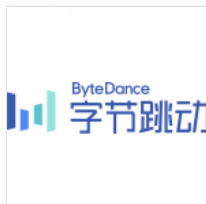


Beijing Bytedance Technology Co Ltd



Official name:
Beijing Bytedance Technology Co., Ltd.

Also known as:

ByteDance
字节跳动
Zijie Tiaodong

Registration country:

China

Overview:

PSEPS

Founded:

Mar 2012



Address:

[Beijing Bytedance Technology Co Ltd](#)

Haidian
Beijing
China
See map: [Google Maps](#)
CN

Web site:

<http://bytedance.com>

Funding history

Debt USD 1,300,000,000 USD 1,300,000,000 (10 Apr 2019)

Investor	Profile	Country	Industry	Notes
Goldman Sachs & Co	Investment bank	United States	6419 Banks and credit unions	Led the investment round.
Morgan Stanley & Co Inc				Led the investment round.
Bank of China (中国银行)		China	6419 Banks and credit unions	Round participant
Wing Lung Bank			6419 Banks and credit unions	Round participant

Add participant

Private Equity USD 3,000,000,000 USD 3,000,000,000 (25 Oct 2018)
at USD 72,000,000,000 valuation

Investor	Profile	Country	Industry	Notes
General Atlantic LLC	Global growth equity firm providing capital and strategic support for growth companies	United States	6630 Fund management	Led the investment round.
Kohlberg Kravis Roberts & Co LP (KKR)		United States	6630 Fund management	Led the investment round.
Primavera Capital Group				Led the investment round.
Softbank Group Corp (SGC)		Japan	6420 Holding companies	Led the investment round.
Technology Crossover Ventures LLC (TCV)		United States	6630 Fund management	Round participant

Add participant

Series E (1 Oct 2018)

Investor	Profile	Industry	Notes
K3 Ventures		6630 Fund management	

Add participant

More like this

- Bank of China
- Wing Lung Bank
- China Investment Corporation Ltd
- R3 HoldCo LLC
- Singulato Motors
- SDIC Chuanghe National Venture Capital Fund
- for Guiding the Development of Startup Companies in New Sectors
- Softbank Group Corp

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ByteDance

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Highlights

Number of Lead Investments

12

Number of Investments

20

Number of Exits

1

Number of Funding Rounds

9

Total Funding Amount

\$7.4B

Number of Lead Investors

11

Funding

ByteDance has raised a total of **\$7.4B** in funding over **9** rounds. Their latest funding was raised on **Mar 30, 2020** from a **Secondary Market** round.

ByteDance is funded by **23** investors. **Tiger Global Management** and **GGV Capital** are the most recent investors.

ByteDance has made **20** investments. Their most recent investment was on May 20, 2020, when **Lingxi** raised \$6.2M.

ByteDance has had **1** exit, which was **Li Auto**.

ByteDance has acquired **8** organizations. Their most recent acquisition was **Wuhan Hezhong Yibao Technology** on Sep 4, 2020.

Funding Rounds



Number of Funding Rounds

9

Total Funding Amount

\$7.4B



ByteDance has raised a total of **\$7.4B** in funding over **9** rounds. Their latest funding was raised on **Mar 30, 2020** from a **Secondary Market** round.



ByteDance

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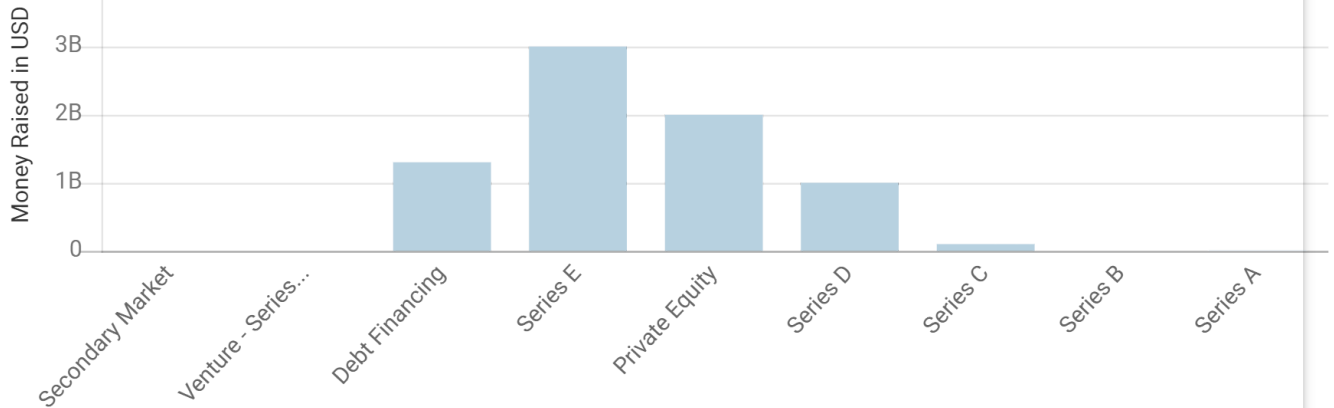
Summary

Financials

People

Technology

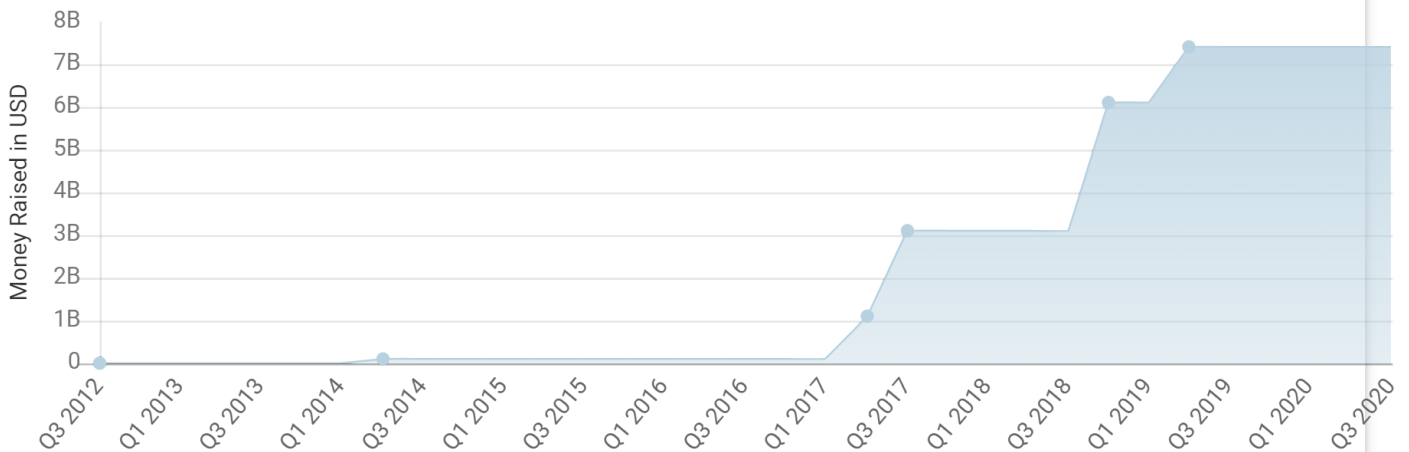
Signals & News



How much funding has this organization raised over time?

[HIDE](#)

Cumulative Funding Raised Over Time



Announced Date	Transaction Name	Number of Investors
Mar 30, 2020	Secondary Market - ByteDance	1
Aug 26, 2019	Venture Round - ByteDance	1
Apr 10, 2019	Debt Financing - ByteDance	4



↓ Announced Date ▾	Transaction Name ▾	Number of Investors ▾	
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ByteDance

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Aug 11, 2017	Private Equity Round - ByteDance	1
Apr 7, 2017	Series D - ByteDance	5
Jun 3, 2014	Series C - ByteDance	3
Sep 1, 2013	Series B - ByteDance	1
Jul 1, 2012	Series A - ByteDance	1

Investors



Number of Lead Investors

11

Number of Investors

23

ByteDance is funded by 23 investors. **Tiger Global Management** and **GGV Capital** are the most recent investors.



Which investors participated in the most funding rounds?

HIDE



Most Active Investors



ByteDance

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Investor Name	Lead Investor	Funding Round	Partners
Tiger Global Management	Yes	Secondary Market - ByteDance	—
GGV Capital	—	Venture Round - ByteDance	Hans Tung
CMB Wing Lung Bank	—	Debt Financing - ByteDance	—
Morgan Stanley	Yes	Debt Financing - ByteDance	—
Goldman Sachs	Yes	Debt Financing - ByteDance	—
Bank of China	—	Debt Financing - ByteDance	—
Primavera Capital Group	Yes	Series E - ByteDance	—
Kohlberg Kravis Roberts	Yes	Series E - ByteDance	—
K3 Ventures	—	Series E - ByteDance	Meng Xiong Kuol
SoftBank	Yes	Series E - ByteDance	—





ByteDance

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Summary

Financials

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Investments



Number of Investments

20

Number of Lead Investments

12

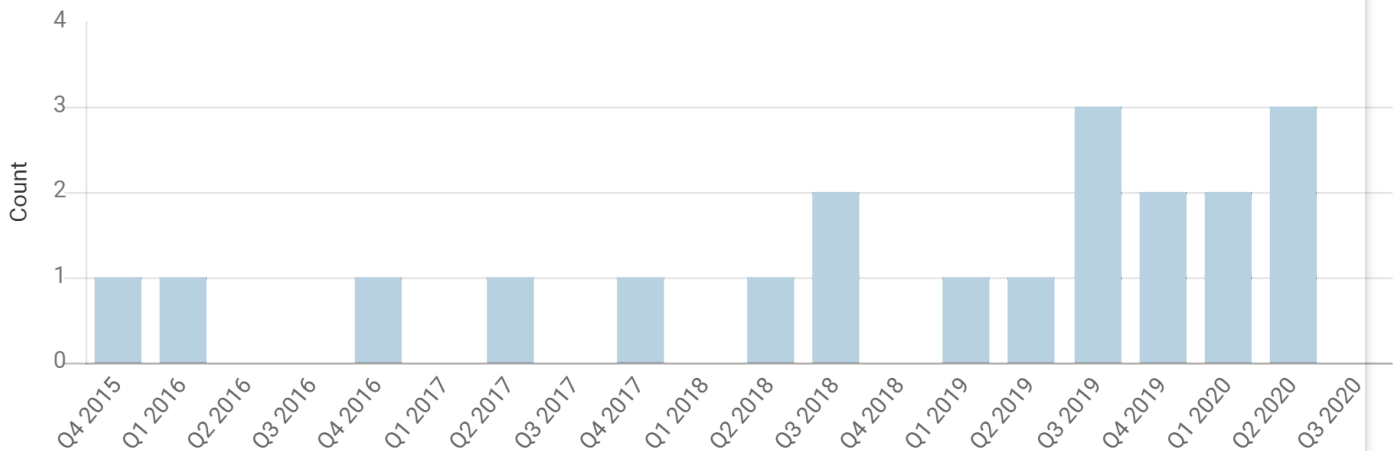
ByteDance has made 20 investments. Their most recent investment was on May 20, 2020, when **Lingxi** raised \$6.2M.



How many investments has this organization made over time?

HIDE

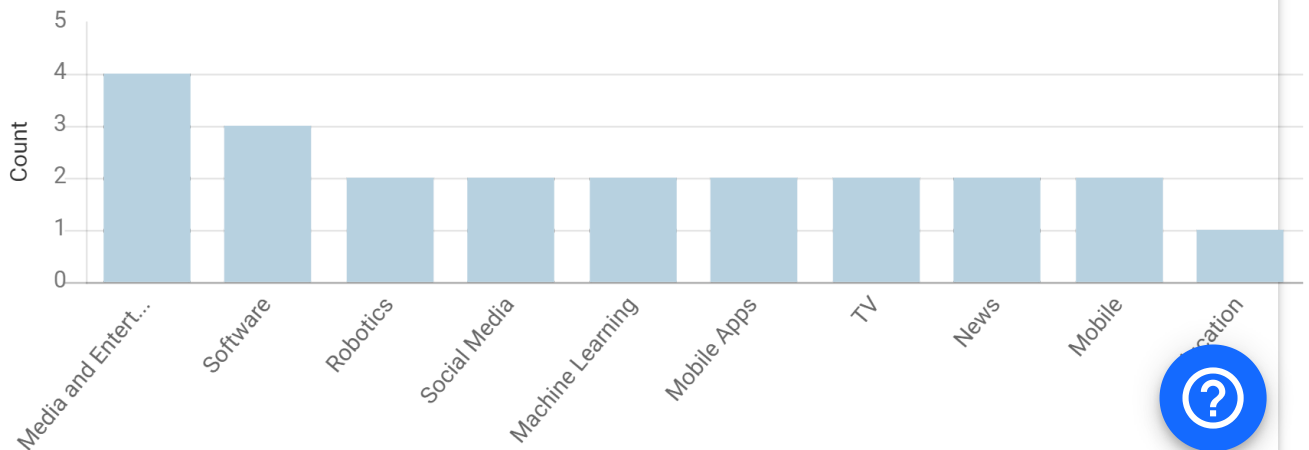
Investments Made Over Time



Which industries has this organization most actively invested in?

HIDE

Industries by Number of Investments



Announced Date ▼	Organization Name ▼	Lead Investor ▼	Fundin
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ByteDance

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Summary	Financials	People	Technology	Signals & News
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Apr 3, 2020	Narwal Robotics	Yes	Series Roboti
Mar 12, 2020	Mountain Top	Yes	Series Top
Jan 22, 2020	ORIGITECH	Yes	Series
Dec 16, 2019	Wuliwenhua.com.cn	No	Fundin Wuliwe
Nov 1, 2019	Dailyhunt	Yes	Second Dailyht
Sep 4, 2019	HexMeet	Yes	Series
Aug 19, 2019	Li Auto	—	Series
Jul 11, 2019	Minerva Project	Yes	Series Project

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Exits ▼

Number of Exits

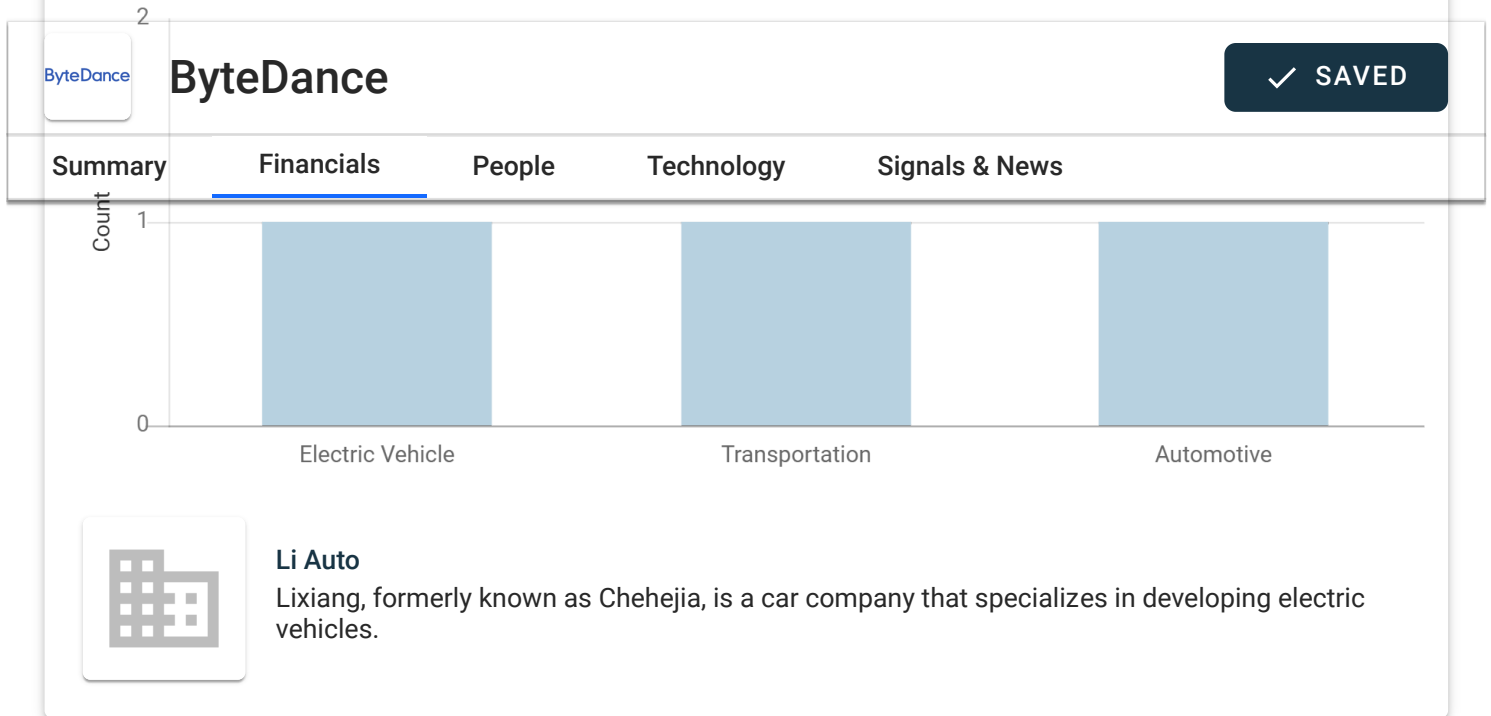
1

ByteDance has had 1 exit, which was **Li Auto**.

Which industries has this organization had the most exits in?



Industries by Number of Exits



Acquisitions

Number of Acquisitions

8

ByteDance has acquired 8 organizations. Their most recent acquisition was **Wuhan Hezhong Yibao Technology** on Sep 4, 2020.

Acquiree Name	Announced Date	Price	Transaction Name
Wuhan Hezhong Yibao Technology	Sep 4, 2020	—	Wuhan Hezhong Yibao Technology acquired by ByteDance
Baikemy.com	May 20, 2020	\$72M	Baikemy.com acquired by ByteDance
LevelupAI	Jan 10, 2020	—	LevelupAI acquired by ByteDance
Terark	Apr 29, 2019	—	Terark acquired by ByteDance



Acquiree Name	Announced Date	Price	Transaction Name
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ByteDance

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			ByteDance
News Republic	Nov 8, 2017	\$86.6M	News Republic acquired by ByteDance
Xigua Shipin	Aug 16, 2016	CN¥50M	Xigua Shipin acquired by ByteDance

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Yueqing Easythink Media



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Series A - Beijjngyicheng



Beijjngyicheng



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Current Team ▼

Number of Current Team Members

12

ByteDance has 12 current team members, including Country Director of EMEA & CIS **Vasile Granaci**.



Vasile Granaci
Country Director of EMEA & CIS



Wei-Ying Ma
Vice President & Head of AI Labs



Eli Nesterov
Engineering Manager

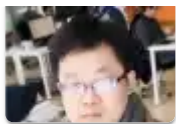


Thanh Nguyễn-Lâm
Head of Public Policy, Vietnam

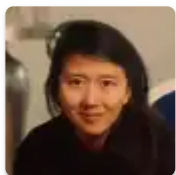


Yiming Zhang
Founder and CEO





Luyu Yang
Entrepreneur



Chen Zhu
Director of Investment and AI Product Innovation



Sachin Sharma
Director of Sales and Brand Partnerships



Ed Newton-Rex
Product Director, AI Lab, Europe



Joern Radloff
Head Counsel IP & Music Legal / Director Corp Dev IP Strategy



Steven Zhang
Head of Monetization, Korea, Russia, East Europe



Steven Tannason
Strategic Partnerships Lead - Corporate Development

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TikTok

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Current Team ▼

Number of Current Team Members

13

TikTok has 13 current team members, including Design Lead, Senior Product Strategist **Raffi Baghoomian**.



Raffi Baghoomian
Design Lead, Senior Product Strategist



Maria Samantha Villanueva
Brand Ambassador



Vanessa Pappas
General Manager

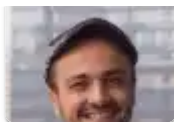


Oleg Kononosov
Head of East Europe



Jinglu Li
Product Design Lead





Noel Nuez
Country Manager for Spain and LATAM



Matty Lin
Managing Director, Monetization and Partnerships - TikTok



Alex Zhu
Head



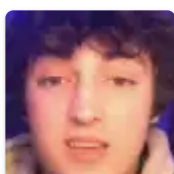
Joern Radloff
Head Counsel Music & IP Legal / Director Corp Dev IP Strategy



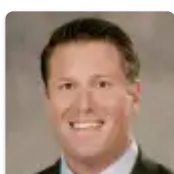
Jianing Zhu
Head of Integrated Marketing



Kudzi Chikumbu
Head of Creator Partnerships



Jordan Mangan
Influencer



Kevin Mayer
CEO

