

Quartz



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Overview

Acquired by



Uzabase

Number of Acquisitions

1

QUARTZ

Quartz

Quartz is a digitally native news and online media outlet for business people in the new global economy.

New York, New York, United States

Categories

Digital Media, Finance, Internet, News, Publishing

Headquarters Regions

Greater New York Area, East Coast, Northeastern US

Sub-Organization of



Atlantic Media

Founded Date

2012

Operating Status

Active

Grant

Number of Employees

Quartz



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IPO Status

Private

Company Type

For Profit

Website

[qz.com/](#)

Facebook

[View on Facebook](#)

LinkedIn

[View on LinkedIn](#)

Twitter

[View on Twitter](#)

Contact Email

hi@qz.com

Phone Number

(202) 266-6001

Quartz is a digitally native news outlet, born in 2012, for business people in the new global economy. We publish bracingly creative and intelligent journalism with a broad worldview, built primarily for the devices closest at hand: tablets and mobile phones.

Like Wired in the 1990s and The Economist in the 1840s, Quartz embodies the era in...

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Siftery

Active products

Products Timeline



Total Products Active

55

Total Product Changes

10.5%

Acquisition Details

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Acquired by

 Uzabase

Announced Date
Jul 2, 2018

Price
\$110M

Funding Rounds

Number of Funding Rounds 2

Total Funding Amount \$489K

Quartz has raised a total of \$489K in funding over 2 rounds. Their latest funding was raised on Nov 20, 2018 from a Grant round.





Which funding types raised the most money?

pro Show



How much funding has this organization raised over time?

pro Show

Announced Date	Transaction Name	Number of Investors	Money Raised
Nov 20, 2018	 Grant - Quartz	1	
Nov 30, 2016	 Grant - Quartz	1	



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Investors

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Which investors participated in the most funding rounds?



Show

Investor Name	Lead Investor	Funding Round	Partners
Knight Foundation	Yes	Grant - Quartz	—
Knight Foundation	Yes	Grant - Quartz	—

Acquisitions

Number of Acquisitions

1

Quartz has acquired [Intelligentsia.ai](#) on Jan 18, 2017.



Which types of acquisition does this organization make most frequently?



Show

Acquired Organization Name	Announced Date	Price	Transaction Name
Intelligentsia.ai	Jan 18, 2017	—	Intelligentsia acquired by C

Related Hubs

Hub Name	Number of Organizations
East Coast Internet Acquired Companies	585
Acquired Publishing Companies	881
Companies That Exited in 2018	9,284
Acquired United States Companies (Top 10K)	9,605
Private United States Companies (Top 10K)	9,300

United States Finance Acquired Companies	3.10
Greater New York Area Acquired Companies	3.503

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Company Tech Stack by Siftery

Active Products

Quartz uses 48 technology products and services including Google Analytics, WordPress, and G Suite (formerly Google Apps for Work).

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Mobile App Metrics by Apptopia

Overview

Downloads Last 30 Days69,256

Monthly Download Growth121.12%

UNLOCK MORE MOBILE APP METRICS DATA >

Website Tech Stack by BuiltWith

Active Technology

Quartz is actively using 49 technologies for its website. These include Viewport Meta, iPhone / Mobile Compatible, and Apache.

UNLOCK WEBSITE TECHNOLOGIES DATA >

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Interest Signals by Bombora



Quartz employees are showing high interest in NCR Corporation (NCR), Mobile Marketing, and Modern Marketing.

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Competitors & Revenue by Owler



Quartz has \$10M in revenue annually. Quartz competes with Mashable, BuzzFeed, and Flipboard.

UNLOCK MORE COMPETITORS & REVENUE DATA >

Current Team



Number of Current Team Members

24

Quartz has 24 current team members, including Co-President And Publisher Jay Lauf.



Jay Lauf
Co-President And Publisher



Yinka Adegoke
Africa Editor



Xana Antunes
Executive Editor



Neha Singh
Director of Product, Quartz Creative

Quartz



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Kevin Delaney
Editor in Chief



Iain McDonald
Content Director, EMEA



Simon Davies
Quartz UK's Executive Director

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Board Members and Advisors



Number of Board Members / Advisors

1

Quartz has 1 board member or advisor, [Norman Happ](#).



Norman Happ
Advisor
2016

Past Team



Number of Past Team Members

1

Quartz has 1 past team member, Director of Product Engineering [Michael Donohoe](#).

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Number of Events

1

Quartz has participated in 1 event, [TechDay New York 2018](#) on May 10, 2018.



[TechDay New York 2018](#)
Sponsor
May 10, 2018

Recent News & Activity

Number of Articles

1,324

Nov 20, 2018
[Quartz](#) raised \$249,000 / [Grant](#) from [Knight Foundation](#)

Sep 28, 2018
[Quartz](#): TechCrunch — [Spotify ends test that required family plan subscribers to share their GPS location](#)

Jul 2, 2018
[Quartz](#): Quartz — [Quartz is being sold to Uzabase, a Japanese business media company](#)

Jul 2, 2018
[Uzabase](#) acquired [Quartz](#) for \$110,000,000

May 17, 2018
[Quartz](#): RusBase News — [Фантики, уголь и лазанья: какие предметы находят в принтерах](#)

Nov 24, 2017
[Quartz](#): Quartz — [African countries are seeing a “brain gain” as young elite graduates give up on the West](#)

Nov 21, 2017
[Quartz](#): TechCrunch — [Android devices seen covertly sending location data to Google](#)

May 13, 2017
[Quartz](#): Quartz - Tech — [We’re launching “Propaganda,” a new Quartz obsession](#)

May 5, 2017
[Quartz](#): Quartz Africa — [African video game makers are breaking into the global industry with their own](#)

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Quartz: Business Insider Australia — [San Francisco is considering a once unthinkable measure to offset the threat of job-killing robots](#)

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Twitter



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@qz



How Trump and Pelosi can both declare a win on a border wall
qz.com/1535409/how-tr...



How Trump and Pelosi can both declare a win on a border wall

Trump needs something he can call a "wall;" Pelosi the opposite. A Congressional committee will try to walk the line.

qz.com



2m



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Angry young white men charged in America's latest mass shootings
qz.com/1532990/mass-s...



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Angry young white men charged in America's latest mass shootings

It's an all-too-familiar pattern in the US. Male mass-shooting suspects who had behaved violently were not stopped from getting guns.

qz.com



7m



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Democracy isn't doing much better in the West than it is in Africa, despite our perceptions ow.ly/e5tW30ntL0b



Democracy isn't doing much better in the West than it is in Africa, despite our perceptions

There is still a deep-rooted feeling among Western academics, policymakers and journalists that African democracies are not yet "the finished product"

qz.com



12m



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A Trump insider got a board position right after the US lifted

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A Trump insider got a board position right after the US lifted sanctions on a Russian company

Christopher Bancroft Burnham, who was on Donald Trump's transition team, has joined En+ Group—which has been part of Russian oligarch Oleg Deripaska's holdings

qz.com



12m



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Hulu's "Fyre Fraud" vs. Netflix's "Fyre": A scorecard

ow.ly/W33D30ntL0a



Hulu's "Fyre Fraud" vs. Netflix's "Fyre": A scorecard

Trying to decide which to watch? Here's a breakdown to help you decide.

qz.com



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