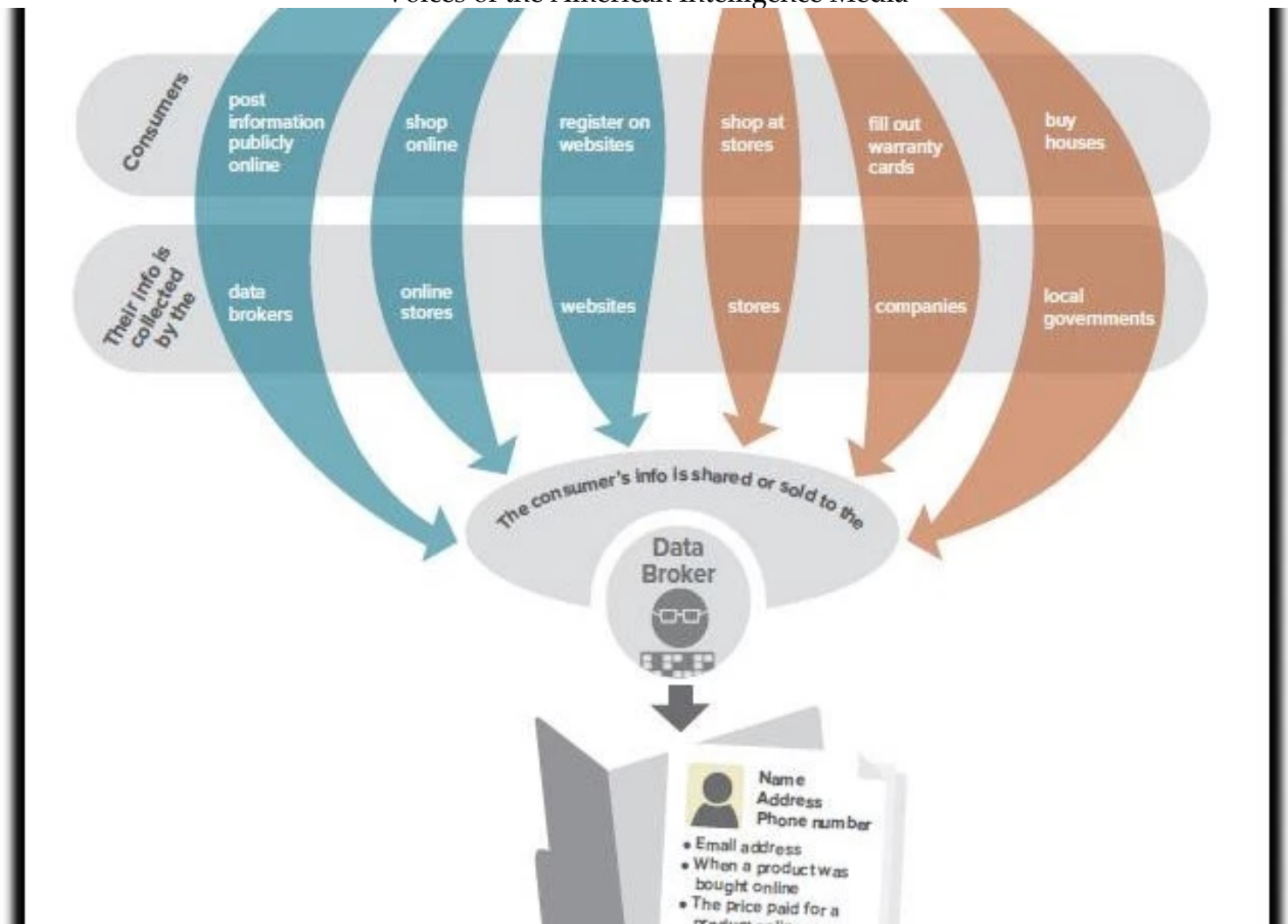


Patriots for Truth

Voices of the American Intelligence Media



CORRUPTION, TECHNOLOGY *October 2, 2018* *October 2, 2018*

SES Operative Edith Ramirez Gave Approval for Social Scoring on U.S. Citizens

(<https://patriots4truth.org/2018/10/02/ses-operative-edith-ramirez-gave-approval-for-social-scoring-on-u-s-citizens/>).

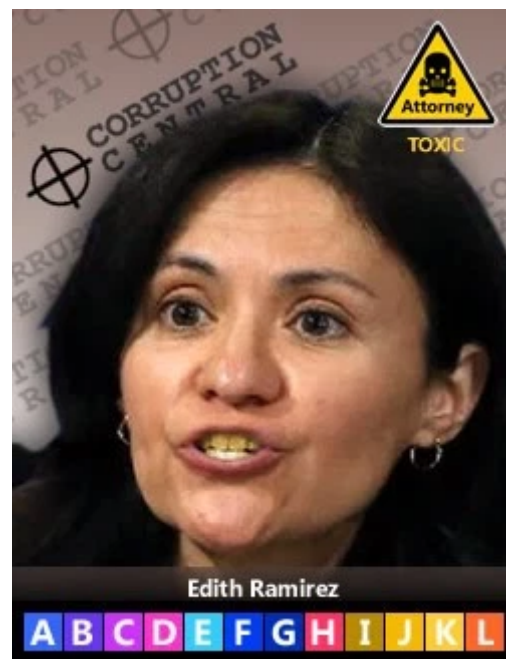
She is an SES well-schooled operative: Wring one's hands about the corruption, investigate it, then ignore the findings.

Just like FBI director James B. Comey laid out Hillary's private email server crimes, then exonerated her, now we see that the Federal Trade Commission (FTC) chair **Edith Ramirez** laid out the privacy-smashing crimes of "data brokers" like Acxiom controlled by Hillary Clinton, then **did nothing** to protect the Bill of Rights. (Oh, we'll study it and dialogue further, you know ... (Read: do nothing)).

Ramirez gave the FTC "all clear" for the SES/Hillary/Acxiom to engage in social scoring now implemented in China and already being used in the USA.

Edith Ramirez, Chairman. (May 01, 2013).

(<http://www.fbcoverup.com/docs/library/2013-05-01-Data-Brokers-A-Call-for-Transparency-and-Accountability-Chair-Edith-Ramirez-Federal-Trade-Commission-May-01-2013.pdf>). Data Brokers – A Call for Transparency and Accountability. U.S. Federal Trade Commission.



marketing efforts. For example, clients may rely on marketing **scores** to identify consumers or addresses on direct mail lists with a low response rate. Clients may also rely on marketing **scores** to identify addresses that have a high undeliverable mail rate or consumers with a low purchase rate. These types of **scores** could be used to determine the types of offers consumers may receive, the number of offers, or even the level of customer service provided to specific individuals. Other **scoring products** measure a consumer's presence on the Internet or a consumer's influence over others. These **scores** are based on, for example, the consumer's **blogging practices, participation in social media sites such as Facebook and Twitter, the number of friends,**

SES Plum Book, 2016, p. 157

S. Prt. 114-26. (Dec. 01, 2016). (<https://www.fbcoverup.com/docs/library/2016-12-01-S-Prt-114-26-Plum-Book-Policy-and-Supporting-Positions-Committee-on-Homeland-Security-and-Governmental-Affairs-US-Senate-114th-Congress-2d-Session-GPO-Dec-01-2016.pdf#page=157>). Plum Book, Policy and Supporting Positions. Committee on Homeland Security and Governmental Affairs. U.S. Senate, 114th Congress, 2d Session. GPO.

INDEPENDENT AGENCIES AND GOVERNMENT CORPORATIONS

ADMINISTRATIVE CONFERENCE OF THE UNITED STATES

| Location | Position Title | Name of Incumbent | Type of Appt. | Pay Plan | Level, Grade, or Pay | Tenure | Expires |
|---------------------|---|---------------------------|---------------|----------|----------------------|---------|---------|
| Washington, DC | Chair | Vacant | PAS | EX | | 5 Years | |
| Do | Council Member | Ronald Cass | PA | WC | | | |
| Do |do | Ilona Cohen | PA | WC | | | |
| Do |do | Steven Croley | PA | WC | | | |
| Do |do | Danielle Gray | PA | WC | | | |
| Do |do | Ronald Klain | PA | WC | | | |
| Do |do | Theodore Olson | PA | WC | | | |
| Do |do | Edith Ramirez | PA | WC | | | |
| Do |do | Jonathan Sallet | PA | WC | | | |
| Do |do | Jane Sherburne | PA | WC | | | |
| Do |do | Geovette Washington | PA | WC | | | |
| Do | Executive Director | Career Incumbent | CA | ES | | | |
| Do | General Counsel |do | CA | ES | | | |
| Do | Executive Assistant to the Chairman | Vacant | SC | GS | 15 | | |

SES Plum Book, 2012, p. 168

S. Prt. 112-NN. (Nov. 12, 2012) (<https://www.fbcoverup.com/docs/library/2012-12-01-H-Prt-112-NN-Plum-Book-Policy-and-Supporting-Positions-Committee-on-Homeland-Security-and-Governmental-Affairs-US-Senate-110th-Congress-2d-Session-Y4P84-10P75-GPO-Dec-01-2012.pdf#page=168>). Plum Book, Policy and Supporting Positions. Committee on Homeland Security and Governmental Affairs. U.S. Senate, 110th Congress, 2d Session. Y 4.P 84/10:P 75/. GPO.

FEDERAL TRADE COMMISSION

| Location | Position | Name of Incumbent | Type of Appt. | Pay Plan | Level, Grade, or Pay | Tenure | Expires |
|-------------------------------------|---|-----------------------------|---------------|----------|----------------------|---------|----------|
| OFFICE OF THE CHAIRMAN | | | | | | | |
| Washington, DC | Chairman | Jonathan D. Leibowitz | PAS | EX | III | 7 Years | 09/25/17 |
| Do | Commissioner | Maureen K. Ohlhausen | PAS | EX | IV | 7 Years | 09/25/18 |
| Do |do | Julie S. Brill | PAS | EX | IV | 7 Years | 09/25/16 |
| Do |do | Edith Ramirez | PAS | EX | IV | 7 Years | 09/25/15 |
| Do |do | J. Thomas Rosch | PAS | EX | IV | 7 Years | 09/25/12 |
| Do | Secretary | Career Incumbent | CA | ES | | | |
| Do | Director, Office of Policy Planning | Vacant | | ES | | | |
| Do | Director, Office of Public Affairs | Cecelia J. Prewett | NA | ES | | | |
| Do | Confidential Assistant | June R. Young | SC | GS | 12 | | |
| OFFICE OF EXECUTIVE DIRECTOR | | | | | | | |

Edith Ramirez, Chairman. (May 01, 2013) (<http://www.fbcoverup.com/docs/library/2013-05-01-Data-Brokers-A-Call-for-Transparency-and-Accountability-Chair-Edith-Ramirez-Federal-Trade-Commission-May-01-2013.pdf>). Data Brokers – A Call for Transparency and Accountability. U.S. Federal Trade Commission.

Edith Ramirez, the FTC's SES Flim-Flam (Wo)Man

Data Brokers

A Call for Transparency and Accountability

May 2014



Federal Trade Commission

Edith Ramirez, Chairwoman

Julie Brill, Commissioner

Maureen K. Ohlhausen, Commissioner

Joshua D. Wright, Commissioner

Terrell McSweeney, Commissioner

For decades, policymakers have expressed concerns about the lack of transparency of companies that buy and sell consumer data without direct consumer interaction. Indeed, the lack of transparency among companies providing consumer data for credit and other eligibility determinations led to the adoption of

To further the objective of increased transparency, in December 2012, the Commission initiated a study of data broker practices. It issued identical Orders to File Special Reports (“Orders”) under section 6(b) of the Federal Trade Commission Act⁵ to nine data brokers seeking information about their data collection and use practices, as well as any tools provided to consumers to control these practices. *Appendix A* is a copy of the text of the Orders that the Commission issued to the data brokers. The nine data brokers that received the Orders are Acxiom, Corelogic, Datalogix, eBureau, ID Analytics, Intelius, PeekYou, Rapleaf, and Recorded Future. The Orders requested detailed information regarding the data brokers’ practices, including the nature and sources of consumer data they collect; how they use, maintain, and disseminate the data; and the extent to which the data brokers allow consumers to access and correct data about them or to opt out of having their personal information sold or shared.

Findings

1. Characteristics of the Industry

- ▶ **Data Brokers Collect Consumer Data from Numerous Sources, Largely Without Consumers’ Knowledge:** Data brokers collect data from commercial, government, and other publicly available sources. Data collected could include bankruptcy information, voting registration, consumer purchase data, web browsing activities, warranty registrations, and other details of consumers’ everyday interactions. Data brokers do not obtain this data directly from consumers, and consumers are thus largely unaware that data brokers are collecting and using this information. While each data broker source may provide only a few data elements about a consumer’s activities, data brokers can put all of these data elements together to form a more detailed composite of the consumer’s life.

► **The Data Broker Industry is Complex, with Multiple Layers of Data Brokers**

Providing Data to Each Other: Data brokers provide data not only to end-users, but also to other data brokers. The nine data brokers studied obtain most of their data from other data brokers rather than directly from an original source. Some of those data brokers may in turn have obtained the information from other data brokers. Seven of the nine data brokers in the Commission's study provide data to each other. Accordingly, it would be **virtually impossible for a consumer to determine how a data broker obtained his or her data**; the consumer would have to retrace the path of data through a series of data brokers.

► **Data Brokers Collect and Store Billions of Data Elements Covering Nearly Every U.S. Consumer:**

Data brokers collect and store a **vast amount of data** on almost every U.S. household and commercial transaction. Of the nine data brokers, one data broker's database has information on **1.4 billion** consumer transactions and over **700 billion** aggregated data elements; another data broker's database covers **one trillion dollars** in consumer transactions; and yet another data broker adds **three billion new records each month** to its databases. Most importantly, data brokers hold a **vast array of information on individual consumers**. For example, one of the nine data brokers has **3000 data segments for nearly every U.S. consumer**.

► **Data Brokers Combine and Analyze Data About Consumers to Make Inferences About Them, Including Potentially Sensitive Inferences:**

Data brokers infer consumer interests from the data that they collect. They use those interests, along with other information, to place consumers in categories. Some categories may seem innocuous such as "Dog Owner," "Winter Activity Enthusiast," or "Mail Order Responder." Potentially sensitive categories include those

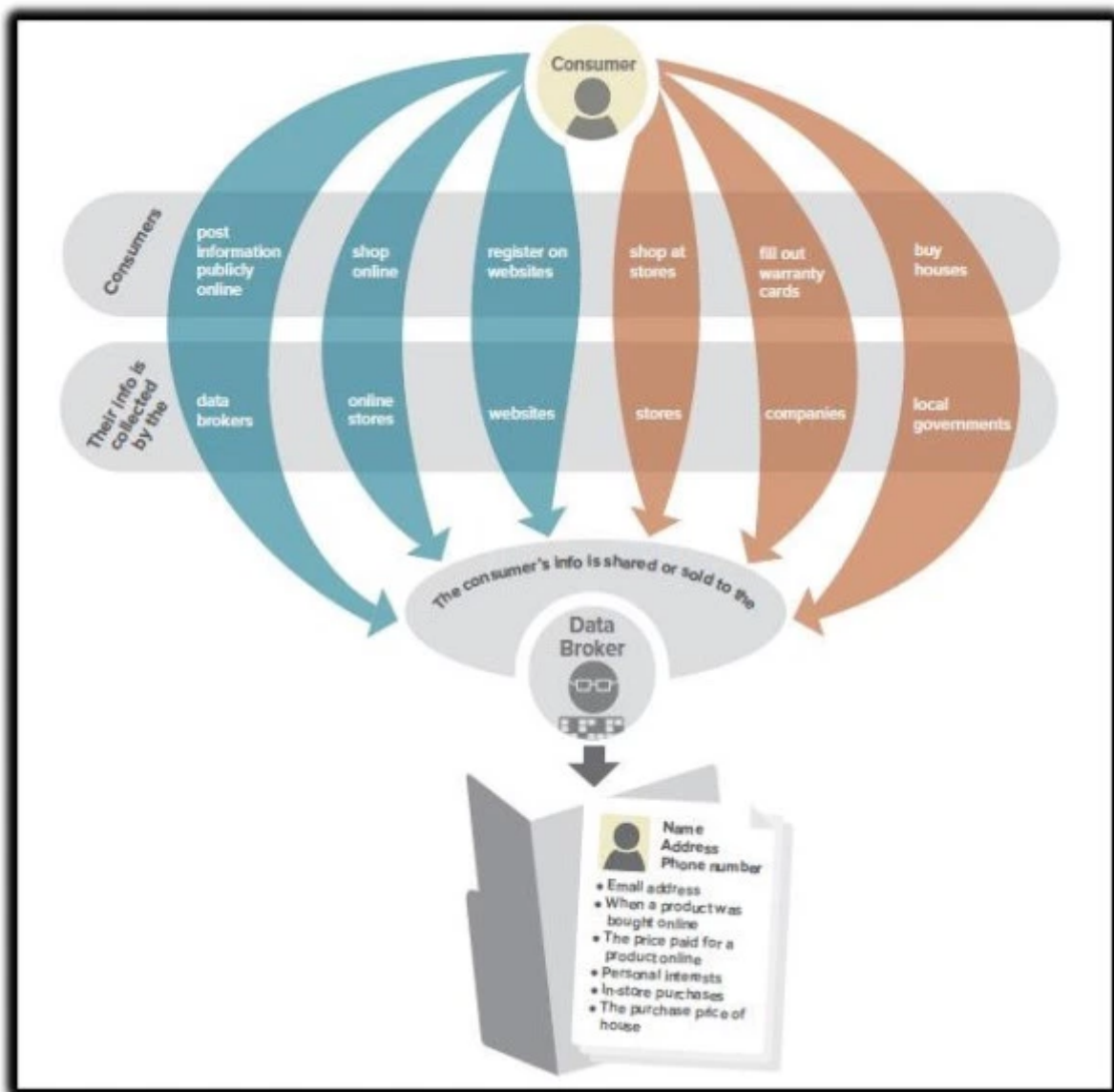
- ▶ **Data Brokers Combine Online and Offline Data to Market to Consumers Online:** Data brokers rely on websites with registration features and cookies to find consumers online and target Internet advertisements to them based on their offline activities. Once a data broker locates a consumer online and places a cookie on the consumer's browser, the data broker's client can advertise to that consumer across the Internet for as long as the cookie stays on the consumer's browser. Consumers may not be aware that data brokers are providing companies with products to allow them to advertise to consumers online based on their offline activities. Some data brokers are using similar technology to serve targeted advertisements to consumers on mobile devices.

- ▶ **At the Same Time, Many of the Purposes for Which Data Brokers Collect and Use Data Pose Risks to Consumers:** There are a number of potential risks to consumers from data brokers' collection and use of consumer data. For example, if a consumer is denied the ability to conclude a transaction based on an error in a risk mitigation product, the consumer can be harmed without knowing why. In such cases, the consumer is not only denied the immediate benefit, but also cannot take steps to prevent the problem from recurring. Similarly,

- ▶ **Storing Data About Consumers Indefinitely May Create Security Risks:** Some of the data brokers store all data indefinitely, even if it is later updated, unless otherwise prohibited by contract. For some products, these data brokers report that they need to keep older data. For example, they explain that even if a consumer's address is outdated, it is important to keep the consumer's address history in order to verify the consumer's identity. For other products, however, retention of older data may not be necessary. An older address may be less relevant to deliver marketing to a consumer. Although stored data may be useful for future business purposes, the risk of keeping the data may outweigh the benefits. For example, identity thieves and other unscrupulous actors may be attracted to the collection of consumer profiles that would give them a clear picture of consumers' habits over time, thereby enabling them to predict passwords, challenge questions, or other authentication credentials.

3. Consumer Choice

- **To the Extent Data Brokers Offer Consumers Choices About Their Data, the Choices are Largely Invisible and Incomplete:** Some data brokers provide consumers with choices about their data, but because data brokers are not consumer-facing, consumers may not know where to go to exercise any choices that may be offered. In addition, the data brokers' opt outs do not clearly convey whether the consumer can exercise a choice to opt out of all uses



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engaged in making certain eligibility determinations affecting consumers. It allows consumers to access their consumer reports and dispute inaccurate information about them.

The nine data brokers that received the Orders are as follows:

1. **Axiom:** Axiom provides consumer data and analytics for marketing campaigns and fraud detection. Its databases contain information about 700 million consumers worldwide with over 3000 data segments for nearly every U.S. consumer.²¹

The data brokers create segments by:

- **Combining data elements to create a list of consumers who have similar characteristics.** Soccer Moms, for example, might include all women between the ages of 21 and 45, with children, who have purchased sporting goods within the last two years; or
- **Developing complex models to predict behaviors.** The data brokers can identify a group of consumers that has already bought the products in which the data broker wants to predict an interest, analyze the characteristics the consumers share, and use the shared characteristic data to create a predictive model to apply to other consumers. For example, a data broker can:

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Some segments primarily focus on minority communities⁵¹ with lower incomes, such as “Urban Scramble” and “Mobile Mixers,” both of which include a high concentration of Latino and African-American consumers with low incomes.⁵² Other segments highlight older consumers with lower incomes. For example, “Rural Everlasting” includes single men and women over the age of 66 with “low educational attainment and low net worths,” and “Thrifty Elders” includes singles in their late 60s and early 70s in “one of the lowest income clusters.” Yet other segments focus purely on consumers’ financial status, such as “Underbanked Indicator,” “Credit Worthiness,” “Invitation to Apply Offers – Bankcard Utilization Rate,” “Invitation to Apply Score,” “Consumer Prominence Indicator,” “Pennywise Mortgagees,” and “Number of Orders – Low Scale Catalogs.” Finally, other segments showcase a consumer’s interests, such as “Truckin’ & Stylin’” and “Health & Wellness Interest.”⁵³ While some of these segments seem innocuous, others rely on characteristics, such as ethnicity, income level, and education level, which seem more sensitive and may be disconcerting.

Segment Examples

- ▶ Financial Newsletter Subscriber
- ▶ African-American Professional
- ▶ Affluent Baby Boomer
- ▶ Spanish Speaker
- ▶ Outdoor/Hunting & Shooting
- ▶ Allergy Sufferer
- ▶ Santa Fe/Native American Lifestyle
- ▶ Senior Products Buyer
- ▶ Twitter User with 250+ Friends
- ▶ Media Channel Usage - Daytime TV
- ▶ Bible Lifestyle
- ▶ New Age/Organic Lifestyle
- ▶ Plus-size Apparel
- ▶ Biker/Hell's Angels
- ▶ Leans Left
- ▶ Exercise - Sporty Living
- ▶ Working-class Mom
- ▶ Upscale Retail Card Holder
- ▶ Modest Wages
- ▶ Financially Challenged

B. Data Suppression

Creepy Edith Data Voyeur

Ignored data scoring!

A few data brokers also convert their analyses into marketing **scores** that, for example,

means that consumers are unable to take actions that might mitigate the negative effects of lower **scores**, such as being limited to ads for subprime credit or receiving different levels of

marketing efforts. For example, clients may rely on marketing **scores** to identify consumers or addresses on direct mail lists with a low response rate. Clients may also rely on marketing **scores** to identify addresses that have a high undeliverable mail rate or consumers with a low purchase rate. These types of **scores** could be used to determine the types of offers consumers may receive, the number of offers, or even the level of customer service provided to specific individuals. Other **scoring products** measure a consumer's presence on the Internet or a consumer's influence over others. These **scores** are based on, for example, the consumer's **blogging practices, participation in social media sites** such as **Facebook** and **Twitter**, the number of friends,

identifying information. The data broker can then append data to the clients' data sets. If this study offer a large array of actual and derived data elements, including:

- | | |
|----------------------------|------------------------|
| ▶ Age | ▶ Net Worth |
| ▶ Religious Affiliation | ▶ Credit Card Usage |
| ▶ Technology Interest | ▶ Discount Shopper |
| ▶ Expectant or New Parent | ▶ Race |
| ▶ Gender | ▶ Marital Status |
| ▶ Political Affiliation | ▶ Vacation Habits |
| ▶ Social Media Usage | ▶ High-End Shopper |
| ▶ Real Property Attributes | ▶ Ethnicity |
| ▶ Height | ▶ Biker |
| ▶ Household Income | ▶ Cholesterol Focus |
| ▶ Vehicle Ownership | ▶ Home Loan Type |
| ▶ New Mover/Renter/Owner | ▶ Occupation |
| ▶ Weight | ▶ Presence of Children |

Data Brokers: A Call for Transparency and A

- ▶ Diabetes Interest
- ▶ Investment Habits
- ▶ Soon-to-be High School Graduates
- ▶ School-aged Children
- ▶ Smoker in Household
- ▶ Gambling
- ▶ Guns and Ammunition Purchases
- ▶ Home Ownership Status
- ▶ Buy Disability Insurance
- ▶ Lenses or Contacts
- ▶ Brand Medication Conscious

- ▶ Aliases
- ▶ Age and date of birth
- ▶ News stories
- ▶ Telephone number
- ▶ Gender
- ▶ Interests/affiliations
- ▶ Address history
- ▶ Education information
- ▶ Death records
- ▶ Relatives
- ▶ Employment history
- ▶ Marriage records
- ▶ Email address
- ▶ Criminal records
- ▶ Divorce records
- ▶ Civil records (including bankruptcies, liens, judgments)
- ▶ Property ownership and sales history (including loan activity)
- ▶ Social media information (including usernames, profile URL, friend connections)
- ▶ Neighbors (including sex offenders)

c. Onboarding: Combining Online and Offline Data

While collaborative targeting allows advertisers to determine which campaigns to run on particular registration websites, the practice of onboarding goes further. “Onboarding” refers to a process whereby a data broker adds offline data into a cookie (the process of onboarding offline data) to enable advertisers to target consumers virtually anywhere on the Internet. It allows advertisers to use consumers’ offline activities to determine what advertisements to serve them on the Internet.⁶⁰

1. Identity Verification

In general, identity verification products assist clients in confirming the identity of an individual. The data broker clients use identity verification products for diverse reasons. For example, banks use such products to comply with “know your customer” identity verification requirements under the USA PATRIOT Act⁶⁵ or to otherwise help deter fraud at the time a consumer commences a transaction.

IX. CONCLUSION

In the nearly two decades since the Commission first began to examine data brokers, little progress has been made to improve transparency and choice. While data brokers provide important benefits to

Edith Ramirez, the FTC’s SEC Flim-Flam (Wo)Man offering citizen’s NO PROTECTION, but totally protecting Hillary’s ACXIOM data mining operation in Little Rock, Arkansas

This report attempts to provide a window into data brokers' collection and use of consumer information and makes recommendations to enhance transparency and consumer control. It also raises concerns about the collection of sensitive data about consumers and the development of labels and categories that could be used to target and potentially discriminate against consumers. The findings and recommendations in this report are intended to be part of an ongoing dialogue, and the Commission welcomes further input and information on these issues. The Commission will continue to work with industry, consumer groups, and lawmakers to further the goals of increased transparency and consumer control.

Data Brokers: A Call for Transparency and Accountability

Illustrative List of Data Elements and Segments

Identifying Data

- Name
- Previously Used Names
- Address
- Address History
- Longitude and Latitude
- Phone Numbers
- Email Address

Sensitive Identifying Data

- Social Security Number
- Driver's License Number
- Birth Date
- Birth Dates of Each Child in Household
- Birth Date of Family Members in Household

Demographic Data

- Age
- Height
- Weight
- Gender
- Race & Ethnicity
- Country of Origin
- Religion (by Surname at the Household Level)

- Demographic Characteristics of Family Members in Household
- Number of Surnames in Household
- Veteran in Household
- Grandparent in House
- Spanish Speaker
- Foreign Language Household (e.g., Russian, Hindi, Tagalog, Cantonese)
- Households with a Householder who is Hispanic Origin or Latino
- Employed - White Collar Occupation
- Employed - Blue Collar Occupation
- Work at Home Flag
- Length of Residence
- Household Size
- Congressional District
- Single Parent with Children
- Ethnic and Religious Affiliations

Court and Public Record Data

- Bankruptcies
- Criminal Offenses and Convictions
- Judgments
- Liens
- Marriage Licenses
- State Licenses and Registrations (e.g., Hunting, Fishing, Professional)
- Voting Registration and Party Identification

- Language
- Marital Status
- Presence of Elderly Parent
- Presence of Children in Household
- Education Level
- Occupation
- Family Ties

Social Media and Technology Data

- Electronics Purchases
- Friend Connections
- Internet Connection Type

B-3

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- Internet Provider
- Level of Usage
- Heavy Facebook User
- Heavy Twitter User
- Twitter User with 250+ Friends
- Is a Member of over 5 Social Networks
- Online Influence
- Operating System
- Software Purchases
- Type of Media Posted
- Uploaded Pictures
- Use of Long Distance Calling Services
- Presence of Computer Owner
- Use of Mobile Devices
- Social Media and Internet Accounts including: Digg, Facebook, Flickr, Flixster, Friendster, hi5, Hotmail, LinkedIn, Live Journal, MySpace, Twitter, Amazon, Bebo, CafeMom, DailyMotion, Match, myYearbook, NBA.com, Pandora, Photobucket, WordPress, and Yahoo

Home and Neighborhood Data

- Census Tract Data
- Address Coded as Public/Government Housing
- Dwelling Type
- Heating and Cooling
- Home Equity
- Home Loan Amount and Interest Rate
- Home Size
- Lender Type
- Length of Residence
- Listing Price

- Number of Units
- Presence of Fireplace
- Presence of Garage
- Presence of Home Pool
- Rent Price
- Type of Owner
- Type of Roof
- Year Built

General Interest Data

- Apparel Preferences
- Attendance at Sporting Events
- Charitable Giving
- Gambling - Casinos
- Gambling - State Lotteries
- Thrifty Elders
- Life Events (e.g., Retirement, Newlywed, Expectant Parent)
- Magazine and Catalog Subscriptions
- Media Channels Used
- Participation in Outdoor Activities (e.g., Golf, Motorcycling, Skiing, Camping)
- Participation in Sweepstakes or Contests
- Pets
- Dog Owner
- Political Leanings
- Assimilation Code
- Preferred Celebrities
- Preferred Movie Genres
- Preferred Music Genres
- Reading and Listening Preferences
- Donor (e.g., Religious, Political, Health Causes)
- Financial Newsletter Subscriber

- Market Value
- Move Date
- Neighborhood Criminal, Demographic, and Business Data
- Number of Baths
- Number of Rooms
- Upscale Retail Card Holder
- Affluent Baby Boomer
- Working-Class Moms
- Working Woman
- African-American Professional
- Membership Clubs - Self-Help

B-4

Data Brokers: A Call for Transparency and Accountability

- Membership Clubs - Wines
- Exercise - Sporty Living
- Winter Activity Enthusiast
- Participant - Motorcycling
- Outdoor/Hunting & Shooting
- Biker/Hell's Angels
- Santa Fe/Native American Lifestyle
- New Age/Organic Lifestyle
- Is a Member of over 5 Shopping Sites
- Media Channel Usage - Daytime TV
- Bible Lifestyle
- Leans Left
- Political Conservative
- Political Liberal
- Activism & Social Issues

Financial Data

- Ability to Afford Products
- Credit Card User
- Presence of Gold or Platinum Card
- Credit Worthiness
- Recent Mortgage Borrower
- Pennywise Mortgagee
- Financially Challenged
- Owns Stocks or Bonds
- Investment Interests
- Discretionary Income Level
- Credit Active
- Credit Relationship with Financial or Loan Company
- Credit Relationship with Low-End Standalone Department Store
- Number of Investment Properties Owned
- Estimated Income
- Life Insurance
- Loans
- Net Worth Indicator
- Underbanked Indicator
- Tax Return Transcripts
- Type of Credit Cards

Vehicle Data

- Brand Preferences
- Insurance Renewal
- Make & Model
- Vehicles Owned
- Vehicle Identification Numbers
- Vehicle Value Index
- Propensity to Purchase a New or Used Vehicle
- Propensity to Purchase a Particular Vehicle Type (e.g., SUV, Coupe, Sedan)
- Motor Cycle Owner (e.g., Harley, Off-Road Trail Bike)
- Motor Cycle Purchased 0-6 Months Ago
- Boat Owner
- Purchase Date
- Purchase Information
- Intend to Purchase - Vehicle

Travel Data

- Read Books or Magazines About Travel
- Travel Purchase - Highest Price Paid
- Date of Last Travel Purchase
- Air Services - Frequent Flyer
- Vacation Property
- Vacation Type (e.g., Casino, Time Share, Cruises, RV)
- Cruises Booked
- Preferred Vacation Destination
- Preferred Airline

Purchase Behavior Data

- Amount Spent on Goods
- Buying Activity
- Method of Payment
- Number of Orders
- Buying Channel Preference (e.g., Internet, Mail, Phone)

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- Types of Purchases
- Military Memorabilia/Weaponry
- Shooting Games
- Guns and Ammunition
- Christian Religious Products
- Jewish Holidays/Judaica Gifts
- Kwanzaa/African-Americana Gifts
- Type of Entertainment Purchased
- Type of Food Purchased
- Average Days Between Orders
- Last Online Order Date
- Last Offline Order Date
- Online Orders \$500-\$999.99 Range
- Offline Orders \$1000+ Range
- Number of Orders - Low-Scale Catalogs
- Number of Orders - High-Scale Catalogs
- Retail Purchases - Most Frequent Category
- Mail Order Responder - Insurance
- Mailability Score
- Dollars - Apparel - Women's Plus Sizes
- Dollars - Apparel - Men's Big & Tall
- Books - Mind & Body/Self-Help
- Internet Shopper
- Novelty Elvis

Health Data

- Ailment and Prescription Online Search Propensity
- Propensity to Order Prescriptions by Mail
- Smoker in Household
- Tobacco Usage
- Over the Counter Drug Purchases
- Geriatric Supplies
- Use of Corrective Lenses or Contacts
- Allergy Sufferer
- Have Individual Health Insurance Plan
- Buy Disability Insurance
- Buy Supplemental to Medicare/Medicaid Individual Insurance
- Brand Name Medicine Preference
- Magazines - Health
- Weight Loss & Supplements
- Purchase History or Reported Interest in Health Topics including: Allergies, Arthritis, Medicine Preferences, Cholesterol, Diabetes, Dieting, Body Shaping, Alternative Medicine, Beauty/Physical Enhancement, Disabilities, Homeopathic Remedies, Organic Focus, Orthopedics, and Senior Needs

.

To learn what all of this means, listen to Douglas Gabriel and Michael McKibben lift the veil on data mining and social scoring.

ACXIOM MOVING TO CHINA – SPOOKED U.S. EMPLOYEES – WE ARE AT WAR WITH CHINA
(<https://youtu.be/q00TB9Ns-qc>).

Google Poised to Grab IT All (<https://youtu.be/73ImttNVvG8>).

Berners-Lee and the Fake New Web (<https://youtu.be/M1fOmuBewhk>)

1 Comment (<https://patriots4truth.org/2018/10/02/ses-operative-edith-ramirez-gave-approval-for-social-scoring-on-u-s-citizens/#comments>).

One thought on “SES Operative Edith Ramirez Gave Approval for Social Scoring on U.S. Citizens”

Eliza Ayres says:

October 2, 2018 at 4:57 pm

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