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[Americans for Innovation](#) Analysis, Apr. 30, 2018

# Social Networking Ecosystem Jobs Created By Inventor Leader Technologies

**Benchmark Date:** [Nov. 29, 2001](#) - Founding of IBM Eclipse Foundation: the theft of Leader Technologies' social networking invention.

**Source Research:** [Facebook Report. \(Jan. 01, 2015\)](#). Facebook's global economic impact. Deloitte. (Data for the other social providers was extrapolated linearly.)



# Leader®



| Ratio of jobs created to Full-time Employees (FTEs) below:                    |             |                                          | Source:             |
|-------------------------------------------------------------------------------|-------------|------------------------------------------|---------------------|
| Deloitte Analysis (extrapolation of down-line ecosystem using Facebook study) |             |                                          | <a href="#">PDF</a> |
|                                                                               | <b>1</b>    | <b>to 489</b>                            |                     |
| <i>Social Media Company</i>                                                   | <i>FTEs</i> | <i>Ecosystem Jobs Created (Deloitte)</i> | <i>Source:</i>      |
| Alibaba (China)                                                               | 36,446      | 17,822,094                               | <a href="#">PDF</a> |
| Amazon                                                                        | 566,600     | 277,067,400                              | <a href="#">PDF</a> |
| Apple                                                                         | 123,000     | 60,147,000                               | <a href="#">PDF</a> |
| Baidu (China)                                                                 | 39,343      | 19,238,727                               | <a href="#">PDF</a> |
| Ebay                                                                          | 14,100      | 6,894,900                                | <a href="#">PDF</a> |
| Facebook                                                                      | 25,105      | 12,276,345                               | <a href="#">PDF</a> |
| Google                                                                        | 80,110      | 39,173,790                               | <a href="#">PDF</a> |
| LinkedIn                                                                      | 6,000       | 2,934,000                                | <a href="#">PDF</a> |
| Tencent (China)                                                               | 44,795      | 21,904,755                               | <a href="#">PDF</a> |
| Twitter                                                                       | 3,372       | 1,648,908                                | <a href="#">PDF</a> |
| Yahoo                                                                         | 9,100       | 4,449,900                                | <a href="#">PDF</a> |
| Zynga                                                                         | 1,555       | 760,395                                  | <a href="#">PDF</a> |
|                                                                               | 949,526     | 464,318,214                              |                     |

Less pre-existing jobs before 2001 (Source: 10-K)

|        |        |           |
|--------|--------|-----------|
| Google | 284    | 138,876   |
| Amazon | 7,800  | 3,814,200 |
| E-bay  | 2,560  | 1,251,840 |
|        | 10,644 | 5,204,916 |

**Net Social Ecosystem Jobs Created by  
Leader Technologies' invention of social  
networking**

938,882

**459,113,298**