

# GENERAL SYSTEMS INTERNATIONAL

"Accelerating Growth In Emerging Markets."

## OUR MISSION

Simply stated, our goal is to leverage traditional business relationships while applying US ethics, compliance standards, and to seek out and win opportunities - which call for the experience and desirability of US companies. GSI identifies, and then upon award of a contract, mobilizes the most competent and productive team members to meet the requirements of the contract.

Our basic operational tenet provides for the establishment of teaming agreements and partnerships with leading local and US companies that have specific operational expertise pertinent to the particular endeavor, with GSI providing the primary program and financial management functions.

GSI is far more than a "Consulting Company." We provide area expertise and work closely with clients to open new avenues in these dynamic and emerging markets. But more importantly, our true value lies in our execution model. Our team becomes the physical extension of your company in the region. We travel the region and live in the market; we meet with the customers - listening to their requirements, shaping the solution, and locating funding when required; and we source the best local companies for project implementation - thereby reducing exorbitant expatriate overhead, while stimulating local economies.

Through relationships, we can support business development for companies wishing to operate in Central Asia (India, Pakistan, Afghanistan), Syria, North Africa, the Middle East, and Eastern Europe.

We stand ready to meet with you at your earliest convenience to further discuss how the GSI team can support expansion into these lucrative growth markets.

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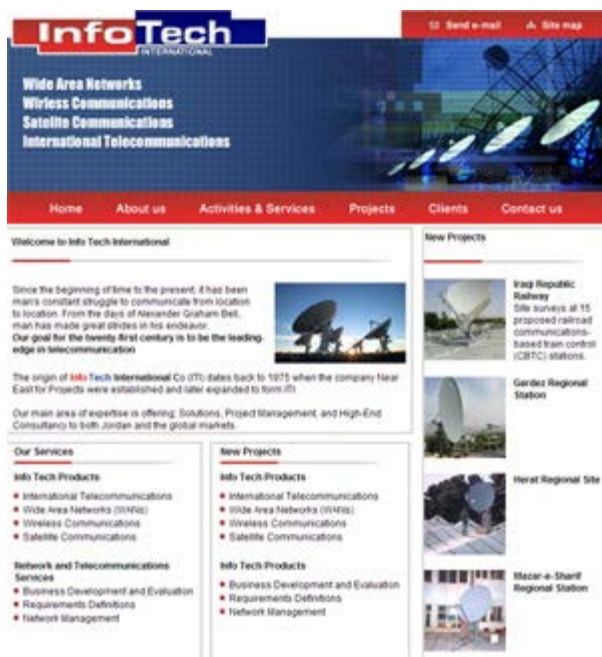
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## ESTABLISHED CLIENTS

Most recently, GSI has facilitated business relationships with OPIC, The Taher Investment Group, and Info Tech. In the United States, GSI has worked with multiple investment groups and diverse business interests.

- <http://www.opic.gov/news/pressreleases/2007/pr011907.asp>
- <http://www.taherinvestmentsgroup.ro/>
- <http://www.iti-jo.com/>



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## News & Events

### Press Release

Friday, January 19, 2007

#### OPIC BOARD APPROVES \$60 MILLION FOR HOTEL PROJECT IN AFGHANISTAN

WASHINGTON, D.C. - The board of directors of the Overseas Private Investment Corporation (OPIC) approved \$60 million in financing for construction of a 209-room, five-star hotel in Afghanistan, a project that will provide accommodation for foreign investors, an important boost to reconstruction efforts in the country, and a gateway for returning Afghan citizens who have spent time outside of their homeland.

General Systems International (GSI), a Delaware-based company, will use the OPIC loan to build the hotel on a major road in Kabul, with easy access to the city's airport and to major embassies and government offices. The hotel will provide a full range of facilities and services, including a communications and business center, seminar and meeting facilities. Once completed, it will be managed by Marriott International.

The project is expected to generate several million dollars annually in foreign exchange, as well as 270 permanent jobs for local Afghans, and Marriott will implement a training program for all hotel employees. Afghan suppliers will provide materials, equipment, supplies and services for the project. GSI expects to maximize use of Afghan expertise in construction management, architecture and specialty construction. The company sees the project as the first step of its involvement in helping the Afghan people rebuild their country.

"Construction of this hotel will provide significant support for Afghanistan's economic growth, not least by helping Kabul to modernize accommodations and meeting facilities for the foreign investors engaged in that effort," said OPIC President and CEO Robert Hoesbacher, Jr. "It will also introduce Marriott's world-class management practices to Afghanistan's hotel industry."

**FINANCING**

**INSURANCE**

**INVESTMENT FUNDS**

An Agency of the United States Government



**Small Business Assistance**

FOIA

Investment Policy

Office of Accountability

#### News & Events Sections

- Press Releases
  - 2006 Press Releases
  - 2005 Press Releases
- OPIC Newsletter
- Project Profiles
- Updates
- Public Notices
- Events & Speakers

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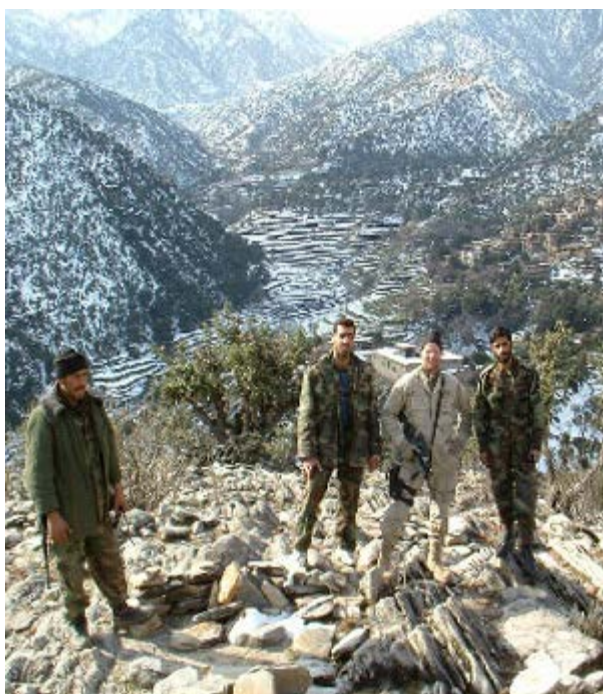


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## PREVIOUS WORK

- Planned, designed and implemented national programs on extremely tight turn around from concept to implementation.
- Over \$300,000,000.00 in revenue within three years from start-up position.
- Established long-lasting relationships in emerging markets.
- Combined, the team has been responsible for identification, development, capture, and management of more than \$1,000,000,000.00 in business opportunities.
- Recently secured \$60 million in financing for reconstruction efforts in Afghanistan.



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## ABOUT US

We are a cadre of professionals with prior military and corporate experience, successful in developing international government business teams. Our focus is in emerging markets in the areas of strategy development, sales, design, capture, and deliveries. Varied, secular and deep support relationships spanning all areas of infrastructure development. We have obtained successful partnerships with Middle Eastern and East European businessmen, while maintaining close interpersonal relationships required for successful regional investing.

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"This project sends a message of confidence in Afghanistan's future development to other prospective investors, and it is our expectation that it will catalyze further foreign direct investment in the country. OPIC is pleased to partner with U.S. companies such as GSI and Marriott International on a project with so many developmental benefits, Mosbacher said.

OPIC was established as an agency of the U.S. government in 1971. It helps U.S. businesses invest overseas, fosters economic development in new and emerging markets, complements the private sector in managing risks associated with foreign direct investment, and supports U.S. foreign policy. Because OPIC charges market-based fees for its products, it operates on a self-sustaining basis at no net cost to taxpayers.

OPIC's political risk insurance and financing help U.S. businesses of all sizes invest in more than 150 emerging markets and developing nations worldwide. Over the agency's 35-year history, OPIC has supported \$164 billion worth of investments that have helped developing countries to generate more than 732,000 host-country jobs and \$13 billion in host-government revenues. OPIC projects have also generated \$69 billion in U.S. exports and supported more than 264,000 American jobs.

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*-Taken from the press release at [opic.gov](http://opic.gov)*

