

Knight Foundation



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Overview



Number of Investments 78

CB Rank (Company) 74,394



Knight Foundation

Knight Foundation supports transformational ideas that promote quality journalism, advance media innovation, and engaged communities.

Miami, Florida, United States

Categories  
Communities, Digital Media, Journalism

Headquarters Regions  
Greater Miami Area, East Coast, Southern US

Founded Date  
1950

Operating Status  
Active

Number of Employees  
101-250

IPO Status  
Private

## Knight Foundation



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NUMBER OF EXITS

12

Website

[knightfoundation.org](http://knightfoundation.org)

Facebook

[View on Facebook](#)

LinkedIn

[View on LinkedIn](#)

Twitter

[View on Twitter](#)

Contact Email

[web@knightfoundation.org](mailto:web@knightfoundation.org)

Phone Number

(305) 908-2600

Knight Foundation supports transformational ideas that promote quality journalism, advance media innovation, and engaged communities; and fosters the arts. It believes that democracy thrives when people and communities are informed and engaged.

Knight Foundation was founded in 1950 and is based in Miami, Florida.



Siftary

Active products

Products Timeline



Total Products Active

55

Total Product Changes

10.5%

UNLOCK MARKETPLACE DATA



# Knight Foundation



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	Investors Active in Orlando, Florida	160
	Investors Active in St. Petersburg, Florida	68
	Investors Active in Phoenix, Arizona	172
	Investors Active in Seattle, Washington	1,331
	Investors Active in Akron, Ohio	31
	Investors Active in Coral Gables, Florida	14
	Investors Active in Greater Philadelphia Area	1,058
	Investors Active in Great Lakes	5,149
	Investors Active in New England	4,360
	Investors Active in Iowa	128
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Company Tech Stack by Siftery

Active Products

Knight Foundation uses 31 technology products and services including Google Analytics, WordPress, and Vimeo.

UNLOCK MORE TECHNOLOGIES DATA >

Website Tech Stack by BuiltWith

Active Technology

Knight Foundation is actively using 26 technologies for its website. These include Viewport Meta, iPhone / Mobile Compatible, and SSL by Default.

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Knight Foundation is ranked 591,429 among websites globally based on its 70,442 monthly web visitors.

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## Interest Signals by Bombora



Knight Foundation employees are showing high interest in JW Player, Conversion Funnel, and Employment Applications.

UNLOCK MORE INTEREST SIGNALS >

## Competitors & Revenue by Owler



Knight Foundation has \$12.8M in revenue annually. Knight Foundation competes with OSN.

UNLOCK MORE COMPETITORS & REVENUE DATA >

## IT Spend by Aberdeen



This year, Knight Foundation is projected to spend \$2.2M on IT.

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## Investments



Number of Investments 78

Number of Lead Investments 22



How many investments has this organization made over time?























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Announced Date	Organization Name	Lead Investor	Funding Round
Nov 20, 2018	 Quartz	Yes	 Grant - Quartz
Oct 23, 2018	 Venture Cafe Miami	Yes	 Grant - Venture Cafe Miami
Sep 25, 2018	 Endeavor Miami	Yes	 Venture Round Endeavor Miami
Sep 23, 2018	 The Markup	—	 Grant - The Markup
Mar 6, 2018	 NewsGuard	—	 Seed Round - NewsGuard
Feb 8, 2018	 Walter Cronkite School of Journalism and Mass Communication	Yes	 Grant - Walter Cronkite School of Journalism and Mass Communication
Nov 16, 2017	 CODE2040	Yes	 Venture Round CODE2040
Oct 12, 2017	 MuckRock	Yes	 Grant - MuckRock
Sep 28, 2017	 Akron Art Museum	Yes	 Grant - Akron Art Museum
Sep 25, 2017	 Duke University Reporters' Lab	No	 Grant - Duke University Reporters' Lab

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### Exits

Number of Exits

12

Knight Foundation has had 12 exits. Knight Foundation's most notable exits include Mic

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**QUARTZ**

### Quartz

Quartz is a digitally native news and online media outlet for business people in the new global economy.

**tbh**

### tbh

tbh is an app for giving anonymous, positive feedback to friends.



### Authorea

Google Docs meets Github for scientific research.



### Perfect Audience

Perfect Audience is a retargeting platform that lets marketers bring back lost web visitors through Facebook ads and banner ads in the web.



### SnipSnap

SnipSnap is a mobile coupon app that allows users to photograph a physical coupon in order to find a mobile coupon.



### Watchup

Watchup offers an iPad app that enables users to build their own newsreel from trusted news and information channels.

**versa**

### Versa

Versa believe in a thriving press and an informed and engaged public.



### Jumo

Jumo is a social network helping individuals and organizations find, follow and support global changing causes.

**behavio**

### Behavio

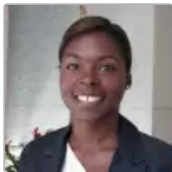
Behavio develops software and services that allow mobile devices to sense, understand, and

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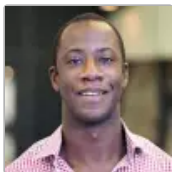
Knight Foundation has 10 current team members, including Director/Community Foundations [Bahia Ramos](#).

[Bahia Ramos](#)

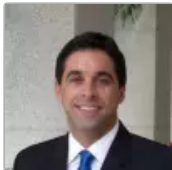
Director/Community Foundations

[Jennifer Preston](#)

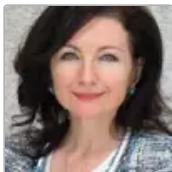
Vice President

[Olivier Kamanda](#)

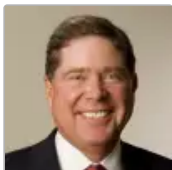
Director/Learning and Impact Strategy

[Matt Haggman](#)

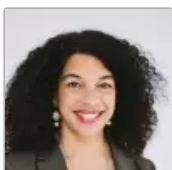
Miami Program Director

[Meredith Hector](#)

Director of Program Administration

[Alberto Ibargüen](#)

President &amp; CEO

[Karen Rundlet](#)

Program Officer

[George Abbott](#)

VP of Community &amp; National Initiatives

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Knight Foundation has 1 board member or advisor, [Joi Ito](#).






**Joi Ito**  
Board Member  
2011

## Past Team



Number of Past Team Members **3**

Knight Foundation has 3 past team members, including Vice President of Communities [Trabian Shorters](#).

Person Name	Title At Company	Start Date	End Date
 <a href="#">Trabian Shorters</a>	Vice President of Communities	2007	2013
 <a href="#">Rishi Jaitly</a>	Director	—	—
 <a href="#">Carol Coletta</a>	VP of Community & National Initiatives	—	—

## Sub-Organizations



Number of Sub-Orgs **1**



Which categories do these Sub-Organization operate in?

pro Show



**Knight Enterprise Fund**  
Subsidiary



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Sponsor  
Dec 3, 2018

**Online News Association's 2017**

Sponsor  
Oct 5, 2017

**AngelSummit Americas**

Sponsor  
Apr 14, 2016

**AngelSummit Americas**

Organizer  
Apr 14, 2016

**Producing in Florida and Beyond 4**

Sponsor  
Mar 12, 2016

**South Florida Speaks JavaScript**

Sponsor  
Mar 8, 2016

**Startup Grind Hosts Xavier Gonzalez (eMerge Americas)**

Sponsor  
Mar 8, 2016

**Sime MIA 2015**

Sponsor  
Dec 1, 2015

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Quartz raised \$249,000 / Grant from Knight Foundation

Oct 23, 2018

Venture Cafe Miami raised \$1,000,000 / Grant from Knight Foundation

Sep 25, 2018

Endeavor Miami raised \$2,000,000 / Series Unknown from Knight Foundation

Sep 23, 2018

The Markup raised \$20,000,000 / Grant from Craig Newmark Philanthropies and 3 other investors

Sep 16, 2018

Knight Foundation: Nieman Lab — \$20 million is heading toward local news from the Lenfest Institute and Knight Foundation

Sep 13, 2018

Knight Foundation: cleveland.com — Akron artist's immigrant portrait series debuts at Global Village Festival

Sep 2, 2018

Knight Foundation: Business Insider — These are the most and least biased news outlets in the US, according to Americans

Jul 18, 2018

Knight Foundation: cleveland.com — Downtown Akron Partnership, Knight add parklet to Historic Arts District

Jul 15, 2018

Knight Foundation: Arkansas Online — New program to let Crystal Bridges museum art 'speak' to viewers

Jul 12, 2018

Knight Foundation: Knight Foundation Press — Knight Prototype Fund awards \$600,000 to 12 projects that explore avenues for connecting people with the arts through technology

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Twitter



**Knight Foundation**   
@knightfdn



Tomorrow: What did #Miami learn from @amazon's #HQ2 search. and where do we go from here? Join the convo w/

# crunchbase

@downtownMIA, @MIAMWorldcenter, @beaconcouncil and

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### Miami Herald CEO Roundtable: South Florida After HQ2

Join acclaimed urbanist and FIU-Miami Urban Future Initiative Fellow Richard Florida and individuals involved in the chase for Amazon's HQ2 to learn about why South Florida made the Top 20 list and...  
eventbrite.com



46m



Knight Foundation Retweeted



**Betsey Suchanic**

@betseysuchanic

My experience as a @knightfdn #Philadelphia Intern last summer was incredible. Opportunities to contribute to real projects and learn about #philanthropy first-hand. Can't recommend it enough. Apply today!



7h



**Knight Foundation** ✓

@knightfdn

Promoting better #technology policymaking and leadership: @congressfellows, a nonpartisan initiative, expands its program, placing fellows in Congress to increase gov't knowledge of emerging issues: [kf.org/2CPDt2e](https://kf.org/2CPDt2e) #TechCongress2019 cc: @DemocracyFund @FordFoundation



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**These people are trying to make Congress smarter about tech policy**

These groups are trying to make politicians smarter about technology.

[uk.style.yahoo.com](http://uk.style.yahoo.com)



5h



Knight Foundation Retweeted



**Knight Macon**

@knightmacon

Deadline coming up → [@knightfdn](https://twitter.com/knightfdn) is looking for paid summer interns in our [#Akron](#), [#Miami](#), [#SanJose](#) and [#StPaul](#) offices. Are you a college student interested in building informed and engaged communities? Apply by Friday, Feb. 1 at [kf.org/intern19](http://kf.org/intern19) [#internship](#)



### Summer 2019 Internships

Application deadline: Feb. 1, 2019The John S. and James L. Knight Foundation is mission-driven and results-oriented. We were established by our founders to support informed and engaged communities....

[knightfoundation.org](http://knightfoundation.org)



8h



**Knight Foundation** ✓

@knightfdn

NEW: "This research confirms our experience: Investors can work extensively with women- and minority-owned firms with no compromise on performance."

—Knight's [@ibarguen](#) on a study released today of [#diverse](#)

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New study shows diverse-owned firms represent a small fraction of asset management industry d...  
knightfoundation.org



13h

[KNIGHT FOUNDATION ON TWITTER >](#)

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