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Steven Corman



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Hugh Downs School Of Human Communication

Professor

Faculty, TEMPE Campus, Mailcode 1205

Graduate Faculty

Center for Strategic Comm

Core Faculty

Bio	Research	Teaching	Public Work
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Biography

Steve Corman studies the relationship of talk and written communication to organizational networks and activity systems. His "reticulation theory" holds that communication network links are "switched on" by shared activity, resulting in talk (or written communication) that restructures the system for future shared activity. This theory has a broad range of practical applications in areas like counter-terrorism and knowledge management.

Dr. Corman has served as a consultant and science panel member for the Department of Defense in the counter-terrorism arena, and directs the Center for Strategic Communication in the school.

Education

Ph.D. - Communication, University of Illinois at Urbana-Champaign

M.A. - Communication, University of Illinois at Urbana-Champaign

B.S. - Communication Studies, Illinois State University

Expertise Areas

Terrorism ([https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet:"Terrorism"&q=*:*\)](https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet:)

Organizational Communication ([https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet:"Organizational Communication"&q=*:*\)](https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet:)

Strategic Communication ([https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet:"Strategic Communication"&q=*:*\)](https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet:)

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Research Interests

strategic communication, organizational communication, terrorism, public diplomacy

Publications

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- Corman, Steven Robert, Trethewey, Angela, Goodall, Harold Lloyd. Weapons of Mass Persuasion: Strategic Communication to Combat Violent Extremism. (2008).
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- Steven Corman. Us ng Activity Focus Networks to Pressure Terrorist Organizations. *Computational and Mathematical Organization Theory* (2006).
- McPhee, R D,Corman, Steven Robert (Author) ,Iverson, J O. We Ought to Have Gumption An Analysis of an Excerpt from the Videotape after Mr Sam. *Interacting and Organiz ng: Analyses of a Board Meeting* (2006).
- Steven Corman, T Kuhn. The Detectability of Socio Egocentric Group Speech A Quasi Turing Test. *Communication Monographs* (2005).
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- Corman, Steven Robert (Author) . *Postpositivism. Engag ng Organizational Communication Theory and Research Multiple Perspectives* (2004).
- K Dooley, Steven Corman, R McPhee, T Kuhn. *Model ng High Resolution Broadband Discourse in Complex Adaptive Systems. Nonlinear Dynamics Psychology and Life Sciences* (2003).
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- Steven Corman, T Kuhn, R McPhee, K Dooley. *Studying Complex Discursive Systems Centering Resonance Analysis of Communication. Human Communication Research* (2002).
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- Corman, Steven Robert (Author) . *The Dynamics of Electronic Media Coverage. Communication and Terrorism Public and Media Responses to 9/11* (2002).
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- Steven Corman, M Poole. *Anticipating K-Commerce E Commerce Knowledge Management and Organizational Communication. Management Communication Quarterly* (2000).
- Steven Corman, M Poole. *Perspectives on Organizational Communication F nding Common Ground.* (2000).

Research Activity

- Woodward,Mark Rhey* (/asu-people/q=Woodward%20Mark%20Rhey), Corman,Steven Robert (/asu-people/q=Corman%20Steven%20Robert), Davulcu,Hasan (/asu-people/q=Davulcu%20Hasan), He,J ngrui (/asu-people/q=He%20Jingrui), Warner,Carolyn (/asu-people/q=Warner%20Carolyn). *Finding Allies for the War of Words: Mapping the Diffusion and Influence of Counter-radical Muslim Discourse (Addition). DOD-NAVY-ONR(9/1/2015 - 8/31/2016).*
- Quay,Raymond G* (/asu-people/q=Quay%20Raymond%20G), Corman,Steven Robert (/asu-people/q=Corman%20Steven%20Robert), Elser,Monica Mueller (/asu-people/q=Elser%20Monica%20Mueller), Maciejewski,Ross (/asu-people/q=Maciejewski%20Ross). *Growing New Arizona Water Leadership (ASUF 30006595). ASU FDN(4/1/2015 - 12/31/2015).*
- Cohen,Adam* (/asu-people/q=Cohen%20Adam), Brewer Jr,Gene (/asu-people/q=Brewer%20Jr%20Gene), Corman,Steven Robert (/asu-people/q=Corman%20Steven%20Robert), Newman,Matt L (/asu-people/q=Newman%20Matt%20L). *Religion Culture and Trust. DOD-AFOSR(2/1/2015 - 1/31/2018).*
- Bliss,Nadya T* (/asu-people/q=Bliss%20Nadya%20T), Ahn,Gail-Joon (/asu-people/q=Ahn%20Gail-Joon), Bliss,Daniel Wesley (/asu-people/q=Bliss%20Daniel%20Wesley), Cooke,Nancy Jaworski (/asu-people/q=Cooke%20Nancy%20Jaworski), Corman,Steven Robert (/asu-people/q=Corman%20Steven%20Robert), Davulcu,Hasan (/asu-people/q=Davulcu%20Hasan), Dirks,Gary William (/asu-people/q=Dirks%20Gary%20William), Finn,Edward Frederick (/asu-people/q=Finn%20Edward%20Frederick), Finn,Edward Frederick (/asu-people/q=Finn%20Edward%20Frederick), Liu,Huan (/asu-people/q=Liu%20Huan), Maciejewski,Ross (/asu-people/q=Maciejewski%20Ross), Thies,Cameron G (/asu-people/q=Thies%20Cameron%20G), Westerhoff,Paul (/asu-people/q=Westerhoff%20Paul), White,Dave Douglas (/asu-people/q=White%20Dave%20Douglas). *The Foresight Initiative. DOD-NGA(6/1/2014 - 5/31/2019).*
- Corman,Steven Robert* (/asu-people/q=Corman%20Steven%20Robert). *Strategic Frames Analysis of NATO Ballistic Missile Defense and Changes in Public Op nion. Latvia(4/8/2014 - 6/30/2014).*
- Corman,Steven Robert* (/asu-people/q=Corman%20Steven%20Robert). *Strategic Frames Analysis of NATO Ballistic Missile Defense and Changes in Public Op nion. GERMAN MARSHALL FUND OF THE US(2/1/2014 - 5/26/2014).*
- Corman,Steven Robert* (/asu-people/q=Corman%20Steven%20Robert). *Compet ng Narrative Influences in the Phil ppines. LOCKHEED MARTIN CORPORATION(8/1/2012 - 12/31/2012).*
- Corman,Steven Robert* (/asu-people/q=Corman%20Steven%20Robert), Halverson,Jeffry (/asu-people/q=Halverson%20Jeffry). *Assessing Violent Extremist Ideology in Tunisia. MITRE CORP(8/1/2012 - 9/30/2013).*
- Corman,Steven Robert* (/asu-people/q=Corman%20Steven%20Robert), Brewer Jr,Gene (/asu-people/q=Brewer%20Jr%20Gene), Cohen,Adam (/asu-people/q=Cohen%20Adam), Roberto,Anthony (/asu-people/q=Roberto%20Anthony), Ruston,Scott W (/asu-people/q=Ruston%20Scott%20W), Trethewey,Angela (/asu-people/q=Trethewey%20Angela). *Toward Narrative Disruptors and Inductors: Mapping the Narrative Comprehension Network and its Persuasive Effects. DOI - NBC(6/27/2012 - 12/26/2013).*
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- Corman,Steven Robert* (/asu-people/q=Corman%20Steven%20Robert). Creat ng a Tool to Process MS Word Documents Containing Arabic Text. CMG Assoc, LLC(4/10/2006 - 10/31/2006).
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- Corman,Steven Robert* (/asu-people/q=Corman%20Steven%20Robert), Dooley,Kevin John (/asu-people/q=Dooley%20Kevin%20John). Molecular Imag ng to ASU Software Factory. MOLECULAR IMAGE CORP(1/1/2004 - 5/15/2004).
- Dooley,Kevin John* (/asu-people/q=Dooley%20Kevin%20John), Corman,Steven Robert (/asu-people/q=Corman%20Steven%20Robert). STTR: CENTERING RESONANCE ANALYSIS-A SUPERIOR APPROACH FOR MINING TEXTUAL DATA STREAMS. CRAWDAD TECH(9/15/2003 - 6/30/2004).

Expertise Areas

Terrorism ([https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet."Terrorism"&q=*.*\)](https://isearch.asu.edu/asu-people/fq=expertiseAreasFacet.)

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COM 799	Dissertation (https://webapp4.asu.edu/catalog/course?s=COM&n=799)

Spring 2017

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COM 690	Reading and Conference (https://webapp4.asu.edu/catalog/course?s=COM&n=690)
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COM 792	Research (https://webapp4.asu.edu/catalog/course?s=COM&n=792)
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COM 594	Conference and Workshop (https://webapp4.asu.edu/catalog/course?s=COM&n=594)
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COM 792	Research (https://webapp4.asu.edu/catalog/course?s=COM&n=792)
COM 799	Dissertation (https://webapp4.asu.edu/catalog/course?s=COM&n=799)

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Fall 2014

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COM 792	Research (https://webapp4.asu.edu/catalog/course?s=COM&n=792)

Fall 2013

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COM 799	Dissertation (https://webapp4.asu.edu/catalog/course?s=COM&n=799)

Presentations

- Corman, S. R. Weapons of mass persuasion: A critique of the strategic communication paradigm. NATO Joint Senior Psychological Operations Conference (Nov 2010).
- Corman, S. R. Constructing Interdisciplinary Collaborations: Applying Communication and Narrative Theories to Counter-Terrorism. National Communication Association annual conference (Nov 2010).
- Corman, S. R. Terrorism and New Media Roundtable. International Communication Association annual conference (Jun 2010).
- Corman, S. R. Terrorism and New Media Roundtable. International Communication Association annual conference (Jun 2010).
- Corman, S.R. The role of narrative in strategic communication. Third NATO Symposium on Global Terrorism and International Cooperation (Mar 2010).
- Corman, S. R. Public Diplomacy as Narrative. International Studies Association annual conference (Feb 2010).
- Corman, S. R. Terrorism and New Media Roundtable. International Studies Association annual conference (Feb 2010).
- Corman, S. R. iDiplomats. iDiplomacy Symposium on Public Diplomacy (Nov 2009).
- Corman, S. R. Innovations in Group Communication Theory: Dual-Level Connectionist Models. National Communication Association (Nov 2009).
- Corman, S. R. What narrative is. USJFCOM/USSOCOM Irregular Warfare Development workshop (Jun 2009).
- Corman, S. R. What Power Needs to be Smart. Warwick International Security Initiative Conference (May 2009).
- Corman, S. R. US Strategic Communication Policy and a Model for the 21st Century. NATO Center of Excellence for Defense Against Terrorism, Ankara, Turkey (May 2009).
- Corman, S. R. Promises and Challenges of Computerized Knowledge Management in a Best-Case Scenario. International Communication Association (May 2009).
- Corman, S. R. Complex Systems and Terrorism: Responses to Terrorism from a Public Diplomacy Point of View. National Communication Association, San Diego, California (Nov 2008).
- Corman, S. R. Government Contracts and Business Grants As Funding Sources. Organizational Communication Division Preconference, National Communication Association, San Diego, (Nov 2008).
- Corman, S. R. Strategic Communication and Violent Extremism. USJFCOM/USSOCOM Irregular Warfare Workshop on Countering Violent Extremism (Jun 2008).
- Corman, S. R. Pragmatic Complexity and Strategic Communication. Exploring Military Dimensions in Countering Ideological Support for Terrorism, George C. Marshall Ce (May 2008).
- Corman, S. R. Perspectives on Communication Technology and Organizing. International Communication Association, Montreal, Canada (May 2008).
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- Corman, S. R. Engaging Conversation about Major Works in Organizational Communication. International Communication Association, San Francisco, California (May 2007).
- Corman, S. R. Using Automated Text Analysis to Study Online Political Discourse. International Communication Association, San Francisco, California (May 2007).
- Corman, Steven. Countering Ideological Support for Terrorism An Organizational Communication Perspective. (Nov 2006).
- Corman, Steven. Weapons of Mass Persuasion Communicating against Terrorist Ideology. CIST Conference George C Marshall European Center for Security Studies (Oct 2006).
- Corman, Steven. Communicating against Ideological Support for Terrorism. (Oct 2006).
- Corman, Steven, Dooley, K. Using Text Analysis to Enhance the University Knowledge Network. International Communication Association (Jun 2006).
- Corman, Steven. Design of the Enron Interface. International Communication Association (Jun 2006).
- Corman, Steven. Organizational Communication at Enron E-mail from 151 Top Executives. (Jun 2006).
- Corman, Steven. Public Diplomacy Messages Process Outcomes. Senior Conference XLIII United States Military Academy at West Point (Jun 2006).
- Corman, Steven, Dooley, K, Parsons, J. A Reality Show for Network Geeks Software factory and the Quest for the Ultimate Dataset. 25th International Sunbelt Social Networks Conference (Feb 2005).
- Corman, Steven. Putting the Communication in Organizational Communication. 17th Annual Organizational Communication Mini Conference (Oct 2004).
- Corman, Steven. Analyzing Text and Discourse Using Network Models. (Sep 2004).
- Corman, Steven, Gaertler, M, Wagner, D. Geometric MST Clustering of Text Network Collections. 24th International Sunbelt Social Networks Conference (May 2004).
- Corman, Steven. Analyzing Unstructured Text Using Network Methods. DFG Workshops University of Tuebingen University of Passau and University of Karlsruhe (Apr 2003).
- Corman, Steven, Dooley, K. Dynamic Patterns in Terrorism News Reuters Coverage of 9/11. Computational Analysis of Social and Organizational Systems Conference CASOS 02 (Jun 2002).
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Expertise Areas

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Service

- Undergraduate Committee, Member (2006 - Present)
- Undergraduate Committee, Member (2006 - Present)
- Hugh Downs School Center for Strategic Communication, Director (2005 - Present)
- Hugh Downs School Consortium for Strategic Communication, Director (2005 - Present)
- Enron Interface Project Organizational Communication Division International Communication Association National Center for Supercomputing Applications, Director (2005 - Present)
- International Human Communication Research, Associate Editor (2003 - Present)
- Western Journal of Communication Western States Communication Association, Editorial Board Member (2001 - Present)
- Management Communication Quarterly, Editorial Board Member (2000 - Present)
- International Communication Association Organizational Communication Division, Chair (2004 - 2006)
- Office of University Initiatives ASU Mind Mapping Project, Co Director (2005 - 2005)
- Special Operations Working Group US Special Operations Command, Member (2004 - 2005)
- ASU Software Factory, Co Director (2002 - 2005)
- Interdisciplinary PhD in Communication Executive Committee, Member (2004 - 2005)

- Communication Monographs National Communication Association, Editorial Board Member (2001 - 2004)
- International Communication Association Organizational Communication Division, Vice Chair (2002 - 2004)
- International Human Communication Research, Editorial Board Member (2001 - 2003)
- National Human Communication Research, Editorial Board Member (2001 - 2003)
- Governor's E Government Hot Team Arizona Partnership for the New Economy, Member (2000 - 2001)
- ASU Center for Nonprofit Leadership and Management, (2000 - 2000)
- Kids Voting USA Arizona Legislature Arizona Secretary of State Arizona Dept of Commerce Arizona Dept of Revenue, Pro Bono Consulting (1993 - 2000)
- Communication Reports, Ad Hoc Reviewer (Present)
- Communication Research, Ad Hoc Reviewer (Present)
- Communication Review, Ad Hoc Reviewer (Present)
- Information Systems Research, Ad Hoc Reviewer (Present)
- Journal of Applied Communication Research, Ad Hoc Reviewer (Present)
- Management Communication Quarterly, Ad Hoc Reviewer (Present)
- Organization Science, Ad Hoc Reviewer (Present)

Expertise Areas

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Public Diplomacy

Strategic Communication

Terrorism



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Public/Community Health
Diverse Populations
Terrorism
Emergency Management



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Civil Rights
Constitutional Law
Criminal Justice System
Gun Control
Marijuana Legalization



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Leadership
Spanish
Intercultural Communication
Terrorism
Surveillance



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- [Chronic Disease](#)
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Nonprofit Operations Management
Health Human Resources



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Communication Technologies
Intercultural Communication
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International Relations
Organizational Communication
Strategic Planning
Logistics



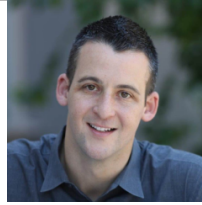
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New Media Across Cultures
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Communication

Conflict Transformation and Work-life Issues

Intercultural Communication

Organizational Communication



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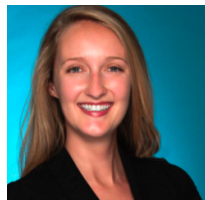


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Energy

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Linguistics - Research Methodology



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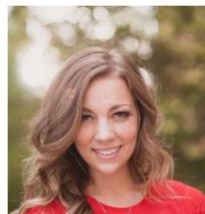
Human Dimensions of Sustainability

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Communications Specialist

SILC

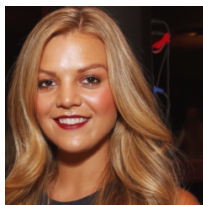
McGary develops strategic marketing plan to reach SILC's stakeholders, manages web development, social media, graphic design & event promotion. She won "Best Website" and was nominated for "Best Communicator" in the College.

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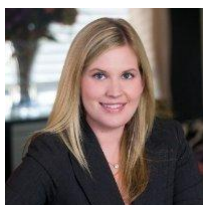
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Information and Communications Technology
Digital Media
Customer Service
Customer Experience



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Social Media
Branding
Digital Marketing



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Durability of Building Materials
Solar Energy Systems
Urbanization
Transdisciplinary



Monty Burich (/profile/2775282)

Lifelong Pacific Northwest native who loves family, coffee, flying, emergency management, volunteering, and helping people prepare for natural or man-made disasters.

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