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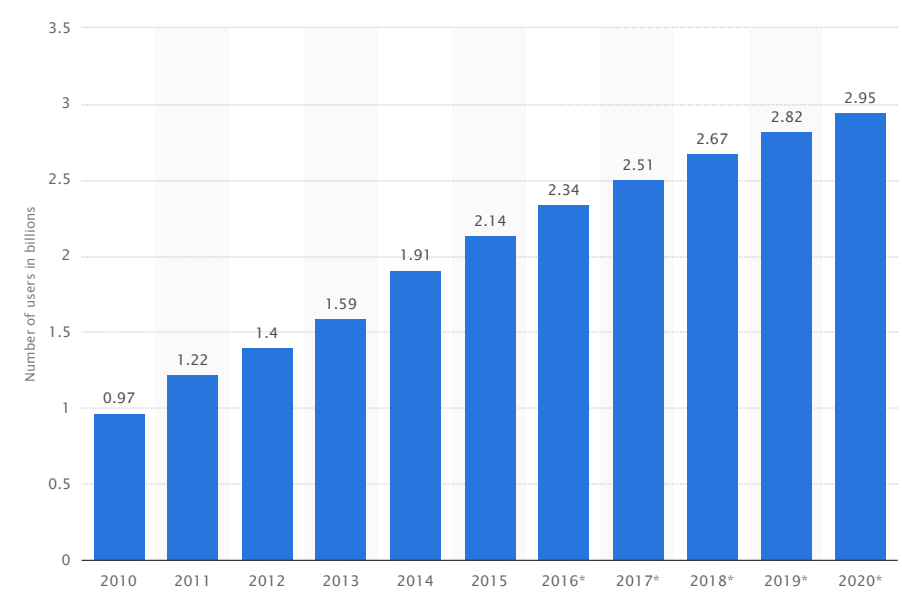
Industries  ›  Internet  ›  Social Media & User-Generated Content  ›  Number of global social media users 2010-2020

# Number of social media users worldwide from 2010 to 2020 (in billions)



Complete Source Details

Data visualized by +ableau

## ABOUT THIS STATISTIC

This statistic shows the number of social media use
worldwide from 2010 to 2016 with projections unt
2020. In 2018, it is estimated that there will be aro
2.67 billion social media users around the globe, u
from 2.34 billion in 2016.

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‹          Share of U S. internet users who use selected social networks 2012-2016          Global social networks ranked by number of users 2017          Social media users in Denmark 2016, by gender and platform

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## Statistics on "Social media usage worldwide"

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| **Facebook** | Social media: global penetration rate 2017, by region |
| **Twitter** | Social media: active usage penetration in selected countries 2017 |

| | |
|---|---|
| **Mobile social** | Net worth of the richest social media entrepreneurs 2016 |
| **Usage** | Social network users in selected countries in 2016 and 2021 |
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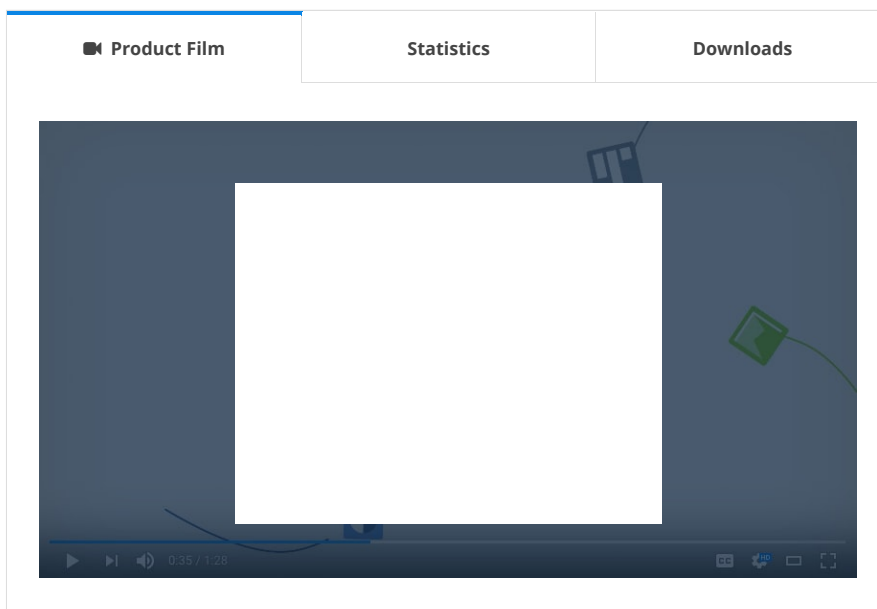
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Everything On "Social media usage worldwide" in One Document: Edited and Divided into Handy Chapters. Including Detailed References.

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