

Giulia Marchiori Ceresa



GIULIA MARCHIORI CERESA brings over a decade of experience forging meaningful partnerships across sectors. In her career, she has worked with organizations, corporations and individuals to launch high-profile brands and initiatives, and socially meaningful partnerships all over the world. Giulia founded Amplius in 2013, to advise clients in Europe and the United States on social impact

strategies with a strong focus on amplifying effective solutions and engaging key stakeholders and partners.

A native Italian, Giulia grew up attending French International schools in Asia and the United States, and has professional experience in New York and London. Prior to founding Amplius, Giulia was part of the Products Group at Dow Jones & Co, producing live and digital editorial events for [The Wall Street Journal](#) (WSJ) around the world. In this role, she oversaw detailed project plans and creative roadmaps for launching different WSJ products, and helped the group grow the business by conceptualizing new

extensions within existing franchises. She also worked closely with global WSJ editorial teams on content development, helping them identify the most urgent topics and recruit top experts. Prior to joining Dow Jones & Co, Giulia worked at the [Clinton Global Initiative](#) (CGI) where she was first the head of Government Relations, responsible for all domestic and foreign government involvement in CGI's global meetings hosted annually by President Clinton. Giulia later managed two of the organization's newest initiatives: CGI Action Networks, year-round member engagement opportunities to coordinate action on specific global challenges, and CGI Lead, a program for select young leaders with an established track record for driving positive change. Giulia also held positions at the [International Center for Transitional Justice](#), an NGO based in New York that helps societies in transition address legacies of massive human rights violations, and at [APCO Worldwide](#) in the UK.

Giulia has demonstrated commitment to the importance of empowering girls and women through leadership roles with organizations such as [Many Hopes](#), [The New York Women's Foundation](#) and [The Global First Ladies Alliance](#). Giulia graduated cum laude from Barnard College at Columbia University with a BA in Comparative Literature and holds an MA in International Relations and International Communications from Boston University. She is fluent in Italian, French and Spanish. A three-time marathoner, Giulia is a founder of the [London Road Runners](#) running group.

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[The Philanthropist's Net](#) by Giulia Marchiori. ENI Oxygen Magazine, Nov. 2013.

[Son Choix, Sa Vie](#) by Nana Watanabe. Madame Figaro Japan, 2006 (profiled).

[El Legado de la Verdad: La justicia penal en la transición peruana](#) by Lisa Magarrell and Leonardo Filippini. IDEHPUCP/ICTJ, 2006 (research and translation support).

[Changemakers](#) by Nana Watanabe. Japan Nikkei Business Pub., 2005 (research and interview support for the book and several articles published in Madame Figaro Japan, Nikkei Business, PEN Magazine profiling social entrepreneurs for Japanese audiences).

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