AFI Analysis of USPTO Facebook Page from May 14, 2010 to Aug. 21, 2013

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Preparers: Contributing Investigators to Americans For Innovation

Source: USPTO Facebook page at www.facebook.com/uspto.gov; also at:

Abstract: U.S. Patent Office Director David J. Kappos has used Facebook as a Director’s exclusive newsletter that carries his propaganda, without the possibility of objection, dissent or public comment (as AFI activists discovered yesterday when they attempted to post a comment about Leader v. Facebook, which was removed). The Director Kappos has made a total of 303 Facebook entries since May 14, 2010. Kappos is mentioned by name in 40 Facebook entries. His photo appears in 15 Facebook entries. His video appears in 2 Facebook entries.

Summary of posts that mention Director Kappos by name, and identified if the post is accompanied by a Kappos photo or video.

Nov. 09, 2012 Kappos thanks veterans on Veterans Day
Oct. 1, 2012 Kappos promoting innovation (PHOTO)
Sep. 12, 2012 Kappos promotes his blog and opening of USPTO offices in Dallas-Ft. Worth, Denver and Silicon Valley (PHOTO)
Jul. 13, 2012 Kappos opens Detroit office
Jul. 12, 2012 Kappos promotes plan for new Denver office
Jul. 12, 2012 Kappos promotes opening of Detroit office
Jul. 6, 2012 Kappos: “I think this is really is the best time there’s ever been to be an inventor”
May 3, 2012 Kappos speaks at National Inventors Hall of Fame (VIDEO)
Mar. 14, 2012 Kappos writes about Industry Day
Sep. 16, 2011 Kappos promotes his blog about the America Invests Act (PHOTO)
Sep. 16, 2011 Kappos at the White House promotes a live chat about the America Invents Act (PHOTO)
Sep. 9, 2011 Kappos congratulates the U.S. Senate on passing the America Invents Act
Jun. 20, 2011 Kappos promotes his blog about pro bono work for independent inventors (PHOTO)
Jun. 16, 2011 Kappos promotes LEGO league (PHOTO)
Mar. 13, 2011 Kappos promotes new quality measurements
Feb. 17, 2011 Kappos discusses Teresa Stanek Rea appointment as Deputy Director
Feb. 10, 2011 Kappos promotes his blog about ex parte rejections
Jan. 25, 2011  Kappos promotes his blog about computer system upgrades at the USPTO
Jan. 21, 2011  Kappos promotes his speech on innovation (PHOTO)
Jan. 15, 2011  Kappos promotes reengineering of the patent examiner’s manual
Jan. 4, 2011  Kappos promotes his speech at UConn School of Law (PHOTO)
Dec. 10, 2010  Kappos promotes his blog on first action pendency
Dec. 6, 2010  Kappos promotes his blog on a roundtable public discussion
Nov. 16, 2010  Kappos promotes his blog the Board’s sole authority to hold an appeal brief
Nov. 9, 2010  Kappos promotes 15th Annual Independent Inventors Conference (PHOTO)
Oct. 8, 2010  Kappos promotes his blog about USPTO staff meetings
Sep. 9, 2010  Kappos promotes appearance on Bloomberg TV about reducing patent pendency (VIDEO)
Sep. 8, 2010  Kappos promotes his blog about subscriptions to his blog (PHOTO)
Aug. 26, 2010  Kappos discusses the role of minority inventors
Aug. 19, 2010  Kappos promotes interview on NPR about patent applications (PHOTO)
Aug. 15, 2010  Kappos promotes his blog giving a pep talk to personnel
Jul. 26, 2010  Kappos promotes his blog about RCE filings
Jul. 20, 2010  Kappos promotes his blog about telecommuting (PHOTO)
Jun. 28, 2010  Kappos highlights the Bilski vs. Kappos case
Jun. 25, 2010  Kappos highlight meetings with the President of the German Patent Office (PHOTO)
Jun. 23, 2010  Kappos promotes his interview with Intellectual Assets Management magazine
May 29, 2010  Kappos promotes his blog about patent examination
May 26, 2010  Kappos highlights his speech to a DOJ, FTC, USPTO workshop (PHOTO)
May 20, 2010  Kappos invites USPTO employees to visit and “like” on Facebook daily (PHOTO)
May 14, 2010  Kappos promotes his interview on CBS

Statistics:

<table>
<thead>
<tr>
<th>Total Posts</th>
<th>302</th>
</tr>
</thead>
<tbody>
<tr>
<td>David J. Kappos mentioned by name</td>
<td>40</td>
</tr>
<tr>
<td>David J. Kappos photo posted</td>
<td>15</td>
</tr>
<tr>
<td>David J. Kappos video posted</td>
<td>2</td>
</tr>
</tbody>
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