Hungary, Class of '56 - October 27, 1986

Page 1 JOHN P. BREYER; b. 4/14/1935; EVA K. BREYER; b. 8/18/1936; (650) 340-1616; last known address (650) 343-7811; last known address - 1755 Filbert St. San Francisco CA - 130 Eucalyptus Ave, Hillsborough, 94123. CA 94010; FORTUNE -Service of CNN, Fortune & Mone SON: Money JAMES W. BREYER; b. 7/26/1961; (831) 626-8682; last known addresses - 372 Mountain Home Rd., Woodside CA 94062 / 4 Long Ridge Trail, Carmel CA 93923 / 405 El Hungary, Class of '56 Centro Rd., Hillsborough CA 94010; wife - SUSAN G. ZAROFF, married By STAFF David Kirkpatrick, Michael Rogers, Patricia Sellers, H FORTUNE John Steinbreder, and Eleanor SJohnson Tracy 6/2/1987, Pitkin CO; sister - SUSAN October 27, 1986 Z. BREYER (CA); brother - STEPHEN (FORTUNE Magazine) – A remarkable number of top U.S. executives will hark the 30th anniversary of P. BREYER (WA) Hungary's brief revolt against Soviet domination on October 23: They are veterans of the uprising. Withi weeks of the 1956 rebellion, about 200,000 fled Hungary, many of them college students who feared Kids vs. inmates. How much each state spends reprisal. Some 30,000 Hungarians came to the U.S. Many are at the top of the processions, including FACEBOOK, director cinematographers Zsigmond Vilmos (The Deer Hunter) and Laszlo Kovacs (Close Ethounters of the ACCEL PARTNERS LLP, managing Third Kind). A large number of the emigrants head high-tech and venture capital firms. John Breyer, 51 a venture capitalist who helped start Computer World magazine, recently agreed to join with Hungary's partner government to publish a Hungarian edition. "We don't want to rub in our success," says Breyer. "I'd like WAL-MART, director to bridge the gap between the old 1956 Hungarians and the new Hungarians." These dozen executives are among the most prominent of Hungary's class of 1956: Agi Clark, 45, senior vice president, N.W. DELL, director Ayer, a New York advertising agency. George Erde, 47, co-founder, Linear Technology, a semiconducto IDG-China, director maker in California. Paulette and Laszlo Fono, 51 and 57, co-founders of the Magic Pan restaurant cham. Andrew Grove, 51, chairman and chief executive officer, Intel, a computer chipmaker. Erwin etc., etc., etc. (See Kelen, 51, president of Datamyte, a computer manufacturer in Minneapolis. Thomas Klein, 53, and www.crunchbase.com) Andrew Varadi, 44, co-founders of Sierra Semiconductor, Sunnyvale, California. Andrew Lanyi, 61, managing partner, Ladenburg Thalmann & Co., a New York brokerage. Laszlo Papp, 57, president of Papp Associates, a New York architectural firm. Peter Rona, 44, president and chief executive, J. Henry EMAIL: Schroder Bank & Co. Andrew Vajna, 42, president, Carolco, a film production and distribution company. info@accel.com More from Fortune james.breyer@cs.com Inside Syria's siege economy szbreyer@hotmail.com

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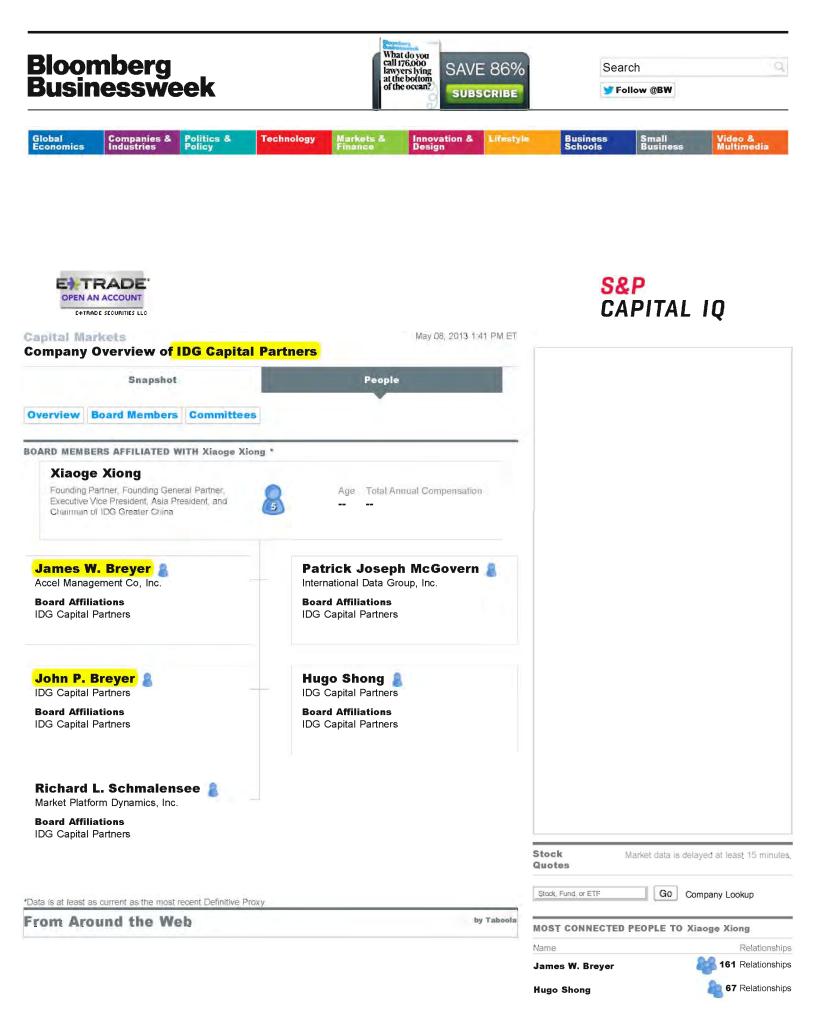




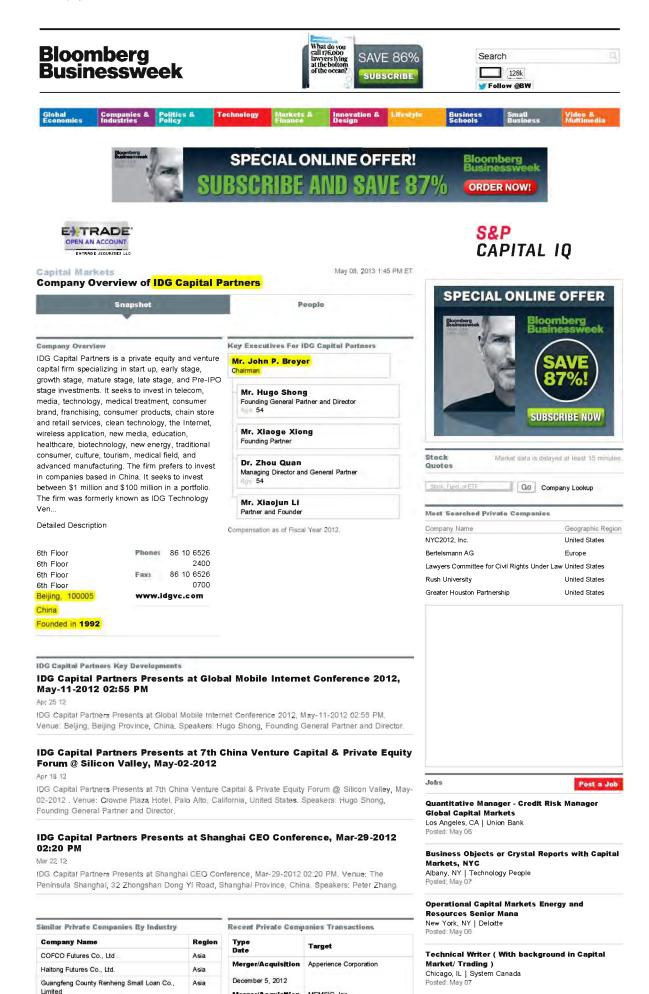


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Hugo Shong: IDGVC story

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Little later, on March 21, Hong Kong listed company Mei Ah Entertainment Group Limited (0391.hk) announced to HK \$ 0.315 per share to the IDG-Accel China Growth Fund 5200 million placing of new shares, the net proceeds of HK \$ 16.3 million , the expansion of new shares accounting for 6.32% of total share capital after. Of IDGVC, the Jumeirah Group's investment to create a number of firsts: the first investment project in Hong Kong, the first time in the form of additional investment in listed companies, the first foray into traditional TV media industry. IDG Group Executive Vice President, IDGVC Shong, one of the founders, told correspondents that although the amount of the Jumeirah Group is not a big investment, but reflects the "we want to enter this industry," the intent and later additional input.

Late last year just completed financing of IDG-Accel China Growth Fund, soon as he shot, to meddle in 2005, China's most popular industries - entertainment and media companies, and two projects are the traditional media companies, which pay more attention in the past IDGVC the field of IT investment style is different, looks more reflect the old media group IDG's strategic intent: to enter the Greater China region with the greatest growth potential of the entertainment and media industries. And, as manufacturers of Ocean Butterflies Music Group, and entertainment product manufacturers and channel operator Jumeirah Group complement each other, and build a complete industrial chain of entertainment media.

Hand Accel

IDGVC marriage with Accel, originated in the United States two years ago, Silicon Valley Bank (Silicon Valley Bank) organized a strong lineup of Delegation, but IT has more than 30 years of both origins.

In 2003, led by Silicon Valley Bank, dozens of the world's super-class venture capitalists to visit China. Hugo Shong, as Secretary-General of China venture capital Association (CVCA) held a reception dinner, guests exchange between, we found that in the meeting of the large number of domestic venture capital companies, IDGVC's most successful projects. This attracted a lot of desire to enter China's international well-known strong interest in the fund, they immediately expressed their wish to cooperate with IDGVC.

Which, Accel funds, managing partner Jim Breyer and Mr. McGovern, IDG chairman and Hugo

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Shong, a little "family friend" - his father John Breyer served as IDC (IDG-owned market research company), first president, IDG is also the first four employees. Shong 1993 IDG in China to help establish the first venture capital fund, McGovern served as a director, please John Breyer. Coincidentally, the year Jim Breyer is served as U.S. National venture capital Association President. So, Jim Breyer, and Hugo Shong, grok each other more than a decade.

Perhaps because of long-time friend of the family of origin, but also because the U.S. no more than 6 Accel is a real first-class home, a venture capital fund, in a number of international funds, IDGVC chose the rich experience of international cooperation, as co-Accel Fund partners. Cooperation, both sides play to their strengths: IDGVC team responsible for the operation of the Fund and Accel responsible for dealing with LP.

In the past decade, IDGVC only one LP - IDG Group, IDGVC partner team does not need to have not had experience in dealing with many LP. Therefore, the fund raising stage, the Accel is responsible for contacts and communication with the LP.

With the IDG-Accel as the main sponsor, with IDGVC past successful performance, less than two months, the Fund completed the final amount raised was \$ 320 million, far beyond the \$ 250 million plan to raise the amount.

IDGVC cooperation with Accel's depth, Shong said, "We can always ask them, they invest in projects if you want to enter the Chinese market, will recommend to us."

Hugo Shong, that such cooperation is overseas VC the best way to enter the Chinese market: "Frankly there are a lot of overseas funds who want to dig through to enter the Chinese market, but the VC is not a person can be made, those funds are can not dig a team, so with the existing team is the best way. "

Of Hugo Shong, comprehensive, and other partners, in the past only a boss and IDG Group, the deal now, and the LP from around the world who communicate to the Accel learning experience in dealing with the LP is essential lesson. "In particular, the initial melting process of the money, we would like an introduction to LP, doing road shows past, when only one LP without IDG, must now do so, but Accel's help, everything went well." Shong said.

With focus on early stage before IDGVC different, IDG-Accel China Growth Fund tends to growth stage companies, total investment is relatively large. Direction of investment on the one hand is to continue past investment performance is good, with extensive experience in the industry, such as mobile, Internet, software and other industries, but will also increase in the past not been involved, but Accel areas of expertise.

IDGVC and Accel funds are quite good achievements in the Internet field, on the other hand, IDG Group started from the media itself, Accel is successfully invested in Real networks and Macromedia technologies such as online media company, which is not difficult to understand, the network (with cable network and wireless network) and the media formed by grafting the field of interactive media, will be the IDG-Accel Fund to focus direction.

Such as traditional music maker Ocean Butterflies of the OCS plan: to create a wired and wireless Internet, a common framework for a new Internet entertainment platform for digital distribution channels to establish themselves, but also to build a convenient, stylish music consumption patterns. The Jumeirah Group is already working to establish broadband Internet TV and movie business.

Eat crab story

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soil its growth in China, and IT adapt to China's soil and water, beautiful flowers in full bloom, is a very difficult and risky thing. As the founder of IDGVC, Shong is the first to eat crab. In the ten years of trial and error and sum up experience with the process of alternating, IDGVC gradually established a venture capital operation to international norms and a combination of Chinese local real effective model to become the most successful in China, one of the overseas VC firms, and It's completely localized management team also won the international VC industry recognition.

As a successful international venture capital into China to the first person to beat in China's venture capital market ten years after the Hugo Shong, Looking back today, there are too many stories to tell.

The end of 1991, in the dissemination of professional learning and practicing for many years, the Hugo Shong, a senior media person to join the IDG Group (American International Data Group), responsible for the Asian media industry business development. Is in this position, Shong interpretation of a \$ 400 start, "Information and Electronics" (now known as "PC World" Vietnam version) - Vietnam is now one of the most influential IT industry magazine stories. Then Shong may not think, ten years later would become the IDG in China's most influential VC firms.

In 1992, IDG chairman Patrick McGovern began to consider the possibility of the venture capital business in Western countries to China. Cahners Publishing Group in the United States had served as "e-Herald" reporter Shong, has repeatedly interviewed a number of U.S. Silicon Valley venture capitalists and entrepreneurs, the VC industry is very familiar with, so by the McGovern commission, began to study Asian VC industry.

Back in 1982, IDG and the United Kingdom Schroder fund joint venture, set up a scale in Japan, nearly \$ 300 million venture fund Schroder PTV KK, which Shong visit to Japan the first stop, followed by Taiwan, Singapore and Hong Kong earlier development of the industry and other VC countries and regions.

Study down, Shong found that each region has its unique: for example, in Japan, people's awareness of entrepreneurship not strong, and many people when creating a holding company if the idea of procreation, often reluctant to sell shares , "I feel like selling shares to sell their houses which shelter is no face of things."

At that time the venture capital industry has been large-scale Taiwan enterprises mainly are produced, less high-tech enterprises, and high land prices start. Once high-flying Hsinchu Science Park's appeal as the old - the park in a lot of people moving out, while the Taiwan government forcing scientists to move, bring a lot of social problems. And a lot of experience in Singapore can learn from - Government support to large; Park and the surrounding environment with good; take full advantage of relatively cheap resources around, such as the production processes on Malaysia.

Hugo Shong, that with Japan, Taiwan, Singapore and other places than do venture capital in China has many advantages: low labor costs such as China; a lot of people want to start, but lack of funds and so on.

In 1992, Hugo Shong, accompanied by McGovern to Shenzhen to attend a meeting, during which many people take the initiative to promote their own projects and old wheat, showing a strong entrepreneurial spirit - even though the project is not necessarily good. "The first day we have lunch at the Sunshine Hotel, a 'brother' came to sit beside the old Jimmy, took the project book to introduce to the old Jimmy McGovern thought IT was arranged for me, and quickly pulled out a small notebook to take notes. In fact, I do not know him. "ten years later, when Shong also remember this scene a little bit funny:" He's a strong entrepreneurial spirit, and took me to translate - he said he worked at their own expense a market research and found that the more

money the higher Gailou in Shenzhen, so plan covers a two hundred story building. "

This is McGovern's second trip to Shenzhen, with his first visit in 1980, when the feeling is completely different: this time in Shenzhen city construction has begun to take shape, "is full of sites, blood boiling." McGovern and Hugo Shong, the deepest impression is: China's many opportunities for young people a strong sense of entrepreneurship.

Although there are good business atmosphere, but many famous European and American investors still believe that the Chinese do VC was not ripe. Because there was a lack of China's two kinds of people: the mature VC investments and good business team. VC industry in accordance with Western practices, VC fund investors need to have a good educational background, such as read the MBA program, as well as in investment banking or related financial institutions for over 10 years, and so on. In that time, the history of Chinese MBA programs set up less than 10 years, let alone venture capital has been the successful operation of the project investors.

Entrepreneurial atmosphere side is in full swing, one side is the lack of personnel VC, IDG VC tour of China can actually start? Critical moment, to the old Michael Shong about "feeling the stones' famous words, prompted McGovern determined.

Feeling the stones

IDG VC Group China Tour start, taking the Science and Technology Commission and the various methods of joint venture investment company. At that time in China, many are keen on building science and technology park, the park for "investment" purposes, large parts of Science and Technology Commission has the enthusiasm of IDG Group in cooperation with, and for the latter, came to this strange Chinese country, local partners is essential. Moreover, there were foreign equity participation of many high-tech companies can enjoy preferential policies, and Science and Technology Commission finds that corporate responsibility is precisely the "high tech" qualified responsibilities. "If it is willing to take the money and you play, they do their own high-tech enterprise certification, the VC of course very attractive overseas."

IDG Group has chosen China's most economically developed of the three cities: Beijing, Shanghai and Guangzhou, and began dancing with the Chinese partners: June 1993, sponsored by the Shanghai Science and Technology Commission of Shanghai Science and Technology **Investment** Group Company and the respective contribution IDG \$ 10 million to set up China's first Sino-foreign joint venture company - Shanghai Pacific Technology Venture Co., Ltd.. Six months later, Beijing Science and Technology, a technology development company affiliated with the IDG Group invested \$ 15 million each to set up a Beijing Pacific Technology Venture Co., Ltd.. In a few months, Guangdong Science and Technology Commission under the **Investment** Group and IDG company has invested \$ 5 million each, the establishment of Pacific Technology Venture Co., Ltd. in Guangzhou.

Painstakingly formed a joint venture fund, IDGVC has found that although the Chinese partner can bring a lot of facilities for the company, but the investment companies concerned, will thus lose a lot of investment flexibility. For example, in accordance with policies and regulations, foreign investment accounted for more than 25% of shares in order to enjoy the preferential treatment of joint ventures, which requires the joint venture's investment must be more than 50% of total shares, this will make many entrepreneurs feel that the risk of losing control. The demand for funds from entrepreneurs to consider, for the IDG focus on Internet companies, often do not need to invest more than 25% of the shares of the capital.

In addition, the Chinese partners on behalf of local governments to fund aims to support local business development, or even to park inside the company took the fall, not willing to invest in

companies outside the geographical jurisdiction. "We see other provinces have a good project, immediately flying away, but the Chinese partner will say why to vote against the outside of the project?"

At that time served as director of the China Science and Technology Commission of Shanghai Yuda, McGovern signed on behalf of the Shanghai Municipal Government and the Shanghai Pacific Technology Venture Co., Ltd. joint venture agreement, he believes in the joint venture fund operation, when the domestic macro-environment does not have: "At that time Deng Xiaoping's southern tour speech, just published, the reform and opening up began in earnest, domestic laws and regulations are not perfect, the Fund's policy for the joint venture is not clear. the environment is not conducive to the operation of venture capital, venture fund which is not ideal very important reason. "

Suyang own experience of the adverse macro environment then made an image of the explanation: "In the past the law states that natural persons and foreign shareholders can not be a joint venture company, so the entrepreneur must re-register a company, then we have set up a joint venture with the company business, so he is only part of the shares in the joint venture, his original company is 100% of the shares, how can you ensure that he does not make mistakes? This is a system of arrangements people make mistakes, then no recourse but to do so, then we learn , do not do that, but the community has improved, private shareholders directly with a foreign joint venture and these changes in the macroeconomic environment is ripe. "

For various reasons, IDG early venture fund was not ideal. Final settlement down the average annual income is only about 10%, than the separate operation of the IDG in later funds, income falls far short. So after completing a joint venture fund investment, neither additional funding. IDG Group became the only LP, the name has changed to IDGVC, direct action by the partner team. After that, the Fund's operating efficiency gains in income also soared. "The merger of the earlier joint venture fund, the overall settlement of the average annual income is 40%, indicating that the operation was a separate fund our return on investment is much higher." Shong said, not without pride.

Compare before and after the two different modes of operation, Shong success of the operation of the domestic VC reason a lot of experience: "The domestic government-funded venture capital funds have set up regional, such as the need to invest in a park, while many companies may can exist within the park, out of the park would not live; second issue of fund managers, domestic fund managers are sent down from the leadership, without competition selection; third is the issue of incentives, international access partner system, in addition to management fees, as well as investment income divided, while state-owned background of VC is not the mechanism - since you are a leader sent down, how could get into it?"

From "Guanggansiling" to squad

IDG Group and Beijing, Shanghai and Guangzhou Science and Technology Commission a joint venture of three venture capital firms, first as general manager by Shong personally. At that time the practice is to set up fund to continue to enrich the team after it was Shong to look like a "Guanggansiling."

The early 1990s in China, received almost no one outside of the formal MBA education, MBA programs in the country who also read rare. In the formation team, Shong create a new path. "We had to find someone, the first requirement is a technical background, work experience with technical background mainly because we invest in technical enterprises, need to invest in technology, people have a good understanding and grasp of other people who are learning technology wise, followed requires some foreign educational background and work experience, and the third wish had extensive work experience. "

According to this framework, the early IDGVC's franchisees have a strong technical background, such as IDGVC of another founder, in the end of 1993 is officially joining the comprehensive fiber of doctors, won a number of NASA awards, and has presided in more than NASA term U.S. study of optical devices. Over the same period as the Shanghai Pacific Venture Capital served as president of Bell Suyang technical director, also studying in Germany for two years. Suyang initial cooperation with the Hugo Shong, also a domestic investment company, when he Shong, and to introduce a comprehensive real estate investment projects, two people have seen, said: "This song not very good, but I This singer like you. "means that, for this project took a fancy to do the feasibility report Suyang.

As the business progresses, one after another onto the foreign-funded enterprises by the **capital markets**, financial professionals started to show the importance of the latter have joined the team IDGVC partner Fei, Dong-Liang Lin, Jian-Guang Li, over to macro, etc., have financial background.

Shong introduction, IDGVC extreme in two ways, one is extremely international, reflected in the style of doing things and concepts, and the IDG Group with subsidiaries in 85 countries worldwide, also has a market research firm IDC, for these conditions team familiar with the international market is very favorable; and in particular the operational level is very localized, returnees and the team members did not Eupolyphaga divided, we each know their respective strengths.

Two in 2005 before the completion of the new fund raising, fund size compared to IDGVC, its partner team can be described as large, so such a huge team working in more than a decade of harmony, stability, cooperation, IDGVC secret: "We have to make a fair return to later, more equitable distribution of benefits in each company, if the distribution is not very equal, it is difficult to retain people. this is our know-how." Second, to create a harmonious environment for Each one can give full play to their own, do not feel restricted in this environment, with the words Suyang simple conclusion is that "we do things together more happy."

2005 may be swarming into China's most international VC frenzy of the year, China's VC industry staged a lively fight for talent, and IDGVC's team more than a decade of cooperation, remained surprisingly stable.

(Tips) Shong career trajectory:

Department of Foreign Languages in 1982, graduated from Hunan University.

In 1986 graduated from the Academy of Social Sciences Graduate School of Journalism.

1986 Boston University study into journalism and mass communications master's degree in May 1987 by Boston University News and Communication degree.

September 1987 Rufulaiche School of Law and Diplomacy, International business doctorate study.

June 1988 to November 1991, Cahners Publishing Group in the United States as "e-Herald," Chinese editor, English reporter, editor, left the magazine in Hong Kong was promoted to vice president.

In November 1991, joined IDG, chairman of the Asian business development assistant.

In 1993, on behalf of IDG Group invested \$ 20 million partnership with the Shanghai Science and Technology Commission, China's first joint venture set up venture capital firm, known as "China's introduction of high-tech venture fund," the first person; In 1993, he was promoted to IDG (International Data Group), president of Asia has

In 1996, graduated from Harvard Business School's Advanced Management Program

1999 to 2005, he was promoted to Senior Vice President of IDG

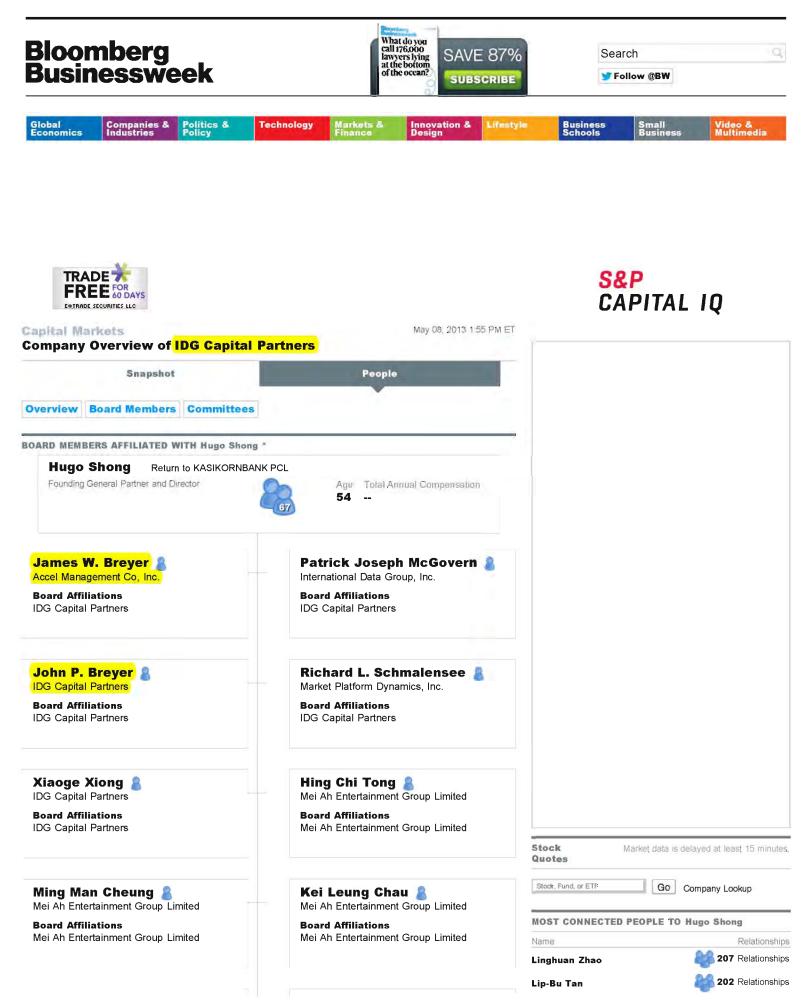
In 2006, he was promoted to executive vice president of IDG Global

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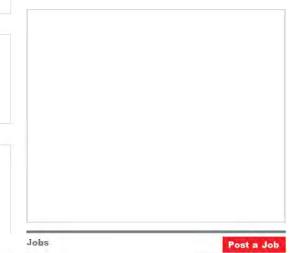
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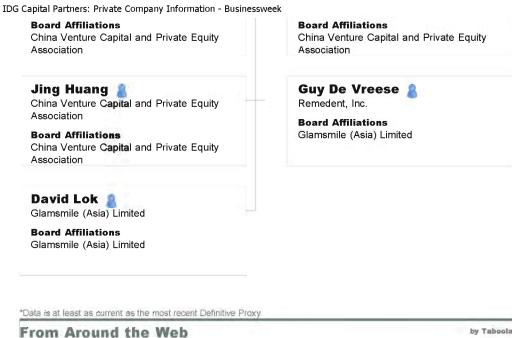
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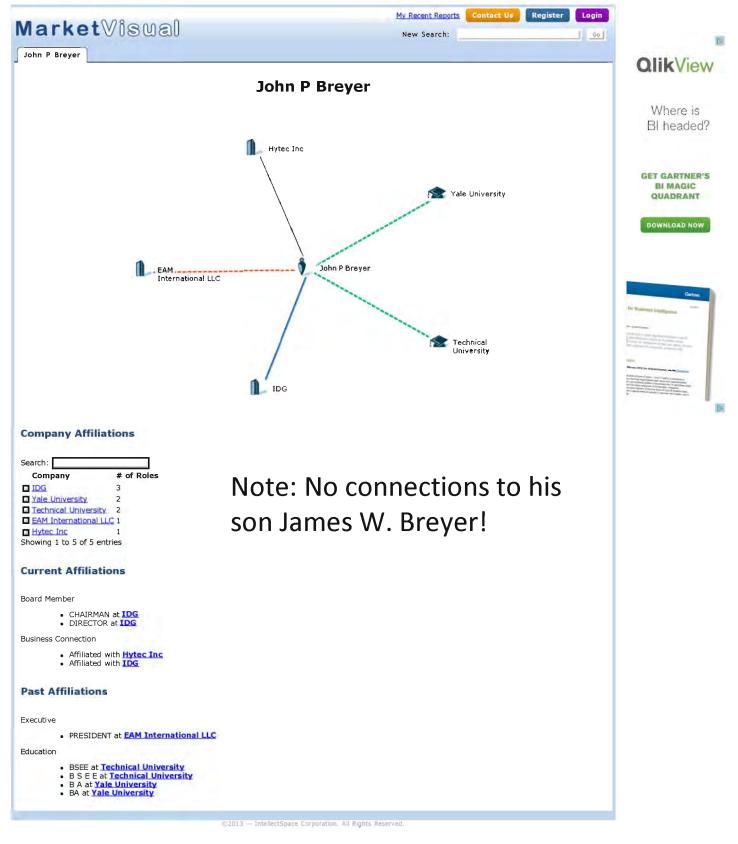
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John P Breyer - MarketVisual Knowledge Map

James W. Breyer relationship map - Muckety





Page updated May 28, 2012.

James W. Breyer

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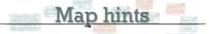




James W. Breyer's score is based on 13 connections to others in the Muckety database. Read more about our scoring system.

The Muckety map below is interactive. (Flash required.)

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The relationship map to the left is interactive.

• Solid lines are current relations. Dotted lines are former relations.

• Expand items with + signs by double-clicking.

• **Move** an item in the map by clicking and dragging.

• You can also **delete** items, **separate boxes** and **save maps** by selecting Map Tools.

James W. Breyer

Nickname: Jim

Gender: Male

Age in 2013: 51

Address: Lives and/or works in Woodside, CA.

Wealth class: Billionaire

Areas of interest: business, electronics industry, media, retail

College: Breyer received a B.S. from Stanford University and an M.B.A. from Harvard University.

Personal social network: Much of Breyer's Muckety comes from business connections. He has direct links to three Fortune 1000 companies.

Financial information:

As an officer, director and/or owner of publicly traded securities, Breyer has filed documents with the Securities and Exchange Commission. >> **See filings**

Muckety news stories featuring James W. Breyer

James W. Breyer relationship map - Muckety

Jim Bryer joins tangled web of News Corp.

You have to wonder why anyone would want to join the News Corp. board. October 30, 2011

James W. Breyer current relationships:

Accel Partners - managing partner Dell Inc. - director Facebook - director Harvard Corporation - fellow Menio School - director News Corp. - director RealNetworks Inc. - director Wal-Mart Stores Inc. - director



James W. Breyer past relationships:

Marvel Entertainment - director Maven Networks - director McKinsey & Company - management consultant Narrative Communications - director Western Association of Venture Capitalists - president

Extended reach:

Among the most influential people in James W. Breyer's web of second-degree relationships: Christopher J. Williams Steven S. Reinemund Sheryl K. Sandberg

TIP: You can search for once-removed connections between two people by entering both their names, separated by AND.

Additional Muckety map information sources:

New York Times; Securities and Exchange Commission

Muckety draws information from thousands of sources. For a list of primary government and news sites, see our Sources page.

James W. Breyer campaign contributions:

Listed below are federal donations of \$3,000+ reported to the FEC.

Dell Employee PAC - \$5,000 on 10/4/2012 Facebook PAC - \$5,000 on 10/11/2011 Facebook PAC - \$5,000 on 2/28/2012

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Here is is a Muckety map for James W. Breyer as a non-interactive image:

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Vatican Bank agrees to share info with U.S.

The Vatican Bank has taken a step out of the shadows, signing a pact with U.S. regulators to share financial information.

5/8/2013

Mapping billionaires and charter schools

While much of the activism for charter schools occurs at the local and state levels, the money funding the movement is unquestionably national.

The ties between 'Gatsby' and 'Romeo + Juliet'

If Jay Gatsby stirs nostalgia for the young Romeo, there are more reasons for that than the older-but-still-smitten Leonardo DiCaprio. 5/6/2013

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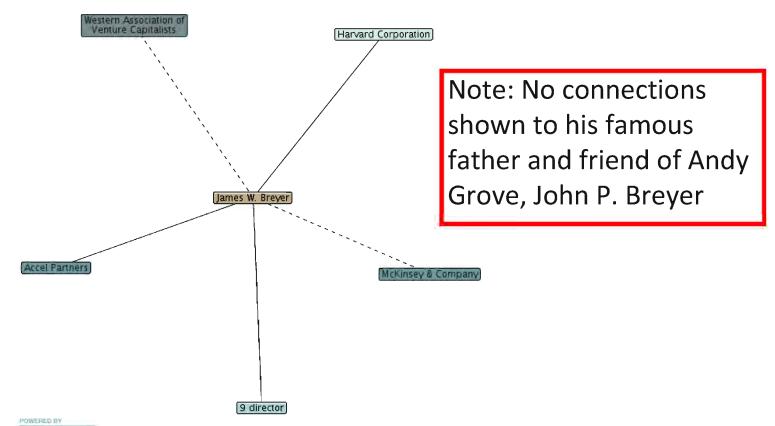
Call them cynical, but the widespread involvement of financial firms in the charter school movement raises suspicion among many public school advocates. 5/5/2013

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