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IBM Opens Advanced Analytics Center in Columbus, Ohio

New Center to Foster Economic Competitiveness in the U.S., Create 500 Jobs Aligned to New Markets for Watson, Smarter Commerce and Social Business Client

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COLUMBUS, OHIO - 29 Nov 2012: IBM (NYSE: IBM) today announced it will establish a new analytics center in Columbus, Ohio, dedicated to advancing research, development, client services and skills training in the areas of analytics, big data and cognitive computing. The move aims to create 500 new analytics jobs and nurture economic development in the region over the next three years.

Ohio is home to 27 Fortune 500, and 57 Fortune 1,000 companies, as well as a burgeoning technology sector and leading academic institutions. The IBM Client Center for Advanced Analytics will offer a strong foundation for a broad public and private sector collaboration that will include The Ohio State University (Ohio State), JobsOhio, Columbus 2020, ICC, an IBM Premier Partner, and other Columbus-based businesses.

The first of its kind technology, research and development, and client services lab is intended to spark economic competitiveness that will draw on the expertise of educational institutions and industry partners to create a world-class ecosystem serving industries' fastest-growing technical disciplines aligned to business analytics.

As part of the initiative, IBM will add as many as 500 new analytics consultants and research and development professionals to the center over three years, focused on creating new markets for Watson commercialization, Smarter Commerce and Social Business Client Capabilities.

In addition, IBM will partner with Ohio State to develop job-ready graduates through new course curriculum in its graduate and undergraduate programs. The new higher education collaboration between IBM and Ohio State will help develop students with the high demand analytics skills necessary to drive the economy of the future.

"Data is a powerful natural resource that if used wisely can drive U.S. economic competitiveness and lead to rewarding careers in the future dedicated to building a smarter planet," said Mike Rhodin, Senior Vice President, IBM Software Solutions Group. "This center will have a tremendous amount to offer: world-class educational institutions, a highly-educated workforce, industry-leading businesses and – perhaps most important of all – will serve as the foundation of a community of innovators that will transform industries around the world."

In this new era of computing, IBM is developing innovative approaches to tackling big data, such as breakthrough technologies like IBM Watson, a new class of industry specific analytical capability that uses deep content analysis, evidence-based reasoning and natural language processing to identify relationships buried in large volumes of data that can be used to improve decision making.

The need for these types of capabilities, and the specialized talent required to create and develop them, is being fueled by an increasingly competitive global marketplace, data-rich industries, and the accessibility to sophisticated computing at a lower cost.

The Ohio State University & IBM Partner To Advance Student Skills in Analytics

To address the need for a more analytical-skilled workforce, Ohio State and IBM are collaborating on new business and technology curricula to help

students and mid-career professionals gain the latest skills in analytics and prepare for high value jobs in the future. New courses of study are in development at the undergraduate, graduate and executive education levels that will include access to the center's technology assets and thought leaders. "In order for business leaders to solve the societal challenges of the future, they must integrate critical thinking skills with expertise in their fields," said E. Gordon Gee, president, The Ohio State University. "The ability to apply a wholly new level of analytical insights and solutions will bolster our nation's role as a competitive global leader and be the catalyst for the next frontier of economic growth."

The partnership between Ohio State and IBM is part of an ongoing effort with more than 200 other academic organizations to expand and strengthen education curricula globally to meet the growing demand for highly skilled analytics business professionals.

"Our strong collaboration with IBM will help our students across a variety of majors gain the latest skills in this burgeoning Big Data discipline and set them on a path to secure the high skilled jobs of the future," said Christine A. Poon, dean, Ohio State's Fisher College of Business.

As part of its Academic Initiative, IBM is providing Ohio State with curriculum materials, relevant case studies, access to a wide spectrum of software solutions, IBM guest speakers and faculty awards to accelerate program development.

IBM Client Center for Advanced Analytics To Foster Competitiveness

The ability to capture and analyze data is enabling organizations to make more informed decisions and maintain a significant competitive advantage.

The principal mission of the center will be to deliver new innovations and advance skills through the design, development and support of advanced analytics solutions in new, emerging market areas. This includes clients using cognitive computing systems such as Watson, the ability to gain actionable insights from information generated through Social Business networks, and helping companies swiftly adapt to the rising customer demands in today's digitally transformed marketplace through Smarter Commerce.

Key focus areas of the center include:

·Develop new advanced computing technologies and techniques across all industries to process big data that address important societal challenges.

·Provide a delivery and prototype testing environment for clients to explore new ways that advanced analytics and cognitive systems can improve decision making.

·Broaden awareness and strengthen skills in analytics capabilities in the region among students, recent graduates and existing professionals.

The center will also be connected to 200 IBM client centers globally, and IBM's network of eight Analytics Solution Centers with expertise in financial risk management, rail and transportation and the specific needs of state, local and federal government organizations.

IBM has established the world's deepest portfolio of analytics solutions. This includes almost 9,000 business analytics consultants and 400 researchers around the world. IBM has secured hundreds of patents a year in analytics, and has acquired more than 30 companies to build targeted analytics and information expertise since 2005. In addition, the company continues to expand its ecosystem, which today consists of more than 27,000 IBM business partners.

Read the Smarter Planet Blog Post "The Ohio State University and IBM partnership — turning big data into big ideas" by Christine A. Poon, dean, Ohio State's Fisher College of Business:http://ibm.co/WvOh7D. For more information on IBM Business Analytics, please visit the online press kit: www.ibm.com/press/analytics.

U.S. Senator Sherrod Brown discusses how the IBM Client Center for Advanced Analytics will drive innovation, create as many as 500 new jobs and foster economic competitiveness (Link to video: http://bit.ly/SgRRDh)

Follow us on Twitter @ibmanalytics and Facebook www.facebook.com/ibmsmarteranalytics.IBM YouTube Analytics Channel: http://www.youtube.com /user/ibmbusinessanalytics.

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Images

→ Ohio Governor John Kasich and IBM Software Group SVP Mike Rhodin at the IBM Client Center for Advanced Analytics in Columbus, Ohio

Ohio Gov. John R. Kasich, left, and IBM Software Group senior vice president Mike Rhodin discuss the importance of advancing research, development and skills in analytics and big data at the grand opening of the IBM Client Center for Advanced Analytics in Columbus, Ohio. (Jay LaPrete/Feature Photo Service)

→ IBM partners with Ohio State University faculty and students at the IBM Client Center for Advanced Analytics in Columbus, Ohio

Ron Lovell, left, vice president of the IBM Client Center for Advanced Analytics, with Dr. Greg Allenby, right, professor of marketing at The Ohio State University Fisher College of Business, and Ohio State business student Jenn Barlette at the IBM Client Center for Advanced Analytics in Columbus, Ohio. (Jay LaPrete/Feature Photo Service)

→ Dean of Ohio State University's Fisher College of Business, Christine A. Poon, IBM SVP Mike Rhodin, and Ohio Gov. John R. Kasich at the grand opening of the IBM Client Center for Advanced Analytics

Christine A. Poon, dean, The Ohio State University Fisher College of Business, IBM Software Group senior vice president Mike Rhodin, and Ohio Gov. John R. Kasich, discuss the importance of advancing research, development and skills in analytics and big data at the grand opening of the IBM Client Center for Advanced Analytics Thursday, Nov. 29, 2012, in Columbus, Ohio. (Jay LaPrete/Feature Photo Service)

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Building a Smarter Planet

A Smarter Planet Blog

November, 29th 2012
10:30

The Ohio State University and IBM partnership — Turning Big Data into Big Ideas

Posted by
Guest
in
Analytics
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Smarter Planet

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Christine A. Poon, dean,
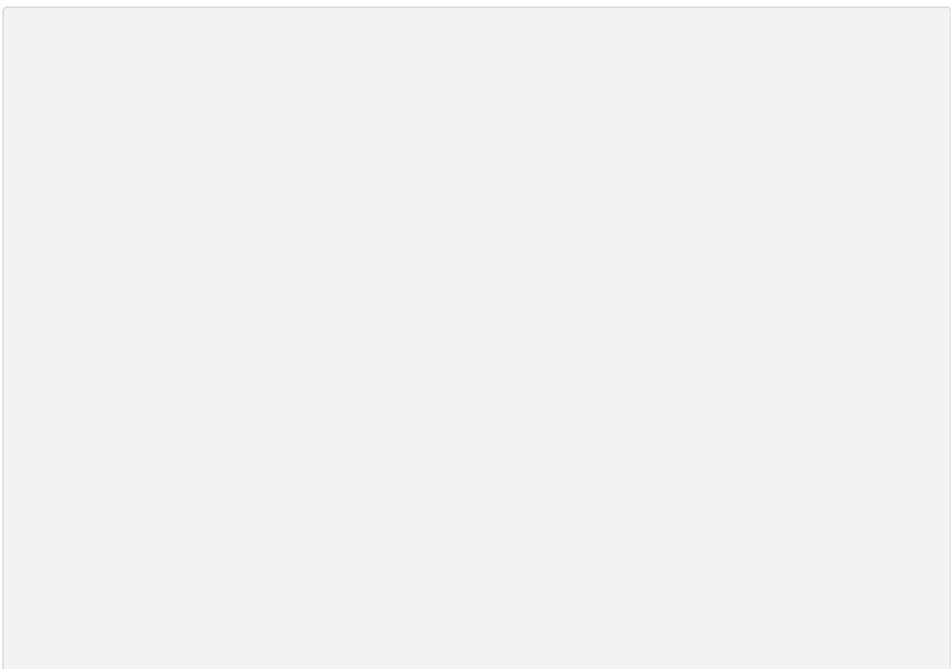The Ohio State University
Fisher College of
Business

By Christine A. Poon

As one of the oldest and most respected land-grant institutions in the U.S., The Ohio State University is dedicated to ensuring that students graduate with highly relevant skills to make immediate impacts in their chosen careers. In doing so, we advance our mission of elevating the economic growth of our state, nation, and world.

We now have an extraordinary opportunity to deepen this commitment through the transformational field of big data.

Four years ago, the term "big data" didn't exist, and anything to do with data and analytics was most likely a CIO challenge. Today, CEOs must think of big data as infiltrating every aspect of their organizations. To understand data is to be inspired by its possibilities — from improving patient care, to creating more efficient city programs, to completely transforming the consumer experience. It provides us with incredible tools to focus on answering the most important questions.

That is why OhioState, Fisher College of Business, and other corporate partners have joined IBM to establish the IBM Client Center for Advanced Analytics, a first-of-its-kind partnership bringing together business, industry, and academic experts to create a hub for advanced analytics solutions. We envision this center as a thriving ecosystem of innovation — one that begins in Ohio and then reaches across the globe.

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(L-R) Christine A. Poon, dean, The Ohio State University Fisher College of Business, IBM Software Group senior vice president Mike Rhodin, and Ohio Gov. John R. Kasich, discuss the importance of advancing research, development and skills in analytics and big data at the grand opening of the IBM Client Center for Advanced Analytics Thursday, Nov. 29, 2012, in Dublin, Ohio. (Jay LaPrete/Feature Photo Service)

Critical to this vision is providing corporations with the talent to distill meaningful insights from the vast amounts of data created each day. The shortage of professionals trained in data analysis and critical thinking is occurring at a pivotal moment. While leaders in all industries have the data at their fingertips, they lack the highly skilled workforce to connect the dots and advance their businesses and organizations to new heights.

The future will be claimed by those able to see critical patterns among this overwhelming complexity — and the partnership between IBM and Ohio State will ensure that immersive, action-based learning experiences prepare the next generation of leaders to thrive in this environment.

We will develop new business and technology curricula to help students and professionals gain the latest skills in analytics and prepare for high value jobs, including the 500 new analytics consultant positions IBM is committed to adding in Ohio over the next three years. We will create a destination for thought leaders across industries and academic disciplines. This is good news for our students, the community, and the global economy.

Ron Lovell, left, vice president of the IBM Client Center for Advanced Analy ics, with Dr. Greg Allenby, right, professor of marke ing at The Ohio State University Fisher College of Business, and Ohio State business student Jenn Barlette at the IBM Client Center for Advanced Analytics

Wednesday, Nov. 28, 2012, in Dublin, Ohio. (Jay LaPrete/Feature Photo Service)

Big Data is all about competitiveness, innovation, and growth. IBM and Ohio State are dedicated to leading this effort, and I encourage you to join us.

Christine A. Poon was appointed dean and John W. Berry, Sr. Chair in Business at The Ohio State University Fisher College of Business in 2009. Prior to coming to Fisher, she spent 30 years in the health care industry — most recently as vice chairman and worldwide chairman of pharmaceuticals at Johnson & Johnson.

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December 30, 2014
3 09 am

El terminal es movido por un procesador Kirin LTE CAT 6 de ocho+1 núcleos.

Posted by: **Henry**

December 8, 2014
1 23 am

Always keep in mind when trying new hair treatments that what is right for someone else may not achieve the same results for you.
This versatile, low molecular weight oil is able to leverage its traditional oil status
to seal he hair, but complements this sealing capacity with
a strong affinity for hair proteins not found in other hair oils.
In addi ion, almost daily use of coconut oil on my
body had also left my fingernails very strong and they are growing at an alarming
rate.

Posted by: **online-news-release.com**

November 3, 2014
12:31 am

It's an awesome paragraph designed for all the web users; they
will get benefit from it I am sure.

Posted by: **givingmcgrustnas gufts**

October 22, 2014
2 53 am

I used to be suggested this web site by way of my cousin. I'm now not certain whether or not this post is
written via him as nobody else recognize such unique
about my trouble. You are wonderful! Thanks!

Posted by: **tree trimming services Eugene OR**

October 20, 2014
11:25 am

Good day I am so delighted I found your weblog, I
really found you by error, while I was looking on Askjeeve for something
else, Anyways I am here now and would just like to say
thank you for a marvelous post and a all round enjoyable blog (I also love
the theme/design), I don't have time to browse it all at the moment but I have book-marked it and also included your RSS
feeds, so when I have ime I will be back to read a lot more,
Please do keep up he fantastic b.

Posted by: **Tatiana Yoel**

October 18, 2014
6:40 pm

If you will get Master Resell rights, it is possible to offer the application,
e-book or PDF file, occasionally video series at the same
time for the investment you ultimately choose, or perhaps
provide away to your subscribers. It is the difference inside number of traffic, that may ultimately determine the
grade of performance inside a real business. For example in case you run a weightloss nutrition practice
think of partnering up having a exercise website.

Posted by: **Charissa**

October 18, 2014
5 08 pm

Thanks for another informative web site. The place else could I am
getting hat kind of informa ion written in such an ideal way?
I've a challenge that I'm simply now operating on, and I've been on the glance out for such info.

Posted by: **over here**

October 18, 2014
1 00 pm

I got this website from my friend who told me regarding this website and at the moment this time I am
visiting his website and reading very informative content at
this place.

Posted by: **kino-ilmenau.de**

October 14, 2014
9 02 am

I am truly thankful to the owner of this site who has shared this wonderful piece of wri ing
at here.

Posted by: **Margarito**

October 13, 2014
7 00 am

I just like the valuable info you provide to your articles.
I'll bookmark your weblog and test once more here regularly.
I'm reasonably sure I will be informed lots of new stuff
right right here! Good luck for the next!

Posted by: **Karine**

October 10, 2014
8 28 pm

I know this web site presents quality depending posts and other data, is
there any o her site which gives these kinds of stuff in quality?

Posted by: **wright.themoonwalkdirectory.com**

October 10, 2014
5 34 am

Terrific post however I was wanting to know if you could write a litte more on this topic?
I'd be very grateful if you could elaborate a little bit more.
Kudos!

Posted by: **the diabetes protocol program**

October 8, 2014
8:19 pm

I'm amazed, I have to admit. Seldom do I come across a blog that's both educative and amusing,
and let me tell you, you have hit the nail on the head.
The problem is an issue that not enough folks are speaking intelligently about.
I'm very happy I came across this during my search for something relating to this.

Posted by: **Downloadicus**

October 8, 2014
6 36 pm

Having read this I believed it was very enlightening. I appreciate you spending some time and energy to
put this short article together.
I once again find myself spending a significant amount of time both reading and leaving comments.
But so what, it was still worth it!

Posted by: **paket internet murah**

October 4, 2014
8 25 pm

Absolutely adore these steam showers

Posted by: **www.english.heacademy.ac.uk**

October 4, 2014
12:24 pm

Pretty! This has been an extremely wonderful article.
Thank you for providing this information.

Posted by: **electrician annual salary toronto**

October 2, 2014
5 36 am

Thanks for the auspicious writeup. It if truth be told was a entertainment account it.
Glance advanced to far brought agreeable from you!
By the way, how could we be in contact?

Posted by: **Catacombes Télécharger**

October 1, 2014
1 32 am

This piece of writing provides clear idea designed for the new visitors of blogging, that genuinely how to do
blogging.

Posted by: **Fabian**

September 28, 2014
2:46 am

These kinds of herpes eye infections certainly are a common and
frequently recurrent, but usuallywithout causing any challenges.
And human brain involvement is generalised.

Posted by: **herpes simplex encephalitis treatment guidelines**

September 23, 2014
3 55 pm

Wonderful beat ! I would like to apprentice while you amend your
web site, how can i subscribe for a blog web site?
The account helped me a acceptable deal. I had been a little bit acquainted of
this your broadcast provided bright clear idea

Posted by: **Samurai Siege Cheats**

September 23, 2014
2 56 am

Superb post however I was wondering if you could write a litte
more on his topic? I'd be very grateful if you could elaborate a little bit further.
Cheers!

Posted by: **logical reasoning**

September 23, 2014
12:51 am

I have learn several excellent stuff here. Certainly value bookmarking for revisiting.
I wonder how a lot attempt you place to make any such
magnificent informative website.

Posted by: **ammunition reloading Equipment for Sale**

September 22, 2014
7 57 pm

This is my first time go to see at here and i am really impressed to read
everthing at alone place.

Posted by: **probiotic diet**

September 21, 2014
1 59 am

Yesterday, while I was at work, my cousin stole my iphone and tested to see if it can survive a twenty five foot drop, just so she
can be a youtube sensation. My apple ipad is now destroyed
and she has 83 views. I know this is totally off topic but
I had to share it with someone!

Posted by: **electrician apprentice hiring toronto kijiji**

September 20, 2014
11:13 pm

Great delivery. Outstanding arguments. Keep up the amazing spirit.

Posted by: **offshore vps**

September 20, 2014
3 36 pm

Hello to all, the contents existing at this web page are truly awesome for people
knowledge, well, keep up the good work fellows.

Posted by: **gphprojets.be**

August 19, 2014
1 36 pm

I am really lovinbg the theme/design of your web site.
Do youu ever run into any browser compatibility problems?
A small number of my blpog audience have complained about my blog not opeating correctly in Explorer but looks grteat
in Firefox. Do you have any recommendations to help fix his issue?

Posted by: **vector graphics free download**

August 18, 2014
4 06 pm

HI

Posted by: **Restore My Vision Review**

May 13, 2014
2 01 am

Thanks for a marvelous posting! I really enjoyed reading it,
you could be a great author. I will make certain to bookmark your blog and will
eventually come back very soon. I want to encourage you
to continue your great job, have a nice afternoon!

Posted by: **bad credit financing home loan**

March 25, 2014
4 01 am

When comparing the Sony Tablet S and the i – Pad, it's best to start with a head-to-head comparison of
features. Dont worry following is solution for this question.
The above mentioned are the specifications that you should look for in any Android tablet depending upon
your requirements.

Posted by: **www.dfhnm.com**

February 7, 2014
5 25 pm

I have been surfing on-line greater than 3 hours as of late, yet I
never discovered any interesting article like yours.
It's pretty worth enough for me. Personally, if all website owners
and bloggers made excellent content as you did, the web
will likely be much more helpful than ever before.

Posted by: **web md**

December 16, 2013
2 51 pm

This website is known as a stroll-by way of for all he information you needed about his and didn☐t know who to ask. Glimpse right here, and also you☐ll undoubtedly uncover it.

Posted by: **Bernadette Lamendola**

December 15, 2013
3 31 am

Nice post. I learn something more challenging on different blogs everyday. It will always be stimula ing to read content from other writers and follow a little some hing from their store. I☐d favor to use some with the content on my blog whether you don☐t mind. Natually I☐ll give you a link on your web blog. Thanks for sharing.

Posted by: **Luann Phorng**

August 4, 2013
10:51 am

Wow, amazing blog layout! How lengthy have you ever been running a blog for? you made running a blog glance easy. The total glance of your website is great, as nea ly as the content!

Posted by: **Smart TV**

August 4, 2013
4 07 am

Just want to say your article is as amazing. The clarity in your post is just nice and i could assume you are an expert on this subject. Fine with your permission allow me to grab your RSS feed to keep updated with forthcoming post. Thanks a million and please carry on the rewarding work.

Posted by: **car reviews**

July 30, 2013
12:10 am

this site|on this page|at this website|on this website|at this site|above} is {very|extremely|really|quite|incredibly|pretty|rather|especially|

Posted by: **ratchet pruning shears**

July 28, 2013
9:41 am

Spot on with this write-up, I truly think this web site wants way more consideration. I☐ll probably be once more to learn way more, thanks for that info.

Posted by: **Thresa Nimmo**

July 27, 2013
8 26 am

There are some attention-grabbing cut-off dates in this article but I don☐t know if I see all of them heart to heart. There may be some validity but I will take hold opinion until I look into it further. Good article , thanks and we wish more! Added to FeedBurner as well

Posted by: **Joshua Yeaney**

July 27, 2013
3 30 am

Youre so cool! I dont suppose Ive read anything like this before. So nice to seek out someone with some unique houghts on this subject. realy thank you for starting this up. this website is something that is needed on the internet, someone wi h somewhat originality. useful job for bringing something new to he internet!

Posted by: **Nikita Desilva**

July 27, 2013
3 25 am

The following time I learn a weblog, I hope that it doesnt disappoint me as a lot as this one. I imply, I do know it was my op ion to learn, however I really hought youd have one thing atten ion-grabbing to say. All I hear is a bunch of whining about one thing that you possibly can repair for those who werent too busy in search of attention.

Posted by: **Samatha Ecord**

July 27, 2013
3 22 am

I☐m impressed, I need to say. Actually not often do I encounter a weblog that☐s each educative and entertaining, and let me inform you, you might have hit the nail on the head. Your concept is excellent; the difficulty is one thing that not sufficient individuals are talking intelligently about. I'm very completely satisfied that I stumbled throughout this in my seek for one thing referring to this.

Posted by: **Damien Corra**

July 27, 2013
3 07 am

Oh my goodness! a tremendous article dude. Thank you Nevertheless I am experiencing challenge with ur rss . Don☐t know why Unable to subscribe to it. Is there anyone getting equivalent rss drawback? Anyone who knows kindly respond. Thnkx

Posted by: **Stanley Zang**

July 24, 2013
10:00 pm

There are definitely a variety of particulars like that to take into consideration. That may be a nice level to convey up. I supply the ideas above as common inspiration however clearly there are questions just like the one you convey up the place an important factor shall be working in trustworthy good faith. I don?t know if greatest prac ices have emerged round issues like that, however I'm positive that your job is clearly recognized as a good game. Each girls and boys really feel he influence of only a second☐s pleasure, for the remainder of their lives.

Posted by: **Marco Kastein**

December 26, 2012
8 54 pm

It will be interesting to see what comes out of this collaboration. Ohio State should come off better. At UNSW School of Librarianship IBM helped with DB2 and information management skills when I was training to be a librarian in 1991.

Posted by: **Dwight Walker**

December 3, 2012
3 32 am

And this is good plan of actions. If more companies would develop like this, they would have better incomes. See for yourself: http://blog.pulawy.com/en/nasze-zaklady/intellectual-capital-in-the-pulawy-group they have good development policy, and they have nice incomes, despite hard financial times around the world.

Posted by: frey

5 Trackbacks

July 24, 2014
8 00 am

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Posted by: **Your guide to international Big Data universities IBM edition   SiliconANGLE**

December 14, 2012
10:50 am

[...] gap exists because four revolutionary technologies are emerging at once: business analytics, cloud computing, mobile computing and social business. Each of them is a force to be reckoned with. Together they [...]

Posted by: **To Make the Most of Today's Tech, We Need to Fill a Yawning Skills Gap « A Smarter Planet Blog**

November 30, 2012
1 09 am

[...] a blog post on Smarter Planet, the dean elaborated that Ohio State would develop "new business and technology curricula to help [...]

Posted by: **Columbus, OH Gets IBM Analytics Center With 500 Jobs - Economic Development Blog -**

November 29, 2012
9 37 pm

[...] Analytics will offer a foundation for a public and private sector collaboration that will include The Ohio State University (Ohio State), JobsOhio, Columbus 2020, ICC, an IBM Premier Partner, and other Columbus-based businesses. In [...]

Posted by: **IBM Opens Advanced Analytics Center In Ohio**

November 29, 2012
5:15 pm

[...] this untapped talent can be found at OSU's Fisher College of Business, which has just launched a new graduate program in analytics in anticipation of IBM's new data analytics [...]

Posted by: **Can Kids Run Advanced Analytics? IBM's New Data Center Hooks 'Em Young   SiliconANGLE**

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