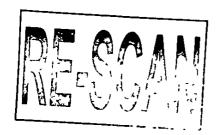
File Copy





OF A PRIVATE LIMITED COMPANY

Company No. 8256225

The Registrar of Companies for England and Wales, hereby certifies that

SCL ELECTIONS LIMITED

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on 17th October 2012



N08256225H





The above information was communicated by electronic means and authenticated by the Registrar of Companies under Section 1115 of the Companies Act 2006



IN01(ef)

Application to regi

Received for filing in Electronic Format on the. 16/10/2012

X1JOOMII

Company Name

ın full.

SCL ELECTIONS LIMITED

Company Type:

Private limited by shares

Situation of Registered

Office:

England and Wales

Proposed Register

Office Address

13 ST. JAMES'S GARDENS

LONDON

UNITED KINGDOM

W11 4RD

I wish to entirely adopt the following model articles Private (Ltd by Shares)

Company Director

Type

Person

Full forename(s):

MR ALEXANDER

Surname

NLX

Former names.

Service Address

33 ST. JAMES'S SQUARE

LONDON

UNITED KINGDOM

SW1Y 4JS

Country/State Usually Resident UNITED KINGDOM

Date of Birth

Nationality UK

Occupation

COMMUNICATIONS

Consented to Act Y

Date authorised: 17/10/2012

Authenticated. YES

Statement of Capital (Share Capital)

Class of shares	ORDINARY	Number allotted 10	00
a		Aggregate nominal 10 value	00
Currency ·	GBP	Amount paid per share 0	
		Amount unpaid per share 0	

Prescribed particulars

EACH SHARE HAS FULL RIGHTS IN THE COMPANY WITH RESPECT TO VOTING, DIVIDENDS AND DISTRIBUTIONS.

Statem	ent of Capital (Totals)		
Currency	GBP	Total number of shares	100	
		Total aggregate nominal value	100	

Initial Shareholdings

Name:

ALEXANDER NIX

Address:

13 ST JAMES'S GARDENS

LONDON

UNITED KINGDOM

W11 4RD

Class of share.

ORDINARY

Number of shares

100

Currency

Nominal value of

GBP

each share

Amount unpaid

Amount paid.

Statement	of	Comr	liance
Diucomit	OI	COLLE	114100

I confirm the requirements of the Companies Act 2006 as to registration have been complied with

Name

ALEXANDER NIX

Authenticated

YES

Authorisation

Authoriser Designation subscriber

Authenticated. Yes

COMPANY HAVING A SHARE CAPITAL

Memorandum of association of SCL ELECTIONS LIMITED

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share

Name of each subscriber	Authentication
Alexander Nix	Authenticated Electronically

Dated. 16/10/2012



COMPANY NAME:

SCL ELECTIONS LIMITED

COMPANY NUMBER:

08256225

Date of birth was removed from public register on 16/12/2014 as it was factually inaccurate.

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Search for companies or officers

SCL ELECTIONS LIMITED

Company number 08256225

Registered office address

C/O Pkf Littlejohn 2nd Floor, 1 Westferry Circus, Canary Wharf, London, E14 4HD

Company status

In Administration

Company type

Private limited Company

Incorporated on

17 October 2012

Accounts

Next accounts made up to 31 December 2017 due by 30 September 2018

Last accounts made up to 31 December 2016

Confirmation statement

Next statement date 17 October 2018 due by 31 October 2018

Last statement dated 17 October 2017

Nature of business (SIC)

• 63990 - Other information service activities not elsewhere classified

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SCL ELECTIONS LIMITED

Company number 08256225

Date	Туре	Description	View / Download
25 May 2018	AM01	Appointment of an administrator This document is being processed and will be available in 5 days.	
15 May 2018	TM01	Termination of appointment of Alexander James Ashburner Nix as a director on 30 April 2018	(1 page)
15 May 2018	AP01	Appointment of Mr Julian David Wheatland as a director on 30 April 2018	(2 pages)
06 Nov 2017	CS01	Confirmation statement made on 17 October 2017 with no updates	(3 pages)
10 Jul 2017	AA	Total exemption full accounts made up to 31 December 2016	(10 pages)
23 Dec 2016	CS01	Confirmation statement made on 17 October 2016 with updates	(8 pages)
22 Dec 2016	CH01	Director's details changed for Mr Alexander James Ashburner Nix on 18 October 2015	(2 pages)
21 Jun 2016	AA	Total exemption small company accounts made up to 31 December 2015	(5 pages)
12 Nov 2015	AR01	Annual return made up to 17 October 2015 with full list of shareholders Statement of capital on 2015-11-12	(3 pages)
		• GBP 100	
12 Oct 2015	AA	Total exemption small company accounts made up to 31 December 2014	(4 pages)
06 Jan 2015	AR01	Annual return made up to 17 October 2014 with full list of shareholders Statement of capital on 2015-01-06	(3 pages)
		• GBP 100	
16 Dec 2014	RPCH01	Correction of a Director's date of birth incorrectly stated on incorporation / mr alexander nix	(2 pages)
21 Jul 2014	AA	Total exemption small company accounts made up to 31 December 2013	(4 pages)
12 Feb 2014	CH01	Director's details changed for Mr Alexander Nix on 7 February 2014	(2 pages)
12 Feb 2014	CH01	Director's details changed for Mr Alexander Nix on 7 February 2014	(2 pages)
07 Feb	AA01	Previous accounting period extended from 31 October 2013 to 31 December 2013	(1 page)

5/29/2018 2014		SCL ELECTIONS LIMITED - Filing history (free information from Companies House)	
06 Feb 2014	TM01	Termination of appointment of Christian Teroerde as a director	(1 page)
06 Feb 2014	AD01	Registered office address changed from 108 New Bond Street London W1S 1EF on 6 February 2014	(1 page)
20 Dec 2013	AR01	Annual return made up to 17 October 2013 with full list of shareholders Statement of capital on 2013-12-20	(4 pages)
		• GBP 100	
20 Dec 2013	AD01	Registered office address changed from C/O P Teroerde, Hanson Asset Management Ltd 1 Grosvenor Place London SW1X 7JH England on 20 December 2013	(1 page)
20 Dec 2013	CH01	Director's details changed for Mr Christian Patrick Teroerde on 19 December 2013	(2 pages)
07 Aug 2013	AD01	Registered office address changed from 26 4Th Floor Mount Row London W1K 3SQ United Kingdom on 7 August 2013	(1 page)
08 Feb 2013	AD01	Registered office address changed from 4Th Floor 26 Mount Row London W1K 3SQ United Kingdom on 8 February 2013	(1 page)
07 Feb 2013	AP01	Appointment of Mr Christian Patrick Teroerde as a director	(2 pages)
07 Feb 2013	AD01	Registered office address changed from 13 St. James's Gardens London W11 4RD United Kingdom on 7 February 2013	(1 page)

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Search for companies or officers

SCL ELECTIONS LIMITED

Company number 08256225

Date	Туре	Description	View / Download
17 Oct 2012	NEWINC	Incorporation	(8 pages)

- MODEL ARTICLES Model articles adopted
- ANNOTATION Part Rectified Date of birth was removed from public register on 16/12/2014 as it was factually inaccurate.

Is there anything wrong with this page?

Registered number: 08256225

SCL ELECTIONS LIMITED

UNAUDITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2016

FRIDAY



LD7 30

30/06/2017 #3 COMPANIES HOUSE

COMPANY INFORMATION

Director

A Nix

Registered number

08256225

Registered office

C/O PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD

Accountants

PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD

CONTENTS

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Balance sheet		1
Notes to the financial statements	•	2 - 7

SCL ELECTIONS LIMITED REGISTERED NUMBER: 08256225

BALANCE SHEET AS AT 31 DECEMBER 2016

	Note		2016 £		2015 £
Fixed assets			~		~
Tangible assets	5		60,504		49,888
Investments	6		678		678
			61,182	-	50,566
Current assets					
Debtors: amounts falling due within one year	7	4,682,411		1,988,219	
Cash at bank and in hand		1,677,387		203,085	
		6,359,798		2,191,304	
Creditors: amounts falling due within one year	8	(4,030,286)		(1,861,991)	
Net current assets			2,329,512		329,313
Total assets less current liabilities			2,390,694	-	379,879
Net assets			2,390,694	- -	379,879
Capital and reserves					
Called up share capital			100		100
Profit and loss account			2,390,594		379,779
		· .	2,390,694	-	379,879

The Director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006. The Director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities. The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income and Director's Report in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

A Nix Director

26.06.17

The notes on pages 2 to 7 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

1. General information

SCL Elections Limited ("the Company") is a private Company limited by shares and is incorporated and domiciled in England. The address of its registered office is PKF Littlejohn LLP, 1 Westferry Circus, Canary Wharf, London, E14 4HD.

The principal activity of the Company is the provision of research and communication services for election campaigns.

The financial statements are presented in sterling which is the functional currency of the company.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

Information on the impact of the first time adoption of FRS 102 is given in note 13.

The following principal accounting policies have been applied:

2.2 Revenue

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Company and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before turnover is recognised:

Rendering of services

Turnover from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of turnover can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

2.3 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

2. Accounting policies (continued)

2.3 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings

- 10 years

Office equipment

- 5 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of comprehensive income.

2.4 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

2.5 Debtors

Short term debtors are measured at transaction price, less any impairment.

2.6 Cash

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

2.7 Creditors

Short term creditors are measured at the transaction price.

2.8 Foreign currency translation

Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in the Statement of comprehensive income within 'other operating income'.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

2. Accounting policies (continued)

2.9 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

2.10 Preparation of consolidated financial statements

The financial statements contain information about SCL Elections Limited as an individual company and do not contain consolidated financial information as the parent of a small group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

2.11 Operating leases: the Company as lessee

Rentals paid under operating leases are charged to the Statement of comprehensive income on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the lease term, unless another systematic basis is representative of the time pattern of the lessee's benefit from the use of the leased asset.

2.12 Taxation

Tax is recognised in the Statement of comprehensive income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

2.13 Exceptional items

Exceptional items are transactions that fall within the ordinary activities of the Company but are presented separately due to their size or incidence.

3. Employees

The average monthly number of employees, including directors, during the year was 46 (2015 - 33).

4. Dividends

	2016 £	2015 £
Dividends paid	117,764	-
	117,764	-

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

5. Tangible fixed assets

	Fixtures and fittings	Office equipment £	Total £
Cost			
At 1 January 2016	7,084	64,847	71,931
Additions	26,500	-	26,500
At 31 December 2016	33,584	64,847	98,431
Depreciation			
At 1 January 2016	1,680	20,364	22,044
Charge for the period on owned assets	2,916	12,969	15,885
At 31 December 2016	4,596	33,333	37,929
Net book value			
At 31 December 2016	28,988	31,514	60,502
At 31 December 2015	5,405	44,483	49,888

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

6. Fixed asset investments

	Investments in subsidiary companies £
Cost	
At 1 January 2016	678
At 31 December 2016	678
Net book value	
At 31 December 2016	678
At 31 December 2015	678

Subsidiary undertakings

The following were subsidiary undertakings of the Company:

•	Country of	Class of	
Name	incorporation	shares	Holding
SCL USA Inc	USA	Ordinary	100 %
Cambridge Analytica(UK) Limited			
(formerly SCL USA Limited)	UK	Ordinary	100 %

7. Debtors

	2016 £	2015 £
Trade debtors	145,512	7,107
Amounts owed by related undertakings	869,595	928,119
Other debtors	348,773	201,418
Prepayments and accrued income	3,318,531	851,575
	4,682,411	1,988,219

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

8. Creditors: Amounts falling due within one year

	2016 £	2015 £
Trade creditors	712,159	575,206
Amounts owed to related undertakings	1,760,023	597,196
Corporation tax	556,055	-
Other taxation and social security	89,870	<i>66,408</i>
Other creditors	4,615	332,706
Accruals and deferred income	907,564	290,475
	4,030,286	1,861,991
	· · · · · · · · · · · · · · · · · · ·	

9. Commitments under operating leases

At 31 December 2016 the Company had future minimum lease payments under non-cancellable operating leases as follows:

	2016 £	2015 £
Not later than 1 year	184,487	5,125
Later than 1 year and not later than 5 years	34,750	-
	219,237	5,125

10. Related party transactions

The Company has taken advantage of the exemption within Section 33 of FRS 102 not to disclose transactions with other wholly owned members of the group.

The Company owns a 19.0% share in Cambridge Analytica LLC, a US entity in which Alexander Nix is a board member. £24.2m (2015: £12.4m) income was received from this entity during the year and no costs were due by the Company in respect of losses incurred by the entity. There was no cost of this investment. At the year end, the Company was owed £869,595 (2015: £922,440) by this entity.

At the year end, Alexander Nix owed £NIL to (2015: £8,506) SCL Elections Limited. The loan was interest free and has been paid in full during the year.

11. Controlling party

The ultimate controlling party throughout the period was Alexander Nix.

12. First time adoption of FRS 102

The policies applied under the entity's previous accounting framework are not materially different to FRS 102 and have not impacted on equity or profit or loss.



Confirmation Statement

Company Name: SCL ELECTIONS LIMITED

Company Number: 08256225

X5MDDKEH

Received for filing in Electronic Format on the: 22/12/2016

Company Name: SCL ELECTIONS LIMITED

Company Number: 08256225

Confirmation 17/10/2016

Statement date:

Statement of Capital (Share Capital)

Class of Shares: ORDINARY Number allotted 100

Currency: GBP Aggregate nominal value: 100

Prescribed particulars

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

Statement of Capital (Totals)			
Currency:	GBP	Total number of shares:	100
		Total aggregate nominal	100
		value:	
		Total aggregate amount	0
		unpaid:	

Full details of Shareholders

The details below relate to individuals/corporate bodies that were shareholders during the review period or that had ceased to be shareholders since the date of the previous confirmation statement.

Shareholder information for a non-traded company as at the confirmation statement date is shown below

Shareholding 1: 100 transferred on 2016-09-07

0 ORDINARY shares held as at the date of this confirmation statement

Name: ALEXANDER JAMES ASHBURNER NIX

Shareholding 2: 100 ORDINARY shares held as at the date of this confirmation

statement

Name: SCL ANALYTICS LIMITED

Persons with Significant Control (PSC)

PSC notifications

Notification Details

Date that person became 06/04/2016

registrable:

Name: ALEXANDER JAMES ASHBURNER NIX

Service Address: 13 ST JAMES'S GARDENS

LONDON

UNITED KINGDOM

W11 4RD

Country/State Usually

Resident:

UNITED KINGDOM

Date of Birth: **/05/1975

Nationality: BRITISH

Nature of control

The person holds, directly or indirectly, 75% or more of the shares in the company.

The person holds, directly or indirectly, 75% or more of the voting rights in the company.

The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.

Notification Details

Date of becoming a registrable RLE:

07/09/2016

Name: SCL ANALYTICS LIMITED

Registered or Principal

Office Address:

C/O PKF LITTLEJOHN 2ND FLOOR, 1 WESTFERRY

CIRCUS

CANARY WHARF

LONDON

UNITED KINGDOM

E14 4HD

Legal Form: LIMITED BY SHARES

Governing Law: UNITED KINGDOM

Register: COMPANIES HOUSE

Country/state of register: UNITED KINGDOM

Registration Number: 9838667

Nature of control

The relevant legal entity holds, directly or indirectly, 75% or more of the shares in the company.

The relevant legal entity holds, directly or indirectly, 75% or more of the voting rights in the company.

The relevant legal entity has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.

Ceased as PSC

Date ceased: 07/09/2016

Name: ALEXANDER JAMES ASHBURNER NIX

Date of Birth: **/05/1975

Confirmation Statement

Committation Statement			
I confirm that all information required to be delivered by the company to the registrar in relation to the confirmation period concerned either has been delivered or is being delivered at the same time as the confirmation statement			

Authorisation

-			
Δı	ithe	ntic	ated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor

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SCL ELECTIONS LIMITED

Company number 08256225

- Officers
- Persons with significant control (https://beta.companieshouse.gov.uk/company/08256225/persons-with-significant-control)

Filter officers

Current officers		
Apply filter		

3 officers / 2 resignations

WHEATLAND, Julian David

Correspondence address C/O Pkf Littlejohn 2nd Floor, 1 Westferry Circus, London, England, E14 4HD

Role Active **Director**

Date of birth July 1961

Appointed on 30 April 2018

Nationality British

Country of residence England

Occupation Ceo

NIX, Alexander James Ashburner

Correspondence address 13 St James's Gardens, London, United Kingdom, W11 4RD

Role Resigned Director

Date of birth May 1975

Appointed on 17 October 2012

Resigned on 30 April 2018

Nationality British

Country of residence United Kingdom

Occupation Communications

TEROERDE, Christian Patrick

Correspondence address Hanson, 1 Grosvenor Place, London, England, SW1X 7HJ

Role Resigned Director

5/29/2018

Date of birth July 1974

Appointed on 7 February 2013

Resigned on 1 February 2014

Nationality German

Country of residence England

Occupation Company Director

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SCL ELECTIONS LIMITED

Company number 08256225

1 Insolvency case

Case number 1 — In administration

Administration started

3 May 2018

Practitioner

Mark Newman

Ccw Recovery Solutions Llp 4 Mount Ephraim Road, Tunbridge Wells, Kent, TN1 1EE

Practitioner

Vincent John Green

Ccw Recovery Solutions Llp 4 Mount Ephraim Road, Tunbridge Wells, Kent, TN1 1EE

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