Avid
LeaderPlus
Election-night headache relief

Avid® LeaderPlus is a comprehensive, user-friendly election management system. It automates the process of collecting election data, organizing it, and publishing the results quickly, efficiently, and accurately. Meeting election-night demands ranging from vote collection and analysis to instant updating, Avid LeaderPlus provides fast, automatic election-night headache relief to the newsroom.

Election-night Checklist

- Sign on all users
- Double-check database backup, profiles, CG templates, URLs
- Set up Producer, Wire and Precinct lists
- Confirm character generator configuration
- Set up Web polling and ingest information
- Update output to station's Web site
- Set up and start wire services
- The race is on!

CG templates in the station's customized design can be set up well in advance of election night. LeaderPlus will automatically update the output to CG.

Standard IT Components

Avid LeaderPlus is a network-based program that operates on a Windows server platform, and can be incorporated into any station's existing network. The election database server connects to a network hub to communicate to multiple workstations, and the client workstations can run from the same desktop as the current Newsroom Computer System client. With standard PCs and laptops, support for any wire service, local and network printers, common networking components, character generators, and output to the Web, LeaderPlus makes the election-night newsroom process seamlessly interoperate with the rest of the station's equipment.

Comprehensive Administration

LeaderPlus system management permits the administrator to perform critical tasks that enable election night operations to take place smoothly. Administrators create the election database, including all the candidates and races that the station determines need coverage, and the tasks and views which users are permitted to access.
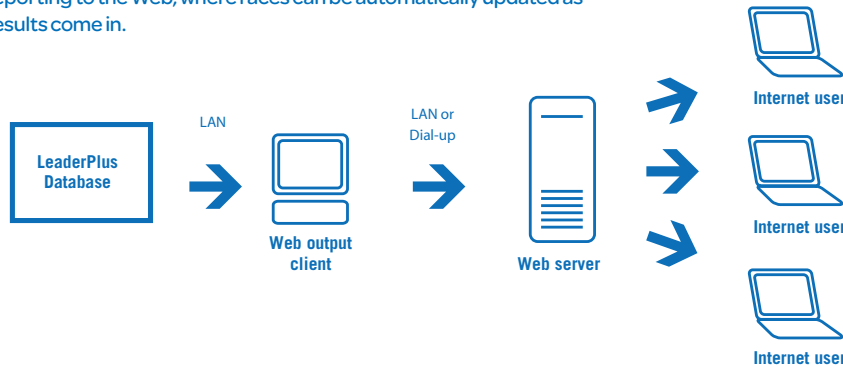
Web interaction

Broadcasters can use the powerful LeaderPlus Web interaction features to dynamically output race results to the station's Web site for publishing results online. Outputting results to the Web can be configured to occur automatically—whenever results are updated—or manually, depending upon the station's processes. This enables a wider online audience to select whichever races are important to view at that moment, rather than waiting for the race to be covered on air. Stations can also enable users in the field to sign on to a protected LeaderPlus form via the Internet and input race results from a remote location. Additionally, the station can configure LeaderPlus for Web polling, the process that enables the automatic updating of election results from a Web page or FTP site.

For more information visit www.avid.com/leaderplus

LeaderPlus can be configured to seamlessly output the station's election reporting to the Web, where races can be automatically updated as results come in.

LeaderPlus Database → LAN → Web output client → LAN or Dial-up → Web server → Internet user / Internet user / Internet user

Hardware Requirements

Server
- 1 GHz processor
- 512 MB of RAM
- Windows NT 4.0 SP6a, Windows 2000 Server SP2 and above, or Windows 2003 Server SP2 (requires LeaderPlus v5.5 or higher)
- SQL Server Software—MSDE version of SQL 2000 (included), or full version of Microsoft SQL Server 2000 (customer provided). If Microsoft SQL Server is available, then the Enterprise Manager can be used to run full database utilities. NOTE: Microsoft SQL 7 is not supported.
- Internet Explorer 4.0 or higher
- 3.5 inch disk drive
- 8X or faster CD-ROM drive
- 20 GB hard disk with at least 100 MB of available hard drive space
- Network card
- At least one (1) COM port to enable wire ingest
- Color VGA monitor that supports 800 x 600, 1024 x 768 or 1280 x 1024

Clients
- CPU: 1 GHz processor
- 256 MB of RAM
- Windows Vista Business (requires LeaderPlus v5.5 or higher), Windows XP Professional, or Windows 2000 Professional
- Internet Explorer 4.0 or higher
- Network card
- Color VGA monitor that supports 1024 x 768 or 1280 x 1024
- At least one RS-232 serial port on the client designated to talk to the CG

Available only in the U.S.
System specifications subject to change.

Avid Total Services

Providing faster return on your investment by getting your systems and personnel up and running quickly, maximizing workflow efficiency, and meeting your production schedules.

To learn more about Avid Total Services, please visit: www.avid.com/support.

Product Highlights

- Meets election-night demands, ranging from vote collection and analysis to the automatic updating of races by wire
- Enables the instant airing of customized character generator displays and the publication of results to a Web server
- No dependency on a specific Newsroom Computer System (NRCS)
- Speeds up election night vote collection and analysis and makes it easy to set up races in advance
- Provides automatic updating of races from AP wire feeds, California Secretary of State, or any other ANPA-formatted election feed
- Enables instant airing of customized character generator displays

On Election night, the LeaderPlus system automatically displays on the Talent Screen whichever race is loaded on the CG, providing on-air talent with easy-to-read, detailed information about the race and about each candidate. A desktop or laptop is typically placed on the election set for the talent.

Features

Easy Pre-Election Wire Race Input
- Avid LeaderPlus will automatically pull the appropriate wire codes directly out of a capture containing sample wire data. Wire codes do not need to be entered manually

Data Organization
- Using a race list, automatically call up selected races in a predefined order for easy monitoring, updating, and displaying on air of both individual races and lists of races

Race Reports for Printing Race Summaries
- To easily verify data and provide hard copy records

Auto Results Updating
- Automatic updating of election results from a Web page or FTP site

Producer Screen
- Clear display of race status information and results through customized lists of races

Multiple-Studio Coverage Support
- Support for simultaneous airing of races from multiple character generators

Talent Screen
- Display of race results and information about the candidates or issues being voted on, synchronized with CG display

Increased Security
- Individual user authentication

Auto Results Updating
- Automatic updating of election results from a Web page or FTP site

Internet Capabilities
- Able to air race results to the Internet, building HTML pages on a remote Web server. A secure password-protected method for inputting updates to races via the Internet

For more information visit www.avid.com/leaderplus

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