## SEC FORM 4

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| FORM 4 UNITED STATES SECURITIES ANI  |                           |                          |                        |  |  |                        |                                  |                                     |                                     |                         |                          |                                      |   | N                    | OMB APPROVAL         |                          |                           |                        |   |
|--|---------------------------|--------------------------|------------------------|--|--|------------------------|----------------------------------|-------------------------------------|-------------------------------------|-------------------------|--------------------------|--------------------------------------|---|----------------------|----------------------|--------------------------|---------------------------|------------------------|---|
|  |                           |                          |                        |  | Washington, D.C. 20549                           |                        |                                  |                                     |                                     |                         |                          |                                      |   |                      | 0                    | MB Num                   |                           | 3235-0287              |   |
| Check this box if no longer subject STATEMEN                                 |                           |                          |                        |  | T OF CHANGES IN BENEFICIAL OWN                   |                        |                                  |                                     |                                     |                         | ERSHIP                   |                                      |   | cpires:              | Dec                  | ember 31, 2014           |                           |                        |   |
| to Section 16. Form 4 or Form 5<br>obligations may continue. See             |                           |                          |                        |  |  |                        |                                  |                                     |                                     |                         |                          |                                      |   |                      | average burde        | en                       |                           |                        |   |
|  |                           |                          | led pursua<br>or Se    | oursuant to Section 16(a) of the Securities Exchange Act of 1934<br>or Section 30(h) of the Investment Company Act of 1940 |  |                        |                                  |                                     |                                     |                         |                          |                                      | ours per<br>sponse:   |                      | 0.5                  |                          |                           |                        |   |
| 1. Name and Address of Reporting Person <sup>*</sup><br>MCLARTY THOMAS F III |                           |                          | 2. ls                  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>ACXIOM CORP</u> [ ACXM ]  |  |                        |                                  |                                     |                                     |                         |                          |                                      |   | orting Pe            | erson(s) to Is       | suer                     | 1                         |                        |   |
|  |                           |                          | AC                     |  |  |                        |                                  |                                     |                                     |                         | (Chec                    | k all app<br>Direc                   | ,   | e)<br>10% Owner      |                      |                          |                           |                        |   |
| -  |                           |                          |                        |  | 3. Date of Earliest Transaction (Month/Day/Year) |                        |                                  |                                     |                                     |                         |                          |                                      |   | er (give ti          |                      |                          |                           |                        |   |
| (Last) (First) (Middle)  |                           |                          | 05/2                   | 05/21/2003   |  |                        |                                  |                                     |                                     |                         |                          |                                      | below   | /)                   |                      | below)                   |                           |                        |   |
| p  |                           |                          |                        | 4. lf  | Amend  | ment,                  | Date of                          | f Origina                           | l Filed                             | d (Month/Da             | y/Year)                  | )                                    | 6. Indi<br>Line)  | vidual or            | r Joint/Gi           | roup Fili                | ng (Check A               | pplicable              | 1 |
| (Street)   |                           |                          |                        |  |  |                        |                                  |                                     |                                     |                         |                          | X Form filed by One Reporting Person |   |                      |                      |                          | on                        |                        |   |
| (City)   | (6+                       | oto) (7                  | (in)                   | -  |  |                        |                                  |                                     |                                     |                         |                          |                                      |   |                      |                      | More the                 | an One Rep                | orting                 |   |
| (City)   | (36                       | ate) (Z                  | Zip)                   |  |  |                        |                                  |                                     |                                     |                         |                          |                                      |   | Perso                | on<br>               |                          |                           |                        |   |
|  |                           | Table                    | I - Non-Der            | vative   | Secu   | rities                 | Acq                              | uired,                              | Dis                                 | posed of                | , or E                   | Benef                                | icially   | / Own                | ed                   |                          |                           |                        |   |
| 1. Title of s  | Security (Ins             | tr. 3)                   | Date                   | saction  | Execution Date,                                  |                        | Transaction Disposed             |                                     | es Acquired (A<br>Of (D) (Instr. 3, |                         | , 4 and Securities       |                                      | ties  | For                  | m: Direct            | 7. Nature<br>of Indirect |                           |                        |   |
| (Month   |                           |                          | n/Day/Year             |  |  | any<br>onth/Day/Year)  |                                  | Instr.                              | 5)                                  |                         |                          |                                      | Beneficially<br>Owned Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) |                      |                      | Instr. 4)                | Beneficial<br>Ownership   |                        |   |
|  |                           |                          |                        |  |  |                        |                                  | Code V                              |                                     | Amount                  | (A)<br>(D)               |                                      |   |                      | rice                 |                          |                           | (Instr. 4)             |   |
| Common Stock, \$.10 Par Value 05/2   |                           |                          | 21/2003                | +  |  |                        | J                                | -                                   | 139(1)                              |                         |                          | 0                                    | ·   | .250                 |                      | D                        |                           | 1                      |   |
|  |                           |                          |                        |  |  |                        |                                  | <u> </u>                            |                                     |                         |                          |                                      |   | /                    |                      | D                        |                           | 1                      |   |
|  |                           | Tal                      | ole II - Deriv<br>e.a) |  |  |                        |                                  |                                     |                                     | osed of, o<br>onvertib  |                          |                                      |   | Ownee                | d                    |                          |                           |                        |   |
| 1. Title of  | 2.                        | 3. Transaction           | 3A. Deemed             | 4.   | ,  |                        | mber                             | •                                   |                                     | isable and              | 7. Titl                  |                                      |   | Price of             | 9. Numl              | ber of                   | 10.                       | 11. Nature             |   |
| Derivative<br>Security   | Conversion<br>or Exercise | Date<br>(Month/Day/Year) |                        | Code (I  |  | nstr. Derivat          |                                  | Expiration Date<br>(Month/Day/Year) |                                     | Amount of<br>Securities |                          | Se                                   | rivative<br>curity  | derivati<br>Securiti | ies                  | Ownership<br>Form:       | of Indirect<br>Beneficial | Ĺ                      |   |
| (Instr. 3) Price of<br>Derivative<br>Security (Month/Day/                    |                           |                          | (Month/Day/Yea         | r) 8)  |  | Securities<br>Acquired |                                  |                                     |                                     |                         | Underlying<br>Derivative |                                      | `   | str. 5)              | Benefic<br>Owned     |                          | Direct (D)<br>or Indirect | Ownershi<br>(Instr. 4) | ρ |
|  |                           |                          |                        |  | (A) or<br>Disposed                               |                        |                                  |                                     |                                     | Secur<br>3 and          | rity (Ins<br>4)          | tr.                                  |   | Followi<br>Reporte   | đ                    | (I) (Instr. 4)           |                           |                        |   |
|  |                           |                          |                        |  |  |                        | of (D)<br>(Instr. 3, 4<br>and 5) |                                     |                                     |                         |                          |                                      |   |                      | Transad<br>(Instr. 4 |                          |                           |                        |   |
|  |                           |                          |                        |  |  |                        |                                  |                                     |                                     |                         |                          | Amou                                 | nt  |                      |                      |                          |                           |                        |   |
|  |                           |                          |                        |  |  |                        |                                  |                                     | or<br>Num                           |                         |                          | 1 1                                  |   |                      |                      |                          |                           |                        |   |
|  |                           | Code                     | v                      | (A)  | (D)  | Date<br>Exercisa       | able                             | Expiration<br>Date                  | Title                               | of<br>Share             | s                        |                                      |   |                      |                      |                          |                           |                        |   |

Explanation of Responses:

1. These shares were issued as compensation for attendance at board and committee meetings.

## Hughes, Attorney-in-Fact

05/23/2003

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.