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TECHNOLOGY

BIOTECHNOLOGY INVESTMENTS' LATEST REPORT HIGHLIGHTS AN IMPRESSIVE PORTFOLIO

Blue chip genes promise high returns

BY DAVID FISHLOCK, SCIENCE EDITOR

"OUR INTENTION is to seek a much higher than average return on the unquoted part of your portfolio within a three to seven-year time-scale," Lord Rothschild says in the second annual report of Biotechnology Investments. His report suggests that it is making good progress-indeed, it reads like a catalogue of the "blue chip" end of the spectrum of new biotechnology companies which have blossomed in the past few years.

Increase

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With two-thirds of the \$61m fund now invested, almost equally in quoted and unquoted biotechnology companies, it is showing a 25 per cent increase in net asset value per share on the year, and 35 per cent over two years.

Biotechnology Investments, set up on the initiative of Lord Rothschild, as an offshoot of N. M. Rothschild Asset Management, now has a portfolio of 31 investments, both big and very small. All unquoted companies must still meet the strict criteria laid down by the



Ireland.

Ventures, a fund which invests houses have suggested that they to do in the UK.

the calibre of companies coming forward with investment proposals. Other London finance see the need for a more creative approach in Britain, to produce packages appropriate to a siluation, rather than passively judge a proposal as Biotechnology Investments has tended

	1	UNQUOTED	STOCKS	
		Equity		
ompany		%	Country	Business
dvanced Mineral Technologies grigenetics		25 1.2	U.S. U.S.	Mining/pollution Seeds, etc.
mgent pplied Biosystemst		1.6 7.4	U.S. U.S.	Health care, etc Instruments
atalytica elltech	۰.	10.4	U.S. UK	Catalysis Health care, etc
W Ventures NA Plant Technolog	y	3.1 3.8	U.S. U.S.	Bio-funds Plant science
enetic Systems -		2.5 5.6	U.S./UK	Health care Diagnostics
tegrated Geneticst	2	6.7 4.5	U.S. U.S.	Health care Health care
lant Genetics lucue Systems		9.1 6.0	U.S. U.S.	Vegetable crops Laboratory equipment
epligen	1	9:5*	U.S.	Health care and agri-science

BIOTECHNOLOGY INVESTMENTS:

* Shortly to be increased. † Now public.

Left: Lord Rothschild-gathering together a wide range of biotechnology investments

company is able not just to ness plan. Then the partners France. West Germany and British biolechnology invest- make scientific discoveries but and other investors will be ments. In the past Lord Roths- to scale-up, extract, purify, and invited to plunge more heavily. Of these, it chose three U.S. child has been forthright in market its products, as evi- investments, Genetic Systems companies in which to invest: expressing disappointment with denced by its first product, the and Applied Biosystems, have anti-interferon moncional antijust announced a joint venture body." in imunodiagnostics, to develop The current position, accord- two new diagnostic systems, one simple and inexpensive for doctors' surgeries: the other dozen British potential invest- automated for clinics and hospitals. These systems are aimed at the diagnosis of bacterial and viral infections, chronic illness, investment of another and cancer, cardio-vascular and genetic disease. Round at Rothschilds, they see the move as an important one for both companies. One further recent investment which excites the fund managers is the \$1m they Of the British prospects, the have plunged on Genzyme, a U.S. company set up to acquire Whatman Biochemicals in Britain. This company makes diagnostic enzymes. It has since bought Koch-Light Laboratories, another British company, making fine chemicals. Research Council. Genzyme plans to use these As Biotechnology Investments two UK companies as a base for developing biotechnology inter-Biotechnology Investests. ments see the company as virteam comprises both eminent Technology Group, Advent and tually British but driven by Another dramatic change is scientists and sound commer- Ultramar-at the outset, until American entrpreneurial initia-

CITATION: David Fishlock. (Sep. 09, 1983). Blue chip genes promise high returns, re. Lord Victor Rothschild, Biotechnology **Investments** Limited (BIL), Guernsey Reg. No. 9767, formed Apr. 16, 1981; successor International Biotechnology Trust Plc, UK Co. No. 02892872, formed Jan. 31, 1994, financed by N.M. Rothschild Asset Management, p.6. Financial Times

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directors. Lord Rothschild summarises the five rules as follows:

It must employ not only scientists of high calibre but also first-rate business managers, so that the team is " ready and able to establish a successful venture."

 Its business plan should clearly define its research and product areas, and contain both a market analysis and a realistic assessment of the competition.

 Its potential rate of return must be in line with the risk being taken.

. .

....

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It must have a sponsor to act as lead investor and to accept responsibility for the venture. (Although the fund itself has been known to act in this role.)

 The company must have plans for releasing the investment, normally through a public share issue.

In the year ending May 31, the fund received 82 investment proposals, of which 57 came from the U.S., compared with 16 from Britain, three from Israel and one apiece from Belgium, Canada, Finland,

Catalytica, where the \$1m invested will go mainly to support the use of enzymes in petrochemical processes; CW in health care; and Immunex, a company with close links to Hoffman-La Roche and high hopes of leading the field with a treatment for AIDS (autoimmune deficiency syndrome).

Change

By this summer the scene had changed dramatically. No fewer than four of the fund's investments have gone public, in each case advantageously: Amgen, Applied Biosystems, Genetics Integrated and Immunex (see table). Mr David Leathers, investment manager, says that the fund has no intention of selling companies which go public, but will still continue to apply the five rules by which they judged the original investment. Even so, he admits that the fund it did not expect so many of its unquoted investments to go public so soon.

During, the year the fund a pilot fermentation plant. made its first-ever investment in an unquoted British company. It is also its biggest investment in this sector. The fund has £3.1m in Celltech, the company with an inside track to the

Criteria

Celltech, to quote brokers Scrimgeour, Kemp-Gee and Co. last month : "fulfills the main criteria necesary for mounting

ing to David Leathers, is that the fund is evaluating half-aments but has no new ones " on the front burner" from the U.S. It is, however, considering the \$1m in Repligen, one of its first investments, which now needs more cash to help build

Coy

fund is coy for the moment. One that interests them is the Agricultural Genetics Company, set up this summer as a " country cousin" of Celltech, to try to exploit the plant genetics research of the Agricultural

a successful operation in this see it, the new company has fast-developing, highly-techni- been very modestly funded by cal, field. The management its three partners - British the view the fund takes of cial/financial managers and the the investors see the first busi- tive,

TRANSCRIPTION

follows.

David Fishlock. (Sep. 09, 1983). Blue chip genes promise high returns, re. Lord Victor Rothschild, Biotechnology Investments Limited (BIL), Co. No. 02892872, N.M. Rothschild Asset Management, p. 6. *Financial Times*.

[TRANSCRIPTION]

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Increase

With two-thirds of the \$61m fund now invested, almost equally in quoted and unquoted biotechnology companies, it is showing a 25 per cent increase in net asset value per share on the year, and 35 per cent over two years.

Biotechnology Investments, set up on the initiative of Lord Rothschild, as an offshoot of N. M. Rothschild Asset Management. now has a portfolio of 31 investments, both big and very small. All unquoted companies must still meet the strict criteria laid down by the directors. Lord Rothschild summarises [sic] the five rules as follows:

• It must employ not only scientists of high calibre but also first-rate business managers. so that the team is ''ready and able to establish a successful venture."

• Its business plan should clearly define its research and product areas, and contain both a market analysis and a realistic assessment of the competition.

• Its potential rate of return must be in line with the risk being taken.

• It must have a sponsor to act as lead investor and to accept responsibility for the venture. (Although the fund itself has been known to act in this role.)

• The company must have plans for releasing the investment. normally through a public share issue.

In the year ending May 31. the fund received \$2 investment proposals, of which 57 came from the U.S., compared with 16 from Britain, three from Israel and one apiece from Belgium, Canada. Finland, France. West Germany and Ireland.

Of these, it chose three U.S. companies in which to invest: Catalytica. where the \$lm invested will go mainly to support the use of enzymes in petrochemical processes; CW Ventures, a fund which invests in health care; and Immunex, a company with close links to Hoffman-La Roche and high hopes of leading the field with a Treatment for AIDS (autoimmune deficiency syndrome).

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Another dramatic change is the view the fund takes of .British biotechnology investments. In the past Lord Rothschild has been forthright in expressing disappointment with the calibre [sic] of companies coming forward with investment proposals. Other London finance houses have suggested that they see the need for a more creative approach in Britain, to produce packages appropriate to a situation, rather than passively judge a proposal as Biotechnology Investments has tended to do in the UK.

During the year the fund made its first-ever investment in an unquoted British company, it is also its biggest investment in this sector. The fund has £3.1 m in Cell tech, the company with an inside track to the [sic]

Criteria

Celltech, to quote brokers Scrimgeour, Kemp-Gee and Co. last month : "fulfills the main criteria necessary for mounting a successful operation in This fast-developing, highly-technical, field. The management team comprises both eminent scientists and sound commercial/financial managers and the company is able not just to make scientific discoveries but to scale-up, extract, purify, and market its products, as evidenced by its first product, the anti-interferon monclonal antibody."

The current position, according to David Leathers, is that the fund is evaluating half-a-dozen British potential investments but has no new ones "on the front burner" from the U.S. If is, however, considering the investment of another \$1m in Repligen, one of its first investments, which now needs more cash to help build a pilot fermentation plant.

[SIDEBAR TABLE:]

BIOTECHNOLOGY INVESTMENTS: UNQUOTED STOCKS Equity interest

[COLUMN LABELS:] Company % Country Business

Advanced Mineral Technologies 25 U.S. Mining/ pollution Agrigenetics 1.2 U.S. Seeds, etc. Amgen (New public) 1.6 U.S. Health care, etc. Applied Biosystems 7.4 U.S. Instruments Catalytica 10.4 U.S. Catalysis Celltech 11.4 UK Health care, etc. CW Ventures 3.1 U.S. Bio-funds DNA Plant Technology 3.8 U.S. Plant science Genetic Systems 2.5 U.S. Health care Genzyme 5.6 A U.S./UK Diagnostics David Fishlock. (Sep. 09, 1983). Blue chip genes promise high returns, re. Lord Victor Rothschild, Biotechnology Investments Limited (BIL), Co. No. 02892872, N.M. Rothschild Asset Management, p. 6. *Financial Times*.

Immunex (New public) 6.7 U.S. Health care Integrated Genetics (New public) 4.5 U.S. Health care Plant Genetics 9.1 U.S. Vegetable crops Queue Systems 6.0 U.S. Laboratory equipment Repligen 9.5 (Shortly to be increased) Health care and agri-science

Left [PHOTO OF LORD ROTHSCHILD LOOKING TO HIS LEFT AND POINTING HIS CIGARETTE-HOLDING FINGERS AT SOMETHING IN A SCOLDING MANNER]: Lord Rothschildgathering together a wide range of biotechnology investments

Соу

Of the British prospects, the fund is coy for the moment. One that interests them is the Agricultural Genetics Company, set up this summer as a "country cousin" of Celltech, to try to exploit the plant genetics research of the Agricultural Research Council.

As Biotechnology Investments see it, the new company has been very modestly funded



by its three partners — British Technology Group, Advent and Ultramar — at the outset until the investors see the first business plan. Then the partners and other investors will be invited to plunge more heavily.

Two of the funds older U.S. investments. Genetic Systems and Applied Biosystems, have just announced a joint venture in immunodiagnostics [sic], to develop two new diagnostic systems, one simple and inexpensive for doctors' surgeries; the other automated for clinics and hospitals.

These systems are aimed at the diagnosis of bacterial and viral infections, chronic illness, and cancer, cardio-vascular and genetic disease. Round at Rothschilds, they see the move as an important one for both companies.

One further recent investment which excites the fund managers is the \$1m they have plunged on Genzyme, a U.S. company set up to acquire Whatman Biochemicals m Britain. This company makes diagnostic enzymes. It has since bought Koch-Light Laboratories, another British company making fine chemicals.

Genzyme plans to use these two UK companies as a base for developing biotechnology interests. Biotechnology Investments see the company as virtually British but driven by American entrepreneurial initiative.

Financial Times, Friday, September 9 1983

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Nigeria: costly

Editorial o

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U.S. banks start to feel debt exposure, Page 16

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preposterous' Sweden set to double sterling credit

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Only someone on the right course can help you with yours.

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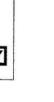
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SECTION II – INTERNATIONAL COMPANIES FINANCIAL TIMES Friday September 9 1983

fore the end of the year.

If the Airbus Industrie consor-

year blamed the downturn in Air-

bus sales partly on lack of sufficient

financial support from banks in Britain and West Germany. M Mar-

tre said talks were underway be-

tween export credit agencies in

France and its two European part-

ners to try to achieve "more homo-

geneity" in the provision of Airbus

export credits. This was necessary

to compete with financial terms

and McDonnell Douglas.

prede

look

open to the Americans."



Lockheed noses out **Rockwell** for \$2.5bn space shuttle deal

BY WILLIAM HALL IN NEW YORK

tium led by Rockwell International and landed the lucrative \$2.5bn contract to overhaul the U.S. space

The U.S. Administration has for some time wanted more of the space shuttle programme to be sub-contracted to the private sector, and the award of the shuttle processing contract is the biggest of three contracts which will be awarded to the private sector. Earlier this year, the National Aeronautics and Space inistration (NASA) selected EG&G, diversified electronic equip ment manufacturer, to provide base support operations at the Kennedy Space Centre in Florida in a threeyear contract valued at \$193m. A further contract to handle the prosing of shuttle cargoes still has to be awarded. The purpose of the contracts is to reduce the number of bodies NASA has to deal with and make the operation of the shuttle more efficient and commercial.

The award of the contract is a blow for Rockwell, which has major blow for normer, many built all the shuttles to date and played a leading role in servicing them. The Rockwell team bidding for the shuttle processing contract included Boeing, Martin Marietta, the USBI Launch Services Corporation and United Aerospace. Rockwell was believed to be the frontrunner for the contract because of

A GROUP of companies led by its familiarity with the shuttle Lockheed has beaten a rival consor which it largely constructed. Although Lockheed would not

group. comment on the reasons why it won the contract, it is understood that of fast expansion, is in the midst of a difficult period of commercial there was a feeling that some NA-SA officials wanted a change of conbelt-tightening as a result of the tractor in the interests of efficiency. simultaneous downturn in its most important civil and military mar-

At present some 15 separate comanies perform various servicing The company, which boosted yet been reached, sales 30 per cent last year to FFr If the Airbus tasks on the shuttle after it has landed. By consolidating these con-tracts into one, NASA believes that 21.4bn (\$2.6bn) and has followed a tium did not succeed with the furpolicy of rapid staff expansion in re- ther development of the aeroplane, it will save money and reduce bucent years, faces much lower sales growth in 1983 and is trying to slim absent from the commercial airlinreaucracy.

its workforce through early retire er market, and leaving the market The Lockheed consortium, which ments and natural wastage. cludes Grumman Aerospace. Morton Thiokol and Pan America In constrast to other international aerospace groups, the company the French president, earlier this has firmly ruled out redundancies year blamed the downturn in Air Airways, covers the ground process-ing, launch and landing of the shuthas iirmly ruled out redundancies among its 38,000 employees. But to adapt production to lower orders, it is making fresh cuts in working hours throughout the group, to 38 per week at the end of the year (from 38.3 at present). tle fleet and operation and maintenance of the shuttle's associated ground systems at both the Kennedy Space Centre and Vandenberg Air Force Base in California. According to Lockheed the value of Aerospatiale, which made net profits of FFr 96.2m last year (well the latest contract is \$2.5bn for the

first two three-year periods and could total more than \$6bn over the down from FFr 158.6m in 1981) next 15 years. looks likely to record a worse result in 1983, although it still hopes to re- available from U.S. rivals Boeing The space shuttle programme lies at the heart of the U.S. space promain in the black. As a prelude to

difficulties ahead, new orders last year plummeted to FFr 16.3bn from gramme, and when all four shuttle are delivered they are expected to be flying back and forth into space FFr 22.3bn, while the company's debts were multiplied by five to FFr ercial and defence car goes every fortnight or so. M Martre, former head of the

of 1985, says M Jean Martre, the

chairman of Aerospatiale, the

French nationalised aerospace

atiale, after several years

Aeros

Government's arms directorate agency, who took over as chairman following the retirement of General Seagram slows down ues Mitterrand in May, added Aerospatiale's four operating divi-weight to persistent French sions particularly hard - aero-Jacques Mitterrand in May, added

FRENCH AIRCRAFT MAKER STRESSES IMPORTANCE OF AIRBUS VENTURE

Aerospatiale expects a bumpy ride

BY DAVID MARSH IN PARIS

THE INTERNATIONAL civil airlin- aerospace collaboration among the Aircraft, which make up 38.6 per er market is unlikely to pick up un- French, West German and British til the end of 1984 or the beginning governments, would go ahead becent of group turnover with sales of governments, would go ahead be-FFr 7.77bn last year (up 38 per cent from 1981) is encountering difficult-ies from the slump in Airbus sales. As for the suggested year for entry into service of the aircraft. M M Martre says the present Air-Martre said that 1983 still seemed bus production rate is down to five a month (against earlier plans of "a good date". Other European partbuilding up to eight by next year) and output would have to be cut fur-ther unless new orders came in. ners, together with some of the international airlines who would be customers for the plane, believe

that 1989/90 would be a more realis-Airbus activities accounted for 72 per cent of the aircraft division's sales last year, against 66 per cent tic date. No formal agreement for the \$2bn development project has in 1981. The division has also been affected by the downturn in sales and or-

ders for the fighter aircraft and ex-ecutive jets made by France's sec-ond national aircraft manufacturer, he said. "Europe risks being totally Avions Marcel Dassault-Breguet, for which Aerospatiale carries out subcontracting work. General Mitterrand, brother of

> **AEROSPATIALE'S RECENT** PERFORMANCE

Net profit Sales FFr or los 9.0bn 9.5bn 9.5bn 11.4bn 13.2bn 16.5bn 21.4bn 621m 1976 1977 447m* 87m* 1978 1979 1980 1981 1982 8m 138m 159m 96m

+ Loss M Martre defined his objectives for Aerospatiale as to maintain its In particular, orders for the Mi-"healthy" financial management rage 2000 fighter made by Dassault-"and to make profits." But like his essor, he made no bones

Breguet have been severely affect-ed by French defence budget cuts, while Falcon executive jet output has had to be slashed because of about the sombre short-term outthe general business downturn. The recession has hit three of Aer spatiale, however, has had some compensation as a result of

publicised use of the Exocet by the plane, mostly from outside France and Italy. On the possibility of sec-uring a deal to sell the aurcraft to Argentine navy during last year's Falklands war, M Martre denice China, on which some in the authat the episode had prompted any craft industry are pinning high hopes. M Martre said negotiations "significant" increase in Exocet or ders. He said the Falklands oubwith the Chinese were "always diffilicity had merely shown that the extent of public knowledge of the Ex-

cult. On general prospects for the civil aircraft market. M Martre said ocet's effectiveness was lagging well behind already well-establishthere were already some signs of a ed professional opinion about the recovery in world passenger traffic and in the financial situation of inweapon around the world's navies. Space and ballistic systems ternational airlines. But a general Aerospatiale's fourth operating direcovery would have to wait at least vision, making up 17.8 per cent of sales (FFr 3.66bn last year, up 28 until the end of 1984 or the start of per cent from 1981), has also been 1985.

affected by budgetary squeezes. Aerospatiale's helicopter division, which makes up 19.8 per cent of turnover (1982 sales were up 26 per Around 77 per cent of the divi sion's orders are from the military, cent at FFr 4.3bn), has been hard and it plays a vital role in equipping hit by the downturn in the impor-France's independent nuclear force. tant civil sector in the U.S. where M Martre confirmed that delays in Aerospatiale has 20 per cent of the market (especially for offshore oil installations). M Martre said there French government programmer for a mobile SX nuclear missile and for a new generation of M 5 multiwere "relatively fragile" signs of a recovery in this market, but no genple-warhead missiles for the country's nuclear submarines were eral upturn was expected before the end of 1983 or the middle of 1984. He pointed out that orders for Aerospatiale's military helicopters. in operation in about 50 countries.

were restrained by cutbacks in de-fence budgets in the West and the Third World. Hades, to replace the Pluton rocket Tactical missiles, which account in the early 1990s.

ed for 25.8 per cent of turnover last year (sales of FFr 5.5bn, up 28 per cent), have also been affected by decurrent and future series of Eu fence cuts and the division is "not rope's space rocket Ariane, satellite articularly flourishing," according activities have been hit by internato M Martre. Its main product is the tional uncertainties over orders for Exocet anti-ship weapon, of which television and other communica 2,000 have been ordered for use by tions satellites. Eurosatellite, the 27 navies around the world. mainly Franco-German satellite

causing a problem."

Aerospatiale also collaborates in building the French-German Milan company in which Aerospatiale has an important stake, is still waitin

Heinz ahead in first quarter

By Our New York Staff

H. J. HEINZ, the U.S. processed foods manufacturer, raised its net earnings by 11.2 per cent in the first quarter to July while sales rose by 3.4 per cent to \$940m.

The increase in earnings, from \$55m to \$61m, was roughly in line with trading profits, which went up by 10.2 per cent to \$112.6m.

Non-trading profits declined from \$7m to \$4.7m, but this was more than offset by a reduction in interest payments of \$3.8m to \$10.3m. Net earnings per shure emerged at \$1.30 against \$1.07 in the first quarter, following a higher tax charge of \$45.6m against \$40m

The results underline Heinz's efforts to reduce costs and improve margins. Mr Anthony O'Reilly, president and chief executive, said unit volume in the domestic and overseas markets went up by aptoximately 3 per cont, but that lower currency exchange rates used

These hold-ups have been only to translate foreign sales this year partly compensated for by the Gov ernment's decision to start develop had reduced the figure by approxinutely \$35m. ment work on a new 350 km-range semiballistic nuclear weapon, th

Mr O'Reilly sounded an optimis-tic note for the full year, saying that he expected the company to benefit from the improvement in the gen-Although Aerospatiale is going eral economic environz ahead at full steam with building the U.S. and overseas. eral economic environment both in



in San Francisco

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Financial Times Friday September 9 1983

BERMUDA V

British Colony is only 770 miles from America's eastern seaboard

Big U.S. influence on economy

MANY BUSINESSMEN Bermuda is a British Bermuda is a British in name only, and the ient is difficult to fault from such colonial hallhere, colony Aside from such colonial hall-marks as the island's British bobbles and its British Gover-nor, Bermuda is inextricably linked to the U.S. The evidence

is everywhere. Retailers' shelves groan under the weight of U.S. made goods, which accounted for well over half Bernuda's 1981 vis-

seaboard a distance of about 770 miles. This factor alone Americans make up close on 90 per cent of the half million or



Freezes St

ri route

per cent of the half million or so tourists who arrive here by the plane and boationd every. year. It does not explain another important aspect of U.S. influence, namely the role of the mighty American dollar, which is allowed to circulate here alongside the Bermuda dollar. Alternative That phenomenon, by com-parison, owes less to local geography than to Britain's decision to exclude Bermuda

The

Bermuda

Authority, in its annual report Last year it increased 15 per for that year noted: "Over cent to \$560m, of which about uight, Bermuda found that an \$500m was on deposit with the exchange control fence had think 31000m was on deposit what remained of the starling then ersteted between her and taking companies and the rest what remained of the starling in circulation area... Bernude's first reac-tion was to try to obtain re-terminet, was not prepared to comple and the effect on the amend its decision to exclude economy little more than a Beermuda's ... although assur-guessing game.

ances were given that no rapid repatriation of funds would be called for by the UK authori-ties." goods, which accounted for well Bermuda'. Atthough assur-over half Bermuda's 1981 vis-ances were for Bermuda's 1981 vis-neces were visit Bermuda's ances were visit about 11 per cent-less than ties." Compounding Bermuda's ago. Supernarket cash tills fears of being left out in the-hold deliars-U.S. and local-cold by her mother country was the shops are full of mostly Britain's decision to allow ster-American tourists, and U.S. ling to float. The island's compound dollar, which was the shops are full of mostly Britain's decision to allow ster-American tourists, and U.S. ling to float. The island's comportions predominate dilemma was thus complete. If among Bermuda's 6,60 off-the Bermuda dollar, which was shore companies. The strength of U.S. pegged to string, the colony concomic influence derives in would have to accept a move to large part from the island's available discount depending close proximity to the eastern on the British pound's fluctu-selboard- distance of about allona.

ations.

So it was that on July 31, 1972, the Bermuda dollar was formally pegged to the U.S. Currency and given a one-to-

formally pegged to the U.S. Currency and given a one-to-one exchange rate. Ber-muda still had her fragile sconomy to protect. The island could no longer look to the rapidly-diminishing sterling area for exchange control pro-becture. It therefore decided to the state of the schange control model interim period. The short-interiment of the exchange control act came into force on May 1 1983. Its liberal provisions did little to, and were not intended ito, staunch the flow of much-needed U.S. tourist dollars which were allowed to circuitate along-side the then fielding local dollar. Mosetary controls thus became, and still are, almost impossible to apply. The supply of Bermuda dollars alone reached \$315m in 1978. By 1980 it had topped \$400m and 12 months later had rism almost 15 per cent to \$475m. evider links. decision to excited Bermuda from the starling area. The decision, which took effect on June 23, 1972, severed what were then considered to be essential currency links with the UK, and forced the colony to seek an alternative economic ally. It turned, not surprisingly, to the U.S.

cordial, though. Regardless of White House Monetary intentions, the U.S. Internal

Revenue service has long had its revenue-hungry eye on Bermuda. Just two years ago the IRS prepared a 235-page report on the size of America's multi-billion dollar tax avoid-ance problem and recommended ance problem and recommended " isolate

punitive options to abusive tax havens." These included prohibiting U.S. airlines from flying to "designated" havens, slapping economy little more than a guessing game. Bermuda has become a victim of its own success, according to the monetary authority's polley research specialist, Mr Bob Richards. He is careful to distinguish between imported and locally generated inflation, but argues that money supply growth has almost certainly pushed up the domestic components in Ber-muda's retail price index. He a 50 per cent tax on payments to haven-based recipients and to hiven-based recipients and disallowing tax deductions claimed against haven activities. It was not so much these which annoyed many Ber-mudians, as the fact that the island was described as one of the world's "most important tax havens" and placed in the same category as the Bahamas, the Netberland Antilles and the Cavman Islands.

Cayman Islands. Long fight

muda's retail price index. He describes the island's 6.5 per cent annual rate of inflation as "totally unacceptable" compared to the significantly lower levels achieved in the U.S. but Bermuda has fought long and hard against the tax haven label which somehow persists in get-ting, attached to the island points out that without the introduction of stiffer exchange controls "monetary manage-

ting, attached to the island despite its ofterepeated assertion that it is a legitimate interna-tional business centre. The colony did Mitle to further its case when, it September 1981, it joined with the Bahamas in issuing a combined pies to the U.S. to lift tax restrictions in-based on comporations holding controls "monetary manage-ment of the economy is not so much out of control as outside our control." Mr. Richards acknowledges Bermuda's close the with North America, demonstrated not only in trade tarms but in the presence of the U.S. naval air thousand servicemen and posed on corporations holding overseas conferences here.

thousand servicemen and dependents. He says he has yet to see firm statistical evidence of some economic "Everybody talks about this "Everybody talks about this correlation as if it were a matter of fact, but it doesn't always check out and we don't always see tourism decline when, for example, U.S. unemployment increases, 'he says. Even so, he admits that Bermuda's relation-bilatorithe U.S. is close to whistle.

It decided that only overseas conventions held in Canada, Mexico, and, more recently, Jamaica, would be eligible to qualify for tax deductions. The result was that many U.S. corship with the U.S. is close to parasitic. It is not always porations stopped coming to Bermuda.

The island has complained bitterly ever since that it is

year in lost business, a com plaint that has become increas ingly vehement the softer the island's tourism market gets. The issue has in consequence strained relations with the U.S. There are signs that a solu-tion is imminent. Bermuda has been included in President Reagan's controversial Carrib bean Basin initiative. In addi

exempt Bermuda from the con vention tax restructions There is, however, a catch The initiative, which was recently approved by Congress demands that the island should cooperate with the IRS investi-gations of American companies registered here. Bermuda's fin-ance minister, David Gibbons this month wrote to the U.S. Treasury suggesting talks over this so far unacceptable condi-tion

Predictably, the quid pro quo idea has gained little support in Bermuda, but with more than 5,500 international companies 5.500 international companies registered here it would have been surprising if it had. What is surprising though is that the U.S. Treasury has not seen fit to open an IRS office here, considering the importance it seems to mattach to Bernuda.

it seems to attach to Bermuda. Instead, the IRS office in Nassau in the Bahamas periodically sends one of its

officers to Bermuda. As one American official here, who has regular contact with the Treasury, puts it. "The IR" tends the nets that catch the

Roger Scotton





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INSURANCE AND REINSURANCE BROKERS AND RISK MANAGERS 180 OFFICES IN 33 COUNTRIES

FOR FURTHER INFORMATION PLEASE CONTACT DAVID A BROWN IN BERMUDA

Bermuda. More fun than Milton Keynes.

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Up until the late 1970s. U.S. companies staging conventions in Bermuda could offset confer-ence expenses against their tax liabilities. That was before the U.S. Treasury blew the