

**Abridged Minutes of the Board Meeting of the Eclipse  
Foundation, Inc.  
February 28, 2005**

**Attendees**

Michael Bechauf (SAP)  
Ed Cobb (BEA)  
Mark Coggins (Actuate)  
Boris Kapitanski (Serena)  
Jonathan Khazam (Intel)  
John Kellerman representing Dave Thomson (IBM)  
Chris Morgan representing Tomas Evensen (Wind River)  
Mike Norman (Scapa)  
Mike Rank (HP)  
Jim Saliba representing Rob Levy (Computer Associates)  
Raaj Shinde (Borland)  
David Tong (Sybase)  
John Wiegand (Committer representative)  
Todd E. Williams (Add-In Provider representative)  
Mike Milinkovich (Executive Director)

**Not in attendance**

Dan Dodge (QNX)  
Rich Main (Add-In Provider representative)  
Jim Ready (MontaVista)

**Location:** Hyatt Regency Hotel, Burlingame, California.


**Board Items:**

A number of resolutions were reviewed and approved by the Board. These resolutions included:

- The minutes of the January 28<sup>th</sup> and February 16<sup>th</sup> phone calls were approved.
- A number of new board members were added due to the increase in the number of Strategic Developers. These include:
  - Ed Cobb (BEA)
  - Tomas Evensen (Wind River)
  - Mike Norman (Scapa)
  - Rob Levy (Computer Associates)
  - Raaj Shinde (Borland)
  - David Tong (Sybase)
- As a result of the recent elections, the following board members will begin one year terms on the Board commencing April 1<sup>st</sup>.
  - John Wiegand,
  - Kai-Uwe Maetzel,
  - Scott Lewis
  - Todd Williams,
  - Rich Main, and
  - Howard Lewis.
- As required under Section 6.7 of the Bylaws, the meeting of the Membership-at-Large on February 28, 2005 is designated as the annual meeting as required under the Bylaws.

## EclipseCon 2005 Update

Mike Milinkovich provided the Board a status update on EclipseCon 2005. The key points are captured in the slides below:



### EclipseCon

#### Quick Summary

- **Registrations:** sold out
- **Sponsorships:** 110% sold
- **Press:** over 30 press will attend
- **Buzz:** the buzz is good

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### EclipseCon

#### Goal

**Foster the community.**  
Eclipse works because of people.

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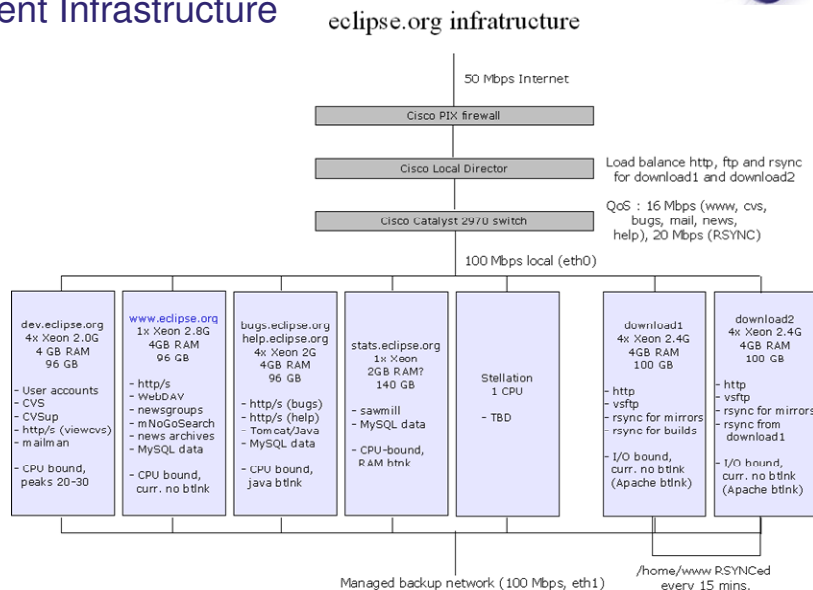


- Keynotes by Tim O'Reilly, Urs Hoelzle, Lee Nacknam
- Plenaries on the Platform, RCP, and Community
- 41 technical sessions & 8 workshops
- Business Forum
- Self-directed community involvement: Birds of a Feather, Project Sprints, Code Camp
- Receptions: Exhibits (SAS), Posters (SAP & Intel), Trivia Game (Borland), IBM, Sybase, Genuitec

### Eclipse.org Website Migration Status Update

Mike Milinkovich provided to the Board a status update on the migration of the [www.eclipse.org](http://www.eclipse.org) website to a new hardware and software infrastructure. The goal of the Eclipse Foundation is to dramatically improve the look-and-feel and capabilities of the website during 2005. The first step is to install and configure the new hardware which has been donated by HP, IBM, and Intel.

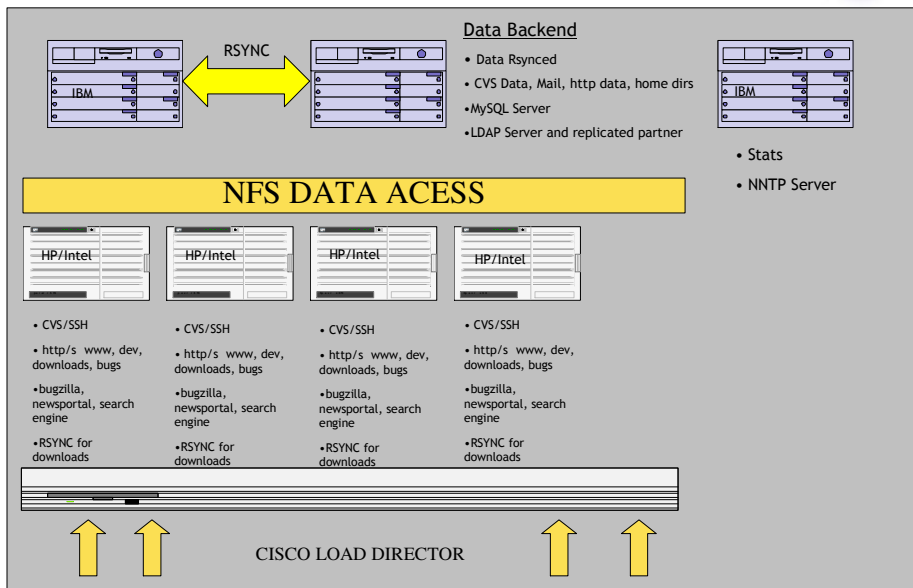
### Current Infrastructure



## Issues

- No fault tolerance or high availability
  - Every server is a single point of failure
- No scalability
  - Every server is different
  - No load balancing
- Insufficient horsepower for the work we are doing
  
- Good news: new download page has resulted in significant (>15%) bandwidth usage reduction
  - Lesson: simple changes can have a large positive effect

## New Architecture (contributed by Intel)



Planned Architecture: IBM backend, IPF II application servers

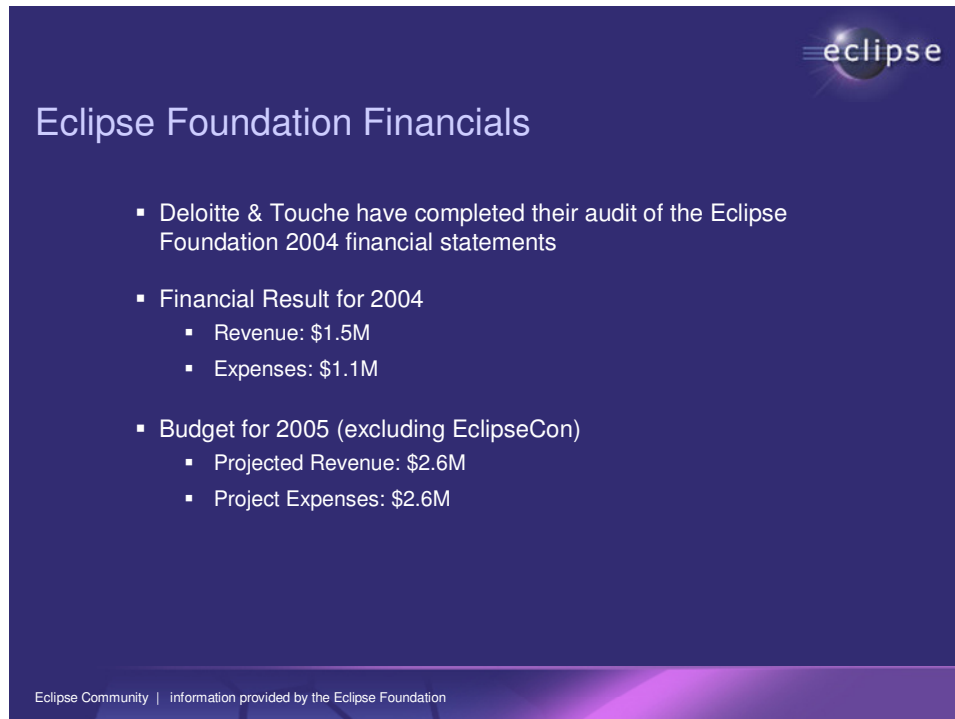


## Next Steps

- Objective is to be running on new hardware by March 31<sup>st</sup>
- Starting an EMO-led team for a new software architecture and significantly enhanced capabilities
  - Denis Roy (IT), Bjorn Freeman-Benson (committer requirements), Ian Skerrett (user and member requirements), Susan Iwai (user community requirements)
  - First deliverable is focused on defining process
    - How do we gather community requirements?
    - More importantly, how do we prioritize community requirements
    - Those who are willing to contribute work (as opposed to ideas) will go to the front of the queue

## Financial Update

Mike Milinkovich provided the Board a status update on the finances of the Foundation.



The slide features a dark blue background with the Eclipse logo in the top right corner. The title 'Eclipse Foundation Financials' is displayed in a light blue font. The content is organized into a bulleted list with three main items, each followed by sub-bullets. At the bottom, there is a footer with the text 'Eclipse Community | information provided by the Eclipse Foundation'.

### Eclipse Foundation Financials

- Deloitte & Touche have completed their audit of the Eclipse Foundation 2004 financial statements
- Financial Result for 2004
  - Revenue: \$1.5M
  - Expenses: \$1.1M
- Budget for 2005 (excluding EclipseCon)
  - Projected Revenue: \$2.6M
  - Project Expenses: \$2.6M

Eclipse Community | information provided by the Eclipse Foundation

## Eclipse Roadmap

The Board reviewed and approved the Eclipse Roadmap document (<http://www.eclipse.org/org/councils/roadmap.html>) as drafted and approved by the Requirements Council, Planning Council and Architecture Council.

## Membership Update

Mike Milinkovich provided the Board a status update on the marketing activities of the Foundation.

## Press Coverage



- Cover story in January edition of Embedded Computing Design
- TPTP Project announced availability of 3.2 release
- EclipseCon press releases for Gold Sponsors and Business Forum
- Preparation for EclipseCon
  - 30+ editors and analysts in attendance
- Schwartz Communications hired as new PR agency (Feb. 1)



## Press Plans for Q2/2005



- Follow on EclipseCon coverage
- Launch of Eclipse 3.1 in June

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## Analyst Coverage



- EclipseCon Briefings
  - Carl Zetie and John Rymer, Forrester Research
  - Michael Blechar, Gartner Group
  - Stephen O'Grady and James Governor, Redmonk
- Carl Zetie presenting at EclipseCon

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## EclipseCon Marketing



- Exhibit Hall Sold Out
  - 7 Gold Sponsors: Accelerated, Actuate, Agitar, Borland, HP, IBM, SAP
  - SAS, SAP, Intel, Borland, BEA sponsoring a reception
  - IBM, Sybase and Genuitec hosting a vendor reception
  - 37 Exhibitors in total
- 10 Media sponsors
  - OSTG, JavaPro, JavaLobby, SD Times most effective in driving web traffic
- Encouraged member companies to link to conference site
  - IBM, EPIC, Innoopract, Sybase, Exadel most effective
  - NOTE: Not all companies included a unique label for us to track
- Three tiered pricing help drive registrations
  - Dec. 31 and Jan. 31 prices went up so we saw an increase in traffic.

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## Membership Update

Mike Milinkovich provided the Board a status update on the membership. Growth in membership continues to be strong.



## Board Membership Update Feb 2005

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|---|---|
| <ul style="list-style-type: none"><li>▪ <b>Strategic Developers</b><ul style="list-style-type: none"><li>▪ Actuate</li><li>▪ BEA</li><li>▪ Borland</li><li>▪ Computer Associates</li><li>▪ IBM</li><li>▪ Intel</li><li>▪ QNX</li><li>▪ Scapa</li><li>▪ Sybase</li></ul></li><li>▪ <b>Strategic Consumers</b><ul style="list-style-type: none"><li>▪ HP</li><li>▪ Monta Vista</li><li>▪ SAP</li><li>▪ Serena</li></ul></li></ul> | <ul style="list-style-type: none"><li>▪ <b>Add-In-Provider Representatives</b><ul style="list-style-type: none"><li>▪ Rich Main</li><li>▪ Todd Williams</li></ul></li><li>▪ <b>Committer Representatives</b><ul style="list-style-type: none"><li>▪ John Wiegand</li><li>▪ Bjorn Freeman Benson</li></ul></li></ul> |
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## New Members 2005

### 1Q 2005

- Inpriva
- Lombardi Software
- ACM Queue (associate)
- Discovery machine
- Omondo
- BEA (Strategic Developer)
- Secure Software, Inc.
- Klocwork
- ITG



### Eclipse Working Groups

There have been a number of requests to the EMO to create ad hoc working groups of the members. In the December meeting, the Board authorized the EMO to support the creation of Eclipse Working Groups. Since then we have had the Eclipse Japan Working Group start, as well as a Market Study Working Group and an Embedded Marketing Working Group.

## Market Study Working Group



- Market Research was #2 priority for Add-In Providers from Dallas Members meeting
- Jon Ward of IBM is leading a working group to initiate a market study.
- Evans Data has provided Eclipse a proposal for \$60K to conduct this study.
- Working Group currently soliciting sponsors for the study from Member companies.
  - Interested companies: IBM, SAP, HP, Intel, TeamStudio, OC Systems, Instantiations, Genuitec

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## Embedded Marketing Working Group



- 8 companies have co-sponsored a booth at Embedded System Conference in San Francisco
  - QNX, TimeSys, Wind River, Accelerated, SlickEdit, RTI, Telelogic, ENEA

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