



Economic Growth and Trade | Entrepreneurship and Enterprise Development

Building Economic Opportunities in Georgia.

Europe and Eurasia

New Economic Opportunities Initiative

Project Dates: April 2011 - December 2015

By focusing on economic development in rural communities, Georgia was able to reduce poverty levels and improve food security for thousands of people.

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Many Georgians, especially those living in rural communities, face hunger and poverty. USAID's New Economic Opportunities (NEO) Initiative tackled this issue by helping individuals living in rural communities and encouraging long-term economic growth in the country. By providing assistance to local governments, businesses, and people in Georgia, NEO successfully raised incomes, reduced poverty levels, and improved food security for more than 80,000 rural households. Through grants and other tools, the initiative promoted community-level economic opportunities and provided key support for vulnerable households and individuals. NEO consisted of four components: local economic planning, rural economic development, assistance to highly vulnerable households and individuals, and long-term housing for internally displaced people. The initiative worked in 10 municipalities in five regions of Georgia.

5,578

new jobs created for agricultural producers and vulnerable individuals

6,538

microenterprises established

38,447

farmers received agriculture sector training

Our Impact

An Opportunity to Thrive in Georgia

From karate studios to greenhouses, rural Georgians have taken advantage of an opportunity to launch new careers and expand their businesses.

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Georgia NEO Final Report

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