Quartz

Quartz is a digitally native news and online media outlet for business people in the new global economy.

New York, New York, United States

Categories
Digital Media, Finance, Internet, News, Publishing

Headquarters Regions
Greater New York Area, East Coast, Northeastern US

Sub-Organization of
Atlantic Media

Founded Date
2012

Operating Status
Active
Quartz is a digitally native news outlet, born in 2012, for business people in the new global economy. We publish bracingly creative and intelligent journalism with a broad worldview, built primarily for the devices closest at hand: tablets and mobile phones.

Like Wired in the 1990s and The Economist in the 1840s, Quartz embodies the era in...
### Acquisition Details

**Quartz**

- **Acquired by:** Uzabase
- **Announced Date:** Jul 2, 2018
- **Price:** $110M

### Funding Rounds

- **Number of Funding Rounds:** 2
- **Total Funding Amount:** $489K

**Quartz** has raised a total of $489K in funding over 2 rounds. Their latest funding was raised on Nov 20, 2018 from a Grant round.

<table>
<thead>
<tr>
<th>Announced Date</th>
<th>Transaction Name</th>
<th>Number of Investors</th>
<th>Money Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov 20, 2018</td>
<td>Grant - Quartz</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Nov 30, 2016</td>
<td>Grant - Quartz</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

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Discover more funding, lead generation, and investment opportunities

[Buy Now ›](https://www.crunchbase.com/organization/quartz#section-acquisitions)
Quartz

Quartz is funded by Knight Foundation.

Which investors participated in the most funding rounds?

<table>
<thead>
<tr>
<th>Investor Name</th>
<th>Lead Investor</th>
<th>Funding Round</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knight Foundation</td>
<td>Yes</td>
<td>Grant - Quartz</td>
<td></td>
</tr>
<tr>
<td>Knight Foundation</td>
<td>Yes</td>
<td>Grant - Quartz</td>
<td></td>
</tr>
</tbody>
</table>

Acquisitions

Quartz has acquired Intelligentsia.ai on Jan 18, 2017.

Which types of acquisition does this organization make most frequently?

<table>
<thead>
<tr>
<th>Acquired Organization Name</th>
<th>Announced Date</th>
<th>Price</th>
<th>Transaction Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intelligentsia.ai</td>
<td>Jan 18, 2017</td>
<td></td>
<td>Intelligentsia.ai acquired by Quartz</td>
</tr>
</tbody>
</table>

Related Hubs

<table>
<thead>
<tr>
<th>Hub Name</th>
<th>Number of Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Coast Internet Acquired Companies</td>
<td>585</td>
</tr>
<tr>
<td>Acquired Publishing Companies</td>
<td>881</td>
</tr>
<tr>
<td>Companies That Exited in 2018</td>
<td>9,284</td>
</tr>
<tr>
<td>Acquired United States Companies (Top 10K)</td>
<td>9,605</td>
</tr>
<tr>
<td>Private United States Companies (Top 10K)</td>
<td>9,362</td>
</tr>
</tbody>
</table>
Quartz uses 48 technology products and services including Google Analytics, WordPress, and G Suite (formerly Google Apps for Work).

Quartz is actively using 49 technologies for its website. These include Viewport Meta, IPhone / Mobile Compatible, and Apache.
Quartz employees are showing high interest in NCR Corporation (NCR), Mobile Marketing, and Modern Marketing.

Quartz has $10M in revenue annually. Quartz competes with Mashable, BuzzFeed, and Flipboard.

Quartz has 24 current team members, including Co-President And Publisher Jay Lauf.

Jay Lauf
Co-President And Publisher

Yinka Adegoke
Africa Editor

Xana Antunes
Executive Editor
Quartz

Director of Product, Quartz Creative

Prerna Singh

Account Manager

Alyssa Bernstein

Editor in Chief

Kevin Delaney

Content Director, EMEA

Iain McDonald

Quartz UK's Executive Director

Simon Davies

Norman Happ
Advisor
2016

Quartz has 1 board member or advisor, Norman Happ.

Quartz has 1 past team member, Director of Product Engineering Michael Donohoe.
Quartz has participated in 1 event, TechDay New York 2018 on May 10, 2018.

TechDay New York 2018
Sponsor
May 10, 2018

Recent News & Activity

Number of Articles 1,324

Nov 20, 2018
Quartz raised $249,000 / Grant from Knight Foundation

Sep 28, 2018
Quartz: TechCrunch — Spotify ends test that required family plan subscribers to share their GPS location

Jul 2, 2018
Quartz: Quartz — Quartz is being sold to Uzabase, a Japanese business media company

Jul 2, 2018
Uzabase acquired Quartz for $110,000,000

May 17, 2018
Quartz: RusBase News — Фантики, уголь и лазанья: какие предметы находят в принтерах

Nov 24, 2017
Quartz: Quartz — African countries are seeing a "brain gain" as young elite graduates give up on the West

Nov 21, 2017
Quartz: TechCrunch — Android devices seen covertly sending location data to Google

May 13, 2017
Quartz: Quartz - Tech — We're launching “Propaganda,” a new Quartz obsession

May 5, 2017
Quartz: Quartz Africa — African video game makers are breaking into the global industry with their own
Quartz: Business Insider Australia — San Francisco is considering a once unthinkable measure to offset the threat of job-killing robots

How Trump and Pelosi can both declare a win on a border wall
qz.com/1535409/how-tr...

How Trump and Pelosi can both declare a win on a border wall
Trump needs something he can call a "wall;" Pelosi the opposite. A Congressional committee will try to walk the line.
qz.com

Angry young white men charged in America’s latest mass shootings  qz.com/1532990/mass-s...
Democracy isn’t doing much better in the West than it is in Africa, despite our perceptions

There is still a deep-rooted feeling among Western academics, policymakers and journalists that African democracies are not yet “the finished product”

A Trump insider got a board position right after the US lifted sanctions on a Russian company

Angry young white men charged in America’s latest mass shootings

It’s an all-too-familiar pattern in the US. Male mass-shooting suspects who had behaved violently were not stopped from getting guns.
A Trump insider got a board position right after the US lifted sanctions on a Russian company
Christopher Bancroft Burnham, who was on Donald Trump’s transition team, has joined En+ Group—which has been part of Russian oligarch Oleg Deripaska’s holdings
qz.com

Hulu’s “Fyre Fraud” vs. Netflix’s “Fyre”: A scorecard
Trying to decide which to watch? Here’s a breakdown to help you decide.
qz.com