

Need Working Capital? - Speak With A SnapCap Loan Officer Today. SnapCap - A Better Way To Borrow. | [Read More »](#)



## Alan Dillman

**Dr. Dillman** is a entrepreneur in IT Consulting, Entertainment Marketing and Environmental Managed Services

Columbus, Ohio Area Information Technology and Services

**Current:** Advocate Solutions, Elytus, Marbaloo Marketing  
**Previous:** Park Hill Technologies, Cambridge Technology Partners, TASC Inc.  
**Educator:** Nova Southeastern University

[Connect](#) [Send Alan InMail](#) 3rd 500+ connections

<https://www.linkedin.com/in/alan-dillman-22a738> [Contact Info](#)

[Background](#)

### Summary

Dr. Dillman is an entrepreneur stewarding firms in IT Consulting, Entertainment Marketing and Environmental Managed Services. His businesses focus at providing a range of information technology services including; Strategic & Management Consulting, Portfolio & Project Management, Risk & Quality Management, Telecom & Unified Communications Consulting, Branding, Artist & Tour Marketing, Waste Management Services, Environmental & Sanitary Managed Services, Valet Waste Services, Equipment Sourcing, and others. His professional experience includes over twenty-five years in the information technology industry. Dr. Dillman works closely with market leaders in a variety of industries. He brings expert knowledge in systems methods & frameworks, technology industry trends, and management best practices. In addition to two undergraduate degrees in Business Management and Computer Science from Kent State University, he holds a Master of Science degree in Computer Based Learning and a Ph.D. in Information Systems from Nova Southeastern University.

### Experience

**Partner**  
Advocate Solutions  
May 2003 – Present (13 years 3 months) | Columbus, Ohio

**CEO**  
Elytus  
2006 – Present (10 years) | Columbus, Ohio

**Partner**  
Marbaloo Marketing  
September 2010 – Present (5 years 11 months)

**President**  
Park Hill Technologies  
1998 – 2003 (5 years)

**Director**  
Cambridge Technology Partners  
1998 – 1998 (less than a year)

**Business Unit Director**  
TASC Inc.






### People Similar to Alan



**Vasu Ranganathan**  
Information Technology and Services Consult...  
[Connect](#)

**Rex Plouck**  
Vice President

**Darlene Wells**  
Client Partner, Advocate Solutions (formerly GCR Ltd.)

**Kelly Dean**  
[bit.ly/KellyDeanReel](http://bit.ly/KellyDeanReel)

**Peter McGeoch**  
Practice Manager/Client Partner at Advocate Solutions

**David Goldhahn**  
Creative Manager at Marbaloo Marketing

**Julie Behr**  
VP Interactive & Partnerships at Marbaloo Marketing

**Anthony Langone**  
Publicity Manager at Marbaloo Marketing

### How You're Connected

You

<https://www.linkedin.com/in/alan-dillman-22a738?authType=NAME...>

1

in Advanced 11 10

Home Profile My Network Jobs Interests Business Services Try Premium for free

## Skills

### Top Skills

36	Program Management	
36	Business Analysis	
36	IT Strategy	
24	Business Process...	
26	Leadership	
24	Process Improvement	
24	Project Management	
23	Vendor Management	
21	IT Management	
17	Strategic Planning	

Alan also knows about...

16	Project Portfolio...	15	Strategy	13	Change Management	12	Business Process		
11	Integration	10	Management Consulting	8	Governance	8	PMP	7	ERP
8	Business Intelligence	5	Team Building	4	SDLC	4	PMO	3	Budgets
3	Strategic Consulting	<a href="#">See 2+</a>							

## Education

**Nova Southeastern University**  
Ph.D., Information Systems  
1993 – 1995

**Nova Southeastern University**  
MS, Computer Based Learning  
1992 – 1993

**Kent State University**  
BBA, Dual Degree - Computer Science and Business Management  
1980 – 1984

## Recommendations

**Dave Nixon**  
Partner and President

Dave and Ardor are great partners ... Dave is a high integrity, high quality individual!

December 31, 2007. Alan was Dave's client

Given (1)

in Advanced Business Services Try Premium for free

Home Profile My Network Jobs Interests

NRF THE RETAIL FEDERATION National Retail Feder... 31,027 members + Join Sustainability Professionals 139,803 members + Join PRSM Association 3,475 members + Join

Following

News

Pulse 1,208,657 followers Following

Companies

Advocate Consulting... Tiny Hands Internati... Marbaloo Marketing Elytus

Information Technology and Services Nonprofit Organization Management Marketing and Advertising Environmental Services

+ Follow + Follow + Follow + Follow

Advocate Advocate Solutions

Information Technology and Services

+ Follow

Schools

Nova Southeastern U... Kent State University

Miami/Fort Lauderdale Area Cleveland/Akron, Ohio Area

+ Follow + Follow

Help Center About Careers Advertising Talent Solutions Sales Solutions Small Business Mobile Language Upgrade Your Account

LinkedIn Corporation © 2016 User Agreement Privacy Policy Ad Choices Community Guidelines Cookie Policy Copyright Policy Send Feedback

# Cedarville University A Major Player in Ohio's Election Tallying Efforts | Public Relations

Share This:

by Public Relations Office

January 13, 2005

Cedarville, Ohio—While the world awaited results from Ohio's election tallies, Dr. Alan Dillman, a Cedarville University faculty member, was helping Ohio Secretary of State J. Kenneth Blackwell accurately count the votes. Blackwell has prided himself on building the finest technology infrastructure of any state and raising the technology bar for all secretary of state offices nationwide. His technology strategy was never more public than on election night. Dillman, along with a cast of faculty, staff, and students, played key roles in making Ohio's election a success. Dillman is an associate professor of management information systems (MIS) and one of the principles in Government Consulting Resources, Ltd. (GCR), a professional services firm which had the contract to build, test, and manage Ohio's election night Web site. Dillman personally led the effort from the GCR side, teaming with key members of Blackwell's staff. Additionally, GCR teamed with several other firms — including key players such as GovTech Solutions, which performed the software development — to deliver the end result. SmartTech provided the backup and additional system capacity, and Mercury Interactive performed the stress testing. The 2004 presidential election kept many people awake into all hours of the morning combing the Ohio Secretary of State's Web site to see the results as each Ohio county reported their tallies. The Ohio Secretary of State's Web site received more than 29 million hits from more than 90 countries. Dillman said, "According to the Massachusetts Institute of Technology (MIT) BlogDex ranking, the Ohio Secretary of State's Election Night 2004 Race Summary Web site was the sixth most popular, most contagious link circulating the entire blog-o-sphere universe for the 24-hour period surrounding the election. With all of that activity, users experienced an average response time of around two to 12 seconds — depending on how much information they were requesting." Dillman explained, "The key to the site's success was the planning, testing, and monitoring of the site. Working with the secretary of state's office, the GCR team constructed the site and performed stress tests to estimate the site's capacity. Then during election night, the GCR team worked side-by-side with the secretary of state's staff to monitor and adjust the site's performance throughout the night." "Key to monitoring the site was what is known as Point of Presence (POP) monitors," Dillman explained. "In essence, these are people who actually use the Web site throughout the night and monitor the activities and performance of the site. A broad range of Cedarville University business faculty, staff, and students participated as POP monitors throughout the evening. Every 15 minutes they tested every link on the site for speed and accuracy of display, then reported these results back to the secretary of state's election night operations. If the slightest blip was happening in the system, we knew about it almost immediately thanks to the efforts of the Cedarville people," said Dillman. "We received early warning of usage surges and how the system performed on various types of machines," he continued. "This was essential to success as the Web site took on extremely heavy loads at three key points during election night." Dillman said the first warning came from POP monitors around 7:30 p.m. on election night. Some pages were showing a slight slowdown. Shortly thereafter the system monitors showed a huge spike from hundreds of users to around 100,000 within a five-minute time frame. Dillman added that at first the

team was concerned about the possibility of a denial of service attack, but they soon discovered that another Web site had posted a link to their site, driving users to their site. The second wave hit around 11:15 p.m. when news media from around the country began reporting that Ohio would be the key state in the election. "Again, the POP users and particularly the Cedarville participants were right on top of the situation by indicating some intermittent slowdowns in response time," said Dillman. This proved to be an early warning as hundreds of thousands of users began accessing the Web site for information. Blackwell's staff and the GCR team went into action executing their plan to, in essence, double the Web site's ability to support the demand. "Timing was impeccable as the peak for evening hit at 11:45 p.m. and the system was running like a champ," said Dillman. The system kept running through the early morning hours as users from around the world looked to Ohio for their election results. "Mr. Blackwell took center stage many times that evening on major news networks, and each time he was able to report the most current and accurate results of the Ohio election," explained Dillman. "Mr. Blackwell's goal of a fair, honest, and accurate vote in Ohio was achieved through, arguably, his management of the best-run election in U.S. history, and thanks, in part, to the efforts of the faculty, staff, and students of Cedarville University." -30-



© Copyright 2016 Cedarville University