At Airbnb we’re always working to help our community be more safe and secure. We developed Verified ID to help give hosts and guests more information before they book a place to stay. The Host Guarantee helps give our hosts peace of mind. And our world-class Trust and Safety team works 24 hours a day to serve our community.

Thanks to these tools and an amazing, respectful community, negative incidents on Airbnb are incredibly rare. Over 10 million guests have had positive, meaningful experiences staying on Airbnb. Now, we want to build on this progress.

Today we’re proud to announce the formation of our Trust Advisory Board, a council of experienced members from across technology, law enforcement, and public safety. The Advisory Board will meet quarterly to make recommendations and provide guidance as we continue building our Trust and Safety program. Joining the Trust Advisory Board will be Joe Sullivan, Cindy Southworth, and Christopher Falkenberg.

Joe is the Chief Security Officer at Facebook, where he manages the company’s teams responsible for information security, product security, investigations, and law enforcement relations. Prior to Facebook Joe spent 6 years with PayPal and eBay and 8 years with the U.S. Department of Justice, where he was the first federal prosecutor in a US Attorney’s office dedicated full-time to fighting high-tech crime.

Cindy is the Vice President of Development and Innovation at the National Network to End Domestic Violence. Cindy leads the communications, development, technology, and international efforts of NNEDV, and has
worked to end violence against women for 20 years at national, state, and local advocacy organizations.

Christopher is a former special agent with the U.S. Secret Service and a personal and corporate security expert. Christopher received the United States Treasury Department’s Special Service Award and was recognized for heroism following the 1993 World Trade Center bombing.

We may add additional members of the Advisory Board in the weeks and months ahead. Together, these experts will provide us with guidance on how to continue building one of the most vibrant, most passionate, and most trusted communities in the world.

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