IBM Opens Advanced Analytics Center in Columbus, Ohio

New Center to Foster Economic Competitiveness in the U.S., Create 500 Jobs Aligned to New Markets for Watson, Smarter Commerce and Social Business Client

COLUMBUS, OHIO - 29 Nov 2012: IBM (NYSE: IBM) today announced it will establish a new analytics center in Columbus, Ohio, dedicated to advancing research, development, client services and skills training in the areas of analytics, big data and cognitive computing. The move aims to create 500 new analytics jobs and nurture economic development in the region over the next three years.

Ohio is home to 27 Fortune 500, and 57 Fortune 1,000 companies, as well as a burgeoning technology sector and leading academic institutions. The IBM Client Center for Advanced Analytics will offer a strong foundation for a broad public and private sector collaboration that will include The Ohio State University (Ohio State), JobsOhio, Columbus 2020, ICC, an IBM Premier Partner, and other Columbus-based businesses.

The first of its kind technology, research and development, and client services lab is intended to spark economic competitiveness that will draw on the expertise of educational institutions and industry partners to create a world-class ecosystem serving industries’ fastest-growing technical disciplines aligned to business analytics.

As part of the initiative, IBM will add as many as 500 new analytics consultants and research and development professionals to the center over three years, focused on creating new markets for Watson commercialization, Smarter Commerce and Social Business Client Capabilities.

In addition, IBM will partner with Ohio State to develop job-ready graduates through new course curriculum in its graduate and undergraduate programs. The new higher education collaboration between IBM and Ohio State will help develop students with the high demand analytics skills necessary to drive the economy of the future.

“Data is a powerful natural resource that if used wisely can drive U.S. economic competitiveness and lead to rewarding careers in the future dedicated to building a smarter planet,” said Mike Rhodin, Senior Vice President, IBM Software Solutions Group. “This center will have a tremendous amount to offer: world-class educational institutions, a highly-educated workforce, industry-leading businesses and – perhaps most important of all – will serve as the foundation of a community of innovators that will transform industries around the world.”

In this new era of computing, IBM is developing innovative approaches to tackling big data, such as breakthrough technologies like IBM Watson, a new class of industry specific analytical capability that uses deep content analysis, evidence-based reasoning and natural language processing to identify relationships buried in large volumes of data that can be used to improve decision making.

The need for these types of capabilities, and the specialized talent required to create and develop them, is being fueled by an increasingly competitive global marketplace, data-rich industries, and the accessibility to sophisticated computing at a lower cost.

The Ohio State University & IBM Partner To Advance Student Skills in Analytics

To address the need for a more analytical-skilled workforce, Ohio State and IBM are collaborating on new business and technology curricula to help
students and mid-career professionals gain the latest skills in analytics and prepare for high value jobs in the future. New courses of study are in
development at the undergraduate, graduate and executive education levels that will include access to the center's technology assets and thought
leaders. "In order for business leaders to solve the societal challenges of the future, they must integrate critical thinking skills with expertise in their
fields," said E. Gordon Gee, president, The Ohio State University. "The ability to apply a wholly new level of analytical insights and solutions will bolster
our nation's role as a competitive global leader and be the catalyst for the next frontier of economic growth."

The partnership between Ohio State and IBM is part of an ongoing effort with more than 200 other academic organizations to expand and strengthen
education curricula globally to meet the growing demand for highly skilled analytics business professionals.

“Our strong collaboration with IBM will help our students across a variety of majors gain the latest skills in this burgeoning Big Data discipline and set
them on a path to secure the high skilled jobs of the future,” said Christine A. Poon, dean, Ohio State's Fisher College of Business.

As part of its Academic Initiative, IBM is providing Ohio State with curriculum materials, relevant case studies, access to a wide spectrum of software
solutions, IBM guest speakers and faculty awards to accelerate program development.

**IBM Client Center for Advanced Analytics To Foster Competitiveness**

The ability to capture and analyze data is enabling organizations to make more informed decisions and maintain a significant competitive advantage.

The principal mission of the center will be to deliver new innovations and advance skills through the design, development and support of advanced
analytics solutions in new, emerging market areas. This includes clients using cognitive computing systems such as Watson, the ability to gain
actionable insights from information generated through Social Business networks, and helping companies swiftly adapt to the rising customer demands
in today's digitally transformed marketplace through Smarter Commerce.

Key focus areas of the center include:

- Develop new advanced computing technologies and techniques across all industries to process big data that address important societal challenges.
- Provide a delivery and prototype testing environment for clients to explore new ways that advanced analytics and cognitive systems can improve
decision making.
- Broaden awareness and strengthen skills in analytics capabilities in the region among students, recent graduates and existing professionals.

The center will also be connected to 200 IBM client centers globally, and IBM’s network of eight Analytics Solution Centers with expertise in financial
risk management, rail and transportation and the specific needs of state, local and federal government organizations.

IBM has established the world’s deepest portfolio of analytics solutions. This includes almost 9,000 business analytics consultants and 400 researchers
around the world. IBM has secured hundreds of patents a year in analytics, and has acquired more than 30 companies to build targeted analytics and
information expertise since 2005. In addition, the company continues to expand its ecosystem, which today consists of more than 27,000 IBM business
partners.

Read the Smarter Planet Blog Post “The Ohio State University and IBM partnership — turning big data into big ideas” by Christine A. Poon, dean, Ohio
State’s Fisher College of Business: [http://ibm.co/WvOh7D](http://ibm.co/WvOh7D). For more information on IBM Business Analytics, please visit the online press kit:

U.S. Senator Sherrod Brown discusses how the IBM Client Center for Advanced Analytics will drive innovation, create as many as 500 new jobs and

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**Contact(s) information**

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<th>Scott Cook</th>
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**Related resources**

**Images**

- [Ohio Governor John Kasich and IBM Software Group SVP Mike Rhodin at the IBM Client Center for Advanced Analytics in Columbus, Ohio](http://www-03.ibm.com/press/us/en/pressrelease/39548.wss)
- [Ohio Gov. John R. Kasich, left, and IBM Software Group senior vice president Mike Rhodin discuss the importance of advancing research, development and skills in analytics and big data at the grand opening of the IBM Client Center for Advanced Analytics in Columbus, Ohio. (Jay LaPrete/Feature Photo Service)](http://www-03.ibm.com/press/us/en/pressrelease/39548.wss)
- [IBM partners with Ohio State University faculty and students at the IBM Client Center for Advanced Analytics in Columbus, Ohio](http://www-03.ibm.com/press/us/en/pressrelease/39548.wss)
- [Ron Lovell, left, vice president of the IBM Client Center for Advanced Analytics, with Dr. Greg Allenby, right, professor of marketing at The Ohio State University Fisher College of Business, and Ohio State business student Jenn Barlette at the IBM Client Center for Advanced Analytics in Columbus, Ohio. (Jay LaPrete/Feature Photo Service)](http://www-03.ibm.com/press/us/en/pressrelease/39548.wss)
The Ohio State University and IBM partnership — Turning Big Data into Big Ideas

By Christine A. Poon

As one of the oldest and most respected land-grant institutions in the U.S., The Ohio State University is dedicated to ensuring that students graduate with highly relevant skills to make immediate impacts in their chosen careers. In doing so, we advance our mission of elevating the economic growth of our state, nation, and world.

We now have an extraordinary opportunity to deepen this commitment through the transformational field of big data.

Four years ago, the term “big data” didn’t exist, and anything to do with data and analytics was most likely a CIO challenge. Today, CEOs must think of big data as infiltrating every aspect of their organizations. To understand data is to be inspired by its possibilities — from improving patient care, to creating more efficient city programs, to completely transforming the consumer experience. It provides us with incredible tools to focus on answering the most important questions.

That is why OhioState, Fisher College of Business, and other corporate partners have joined IBM to establish the IBM Client Center for Advanced Analytics, a first-of-its-kind partnership bringing together business, industry, and academic experts to create a hub for advanced analytics solutions. We envision this center as a thriving ecosystem of innovation — one that begins in Ohio and then reaches across the globe.
Critical to this vision is providing corporations with the talent to **distill meaningful insights** from the vast amounts of data created each day. The shortage of professionals trained in data analysis and critical thinking is occurring at a pivotal moment. While leaders in all industries have the data at their fingertips, they lack the highly skilled workforce to connect the dots and advance their businesses and organizations to new heights.

The future will be claimed by those **able to see critical patterns** among this overwhelming complexity — and the **partnership between IBM and Ohio State** will ensure that immersive, action-based learning experiences prepare the next generation of leaders to thrive in this environment.

We will develop new business and technology curricula to help students and professionals gain the latest skills in analytics and prepare for high value jobs, including the **500 new analytics consultant positions** IBM is committed to adding in Ohio over the next three years. We will create a destination for thought leaders across industries and academic disciplines. This is good news for our students, the community, and the global economy.
Big Data is all about competitiveness, innovation, and growth. IBM and Ohio State are dedicated to leading this effort, and I encourage you to join us.

Christine A. Poon was appointed dean and John W. Berry, Sr. Chair in Business at The Ohio State University Fisher College of Business in 2009. Prior to coming to Fisher, she spent 30 years in the health care industry — most recently as vice chairman and worldwide chairman of pharmaceuticals at Johnson & Johnson.
October 18, 2014 5:08 pm
Thanks for another informative web site. The place else could I am getting that kind of informa ion written in such an ideal way? I’ve a challenge that I’m simply now operating on, and I’ve been on the glance out for such info.

Posted by: over here

October 18, 2014 1:00 pm
I got this website from my friend who told me regarding this website and at the moment this time I am visiting his website and reading very informative content at this place.

Posted by: kino-ilmenau.de

October 14, 2014 9:02 am
I am truly thankful to the owner of this site who has shared this wonderful piece of wr i ng at here.

Posted by: Margarito

October 13, 2014 7:00 am
I just like the valuable info you provide to your articles. I’ll bookmark your weblog and test once more here regularly. I’m reasonably sure I will be informed lots of new stuff right right here! Good luck for the next!

Posted by: Karine

October 10, 2014 8:28 pm
I know this web site presents quality depending posts and other data, is there any o her site which gives these kinds of stuff in quality?

Posted by: wright.themoonwalkdirectory.com

October 10, 2014 5:34 am
Terrific post however I was wanting to know if you could write a litte more on this topic? I’d be very grateful if you could elaborate a little bit more. Kudos!

Posted by: the diabetes protocol program

October 8, 2014 8:19 pm
I’m amazed, I have to admit. Seldom do I come across a blog that’s both educative and amusing, and let me tell you, you have hit the nail on the head. The problem is an issue that not enough folks are speaking intelligently about. I’m very happy I came across this during my search for something relating to this.

Posted by: Downloadicus

October 8, 2014 6:36 pm
Having read this I believed it was very enlightening. I appreciate you spending some time and energy to put this short article together. I once again find myself spending a significant amount of time both reading and leaving comments. But so what, it was still worth it!

Posted by: paket internet murah

October 4, 2014 8:25 pm
Absolutely adore these steam showers

Posted by: www.english.heacademy.ac.uk

October 4, 2014 12:24 pm
Pretty! This has been an extremely wonderful article. Thank you for providing this information.

Posted by: electrician annual salary toronto

October 2, 2014 5:36 am
Thanks for the auspicious writeup. It if truth be told was a entertainment account it. Glance advanced to far brought agreeable from you! By the way, how could we be in contact?

Posted by: Catacombes Télécharger

October 1, 2014 1:32 am
This piece of writing provides clear idea designed for the new visitors of blogging, that genuinely how to do blogging.

Posted by: Fabian

September 28, 2014 2:46 am
These kinds of herpes eye infections certainly are a common and frequently recurrent, but usually without causing any challenges. And human brain involvement is generalised.

Posted by: herpes simplex encephalitis treatment guidelines
Wonderful beat ! I would like to apprentice while you amend your web site, how can i subscribe for a blog web site?
The account helped me a acceptable deal. I had been a little bit acquainted of this your broadcast provided bright clear idea

Posted by: Samurai Siege Cheats

Superb post however I was wondering if you could write a little more on his topic? I'd be very grateful if you could elaborate a little bit further.
Cheers!

Posted by: logical reasoning

I have learn several excellent stuff here. Certainly value bookmarking for revisiting. I wonder how a lot attempt you place to make any such magnificent informative website.

Posted by: ammunition reloading Equipment for Sale

This is my first time go to see at here and i am really impressed to read everything at alone place.

Posted by: probiotic diet

Yesterday, while I was at work, my cousin stole my iphone and tested to see if it can survive a twenty five foot drop, just so she can be a youtube sensation. My apple ipad is now destroyed and she has 83 views. I know this is totally off topic but I had to share it with someone!

Posted by: electrician apprentice hiring toronto kijji

Great delivery. Outstanding arguments. Keep up the amazing spirit.

Posted by: offshore vps

Hello to all, the contents existing at this web page are truly awesome for people knowledge, well, keep up the good work fellows.

Posted by: gphprojets.be

I am really lovingg the theme/design of your web site. Do you ever run into any browser compatibility problems?
A small number of my blog audience have complained about my blog not opeating correctly in Explorer but looks great in Firefox. Do you have any recommendations to help fix his issue?

Posted by: vector graphics free download

Hi

Posted by: Restore My Vision Review

Thanks for a marvelous posting! I really enjoyed reading it, you could be a great author. I will make certain to bookmark your blog and will eventually come back very soon. I want to encourage you to continue your great job, have a nice afternoon!

Posted by: bad credit financing home loan

When comparing the Sony Tablet S and the i – Pad, it's best to start with a head-to-head comparison of features. Don't worry following is solution for this question. The above mentioned are the specifications that you should look for in any Android tablet depending upon your requirements.

Posted by: www.dfhnm.com

I have been surfing on-line greater than 3 hours as of late, yet I never discovered any interesting article like yours. It's pretty worth enough for me. Personally, if all website owners and bloggers made excellent content as you did, the web will likely be much more helpful than ever before.

Posted by: web md
This website is known as a stroll-by way of for all the information you needed about his and didn’t know who to ask. Glimpse right here, and also you’ll undoubtedly uncover it.

Posted by: Bernadette Lamendola

December 15, 2013
3:31 am

Nice post. I learn something more challenging on different blogs everyday. It will always be stimula ing to read content from other writers and follow a little some hing from their store. I’d favor to use some with the content on my blog whether you don’t mind. Naturally I’ll give you a link on your web blog. Thanks for sharing.

Posted by: Luann Phorng

August 4, 2013
10:51 am

Wow, amazing blog layout! How lengthy have you ever been running a blog for? you made running a blog glance easy. The total glance of your website is great, as nea ly as the content!

Posted by: Smart TV

August 4, 2013
4:07 am

Just want to say your article is as amazing. The clarity in your post is just nice and i could assume you are an expert on this subject. Fine with your permission allow me to grab your RSS feed to keep updated with forthcoming post. Thanks a million and please carry on the rewarding work.

Posted by: car reviews

July 30, 2013
12:10 am

this site|on this page|at this website|on this website|at this site|above} is {very|extremely|really|quite|incredibly|pretty|rather|especially|}

Posted by: ratchet pruning shears

July 28, 2013
9:41 am

Spot on with this write-up, I truly think this web site wants way more consideration. It will probably be once more to learn way more, thanks for that info.

Posted by: Thresa Nimmo

July 27, 2013
8:26 am

There are some attention-grabbing cut-off dates in this article but I don’t know if I see all of them heart to heart. There may be some validity but I will take hold opinion until I look into it further. Good article , thanks and we wish more! Added to FeedBurner as well

Posted by: Joshua Yeaney

July 27, 2013
3:30 am

Youre so cool! I dont suppose Ive read anything like this before. So nice to seek out someone with some unique thoughts on this subject. realy thank you for starting this up. this website is something that is needed on the internet, someone wi h somewhat originality. useful job for bringing something new to he internet!

Posted by: Nikita Desilva

July 27, 2013
3:25 am

The following time I learn a weblog, I hope that it doesnt disappoint me as a lot as this one. I imply, I do know it was my op ion to learn, however I really hought youd have one thing atten ion-grabbing to say. All I hear is a bunch of whining about one thing that you possibly can repair for those who werent too busy in search of attention.

Posted by: Samatha Ecord

July 27, 2013
3:22 am

I’m impressed, I need to say. Actually not often do I encounter a weblog that’s each educative and entertaining, and let me inform you, you might have hit the nail on the head. Your concept is excellent; the difficulty is one thing that not sufficient individuals are talking intelligently about. I’m very completely satisfied that I stumbled throughout this in my seek for one thing referring to this.

Posted by: Damien Corra

July 27, 2013
3:07 am

Oh my goodness! a tremendous article dude. Thank you Nevertheless I am experiencing challenge with ur rss . Don’t I know why Unable to subscribe to it. Is there anyone getting equivalent rss drawback? Anyone who knows kindly respond. Thnx

Posted by: Stanley Zang

July 24, 2013
10:00 pm

There are definitely a variety of particulars like that to take into consideration. That may be a nice level to convey up. I supply the ideas above as common inspiration but clearly there are questions just like the one you convey up above an important factor shall be working in trustworthy good faith. I don’t know if greatest pract ices have emerged round issues like that, however I’m positive that your job is clearly recognized as a good game. Each girls and boys really feel he influence of only a second s pleasure, for the remainder of their lives.

Posted by: Marco Kastein

It will be interesting to see what comes out of this collaboration. Ohio State should come off better. At UNSW School of Librarianship IBM helped with DB2 and information management skills when I was training to be a librarian in 1991.

Posted by: Dwight Walker

And this is good plan of actions. If more companies would develop like this, they would have better incomes. See for yourself: http://blog.pulawy.com/en/nasze-zaklady/intellectual-capital-in-the-pulawy-group they have good development policy, and they have nice incomes, despite hard financial times around the world.

Posted by: frey

5 Trackbacks

July 24, 2014 8 00 am [...]. Business. “While leaders in all industries have the data at their fingertips,” she wrote in a blog post, “they lack the highly skilled workforce to connect the dots and advance their businesses and [...]

Posted by: Your guide to international Big Data universities IBM edition SiliconANGLE

December 14, 2012 10:50 am [...] gap exists because four revolutionary technologies are emerging at once: business analytics, cloud computing, mobile computing and social business. Each of them is a force to be reckoned with. Together they [...]

Posted by: To Make the Most of Today’s Tech, We Need to Fill a Yawning Skills Gap × A Smarter Planet Blog

November 30, 2012 1 09 am [...] a blog post on Smarter Planet, the dean elaborated that Ohio State would develop "new business and technology curricula to help [...]

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Posted by: IBM Opens Advanced Analytics Center In Ohio

November 29, 2012 5:15 pm [...] untapped talent can be found at OSU’s Fisher College of Business, which has just launched a new graduate program in analytics in anticipation of IBM’s new data analytics [...]

Posted by: Can Kids Run Advanced Analytics? IBM’s New Data Center Hooks ‘Em Young SiliconANGLE

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Building a Smarter Planet is a blog intended to provide readers with thought-provoking content and a place to talk about the issues raised within the content. It is our hope that you will feel compelled to share some of the things you see, read and hear on this blog with your friends, family and peers. We feel strongly that this blog is not going to deliver final answers to the issues raised, but that it will represent a starting point for conversation around the issues.