

RELEASE IN PART B6

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Sent: Tuesday, June 14, 2011 7:27 PM
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Facebook hires Joe Lockhart

By: Michelle Quinn

June 14, 2011 05:21 PM EDT

SAN FRANCISCO — Joe Lockhart, who helped build the press office during the second Clinton term in the White House, is joining Facebook.

A former TV reporter, Lockhart joins Facebook as vice president of communications and will manage the company's corporate, policy and international communications team. He starts July 15 joining the social networking firm at a time when the company has found itself under increasing scrutiny over privacy concerns.

"Joe's arrival brings new skills and greater depth to our incredibly busy team," said Elliot Schrage, Facebook's vice president of global communications, marketing and public policy.

"His experience building and running a press office at the White House gives him particular appreciation for the demands of a global 24-hour news cycle and the challenges of responding effectively to intense scrutiny," Schrage said. "His experience launching and scaling a communications firm will help us as we seek to build our team and continue to offer great opportunities for growth and professional development."

Lockhart has deep ties to Washington and is a veteran of political campaigns such as Sen. John Kerry's 2004 bid, the 1988 Dukakis-Bentsen campaign, the 1984 Mondale-Ferraro campaign and former President Jimmy Carter's reelection bid in 1980.

In 2001, he founded the Glover Park Group, an independent communications firm in D.C. and New York. There, as managing partner, he has represented companies such as Visa, Microsoft and Yahoo among others.

Jennifer Martinez contributed to this report.

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