Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective March 10, 2011, Michael D. Eisner, age 69, was elected to the Board of Directors of IAC/InterActiveCorp.

Mr. Eisner currently serves as Chairman of The Tornante Company, a privately held company that invests in, acquires, incubates and operates media and entertainment companies (“Tornante”). In addition to overseeing Tornante’s key investments generally, Mr. Eisner also currently serves as Chairman of two Tornante companies, The Topps Company, a leading creator and marketer of sports cards, distinctive confectionery and other entertaining products, and Vuguru, a studio focused on producing groundbreaking programming for the web and other emerging digital platforms.

Prior to founding Tornante in 2005, Mr. Eisner served as Chairman and Chief Executive Officer of The Walt Disney Company from 1984. In addition to his for profit affiliations, Mr. Eisner serves on the Boards of the California Institute of the Arts, Denison
University, the Aspen Institute, the Yale School of Architecture Dean’s Council and The Eisner Foundation.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

IAC/INTERACTIVECORP

By:  /s/ Gregg Winiarski
Name:  Gregg Winiarski
Title:  Senior Vice President and General Counsel

Date:  March 15, 2011