

eclipseCON™ 2009 March 23<sup>rd</sup> - 26<sup>th</sup>  
Santa Clara, California

[Home](#)   [About](#)

- [Home](#)
- [Monday Tutorials](#)
- [Tuesday](#)
- [Wednesday](#)
- [Thursday](#)
- [Short Talks](#)
- [Evening BOFs](#)
- [Sponsors](#)
- [Presenters](#)
- [Other Conferences](#)



*virtual literature bin*



March 23rd-26th  
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BIRT Exchange is a community site that offers developers the broadest single collection of resources for the Eclipse Foundation's BIRT (Business Intelligence and Reporting Tools) project. Developers who need to build reporting into applications can share ideas, technical tips and code snippets, and download software, documentation and examples. BIRT

Exchange is sponsored by Actuate, the company that initiated and co-leads the BIRT project. Actuate

offers technical support, training and consulting services for Eclipse BIRT users, as well as commercial products that extend BIRT.

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Eclipse 3 ready, BLU AGE™ transforms instantly and automatically UML 2 and BPMN models into Java EE and .NET™ business applications. BLU AGE™, an open solution (no runtime within generated application), offers:

- model debugging advanced features (models executability)
- real time generation of applications into the majority of existing frameworks and web-applications servers
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BLU AGE™ supports multiple modeling tools including Rational™ and MagicDraw™, and generates automatically EAR/MSI for several J2EE and .NET™ platforms. For further information, online demos, and a trial, visit [www.bluage.com](http://www.bluage.com).

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At IBM, we strive to lead in the invention, development and manufacture of the industry's most advanced information technologies. IBM and Rational Software were founding members of the Eclipse.org consortium in 2001, and today IBM Rational is a Strategic Member of the Eclipse Foundation, helping to lead the growth of Eclipse technology and the Eclipse Community. Our Jazz technology platform adds value to Eclipse with solutions designed to make software delivery more collaborative, productive and transparent. IBM Rational Team Concert, Quality Manager and Requirements Composer are the first of a planned family of offerings to leverage the Jazz platform.

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JBoss, a division of **Red Hat**, is the global leader in open source middleware software, combining enterprise-class **JBoss Enterprise Middleware** open source software with the industry's leading **services and tools** to provide simply **a better way** to transform your business to Service-Oriented Architecture (SOA).

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SOPERA supports companies in realizing service-oriented architectures (SOA). SOPERA is based on the SOA platform of SOA pioneer Deutsche Post. Into SOPERA has gone the experience from over five years of developing and operating the platform in a demanding enterprise environment. SOPERA is an open source, modular, standard-based SOA framework, supports best-of-breed concepts and covers the entire SOA lifecycle. Independent of Deutsche Post, SOPERA GmbH offers implementation, consulting and the entire support and service for the software.

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Sun Microsystems develops the most innovative products and services that power the network economy.



Guided by a singular vision -- "The Network is the Computer" -- Sun drives network participation through shared innovation, community development and open source leadership. When it comes to emerging tools and technologies, Sun provides best-of-breed solutions to enterprises, startups, and developers worldwide for developing, deploying, and managing the next wave of computing. Learn more and participate: <http://www.sun.com>

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## WIND RIVER

Wind River is the global leader in device software optimization (DSO). We enable companies to develop, run, and manage device software better, faster, at lower cost, and more reliably. Wind River technology is currently deployed in more than 300 million devices worldwide by industry leaders like Apple, Hewlett-Packard, Boeing, Motorola, NASA, and Mitsubishi. Wind River Professional Services enable leading electronics vendors like Philips, Siemens, Nortel, and Samsung to design, develop, and deploy innovative products on or ahead of schedule, at or below budget.

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SAP BusinessObjects offers a broad portfolio of Business Intelligence tools and applications designed to help you optimize business performance by connecting people, information, and businesses across business networks

We are pleased to offer Crystal Reports, version for Eclipse 2.0, a Java-based reporting solution that makes it easy to add professional formatted reporting to both thick and thin client Java applications.

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EclipseSource is a leading provider for Eclipse services, solutions and technology. EclipseSource offerings enable organizations to successfully adopt and implement Eclipse-based systems. With leadership roles in more than ten key Eclipse projects - including Equinox, RAP, RCP and RT - EclipseSource delivers deep domain expertise across essential Eclipse technologies.

EclipseSource meets the requirements of professional Eclipse adopters with a complete range of products and services:

- sponsored open-source development
- support
- mentoring and training
- management and provisioning solutions
- secure and validated component repositories

With offices in North America and Europe, EclipseSource supports Eclipse adopters around the globe.

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Genuitec, LLC, is an Eclipse-based company offering innovative Java and J2EE development tools, including the MyEclipse Enterprise Workbench and Pulse, as well as training and consulting services for



the Eclipse SDK and Rich Client Platforms. 80% of the Fortune 100 companies are Genuitec customers.

An original sponsor of Eclipse Plug-in Central, Genuitec is a founding and Strategic Member of the Eclipse Foundation and currently has an employee serving as an elected member of the board of directors, actively participating in the strategy, development and direction of the organization. Genuitec was founded in 1997, and is headquartered in Flower Mound, Texas.

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Google's innovative search technologies connect millions of people around the world with information every day. Founded in 1998 by Stanford Ph.D. students Larry Page and Sergey Brin, Google today is a top web property in all major global markets. Google's targeted advertising program provides businesses of all sizes with measurable results, while enhancing

the overall web experience for users. Google is headquartered in Silicon Valley with offices throughout the Americas, Europe and Asia.

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Innovations Software Technology is a leader in Business Rules Management (BRM) and delivers products, services and solutions related to all aspects of BRM. Innovations became a member of the Bosch Group in 2008.

With the Visual Rules Enterprise Platform, Innovations offers an especially intuitive approach to the development of dynamic applications and the modeling of business rules. Visual Rules inherently provides for the transparency and traceability of business logic that is needed within enterprise applications.

Additionally, Innovations provides best-of-breed financial industry solutions that are deployed in financial institutions throughout the world, including the market-leading Basel II Credit Risk Rating Platform.

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Innovent Solutions is a consulting firm, dedicated to the improvement of decision making through effective information management. We build systems that enable our clients to:

- Find the information they want and need
- Understand the relationships and meaning of that information
- Trust the information to be accurate and timely

Our focus on customer goals and objectives combined with deep technical depth and experience, allow us to build successful, high visibility solutions that deliver immediate value to our clients. Our business solutions are delivered through three integrated consulting practices: **Information Access (Search)**, **Business Intelligence** and **Data Management**.

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Eclipse Productivity. Enterprise Quality.

Instantiations is a leading innovator of Eclipse-based solutions and focuses its products and services on improving quality, productivity and time-to-market for global software development organizations. Led by a team of internationally-

recognized pioneers in Java software technology, Instantiations is a founding member of the Eclipse Foundation and an IBM Business Partner with products for Eclipse, IBM Rational®, JBuilder® and MyEclipse™. Named as one the fastest-growing Oregon companies three years running, Instantiations has been ranked among the top 100 companies influencing software development by SD Times two consecutive years. For more information, visit [www.instantiations.com](http://www.instantiations.com) or call +1-503-598-4900.

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itemis is the leading service provider for model based, generative software development and supports in the introduction of model based development approaches and the set up of problem adequate tool chains. As a strategic member of the Eclipse Foundation, itemis is substantially involved in the development of the open-source generator framework openArchitectureWare and offers a broad spectrum of services specifically for the Open Source sector. The Eclipse platform and openArchitectureWare form the core of the collected platform for the model based development of embedded systems.

Through a customer oriented attitude and energetic commitment, itemis has established itself as an important partner of the IT-departments of renowned clients. By building customer specific generators and imparting the necessary knowledge through trainings and coaching schemes, itemis together with its clients lead critical projects to a successful outcome. Our customers are major enterprises operating in all lines of business, especially telecommunications, automotive, banks and insurance companies as well as the logistics sector.

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