MUST READ *Inside Samsung's innovation center: The Israel hub hothousing the next big thing in tech*

Topic: EMC

EMC woos Eclipse developers with US$100k prize

Summary: *EMC announced the integration of Eclipse development tools in Documentum -- the first major upgrade since 2002 -- and is offering a US$100,000 prize for the best application.*

By Liam Tung | July 30, 2007 -- 14:01 GMT (07:01 PDT)

Follow @LiamT 2,674 followers

EMC announced the integration of Eclipse development tools in Documentum -- the first major upgrade since 2002 -- and is offering a US$100,000 prize for the best application.

The storage vendor is promising a more open development platform and easier integration between Documentum 6 and other business applications with the latest release. Documentum 6 allows developers to build applications using an open-source application development tool, Eclipse.

Alex Lee, CEO of LateralMinds, Documentum and Alfresco integrators, said, "EMC's use of Eclipse is not about getting developers on board, but rather that the majority of developers are using Eclipse anyway. Documentum's tools needed upgrade and the Eclipse engine is designed for building apps in that way so it made sense to make it the foundation for building the tool set versus maintaining it on their own code base."

Hoping to promote the new "open" development tools, EMC is holding the Developer Challenge offering developers up to US$100,000 for winning applications, which it plans to announce at the EMC Developer Conference in Monaco in September this year.

A spokesperson for EMC said the code of the winning application will be made freely available via the EMC Developer Network Web site.

Paul Ricketts, EMC's chief architect in the Asia-Pacific region and Japan told *ZDNet Australia*, "This competition is really about innovation and how people are using the Documentum platform … We're really excited to see the kind of apps that are presented to us."

The developer incentive and the open API are part of EMC's strategy to make content management part of the infrastructure rather than a standalone platform, said Ricketts. He said EMC wants content management to be part of the infrastructure and for it to be integrated with other business applications such as portals, CRM, ERP and financial systems.

"What we are doing is leading the way in the industry to fully integrating content management into any organisation's application," he said.

Lee said the major problem with Documentum is its long release cycle and the fact it is used as bait for data storage sales.

Other features of Documentum 6 include Branch Office Caching Services, offering improved document control in distributed work environments by allowing users to access and work on files locally via the caching service.

According to Gartner, EMC's global market share was 14.3 percent in 2006, behind OpenText-Hummingbird and IBM-Filenet, whose respective market shares were 17 and 24 percent. In 2006 Documentum earned just under US$375 million for EMC. While Gartner has previously estimated Documentum's annual growth rates as high as 27 percent, EMC's latest quarterly earnings report recorded just a 5 percent increase in year-on-year earnings for the division -- the lowest growth in its portfolio.

Topics: EMC

About Liam Tung

Liam Tung is an Australian business technology journalist living a few too many Swedish miles north of Stockholm for his liking. He gained a bachelors degree in economics and arts (cultural studies) at Sydney's Macquarie University, but hacked (without Norse or malicious code for that matter) his way into a career as an enterprise tech, s... Full Bio

Contact

Kick off your day with ZDNet's daily email newsletter. It's the freshest tech news and opinion, served hot. Get it.

Join the discussion

Related Ads

1 Outlook Express Repair

2 Buy Cheap Laptops

3 SQL Server Backup

4 Free Computer Repair

5 PC Backup

6 Wireless Network Card

7 Lenovo Laptops

8 How To Use OpenOffice