

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF NEW YORK

PAUL D. CEGLIA,

Plaintiff,

v.

MARK ELLIOT ZUCKERBERG
and FACEBOOK, INC.,

Defendants.

Civil Action No. 1:10-cv-00569-RJA

**DECLARATION OF FRANK J.
ROMANO IN SUPPORT OF
DEFENDANTS' MOTION FOR
EXPEDITED DISCOVERY**

I, Frank J. Romano, declare and state as follows:

1. I respectfully submit this Declaration in support of Defendants' Motion for Expedited Discovery.

2. I am Professor Emeritus at the Rochester Institute of Technology (RIT) School of Print Media. My career in the printing industry has spanned over 50 years. I have worked with every known printing process and, in many cases, authored the first articles and books on the subject.

A true and correct copy of my curriculum vitae is attached hereto as Exhibit A.

3. My 49 books cover every aspect of document origination, reproduction, and distribution. I am best known for my 10,000-term "Encyclopedia of Graphic Communications," which has been called the standard reference in the field.

4. I have presented seminars, workshops, and lectures to virtually every association, club, and organization in the industry at one time or another. Over the course of an average year, I address several hundred attendees, mostly covering advanced digital printing technology.

5. RIT is well-known for its workshops on "Printing Process Identification and Image Analysis for Forensic Document Examiners" which explores the full range of image, ink, and substrate variables that are key to determining the authenticity of currency, stamps, passports, and other legal documents.

6. I have been involved and testified as an expert in numerous cases. Among those cases involving document authentication, the most notable have been the 1990's case involving "Larry Potter" and a 2007 case involving lottery tickets (Oberthur vs Scientific Games). I have also been on the History Detectives show where I authenticated intaglio printing plates for Duke Ellington's "Take the A Train."

7. Documents degrade in quality with each re-copying or re-printing, and especially so as different printing technologies are used.

8. Originally, copiers were "light lens" copying machines. The original was placed on a glass platen and a moving light source illuminated the original. The image of the original was reflected through an optical lens to activate a photoconductive surface which converted light energy (photons) into electrons forming an electronic charge image to which toner could be attracted.

9. Around 1999, this type of copier technology was replaced by "multi-function" machines that used a scanner instead of light and lens. A scanner/digital printer uses digital technology that reduces all images to patterns of dots.

10. Moreover, scanned copies may be printed on either toner-based or inkjet-based printers.

11. These differences in printing technology will affect the degree of degradation that occurs with each re-copying or re-printing and may also indicate other document anomalies.

12. However, any degradation is typically uniform within a document and one would not expect to see a difference in page format, typeface, or typeface density from page to page. In fact, it would be extremely unusual to see such differences from page to page.

13. I have reviewed a purported "work for hire" contract, a copy of which is attached hereto as Exhibit B. I have not reviewed the original ink-written document.

14. I observed numerous significant inconsistencies between Pages 1 and 2 of Exhibit B. For example:

a. **Formatting:** The indents for each section that appear on Page 1 are formatted differently than the indents for each section on Page 2. Specifically, the indents on Page 1 are wider than the indents on Page 2 and uncommonly so. Moreover, sub-

paragraph a) in section 4 on Page 1 contains an errant return code, unlike the hanging indents in section 14 on Page 2 which are consistently indented. It is highly unusual to observe such inconsistencies because formats are usually set up in advance and consistent throughout a document.

b. **Spacing between paragraphs:** The spacing between paragraphs on Page 1 is inconsistent, whereas it is uniform on Page 2. Specifically, Page 1 contains single, double, and triple spacing between paragraphs all within the same page. On Page 2, the spacing between paragraphs is uniformly single.

c. **Type size and density:** There are significant differences in both size and density of the typeface on Pages 1 and 2. Specifically, the type size is slightly larger on Page 1 than Page 2, and the type density is darker on Page 1 than Page 2.

d. **Margin, column, and gutter width:** There are significant differences in the widths of the margins, columns, and gutters on Pages 1 and 2. The column widths are wider on Page 1 than Page 2 and the gutter and margin widths are narrower on Page 1 than Page 2. "Gutter" refers to the space between columns.

15. There appear to be other significant differences between Pages 1 and 2, but these can only be determined by reviewing the original ink-written document. I reserve the right to modify my opinion based on a review of the original ink-written document or any other relevant material.

16. Based on my professional experience and judgment, my opinion is that Page 1 and Page 2 of Exhibit B were printed at different times on different printers. This strongly indicates that, at least in part, Exhibit B is forged. Furthermore, all the references to "The Face Book" or "The Page Book" appear on Page 1. Thus, it is my conclusion that Page 1 of Exhibit B is an amateurish forgery.

I declare under penalty of perjury that the foregoing is true and correct.

Executed in Boston, Massachusetts on May 31, 2011.

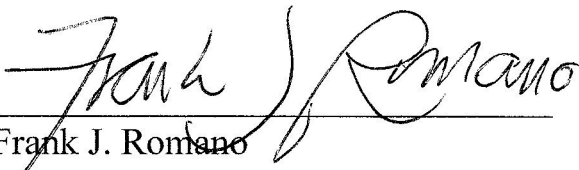

Frank J. Romano

EXHIBIT A

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Association memberships and activities

Committee for Graphic Arts Technical Standards, American National Standards Institute, ISO
Co-chair, Committee 6, Task Force 2 on Variable Data Printing standards

Electronic Document Systems Foundation
Vice Chairman, Education, 1997-2005

Digital Printing Council and E-Commerce Council, Printing Industries of America
Steering Committee, Advisory Board

Museum of Printing, North Andover, MA
Trustee, President

Association of Graphic Arts Consultants
Vice President and Founder 1977-1978 President 1979–1980 Board of Directors 1980-1985

National Composition & Prepress Association, Section Printing Industries of America
Treasurer 1979-1980 Vice Chairman 1981-1982 Chairman 1983-1985 Board of Directors 1973-1989

International Typographic Composition Association (now TIA)
Board of Directors 1978-1979 Executive Committee 1978-1979

International Association of Printing House Craftsmen
Boston Chapter Board of Directors 1979-1981

QuarkXPress Users International
Founder 1991, Director of 4,000-member worldwide user group, 1989-1998

Printing Industries of America Electronic Pre-Press Section
Steering Committee, Board of Advisors, 1989-1999

Pennsylvania College of Technology, Williamsport, PA
Advisory Board, 1990-1993

Gamma Epsilon Tau
Faculty Advisor, 1994-2000

Accrediting Council for Collegiate Graphic Communications
Founding Member, Director, Team Leader for Accrediting Visits
(Accredits 4-year graphic arts programs)

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Courses taught

California PolyTechnic Institute

2007, 2011 Winter Quarter

Typography

Digital Printing

Industry Trends

Stout State University, Menomonee, Wisconsin

1973 Summer Masters program in printing education

Northeastern University, Boston, Massachusetts

Adjunct Professor in Continuing Education Department

1974–1990 Automated Typesetting and Publishing

Rochester Institute of Technology

Melbert B. Cary, Jr. Professor 1992–1998

Roger K. Fawcett Professor 1998–2005

Professor Emeritus 2005-present

Electronic Publishing, Desktop Prepress, Digital Printing, and Digital Media

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

RIT educational and other achievements

Developed 7 new courses over first five years at RIT

- Electronic Publishing
- Digital and Multimedia Concepts
- Digital Printing
- Digital Workflow
- Desktop Prepress
- Advanced Multimedia for Publishing
- Digital Publishing Concepts

Established digital printing at RIT.

Developed some of the first multimedia courses at RIT.

Helped to establish the Digital Media Center.

Principal author of committee report

Published 11 books with students over five years.

Helped to place over 190 students in career positions in industry.

Helped to establish the Digital Publishing Center.

Provided speaking opportunities for 40 students at industry events over six years.

Provided magazine writing opportunities for 21 students over six years.

Initiated and published the PrintRIT Journal.

Initiated and authored Xerox consortium training program which has netted over \$200,000.

1996-2000, co-taught courses once a year with

- Professor Owen Butler in School of Photography
- Professor Roger Remington in School of Design

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Institute service

CIAS Curriculum Committee, 1999-2002

Chair

SPMS Curriculum Committee, 1998-2002

Chair

CIMS building committee, 1996-1997

CIMS Director Search Committee, 1996-1997

SPMS Director Search Committee, 1994

CIAS Miltimedia Taskforce, 1994

Digital Media Center, 1995-1998

Board

SPMS Recruitment Committee, 1993-1995

SPMS Fellowship Committee, 1997-2001

Chair

SPMS Scholarship Committee, 1997-2001

Chair

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Seminars presented

Institute for Graphic Communication, now part of BIS Strategic Directions, 1973 to 1990: Over 135 occasions, about half as Conference Leader
Representative subjects: Automated Pagination Systems, Productivity and the Printing Industry, New Developments in Printing Systems, Imaging Industries over the Next Decade, Interactive Integration of Text and Pictures, The Office of the Future, Trends in Printout, Document Processing in the Office of Tomorrow, Office Automation Systems, Demand Publishing, Electronic Art & Color Graphics

National Composition & Prepress Association 1972 to 1989: 88 occasions, most as Chairman
Subjects: Costing and Pricing, Front-End Systems, Managing a Small Typesetting Company, Automated Aesthetics, Word Processing Interfacing, Keynoter.

Printing Industries of America (and GACNA) 1974 to present:
Representative subjects: Trends in Publishing, Typesetting for the Printer, Color Publishing. Graphic Arts Council of North America seminars at major printing exhibitions.

National Association of Printers and Lithographers 1975 to present: 20 occasions, including National Sheetfed Printing Conference, Top Management Conference

In-Plant Printing Management Association 1973 to present: 15 occasions
National convention, Boston, Connecticut, New York, Minneapolis-St. Paul, Ohio chapters; as well as national meetings.

Society for Technical Communication 1973, 1985, 1989, 1999

Association of Business Communicators 1973, 1982, 1988

Council for Advancement and Support of Education 1978, 1982, 1983, 1984, 1987, 1988

The Navigators Club, New York 1980

American Association of University Presses 1979, 1988

College and University Printing Managers Association of Canada 1978, 1980

Association Maitres-Imprimerie de Quebec 1976

Graphic Arts Industries Association (Canada) 1975

International Association of Printing House Craftsmen 1974 to present: 20 occasions
York (PA) Club of Printing Craftsmen 1986, 1990

Canadian Book Council 1983

New Hampshire Graphic Arts Association 1980, 1982

Merrimack Valley Graphic Arts Association (Mass.) 1979

International Word Processing Association (now ASIP) 1978, 1982

International Typographic Composition Association (TIA) Over 40 occasions 1973-1986

Western Typographers Association 1973, 1974, 1975, 1976, 1977

National Newspaper Association 1985

Federal Publishers Committee 1985, 1988

Federal Office Automation Conference 1985, 1986

Typographers Association of New York 1972–1992: 398 occasions

Representative subjects: Basic Typography, Advanced Typography, Costing and Pricing, Word Processing Interfacing, Plant Layout, Promotion for Typesetting Services. “Basic” course has taught over 4,800 students. In December, 1992 presented my 20th annual *end of year* report.

International Association of Graphic Arts Educators 1977, 1979, 1988, 1990, 1997, 1998, 1999, 2004

International Thermography Association 1976

New York Composition Association 1975, 1976, 1978

Los Angeles Composition Association 1976, 1983

Printing Industries Association of Connecticut and Western Mass. 1979

Printing Industries of Illinois 1977, 2001

Printing Industries of New York State 1978, 1993, 1995, 2000, 2003

Printing Industries of New England 1998, 1999, 1999, 2000, 2008, 2009

New Jersey Graphic Arts Association 1979, 1986

New England Press Association 1979, 1988, 1991, 1992

Society for Publication Designers 1978

New York Association for Publication Production Managers 1978

Folio Book and Magazine Week 1977–1993, 1999, 2000

Annual seminars on electronic publishing for magazine publishers at premiere conference

Folio Conferences in New Orleans, Chicago, Los Angeles, New York City, 1984–1993, 1999, 2000

International Association of Book Printers 1978, 1979

Magazine Publishers Association 1979

Graphic Communications Computer Association 1973, 1990

Engraved Stationery Manufacturers Association 1975

Conference Board of Major Printers 1976

American Printing History Association 1979, 2000, 2008

Printing Industries of Maryland 1978, 1985, 1994

International Prepress Association 1989, 1990, 1991, 1992, 1994, 1997, 1998

Graphic Communications Association Color Connections Seminar 1992

Vue/Point Pre-press Conference 1990, 1991, 1992, 1993, 1994, 1999, 2000

Research and Engineering Council 1992, 1995, 1999

Association of American Publishers 1979, 1982, 1988

Society of Photographic Scientists and Engineers 1978, 1984, 1988

TypeWorld-sponsored seminars 1978-1993: 98 occasions

Book Builders of Boston 1974, 1978, 1981, 1984, 1985, 1987, 2008

Society of Printers 1975, 2009

Rochester Institute of Technology T&E Seminars 1978, 1979, 1988, 1990, 1991, 1993, 1994, 1995–present

Boston Computer Society 1987, 1989

The Religion Publishing Group 1990

Graphic Arts Technical Foundation Color Seminars 1975, 1987, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1999

Type Directors Club of New York 1976, 1981, 1989, 1991

Philadelphia Book Clinic 1985

Women in Production 1986, 1988

Seybold Publishing 1987-2005 (6 occasions as keynote speaker to audiences of over 2,000 people)

Association of College and University Printers 1988

Public Relations Society of America, Hartford Chapter 1987

Business Forms Association 1988

XPLOR Association Global Conference 1988, 1996, 1998, 1999, 2000, 2001 including keynotes to 4,000 attendees

Label Printers of America 1999

Gartner Group Corporate Publishing Conference 1989

Binding Industries of America, 2000

New Jersey Typographers Association 1988, 1989

Network Northeastern 1988, 1989 First televised seminars to over 6,000 viewers in industry and education by Northeastern University

Graphic Communications 3 Conference Program 1988–1998. Organize, and present some of the 58 seminar sessions attended by over 8,000 people

New England Newspaper Association pre-press seminars 1991, 1992

Graph Expo Seminar Program 1997-2009 Organize, and present some of the 60 seminar sessions

International Graphic Arts Educators Association, 1988, 1995, 1998, 2000

Conceppts, 1995 First broadcast using Macintosh ISDN video link from RIT Wallace Library to audience in Orlando, Fla.

Ukranian Printers Association 1982

Irish Trade Board 1979

Lectures in Australia, New Zealand, Thailand, Vietnam, India, Dubai, Indonesia, Croatia, Austria, Hungary, Denmark, Sweden, UK

. . . and many others

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Awards

Print Champion Award, UK, 2010

Graphic Arts Marketing Information Service, PIA, Neil Richards Visionary Award, 1999

Digital Printing Hall of Fame, 1999

National Association of Printers and Lithographers, Leadership Award, 1995

Graphic Arts Technical Foundation Education Excellence Award, 1997

Water Soderstrom Society inductee, 1998

National Composition Association Distinguished Service Award, 1977

Highest honor of the typographic industry; only awarded to 11 other recipients, one of whom was the inventor of photographic typesetting

Elmer Voigt Education Award, 1980

New York School of Graphic Communications Wall of Fame, 1992 (Plaque right next to Gutenberg!)

Dwiggins Award (Bookbuilders of Boston), 1985 (25th recipient)

Friedman Award, 1990 (33rd recipient since 1938—also presented to Frederick Goudy in 1936)

Leo H. Joachim Award, 1992 Bestowed by 14 associations comprising Printing Week in New York City

Honorary Membership Gamma Epsilon Tau Honor Fraternity, Zeta Chapter, 1995

Honorary Lifetime Membership Digital Graphics Association, New York City, 1990

Graphic Arts Technical Association Educator of the Year, 1996

Phi Kappa Phi Honor Society, 1995

Letter of Commendation from U.S. Senator Gordon Humphrey (NH), 1985, on retirement as Chairman of the National Composition Association

Many other certificates, plaques and awards for seminars, conferences and speeches

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Books authored or co-authored

Handbook of Composition Input (American Press), 1973, 180 pages
How to Build a Profitable Newspaper (North American Publishing), 1974, 170 pages
Photocomposition and You (GAMA), 1974; 150 pages
Automated Typesetting: The Basic Course (GAMA), 1974; 200 pages (also in French)
Don't Call It Cold Type (GAMA), 1977, 200 pages
Practical Typography (NCA), 1983, 300 pages
The TypEncyclopedia (Bowker), 1984, 200 pages
Machine Writing & Typesetting (GAMA), 1986; 160 pages
Desktop Typography with QuarkXPress (TAB), 1988, 220 pages; 2nd Edition, 1992, 250 pages
The Computer Did It (PW), 1992, 176 pages
QuarkXPress Slick Tips & Tricks (MPP), 1995, 160 pages
Pocket Guide to Digital Prepress (Delmar), 1995, 344 pages (translated into Chinese)
On-Demand Printing (GATF) with Howard Fenton, 1995, 200 pages, 2nd Edition 1995, 300 pages
Digital Media (MPP), 1996, 200 pages
Computer-To-Plate: Automating the Printing Industry (GATF) with Richard Adams, 1997, 240 pgs
Delmar Dictionary of Digital Printing & Publishing (Delmar), 1997, 700 pages, 6,000 terms
PDF Printing and Publishing (MPP and Agfa), 1997, 200 pages (translated into 6 languages)
Encyclopedia of Graphic Communications (GATF), with Richard Romano 1998, 1,000 pages, 10,000 terms
QuarkXPress 4 Only (Prentice Hall), with Eike Lumma 1998, 400 pages
Personalized and Database Printing (MPP), with David Broudy 1999, 320 pages
Timelines of History (GATF), 1998, 120 pages
PDF Printing and Workflow (Prentice Hall), 1998, 400 pages
Professional Prepress, Printing and Publishing (Prentice Hall), 1999, 670 pages
Professional Digital Photography (Prentice Hall), with Bill Erikson 1999, 320 pages
InDesign InDetail (Prentice Hall), with David Broudy 1999, 500 pages
Desktop Follies (GAMA), 1999, 320 pages
Computer-To-Plate Primer (GATF), with Richard Adams 1999, 200 pages
Digital Printing Pocket Primer (Windsor), 2000, 320 pages
Acrobat PDF Workflow InDetail (Prentice Hall), 2000, 500 pages
2000 Yearbook, companion to Enclyclopedia of Graphic Communication (GATF), 2000, 200 pages
Inkjet! (PIA), 2008, 200 pages
The Future of Print (Gama), 2010, 120 pages

Editor of Pocket Primer Series, with books by RIT students Peter Muir, Ron Goldberg, and Ric Withers

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Articles

Electronic Publishing

Founder, Monthly article 1994–present

Aldus Magazine

American Printer

Digital Prepress editor, 1973–1988, 1994–1997, “Golden Keys” award for series

Canadian Printer and Publisher

Phototypesetting Editor, 1974 to 1991. Over 90 articles

Printing News

Over 30 articles

Inplant Printer

Book and Magazine Production (now High Volume Printing)

Folio (The Magazine for Magazine Management)

Over 180 articles since 1975

The Office

Advertising Age

Graphic Arts Buyer

Magazine Design & Production

Publishing Trade

HOW

Art Product News

Electronic Printing (Maclean Hunter Publishing)

Founding Editor, 1986–1988. Monthly feature articles 1986–1988

Desktop Communications

The Typographer

Founding editor, 1976–1978

NCPP Journal

Founding editor, 1990–1991

PrintRIT Journal

Founding editor, 1993–1996

Digital Imaging

and many more individual articles in a variety of publications, national and international

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Other publications

The Penrose Annual 1979, 1980

International Paper Pocket Pal 1979, 1983, 1985, 1986, 1988, 1989, 1992, 1994, 1998, 2000 editions

McGraw Hill Encyclopedia of Technology 1982, 1984, 1990, 1994 Sections on Type and Typesetting

Graphic Arts Manual 1980 Several sections on pre-press production

Eastman Kodak 1978, 1979, 1980 Booklets on typesetting

Printing Industry Trends Almanac 1981 Editor of PIA-sponsored publications

NAPL Blue Books 1979, 1981, 1982, 1984, 1988

Random House Dictionary 1983 Typographic Terms (with Michael Bruno)

Electronic Publishing & Printing 1985-1987 Executive Editor

Hammermill Guide to Desktop Publishing 1989

World Book Encyclopedia 1993, 1999, 2000 Re-wrote sections on Photocomposition, Printing

Encyclopaedia Britannica 1994, Section on Typesetting

Encyclopaedia Britannica 1996, 1997, 1998, 1999 Yearbook section on printing

NAPL Tech Trends Report, Quarterly 1997, 1998, 1999, 2000

Digital Printing Report for Digital Printing Council, PIA, monthly, 1993-2004

Print E-Business Report for E-Commerce Council, PIA, monthly, 2000-2004

EDSF Newsletter, Editor, 1998-present

Printing Section, Encyclopedia of Journalism (Sage Publishing), 2010

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Vendor-sponsored projects

1972-1973: Development of small systems specifications for Hendrix Electronics
1972-1973: Word processing interface from Redactron to GSI typesetter
1973-1975: Design of unique mnemonic keyboard layout for Itek
1974: Marketing evaluations for Dymo Graphic Systems
1974-1983: Marketing and technology analysis for Xerox
1976: Marketing and technology analysis for Digital Equipment Corp.
1977-1984: Marketing and technology analyses for IBM
1979: Marketing and technology analysis for Bobst Graphic, Lausanne, Switzerland
1989: Marketing and technology analysis on non-silver imagesetting film
1992: Research on digital printing
1993: Testing and market study for Xerox VerdePrint non-silver graphic arts film
1994: Scanner market study for Janus
1995: Marketing and technology analysis on direct imaging presses for Presstek
1998-2000: Chair, NexPress advisory committee
2008, 2010: Insight Reports for Canon Europe

Many other projects involving research and market analysis plus advisory board participation

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Research reports

Personal Computer Composition & Publishing Software Markets, 1984

Datek Typographic Printers Report, 1985

IGC Demand Printing & Publishing Markets & Opportunities Report, 1986

Talk about being ahead of your time

IGC Electronic Art Report 1987

Short-Run Color Printing, 1990–1992

Digital Colour Printing for Sofina, Brussels-based investment organization, 2000

The Future of Print for Electronic Document Systems Foundation, 2000

Printing in the Age of the Web and Beyond, 1999

Printing Industry Demographics, 2001, 2009

Numerous reports and analyses for venture capital and other financial organizations.

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Consulting projects

1972 to present

Over 1,000 projects involving the analysis, selection, application, installation and operation of pre-media and electronic publishing systems for pre-media services, printers, publishers, newspapers, government, in-plant and corporate applications.

Representative list:

| | |
|---------------------------------|---|
| Hallmark Cards | National Center for Health Statistics |
| Port Authority of NY & NJ | Bureau of the Census |
| RJR Nabisco | National Cancer Institute |
| National Life of Vermont | International Monetary Fund (3 occasions) |
| Metropolitan Life Insurance Co. | Centers for Disease Control |
| John Hancock Insurance | Federal Prisons, Dept. of Justice |
| Aetna Insurance | Department of Energy, OSTI |
| Prudential Insurance | U.S. Congress (<i>Congressional Record</i>) |
| Confederation Life (Canada) | U.S. Geological Survey |
| Horticulture Magazine | Office of Technology Assessment |
| F&W Publishing | Government of Alberta, Canada |
| HP Publications | U.S. Government Printing Office |
| National Enquirer | Defense Mapping Agency |
| Yankee Magazine | CRR Publishing |
| New York Times | Chicago Tribune |
| Hemmings Motor News | Warner Books |
| Financial World magazine | Harlequin Books, Toronto |
| New York Teacher magazine | McGraw-Hill Publications |
| Common Cause | General Electric |
| Venture Magazine | Four Winds Travel |
| Journal Publications | Waverly Press |
| Dennison Manufacturing | Equity Publishing |
| Fidelity Investments | Grayarc |
| CIT Financial | Monarch Marking Systems |
| E.F. Hutton | Mead Data Systems |
| University of Toronto Press | J.S. Paluch Publishing |
| Wellesley College | United Nations (3 occasions since 1980) |
| Thomas Jefferson University | Imperial Printing |
| University of Chicago | New England Business Service |
| University of New Hampshire | U.S. Pharmacopeial Convention |

University of Nebraska
University of Waterloo, Canada
University of Vermont
Notre Dame University
Simplicity Pattern
Rous & Mann, Toronto
Black & Decker
Chemical Abstracts Service
Boehringer-Manheim
Wisconsin Gas
Safeguard Business Systems
Doubleday Book Club
Book Press
International Data Corporation
Encyclopaedia Britannica
Analog Devices
First USA
National Academy of Sciences

Florida Bar Association
American Management Association
National Assn. College & Univ. Bus. Officers
American Library Association
American Dental Association
Maclean Hunter Printing & Publishing, Toronto
Fred Meyer Corp.
Ralston Purina
Educational Testing Service
Pacific Gas & Electric
Ogilvey & Mather
J. Walter Thompson
Rorer Pharmaceuticals
Scientific American Medical Division
Little Brown Publishers
American Greetings
M&T Bank
Association of American Advertising Agencies

FRANK J. ROMANO

Professor Emeritus, RIT School of Print Media

Other

- City University of New York (Brooklyn College) BA, English, 1966
- Teaching Certificate, New York City Board of Education (High School English)
- U.S. Naval Air Reserve 1962–1970 Meritorious Service Ribbons. Honorable Discharge.
Air intelligence office, aircrewman in S2F and P2V aircraft
- Highest-level security clearance for work with various governmental clients.
- In 1984, testified before a House of Representatives Sub-Committee investigating the effects of video display terminals on operators, representing the interests of the typesetting and printing industry through PIA Government Affairs.
- In 1988, member of the commission established by the Office of Technology Assessment, U.S. Congress, to participate in the study of Federal information dissemination, “Informing the Nation.”
- In 1992, involved in the development of the electronic version of the Congressional Record and other non-print derivative publications.
- Expert testimony for Mead (Lexis-Nexis), Monotype, Victoria’s Secret (it had to do with type, honest), and Varsityper, among others.

FRANK J. ROMANO*Professor Emeritus, RIT School of Print Media***160+ quotes in various media mentioning Frank Romano and RIT affiliation:**

| | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 |
|---------------------------------------|------|------|------|------|------|------|------|------|------|
| Business and news media | | | | | | | | | |
| Barron's | x | | | | | | | | |
| Boston Globe | x | x | x | | | | | | |
| Business Week | x | x | x | x | x | | | | |
| Chicago Tribune | x | x | x | | | | | | |
| Christian Science Monitor | x | x | | | | | | | |
| Detroit Free Press | x | x | | | | | | | |
| Financial Times | x | x | x | | | | | | |
| Forbes | x | x | | | | | | | |
| New York Times | x | x | x | x | | | | | |
| Rochester Business Journal | x | x | x | x | | | | | |
| Rochester Democrat & Chronicle | x | x | x | x | x | x | x | | |
| Times of London | x | x | | | | | | | |
| USA Today | x | x | | | | | | | |
| Wall Street Journal | x | x | | | | | | | |
| Other U.S. newspapers | x | x | x | x | x | x | x | | |
| Associated Press | x | x | | | | | | | |
| <i>Generates quotes in 40+ papers</i> | | | | | | | | | |
| Graphic arts trade press | | | | | | | | | |
| American Printer | x | x | x | x | | | | | |
| Canadian Printer | x | x | x | x | x | | | | |
| Deutsche Drucker (Germany) | x | x | x | | | | | | |
| Electronic Publishing | x | x | x | x | x | x | x | x | x |
| Graphic Arts Monthly | x | x | x | x | | | | | |
| Printing Week (Great Britain) | x | x | x | x | | | | | |
| Other trade publications | x | x | x | x | x | x | x | x | x |
| Publications in | | | | | | | | | |
| Australia | x | x | x | | | | | | |
| Belgium | x | x | x | | | | | | |
| Canada | x | x | x | x | x | | | | |
| China | x | | | | | | | | |
| Egypt | x | x | | | | | | | |
| Iceland | x | | | | | | | | |
| Italy | x | | | | | | | | |
| Japan | x | x | x | | | | | | |
| Russia | x | x | x | x | | | | | |

EXHIBIT B

"WORK FOR HIRE" CONTRACT

SECTION 1- GENERAL PROVISIONS

1. Definitions

The following terms have the meaning specified when used herein:

PURCHASER - Paul Ceglia

CONTRACTOR/SELLER - Mark Zuckerberg, his agents, employees, suppliers, or sub-contractors, furnishing materials, equipment, or services.

CUSTOMER - StreetFAX LLC the entity contracting for construction or other services from the Purchaser or which the goods and/or services provided hereunder are for incorporation into the work or are required to facilitate completion of Purchaser's contract with such entity.

PRIME CONTRACT - This contract between Purchaser and Seller.

2. Entire Agreement

The contract between the Purchaser and Seller as a Purchase agreement and "work made for hire" reflects two separate business ventures, the first being for the work to be performed directly for the StreetFAX Database and the Programming language to be provided by Seller.

Second it is for the continued development of the software, program and for the purchase and design of a suitable website for the project Seller has already initiated that is designed to offer the students of Harvard university access to a website similar to a live functioning yearbook with the working title of "The Face Book"

It is agreed that Purchaser will own a half interest (50%) in the software, programming language and business interests derived from the expansion of that service to a larger audience.

3. Payment Terms

No insurance or premium charges or price increases will be allowed unless authorized by Purchaser in writing. No increase in price from that stated on the face hereof will be considered throughout the duration of the order.

The Agreed upon Cost that the Seller and the Buyer have agreed upon are as follows: Buyer agrees to pay the seller the Sum of \$1000 a piece for the work to be performed for Streetfax and \$1,000 for the work to be performed for "The Page Book".

Late fees are agreed to be a 5% deduction for the seller if the project is not completed by the due date and an additional 1% deduction for each day the project is delayed beyond that point.

The agreed upon project due date for the StreetFAX software is May 31, 2003. *Providing website is finished by May 27, 2003*
The agreed upon completion for the expanded project with working title "The Face Book" shall be January 1 2004 and an additional 1% interest in the business will be due the buyer for each day the website is delayed from that date.

Additional funds may be provided for either project on an as needed basis at the sole discretion of the Buyer.

4. Changes

a) BY PURCHASER - Purchaser agrees that no further revision shall be implemented until or unless approved by the seller. Those revisions shall be transmitted for written approval to seller.

b) BY SELLER - The Seller agrees that no further revision shall be implemented until or unless approved by Buyer. Those revisions shall be transmitted for written approval to the Street Fax Purchasing Department.

5. Purchaser's Property/Seller's Responsibility

For the StreetFAX database Buyer agree to pay for and maintain the cost of upkeep for the servers needed for it's operation.

For "The Face Book" Seller agrees to maintain and act as the sites webmaster and to pay for all domain and hosting expenses from the funds received under this contract, and Seller agrees that he will maintain control of these services at all times.

Data, drawings, tooling, patterns, materials, specifications, and any other items or information supplied to Seller under this order are the property of the Purchaser and must be returned upon completion of this order. Such items or information are to be used solely in the performance of the work by the seller and shall not be used or disclosed for any other purpose whatsoever without Purchaser's prior express written consent.

6. Settlement of Controversies

In the event that this purchase order is for materials or equipment which is excluded from this Prime Contract, and in the case of disputes between the Purchaser and the Customer or between the Purchaser and the Seller regarding materials or equipment to be furnished by the Seller, the Seller agrees to be bound to the same extent that the Purchaser is bound by the terms of the Prime Contract, and by any and all decisions and determinations made thereunder, provided that the Seller shall have the right to participate in the settlement of any dispute to the extent that the Seller will be affected thereby.

No interest shall accrue on any payment(s) otherwise due the Seller, which is withheld or delayed as a result of any such dispute, except to the extent that the Purchaser is ultimately paid interest on monies due the Seller. The Seller shall not be held liable if the Seller follows instructions of the Purchase and it is later determined that the Purchaser's instructions were not in compliance with the terms and specifications of the Prime Contract. Pending final disposition of a dispute hereunder, the Seller shall carry on the work unless otherwise agreed I writing by the purchaser.

In all instances the final authority should rest with the final Specifications.

7. Patent Indemnity

Purchaser hold seller harmless for an infringement sellers work may constitute on patents held by and third party that result from the direct request for the work made by purchaser in this "work made for hire" agreement.

The Seller hereby agrees to be responsible for all claims against the Purchaser of the Customer for alleged infringement of patents by reason of the Purchaser's or Customer's possession, use, or sale of any materials or equipment furnished hereunder by the Seller or by reason of the performance of any work hereunder by the Seller. The Seller agrees to defend at it's sole expense all suits against the Purchaser and/or the Customer and to save and hold harmless the Purchaser and the Customer from and against all costs, expensed, judgements, and damages of any kind which the Purchaser or the Customer may be obliged to pay or incur by reason of any such alleged or actual infringement of a patent or patents. The Purchaser and the Customer agree to render whatever assistance it reasonably can I the way of information and access to records for the defense of any such suit. This indemnity shall not extend to alleged or actual infringements resulting from the Seller's compliance with the Purchaser's or Customers's design, instructions, processes, or formulas provided, however, that the Seller agrees to be responsible if it is reasonable to assume the the Seller should have been aware of a possible alleged or actual infringement resulting from the Purchaser's or Customer's design, instructions, processes, or formulas and fails to notify the Purchasers of such possibility.

8. Assignment of Subcontracting

Neither this order nor any rights, obligations, or monies due hereunder are assignable or transferable (as security for advances or otherwise) without the Purchaser's prior written consent, and except as to purchases of raw materials or standard commercial articles or parts, the Seller shall not subcontract any major portion of the work encompassed by this order without the Purchaser's prior written approval. The Purchaser shall not be required to recognize any assignment or subcontract made without its prior written consent.

The buyer accepts that there will be two other subcontractors working on this project their work will be accepted provided a noncompete and "work made for hire agreement" are in place.

9. Proprietary Rights

It is acknowledged that this is a work made for hire agreement and that all Intellectual property rights or patent rights are that of Streetfax Inc. All code in portion or in its complete form remain the property of Streetfax Inc. If the items to be supplied hereunder have been designed in accordance with specifications or data furnished or originated by the Purchaser or its Customer, such items shall not be reproduced except with the approval of the Purchaser and, as applicable, its Customer and all drawings, photographs, data, software, and other written material or information supplied in connection therewith shall at all times remain the property of the Purchaser or its Customer and be returned promptly upon request at the completion, termination or cancellation of this order. In the event that Streetfax defaults on it payment terms rights would be granted to seller.

10. Termination

A. DEFAULT - The Purchaser may terminate this order or any part thereof by written notice if the Seller:

- a) fails to make deliveries or to complete performance of its obligations hereunder within the time specified or in accordance with the agreed schedules unless such failure is due to acts of God, strike or other causes which are beyond the control of the Seller.
- b) Fails to comply with the terms and conditions of the purchase order and does not cure such failure within a period of ten (10) calendar days after written notice thereof.
- c) Makes an assignment for the benefit of creditors without prior written consent of the Purchaser, becomes insolvent or subject to proceedings under any law relating to bankruptcy, insolvency, or the relief of debtors.

Should the Purchaser elect to terminate for default, the Purchaser may take possession of all or any of the items to be supplied hereunder which are in the Seller's possession without regard to stage of completion and may complete or cause the work to be completed on such items or may manufacture or procure similar items. Any additional costs or expense incurred by the Purchaser over and above the original purchase price from the Seller plus freight costs shall be for the account of the Seller.

In all events, the Purchaser shall not be or become liable to the Seller or any third party claiming through or under the Seller for any portion of the price of any items that Purchaser elects not to accept following notice of termination for default.

11. Liens

The Seller agrees to deliver the items to be supplied hereunder free and clear of all liens, encumbrances, and claims of laborers or material men and the Purchaser may withhold payment pending receipt of evidence in form and substance satisfactory to it of the absence of such items, claims and encumbrances.

12. Governing Law

This Purchase Order and any material relating thereto shall be governed by the laws of the state in which the Purchaser's office that issues the order is located.

13. Recovery of Damages

If the Seller should recover any damages as a result of antitrust violations in any manner due to price fixing on the part of another manufacturer or Seller, the Seller shall pay over to the Purchaser any damages the Purchaser has suffered as a result of the same price fixing within a reasonable time after the damages are recovered by the Seller.

14. Notice of Labor Disputes

- a) Whenever the Seller has knowledge that any actual or potential labor dispute is delaying or threatens to delay the timely performance of this order, the Seller shall immediately give notice thereof, including all relevant information with respect thereto, to the Purchaser.
- b) The Seller shall insert the substance of this clause including this paragraph (b) in any subtier supply agreement hereunder as to which a labor dispute may delay the timely performance of this order except that each such subtier supply agreement shall provide that in the event its timely performance is delayed or threatened by delay by an actual or potential labor dispute, the subtier Seller shall immediately notify its next higher tier Seller or Sellers, as the case may be, of all relevant information with respect to such dispute.

15. Indemnity Requirements for Contractors/Seller

Contractor/Vendor shall defend, indemnify and save Street Fax from any and all claims, suits, losses, damages, or expenses, whether caused or contributed to by the negligence of Street Fax, its agents, or employees, or otherwise, on account of injuries to or death of any and all persons whomsoever, including the Contractor/Vendor, subcontractors, employees of Contractor/Vendor, the subcontractor, and of Street Fax and any and all damage to property to whomsoever belonging, including property owned by, rented to, or in the care, custody, or control of the parties hereto arising or growing out of, or in any manner connected with the work performed under this contract, or caused or occasioned, in whole or in part by reason of or arising during the presence of the person or of the property of Contractor/Vendor, subcontractors, their employees, or agents upon or in proximity to the property of Street Fax. Notwithstanding the foregoing, nothing herein contained is to be construed as an indemnification against the sole negligence of Street Fax.

16. Publicity

Seller shall not publish photographs or articles, give press releases or make speeches about or otherwise publicize the existence or scope of this Purchase Order, or any generalities or details about this Purchase Order without first obtaining the written consent of Buyer.

17. Seller's Disclosure

Any information relating to the Seller's designs, manufacturing processes or manufactured products which the Seller may disclose to the Buyer in connection with the performance of the contract may be used by the Buyer for any purpose relating to the contract and to its performance without liability therefor to the Seller.

18. General Notes

Seller shall reference this purchase order number on all documents and/or correspondence related to this order.

The signatures below will execute this contract.

Buyer - Paul Ceglia, StreetFax

[Handwritten signature] 4/28/09

Seller - Mark Zuckerberg

[Handwritten signature] 04.28.09