

# CrunchBase

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Home > Companies > Groupon



edit

<b>Exit 1</b> <a href="#">edit</a>	
Public	NASDAQ:GRPN
Date	1/11
Raised	
Post IPO Valuation	\$12.8B
Acquired by	Do not know
Date	1/12

### General Information

[edit](#)

Website: [groupon.com](#)  
 Blog: [groupon.com/blog](#)  
 Twitter: [@groupon](#)  
 Category: Consumer Web  
 Phone: 7707886505  
 Email: [me@groupon.com](mailto:me@groupon.com)  
 Founded: 11/08  
 Description: Local Day Deals

### Offices

[edit](#)

HO  
 600 W. Chicago Ave  
 Suite 600  
 Chicago, IL 60605  
 USA  
[See nearby companies](#)

### People

[edit](#)

- Tommy Schoenfeld  
CEO of Israel
  - Ken Polster  
Chief Technology Officer
  - Jason Child  
CFO
  - Mango Georgiadis  
COO
  - Suneel Gupta  
VP Product Development
  - Sean Smyth  
VP Business Development
  - Brian Totty  
SVP Engineering
  - Kevin Ethony  
Board Member
- [Show All People](#)

### Former People

[edit](#)

- Andrew Mason  
Founder/CEO
  - John Walter  
Board Member
  - Jason Fried  
Board Member
- [Show All Former People](#)

### Acquisitions

[edit](#)

Total	\$12.7M
MashLogic, 2/13	
Glassmap, 1/13	
Commercenterface, 12/12	
Savored, 9/12	
Breadcrumb POS, 5/12	
Breadcrumb, 5/12	
FeeFighters, 3/12	
Uptake, 2/12	
Hyperpublic, 2/12	
Kima Labs, 2/12	
Hyperpublic, 2/12	
Adku, 2/12	
Morbidio, 1/12	
Campfire Labs, 12/11	
OpenCall, 9/11	
Darberry, 8/11	
Obtiva, 8/11	\$2.1M
Zagandy, 7/11	\$10.3M
Pelago, 4/11	
Disdus.com, 4/11	
Ludic Labs, 12/10	
ClanDescuento, 6/10	
Adely, 5/10	
CityDeal de, 5/10	
Sesasta.com, 1/10	

### Investments

[edit](#)

Startx	2/13
Jump On It	11/10

### Funding

[edit](#)

TOTAL	\$1.14B
FUNDING TOTAL	\$1.14B
Angel, 1/07	\$1M
Eric Loftholm	
Brad Keywell	
Series A, 1/08	\$8M
New Enterprise Associates	
Series B, 12/09	\$30M
Accel Partners	
New Enterprise Associates	
SV Angel	
Series C, 4/10	\$135M
Digital Sky Technologies	
Battery Ventures	
Accel Partners	
New Enterprise Associates	
Series D, 1/11	\$950M
Digital Sky Technologies	
Morgan Stanley Venture Partners	
Fidelity Ventures	
Andreessen Horowitz	
Battery Ventures	
Greylock Partners	
Kleiner Perkins Caufield & Byers	
Maverick Capital	
Silver Lake Partners	
Technology Crossover Ventures	
Venture Round, 2/11	\$16.2M
Peter Barris	
Ted Leonsis	
Maveron	

### Competitors

[edit](#)

Woot, Whiskey Media, PLAY, Prebunch, BuyWithMe, Scout24, Roono, Ad by, Tippr, LivingSocial, Citizen Deal, Dealster, Tweeps, CrowdSavings.com, Peize Urbano, A Cost.com, So a Buy, FamilyFirm, Urban Spas, O'dor, Roono, Vip, Outfit, HomeRun, BigDeal, TowerHog, KapKapan, Vagda, GreatCall, mycoupon, Google Offers, Gii Groupe, Skeduler, TowerWard

### Service Providers

[edit](#)

- DLA Piper
- egal
- Kristian Anderson Associates
- Branding / Experience Design

## Groupon

[edit](#)

Groupon features a daily deal on the best stuff to do, see, eat, and buy in more than 565 cities around the world. By promising businesses a minimum number of customers, Groupon can offer deals that aren't available elsewhere.

Groupon brings buyers and sellers together in a fun and collaborative way that lets the consumer get the best deal, and businesses a large number of new customers. To date, it has saved consumers more than \$300 million and claims it has generated millions in revenue for the businesses it features.

Groupon originated the concept of using collective buying to get a daily deal on local goods and services, and is an outgrowth of ThePoint.com, an online community launched in 2007 for organizing all forms of group activities and fund-raising around a tipping point of required participants.

### Recent Milestones

[edit](#)

- Groupon — Groupon Rebrands Mobile Payments Biz As Breadcrumb, Adds iPad Merchant App And A \$5k No-Fee Deal To Bring On New Users (5/1/13)
- Groupon acquired MashLogic, (2/11/13)
- Groupon invests in StartX, (2/7/13)
- Groupon acquired Glassmap, (1/12/13)
- Groupon — Groupon Makes A Big Hire, Rob Soomon Joins As President (1/1/13)
- Groupon acquired Commercenterface, (12/21/12)
- Groupon acquired Savored, (9/2/12)
- Groupon added Benjamin McKean as GM of Savored, (9/1/12)
- Groupon acquired Breadcrumb POS, (5/30/12)
- Groupon acquired FeeFighters, (3/23/12)
- Groupon was acquired by Dito, (1/7/12)
- Groupon — Groupon Acquires Social Recommendation App Dito.me (1/6/12)
- Groupon acquired Uptake, (2/28/12)
- Groupon acquired Hyperpublic, (2/21/12)
- Groupon acquired Kima Labs, (2/18/12)

### Videos

Episode 59 - Groupon.com / Andrew Mason (3:2:54)

Download the MP3

Date: November 20, 2009

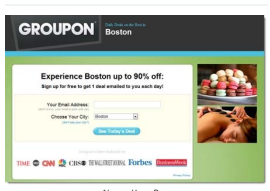
By: Adam Saccovak

Description: I sat down with Andrew Mason (29), Founder and CEO of Groupon.com to discuss to awesome ways they are helping people have fun in the city they live in and save money using the tremendous power of collective buying.

The Web 2.0 Show: Episode 59 - Groupon.com / Andrew Mason  
 Added: 1/2/10

Above: What is Groupon?  
 Added: 7/9/10

### Screenshots

[edit](#)

Above: Home Page  
 Uploaded: 7/8/10

### Stock Price



View the full NASDAQ GRPN chart at Yahoo Finance

### Traffic Analytics



### Compete

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Last Edited 6/9/13

Revision History

Law this Command

### Sharing

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See also

### TechCrunch Posts

- PayPal's Cash For Registers Tries To Outdo Square And Groupon
- May 1, 2013
- Groupon Squares Up To Rivals With Groupon POS, An iPad App And...
- May 13, 2013
- Groupon's Q1 Result: Beats With \$601. Miss In Revenue, Stock...
- May 8, 2013
- Microsoft Quietly Shuts Down Bing Deals, Launches Bing Offers As...
- April 25, 2013
- Groupon Adds Global Search To Phone, Android, New Support...
- April 23, 2013

See All

### Techmeme Posts

- Y Combinator Adds Five Part-Time Partners, Including Groupon...
- May 16, 2013
- New Groupon CEO Unlikely To Hit Next Year
- May 16, 2013
- PayPal's Cash For Registers Tries To Outdo Square And Groupon...
- May 1, 2013
- Groupon Squares Up To Rivals With Groupon POS, An iPad App And...
- May 13, 2013
- Groupon beats street with higher than expected Q1 revenue of...
- May 8, 2013

### Recent Incoming Links

- Inbox Toolbar toolbar:inbox.com
- Inbox Toolbar toolbar:inbox.com
- Inbox Toolbar toolbar:inbox.com
- Inbox Toolbar toolbar:inbox.com
- everyid.com

### External Links

[edit](#)

- (Interview) Episode 59 @ Groupon.com / web20show.com
- Groupon at Mashped a mashpedia.com
- (Video) What is Groupon? vimeo.com
- Groupon Now! & Boss's National Presence with... businesswire.com
- Groupon Launches in South Korea businesswire.com
- Groupon Launches in United Arab Emirates businesswire.com

### CrunchBase API

JSON Representation of this page. [More API docs](#)

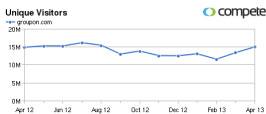
### Sponsors

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Digital Intent

Tags edit

word, deal-of-the-day, col active- ac ion, the-point, craigslist, tipping-point, discount, etal, deas



SOURCES

1. Groupm Acquires Social Recommendation App D Ito.me (techcrunch.com) [edit]
2. Groupm Has Acquired MashLog.c and Is Shutting Down I s No-Taking Serv ce (allthingsd.com) [edit]
3. Groupm Acquires Realtime Location-Aware Serv ce Glassmap To Help You Find Deals (techcrunch.com) [edit]
4. Groupm Buys CommerceInterface To Imp ove How Vendors Sell On Groupm Goods (techcrunch.com) [edit]
5. Groupm Acquires Savored. Shou d OpenTab e Be Concerned? (retes.com) [edit]
6. Groupm Picks Up Breadcrumb for A Litt e Point-of-Sale Mag c (techcrunch.com) [edit]
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8. Groupm Acquires FeeF gh ers, The B IIShrink For Business Serv ces (techcrunch.com) [edit]
9. It s third acquiti on this month, Groupm buys Uptake (venturebeat.com) [edit]
10. Groupm Buys Local Database-Maker Hyperpublic (is.donjones.com) [edit]
11. Groupm On A Shopping Spree: Buys Mobi e Payment Spec al at Kima Labs (techcrunch.com) [edit]
12. Groupm Acquires NYC-Based S artup Hyperpublic (techcrunch.com) [edit]
13. Groupm Buys eCommerce Da a Targeting Startup Adku (techcrunch.com) [edit]
14. Groupm Buys Social Shopping Pla form Mer ado To Bo ster Groupm Goods (techcrunch.com) [edit]
15. Groupm Acquires Stealth Si icon Valley Sta up Camp ire Labs (techcrunch.com) [edit]
16. Groupm Buys OpenCal, Launches Online Appointment Booking Serv ce Scheduler (techcrunch.com) [edit]
17. Groupm Makes Leap Into Japan and Russia With Latest Acquis itions (techcrunch.com) [edit]
18. Comment 3 idShare100 Groupm Buys Software Development S artup Obliva (techcrunch.com) [edit]
19. Zappedy Acquired By Groupm. Whatd e s Zappedy? (techcrunch.com) [edit]
20. Groupm Acquires Petap (groupm.com) [edit]
21. Groupm Acquires Indonesian Group Buying S te Diskus (techcrunch.com) [edit]
22. Groupm Acquires Local Marketing Services S artup Ludic Labs, Expands Some More (techcrunch.com) [edit]
23. Groupm Buys Chile d e s ClanDescuento.com, Opens ClubelUrbano In Brazil (techcrunch.com) [edit]
24. Groupm Buys Mob.ily, Opens Si icon Valley Office (techcrunch.com) [edit]
25. TechCrunch (techcrunch.com) [edit]
26. Update d: GroupOn Eners Ind a By Acquiring SoSasta.com: Report (medianama.com) [edit]
27. Stan ord Studen Startup Accelerator S artX Raises Another \$ 00,000, Bringing Total Funding To About \$1.5 Mil ion (techcrunch.com) [edit]
28. LivingSocial Spends \$8M On Centro Ing Stake In Social Shopping Site JumpOnIt (techcrunch.com) [edit]
29. Company Communication [edit]
30. The Point Raises \$ .8 Mil ion in Funding (bin.thepoint.com) [edit]
31. techcrunch.com [edit]
32. techcrunch.com [edit]
33. Groupm Completes \$950M Financing Round (frames.com) [edit]
34. Groupm Files SEC Form For Another \$16.2 Mil ion (techcrunch.com) [edit]
35. Groupm Makes A Big Hire, Rob So omson Joins As President (techcrunch.com) [edit]
36. Lead 11 launches - Hottest Companies in the M dwest awards lead 11.com [edit]
37. Groupm Launches \$60,000 Groupmaw Scholarship And Dating Serv ce (techcrunch.com) [edit]
38. Amazon Vet Jason Ch li Joins Groupm As CFO (techcrunch.com) [edit]
39. Groupm Closing \$565 Mil ion Round, Valued At \$ .75 Bil ion (techcrunch.com) [edit]
40. Groupm buys Superbowl ad, \$3 m il ion or 30 seconds. (businessinsider.com) [edit]
41. Groupm Is A Deal At \$6 Bil ion (techcrunch.com) [edit]
42. Groupm Files For IPO To Ra se \$750 Mil ion (techcrunch.com) [edit]
43. Groupm Buys OpenCal, Launches Online Appointment Booking Serv ce Scheduler (techcrunch.com) [edit]
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