Claim 14 of U.S. Patent No. 7,340,506

14. An apparatus for providing a service over a digital network, the apparatus comprising:
   a processor;
   a machine-readable storage device including one or more instructions executable by the
   processor for
   sending first display information from a first computer system to a user device, wherein the first
display information includes a control associated with a commercial service;
   accepting a first signal in response to a user input to activate the control; and
   initiating, in response to the first signal, communication between the user device and a second
   computer system, wherein the second computer system acts to send second display information
to the user device, wherein the second display information includes a list of at least one
   commercial service; wherein the second computer system further acts to accept a second signal
   in response to a user input to select a commercial service from the list; and to complete a
   commercial transaction relating to the selected commercial service;
   associating an object identity with information entries and attributes, wherein the object identity
   represents a networked object;
   storing said information entries and said attributes in a virtual information store; and
   assigning a unique network address to said object identity.

Claims 20 and 21 of the Re-Issued Patent 7,340,506 C1 (after successful inter-partes re-
examination against Microsoft)

20. The apparatus of claim 14, wherein the transaction handed over to an exchange, wherein the
   exchange manages the connection between the user and the commercial service, wherein the
   commercial service is an online service operating across the digital network, wherein the digital
   network is a value-added service network atop the Web.

21. The apparatus of claim 14, wherein the first computer system offering the commercial
   service comprising access to employee payroll information on a service network atop the Web.