

Client Report – Cyber Liability Focus

Facebook, Inc.

Company Profile	
Location	1601 Willow Rd Menlo Park, CA www.facebook.com
Company Type	Public
Formerly Known As	N/A
SIC Code	7374
SIC Code Description	Computer Processing And Data Preparation And Processing Services
Established	N/A
Sales (in millions)	\$5,089.00
Employees	4619
Total OSHA Violations	N/A

OSHA is an arm of the Department of Labor that conducts inspections of company facilities with the goal of preventing work-related injuries, illnesses and deaths. Worksites that do not meet health and/or safety standards at the time of inspection may receive an OSHA violation.

Business Description

Facebook, Inc. operates as a social networking company worldwide. The company builds tools that enable users to connect, share, discover, and communicate with each other; enables developers to build social applications on Facebook or to integrate their Websites with Facebook; and offers products that enable advertisers and marketers to engage with its users.

Credit Details	
Overall Credit Risk	High Risk
Number of Legal Derogatory Items	34
Liability Amount	\$1,873.00
Experian Intelliscore	5.00
Experian Intelliscore Percentile	4.00 % of companies score lower and have higher credit risk

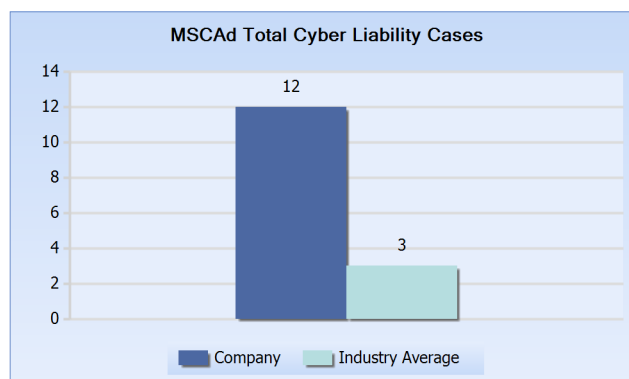
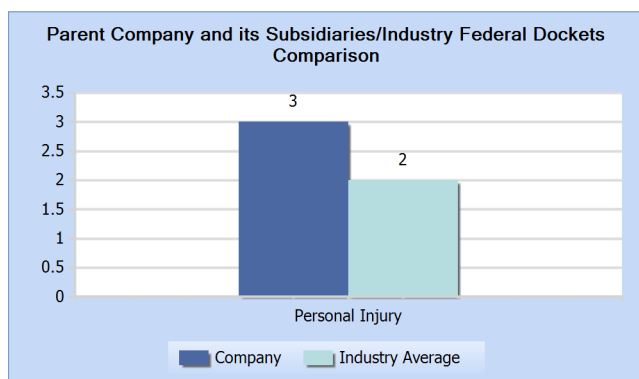
Experian Commercial IntelliscoreSM is an all-industry commercial model using business information to predict business risk. Its predictiveness is among the best on the market today. The objective of the Commercial Intelliscore Model is to predict seriously derogatory payment behavior. Possible score range from 0 to 100, where 0 is high risk and 100 is low risk.

-Liability Amount is the total dollar amount of debtor's legal liability, including accounts in collection, tax liens, judgments and/or bankruptcies

-The Number of Legal Derogatory items are the sum of Tax-Lien Count, Bankruptcy, Judgment, Collection-Counter and UCC Derog

Key Personnel			
Name	Age	Title	Officer Since
Mark Zuckerberg	N/A	Chairman	2004
<p>Mark Zuckerberg is the CEO of Facebook, which he founded in 2004. Facebook is a social utility that helps people communicate more efficiently with their friends, families and coworkers. Mark is responsible for setting the overall direction and product strategy for the company. He leads the design of Facebook's service and development of its core technology and infrastructure. Mark attended Harvard University and studied computer science before moving the company to Palo Alto, California.</p>			
David A. Ebersman	43	Chief Financial Officer	2009
<p>David Ebersman is the Chief Financial Officer of Facebook, where he leads the finance and facilities teams. Prior to joining Facebook in 2009, David worked at Genentech Inc., a leading biotechnology company, most recently as its Chief Financial Officer and Executive Vice President. David joined Genentech in 1994 and served in a number of roles at the company including Senior Vice President, Product Operations, Vice President, Product Development, and Director, Business Development. Prior to Genentech, David worked as a Research Analyst at Oppenheimer & Company Inc. He serves on the Board of Directors at Ironwood Pharmaceuticals, and was selected as a Fellow in the Henry Crown Fellowship Program. David holds a Bachelor's in Economics and International Relations from Brown University.</p>			
Sheryl Sandberg	N/A	Chief Operating Officer	2008
<p>Sheryl Sandberg is Chief Operating Officer at Facebook. She oversees the company's business operations including sales, marketing, business development, human resources, public policy and communications. Prior to Facebook, Sheryl was Vice President of Global Online Sales and Operations at Google, where she built and managed the online sales channels for advertising and publishing and operations for consumer products worldwide. She was also instrumental in launching Google.org, Google's philanthropic arm. Before Google, Sheryl served as Chief of Staff for the United States Treasury Department under President Bill Clinton where she helped lead the Treasury's work on forgiving debt in the developing world. Earlier, she was a management consultant with McKinsey & Company and an economist with the World Bank. Sheryl received a B.A. summa cum laude in Economics from Harvard University and was awarded the John H. Williams Prize for the top graduating student in economics. She received an MBA with highest distinction from the Harvard Business School. Sheryl serves on the boards of The Walt Disney Company, Starbucks, Women for Women International, the Center for Global Development and V-Day. Sheryl was named as one of the 50 Most Powerful Women in Business by Fortune and one of the 50 Women to Watch by The Wall Street Journal.</p>			
Theodore W. Ulyot	46	General Counsel	2008
<p>Mr. Theodore W. Ulyot is no longer an Independent Director of AutoZone, Inc., effective December 14, 2011. He has been the Vice President and General Counsel of Facebook, Inc. since October 2008. Previously, Mr. Ulyot was a partner in the Washington, D.C. office of Kirkland & Ellis LLP from May 2008 through October 2008. He was the Executive Vice President and General Counsel of ESL Investments, Inc., a private investment firm, from October 2005 to April 2008. Mr. Ulyot served in the George W. Bush Administration from January 2003 to October 2005, including as Chief of Staff at the Department of Justice and as a Deputy Assistant to the President. Earlier in his career, he was General Counsel of AOL Time Warner Europe and a law clerk to Supreme Court Justice Antonin Scalia.</p>			
David M. Spillane	N/A	Chief	N/A
Christopher Cox	N/A	Vice President	N/A
<p>Christopher Cox is the Vice President of Product at Facebook, where he is responsible for organizing Facebook's product strategy and overseeing the product management and design functions. Christopher joined Facebook in 2005 as a Software Engineer and was instrumental in implementing first versions of key Facebook features, including News Feed and Inbox. He then became Director of Human Resources where he drove the development of Facebook's mission, values, and people strategy. Christopher holds a Bachelor's degree in Symbolic Systems with a concentration in Artificial Intelligence from Stanford University.</p>			
Dan Rose	N/A	Vice President	N/A
<p>Dan Rose is VP of Partnerships and Platform Marketing at Facebook. Dan is responsible for Facebook's worldwide business development and M&A activities, and he leads product marketing and partnerships for Facebook Platform and Credits. Dan joined Facebook in 2006 after seven years at Amazon.com where he held various positions in business development and general management, including his last role where he helped incubate and develop the Amazon Kindle. Dan earned a Bachelor's degree at Harvard University and attended the University of Michigan Business School for one year before joining Amazon. Dan currently sits on the board of Borders Group, Inc.</p>			
David Fischer	N/A	Vice President	2010
<p>David Fischer is the Vice President of Advertising and Global Operations at Facebook and oversees sales, advertiser marketing, and customer operations throughout the world. He joined Facebook after over seven years at Google, where he was Vice President of Global Online Sales and Operations and was responsible for Google's online sales channel, which represents the majority of Google's customers worldwide. In that role, he helped build Google's online advertising network into the largest in the world. Prior to that, David served as Deputy Chief of Staff at the United States Treasury Department during the Clinton Administration. Earlier, David was an Associate Editor at U.S. News & World Report, where he covered economics, business, and politics from Washington DC. David holds a Bachelor's degree in Government from Cornell University and a MBA from Stanford University. He serves on the boards of the SEEP Network, a global non-profit dedicated to microfinance and enterprise development.</p>			
Mike Schroepfer	N/A	Vice President	2008
<p>Mike Schroepfer is the Vice President of Engineering at Facebook. Mike leads the company's engineers who write the code used by hundreds of millions of people each day. Before Facebook, Mike was the Vice President of Engineering at Mozilla Corporation, where he led the global and open product development process behind Firefox. Mike was formerly a distinguished engineer at Sun Microsystems which acquired his company, CenterRun. He began his career working at various start-ups including a digital effects software startup, where software that Mike built was used in several major motion pictures. Mike holds a bachelor's degree and a master's degree in computer science from Stanford University and has filed two U.S. patents.</p>			
Lori Goler	N/A	VP, Human Resources	N/A
<p>Lori Goler is the Vice President of Human Resources and Recruiting and is responsible for all aspects of Facebook's people strategy including growing, developing and retaining the Facebook team. Lori joined Facebook following five years at eBay, where she led consumer marketing with responsibility for marketing strategy, brand management, advertising, and consumer promotions. While there, she also served as General Manager of the eBay Stores business. Lori was a founding member of the executive team at babystyle.com where she led operations and merchandising. In that role, she led the roll-out of babystyle.com which became a leading online retailer in the category. Lori started her career at The Walt Disney Company focused on strategy and business planning for the consumer products businesses. Lori holds a Bachelor's degree from Yale University, a MBA from Harvard Business School and a Master's degree in Public Policy from the Kennedy School of Government.</p>			

Board and Management Interlocks			
Director/Officer	Position	Interlocked Company	Position with Interlocked Company
James W. Breyer	Independent Director	Wal-Mart Stores, Inc.	Presiding Independent Director
James W. Breyer	Independent Director	Dell Inc.	Independent Director
James W. Breyer	Independent Director	Accel Partners	Partner
James W. Breyer	Independent Director	Brightcove, Inc. (fka: Video Marketplace, Inc.)	Board Member
James W. Breyer	Independent Director	Maven Networks, Inc.	Board Member
James W. Breyer	Independent Director	News Corporation	Independent Director
James W. Breyer	Independent Director	Prosper Marketplace, Inc.	Board Member
Peter Thiel	Independent Director	Founders Fund, The	Partner
Peter Thiel	Independent Director	Xoom Corp	Board Member
Theodore W. Ullyot	Vice President, General Counsel, Secretary	AutoZone, Inc.	Director



Top Company Cyber Liability Cases by Settlement Amount

Company	Acc/Filing Date	Amount (in millions)	Category	Subtype	Docket Number	Court State
Facebook, Inc.	1/1/2011	\$10.000	Cyber/Identity Risks	Identity Theft/Fraudulent Use or Access	Unknown	California
Facebook, Inc.	1/1/2008	\$0.000	Cyber/Identity Risks	Improper Disposal/Distribution, Loss or Theft (Printed Records)	2009 CV 01912	Texas

On June 18, 2012 Facebook agreed to pay \$10 million to a charitable fund to settle a Northern District of California suit surrounding its Sponsored Stories ads. The lawsuit was brought by five of Facebook's users in 2011. "The Holy Grail of advertising" Sponsored Stories launched back in January of 2011 and they allow Facebook to monetize your Likes, Posts, and Check-Ins by selling them as ads on your friends' timelines. For example, Angel Fraley - a Plaintiff in the case - "Liked" Rosetta Stone's Facebook profile in order to get some free demo software. Her user name ("Angel Frolicker," a pseudonym) and profile picture then showed up on her friends' Facebook pages with the caption "Angel Frolicker likes Rosetta Stone." Referrals from trusted friends are "the Holy Grail of advertising," according to CEO Mark Zuckerberg, and the Plaintiffs believe they're much more valuable than regular ads on the site. A California Civil Code makes it illegal to use "another's name, voice, signature, photograph, or likeness for advertising, selling, or soliciting purposes" without his or her consent. One of Facebook's defenses was implied consent - by agreeing to Facebook's Terms of Use you agree to give the company "permission to use your name and profile picture in connection with [commercial, sponsored, or related] content, subject to the limits you place," but the Plaintiffs point out that it's impossible to opt out of Sponsored Stories altogether. Furthermore, they all registered for Facebook accounts before Sponsored Stories rolled out, and weren't asked to agree again when the new ads went into use. Facebook has over 153 million users in the US, so assuming 100 million appeared in the ads, a meager \$10-per-person class action settlement could have cost Facebook a cool \$1 billion. In his declaration, mediator Edward A. Infante states that, "absent a settlement, these issues would continue to be hotly contested at the trial court level, and perhaps for many years in the appellate courts."

Texas Woman Sues Facebook for Privacy Violations: Cathryn Harris found out after the fact that Facebook added a note every time she rented a movie from Blockbuster a note that contained her full name and the name of the movie she was renting. The 25-year-old homemaker from Dallas County, Texas, said she made the discovery last year when she rented the 1985 adventure film "The Jewel of the Nile," starring Kathleen Turner, Michael Douglas and Danny DeVito. She said an alert appeared on her Facebook profile detailing the transaction. As a result, Harris filed two lawsuits one against Blockbuster last year and one against Facebook last month. The suits claim a partnership between the two companies allowed Blockbuster to send Harris' movie-renting habits to Facebook without fair opportunity to opt out. At the heart of the suit is Facebook's controversial Beacon system, essentially a tracking flag that follows you across a network of sites and reports back to Facebook on your activity. For consumers, it's a way to share more information about your daily activity; for advertisers, it's a way to learn a great deal more about an individual. Harris initially sued Blockbuster, arguing that the company is responsible for her privacy. But Blockbuster disagrees. (November 5, 2009 - Fox News) On February 9, 2010, a Notice of Dismissal was filed by Plaintiff's Cathryn Elaine Harris, Mario Herrera and Maryam Hosseiny against Defendants.

Facebook, Inc.	11/22/2010	\$0.000	Cyber/Identity Risks	Identity Theft/Fraudulent Use or Access	2010 CV 05282	California
<p>On November 22, 2010 Robyn Cohen filed a class action complaint against Facebook Inc. (Facebook) in the US District Court for Northern District of California. The action was related to Facebook's alleged violation of statutory right of publicity, violation of common law right of publicity, violation of business & profession code. According to the complaint, Facebook used underage users' names, photographs, and likenesses for advertising or soliciting Friend Finder service without parental consent. In connection with services, Facebook used commerce words, terms, names, symbols or devices, false designations of origin, false or misleading description of fact or representation of fact which cause confusion, mistake, or to deceive as to the origin, sponsorship, or approval of the services. Furthermore, Facebook violated the plaintiff's statutory and common law rights of publicity as defined in Business and Professions Codes. The plaintiff sought the determination of the action for an award of \$750 for the violation of statutory right of publicity, award of actual damages in no less than \$ 100,000,000, injunctive relief, attorney's fees and litigation costs, and other relief. On June 27, 2011, the court granted the motion to dismiss, with leave to amend. On July 18, 2011, the plaintiff filed an amended complaint. On August 1, 2011, Facebook Inc. moved to dismiss the First Amended Complaint. On October 27, 2011, the court granted the motion to dismiss without leave to amend stating that plaintiffs have failed to plead a cognizable injury. On the same day, the court entered the Judgment in favor of defendant Facebook Inc. and against plaintiffs. On April 10, 2012, the Court denied the Facebook's motion for an award of attorney fees.</p>						
Facebook Inc	1/25/2011		Cyber/Identity Risks	Identity Theft/Fraudulent Use or Access	Unknown	British Columbia
<p>On March 29, 2012, Deborah Douez (Doeuz) filed a class action lawsuit in the Supreme Court of British Columbia on behalf of all B.C. residents who are Facebook members and whose name or portrait has been used by Facebook in a "sponsored story" without their consent. The lawsuit alleges that since January 25, 2011, Facebook displays Facebook members' names or portraits in Sponsored Stories advertising or promoting goods or services without consent of the Facebook members, and does not compensate them for the use of their names or portraits in Sponsored Stories advertising or promoting any goods or services. The lawsuit also alleges that Facebook does not give notice to Members that their names or portraits are being used in connection with a Sponsored Story or that Facebook is depicting that Member as endorsing a particular good or service. Facebook's use of the plaintiff and class members' names or portraits without consent was high-handed, outrageous, wanton, reckless, callous, disgraceful, wilful and entirely without care for the plaintiffs and class members' statutory right to control the use of their own names or portraits, and as such renders Facebook liable to pay punitive damages. Douez is seeking an injunction preventing Facebook from using users' names and portraits in advertising without "written consent," and a declaration that its use of sponsored stories breached British Columbia's privacy laws which prohibit unauthorized use of an individual's name or portrait.</p>						
Facebook, Inc.	1/1/2011		Cyber/Identity Risks	Identity Theft/Fraudulent Use or Access		
<p>In January 2011, Facebook introduced "sponsored stories" as a form of advertising which uses a Facebook member's name or portrait to endorse goods or services of a third-party advertiser to a member's friends without their consent. Sponsored stories are triggered when a user clicks on the "like" button on Facebook in connection with a group or company and its goods or services. "Checking in" on Facebook to a physical location linked to an advertiser or using an app connected with a sponsor also generates a "sponsored story," which is featured in a sidebar on the right-hand side of users' news feeds. In this way, Facebook authors and creates a unique and new ad through the rearrangement of text and images which then features the unwitting member as an endorser, marketer or advertiser of a third party good or service. Facebook faces several lawsuits that resulted to the failure of the system to secure the privacy of the users or clients. According to some lawsuit, Facebook's use of the users or clients' names or portraits without consent was high-handed, outrageous, wanton, reckless, callous, disgraceful, wilful and entirely without care for the plaintiffs and class members' statutory right to control the use of their own names or portraits, and as such renders Facebook liable to pay punitive damages. Facebook has over 153 million users in the US.</p>						
Facebook, Inc.	1/1/2011		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft		
<p>On January 30, 2013, the login details of more than 16,000 Facebook users were stolen by the PokerAgent botnet during 2011 and 2012, according to IT security firm Eset. While the Trojan now appears to be inactive, the analysis shows how botnets have changed strategy by targeting social networking sites. According to Robert Liposky, a malware research at Eset, the threat was mostly active in Israel. It is understood that 800 computers were infected, and 16,194 Facebook credentials stolen. The code suggests the attacker seeks out Facebook users who have something of value. He said the botnet was designed to harvest Facebook log-on credentials, and collect credit card information linked to Facebook accounts and Zynga Poker player stats, presumably with the intention to mug the victims.</p>						
Facebook, Inc.	10/29/2010		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft		
<p>Facebook says apps shared user data, promises fix: WASHINGTON - Facebook said some of its applications violated the social networking company's policies against sharing user information, and promised to fix the problem. Most transfers of information to other companies were inadvertent, Facebook Vice President Marne Levine wrote in a letter released on Wednesday and dated Oct. 29. Levine in the letter said Facebook would fix the problem. Facebook sent the letter to Republican Congresssman Joe Barton and Democratic Congressman Edward Markey, both of whom had written to Facebook CEO Mark Zuckerberg after reports about how third-party applications on Facebook were sharing data. The Wall Street Journal previously reported that FarmVille and other popular Facebook applications transmitted user IDs to outside companies. Facebook's letter also said a handful of applications intentionally shared information with a data broker. Barton, the ranking member of the House Energy and Commerce Committee and in line to run it after Tuesday's Republican election gains, said the panel would focus on Internet privacy policies. (November 3, 2010 - msnbc.msn.com)</p>						
Facebook, Inc.	3/24/2010		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft	Unknown	
<p>European regulators are investigating whether the practice of posting photos, videos and other information about people on sites such as Facebook without their consent is a breach of privacy laws. Any changes resulting from the investigation could drastically alter the way Facebook, Google's YouTube and others operate, shifting the responsibility for ensuring personal privacy from users to the company. Swiss and German data protection commissioners are demanding that Facebook explain its practice of allowing users to upload e-mail addresses, photographs and other personal details about people who haven't signed up to the site.</p>						
Facebook, Inc.	2/24/2010		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft		
<p>Facebook Glitch Sends Email to Wrong Recipients: Facebook Inc. said a glitch with a software update caused some email messages to be sent to the wrong recipients for a short time late Wednesday, raising questions about privacy on the site. A Facebook spokeswoman said the company was still investigating the problem and didn't have specific data on the number of people affected by the glitch. a bug caused some misrouting to a small number of users for a short period of time during a regular code push yesterday evening. Facebook user Pablo S. Torre said that at about 8:30 Wednesday night, he began receiving messages that were clearly not meant for him. He estimates that he received over 100 emails in the span of an hour and a half. The company added that affected users wouldn't be able to access the site while the problem was being fixed. The email glitch is the latest to cause concern about privacy on Facebook and other sites that allow people to share personal information over the Web. Companies such as Google and Facebook have been competing for users who send and store information ranging from public updates to private email. Along the way, the privacy policies of the sites have come under fire, as has the sites' ability to protect users' data. (February 26, 2010 - online.wsj.com)</p>						
Facebook, Inc.	12/1/2009		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft	C-4365	District of Columbia

Facebook, FTC settle over privacy, consumer data charges: The Federal Trade Commission and Facebook have finalized a settlement regarding allegations of privacy missteps lodged against the social networking giant. The charges against Facebook included that it ran a deceptive application verification program, under which the company charged developers between \$175 and \$375 to earn a "Verified Apps" badge, which was supposed to signal that the app is more "trustworthy" from a security and transparency perspective. Apps carrying the badge earn preferential treatment through perks like higher search-result rankings. However, the FTC found that Facebook didn't conduct any vetting beyond what the non-verified apps already received. Facebook also was accused of not warning users when a change to its "Friend List" allowed private information to be exposed; stating that third-party apps would not access personal information beyond what they needed to operate; promising users it would not share personal data with advertisers; and insisting that it complied with the U.S.-European Union Safe Harbor Framework that governs data transfer between the United States and certain European nations. Facebook is forbidden to issue any further misleading privacy claims, and it is required to obtain users' approval before changing settings that affect personal data sharing. Facebook also must conduct periodic assessments of its privacy practices by independent, third-party auditors for the next 20 years and, further, must allow the FTC to monitor compliance with its order. The settlement was approved 3 to 1, with one FTC commissioner not participating. Commissioner Thomas Rosch was the lone dissenter. (August 13, 2012 - scmagazine.com)

Facebook, Inc.	11/10/2009	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
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Protesters hijack more than 200 Facebook groups: Hundreds of Facebook groups have been hijacked in recent days by users pointing out what they say is a weakness in how the social-networking site handles the administration of its groups. By Tuesday morning, 286 groups had apparently been renamed Control Your Info and had a new message posted to their walls. According to Control Your Info, when Facebook group administrators step down, anyone else can take over their duties giving them access to members' personal information, the ability to send messages to all members of the group and the authority to make changes to that group. Among the groups renamed "Control Your Info" on Tuesday were a "Twilight" fan group, supporters of a high school football team and patrons of a Virginia winery. In a statement, Facebook said no confidential information has been placed at risk. The names of two Facebook users who have posted Control Your Info messages after group takeovers Janis Roukkos and Bella Roregit did not appear to have active Facebook accounts by mid-morning Tuesday. A message on Control Your Info's Web site blamed Facebook for shutting down the group's fan page. Members of the group could not be reached for comment Tuesday. The group, which offered only a YouTube account as contact information, disagreed with calling what it had done "hacking." The group's site contains pages of tips on protecting social-network users' private information. Not all members of the groups that were hijacked were taking the stunt in the spirit it was apparently intended. (November 10, 2009 - CNN)

Facebook, Inc.	7/17/2008	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
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Facebook privacy breach exposed users' hidden dates of birth: Sophos, a world leader in IT security and control, has warned computer users that Facebook accidentally publicly revealed personal information about its members, which could be useful to identity thieves. Earlier this week, the full dates of birth of many of Facebook's 80 million active users were visible to others, even if the individual member had requested that the information remained confidential. According to Graham Cluley, senior technology consultant at Sophos, a security slip-up by the website during the process of a public beta test of its new design for members' profiles left birth date information exposed. Sophos noted that birth dates were exposed via the new design that Facebook is trialing for its personal user profile pages, which currently can be accessed via www.new.facebook.com. According to the Facebook developer's blog, Facebook will start rolling out the new profile page design to users this week. Facebook's new design for its profile pages, revealed members' personal information even if privacy settings had stated it should be hidden. (July 17, 2008 - hackinthebox.org)

Recent Federal Dockets for the Parent Company and its Subsidiaries

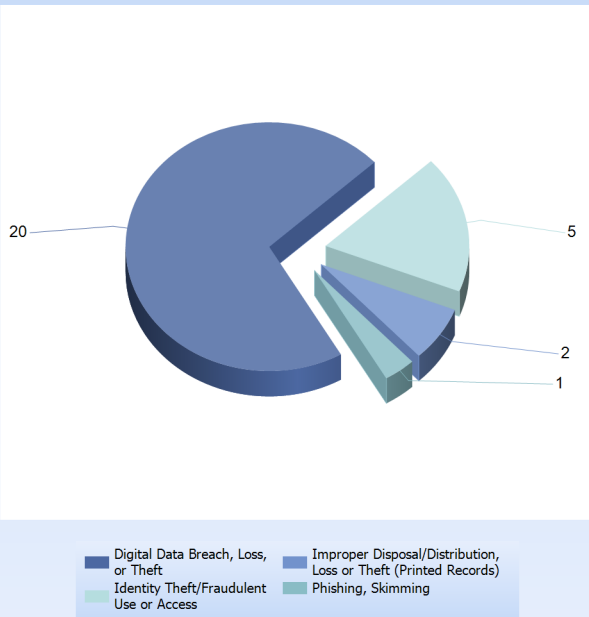
Caption	File date	Category	Docket Number	Court
Gaston V. Microsoft Corporation, Et Al	1/12/2012	Personal Injury	2012 cv 69	US District Court for the Western District of Washington
Thompson v. Facebook, Inc	9/29/2009	Personal Injury	2009 cv 22927	US District Court for the Southern District of Florida
Barnes v. Cus Nashville, LLC	8/20/2009	Personal Injury	2009 cv 764	US District Court for the Middle District of Tennessee

Clash Events with the Industry

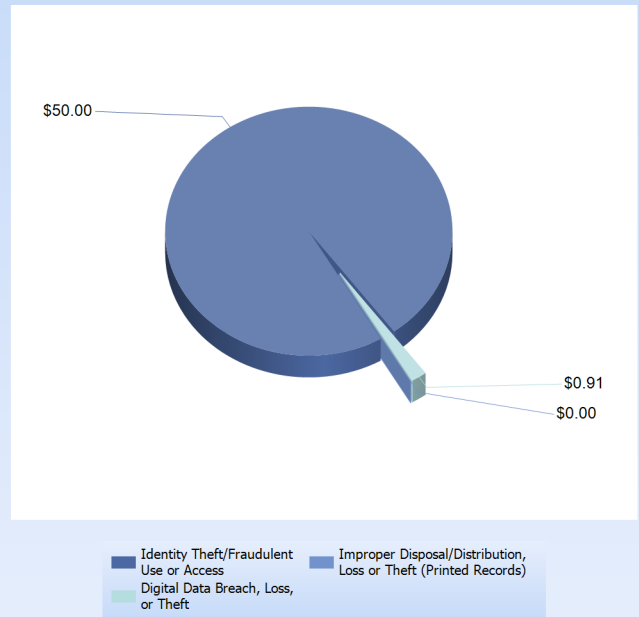
Description	Root Cause
The RE'683 patent Litigation	Patent Infringement
Unified Messaging patent infringement case	Single Case, Multiple Defendants
Mobile Application Providers 2012	Cyber: Improper Collection of Data
Parallel Iron's electronic storage patents	Patent Infringement
Facebook IPO False Registration Statement and Prospectus 2012	SCA and related re IPO

Potential Insured Losses based on Industry Experience (Cyber Liability)

Total # of Listed Cases



Total \$ Amount for Listed Cases (in millions)



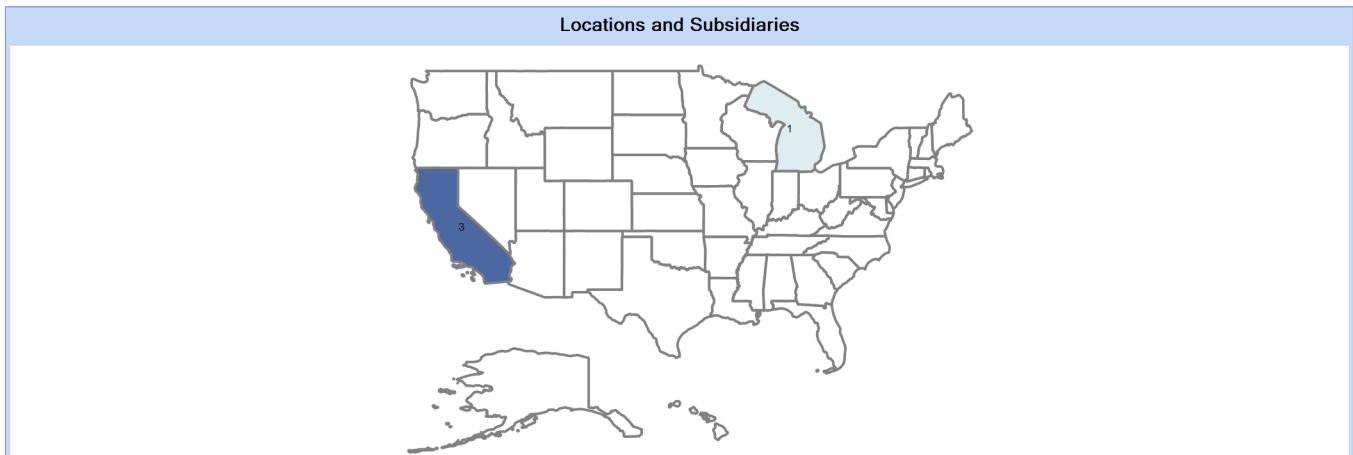
Top Industry Cyber Liability Cases by Accident/Filing Date

Company	Acc/Filing Date	Amount (in millions)	Category	Subtype
Untied.com	11/19/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
On November 19, 2012, United Continental Holdings Inc (Plaintiff) filed a lawsuit in Federal Court of Canada against Jeremy Cooperstock, the owner of ...				
Untied.com	11/19/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
The 15-year-old website Untied.com, which airs complaints from disgruntled United Airlines passengers and employees, violates the privacy of senior ai...				
HootSuite Media, Inc.	11/13/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
HootSuite Suffers Privacy Breach: Social media management company HootSuite recently acknowledged that e-mails sent to some users to warn them that th...				
Dropbox, Inc.	7/21/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
On July 21, 2012, Dropbox announced that they had taken on outside help in order to investigate a potential data breach. The investigation kicked off ...				
Greenplum, Inc.	6/26/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
Notification Regarding Data Breach: On June 26, 2012, the leadership teams of Hartford Hospital and VNA HealthCare learned that an unencrypted laptop ...				
101domain, Inc.	11/27/2011		Cyber/Identity Risks	Identity Theft/Fraudulent Use or Access
101 Domain.com Suffers Security Breach: 101Domain.com has apparently suffered a security breach which "may have resulted in unauthorized access to you...				

Top Industry Cyber Liability Cases by Settlement Amount

Company	Acc/Filing Date	Amount (in millions)	Category	Subtype
Teledata Communication s Inc	2/1/2000	\$50.000	Cyber/Identity Risks	Identity Theft/Fraudulent Use or Access
A computer technician who prosecutors said made possible the largest identity theft in U.S. history, surpassing \$50 million, pleaded guilty to conspir...				
Customleader. com	7/2/2004	\$0.504	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
Michigan Man Gets 30 Months for Conspiracy to Order Destructive Computer Attacks on Business Competitors: NEWARK, N.J. -- A Michigan man was sentenced...				
Choicepoint Inc.	4/8/2008	\$0.275	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
Consumer Data Broker ChoicePoint Failed to Protect Consumer's Personal Data, Left Key Electronic Monitoring Tool Turned Off for Four Months: ChoicePoi...				
Industrious Kid	1/28/2008	\$0.130	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
Imbee.com Settles FTC Charges Social Networking Site for Kids Violated the Children's Online Privacy Protection Act; Settlement Includes \$130,000 Civi...				
Dropbox, Inc.	6/19/2011	\$0.000	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
On June 22, 2011 a lawsuit was filed against DropBox, Inc. (DropBox) for allegedly introducing a bug that unlocked its 25 million users' accounts and ...				
eBay Gmarket Co., Ltd.	1/1/2008	\$0.000	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
After an announcement in January 2008, eBay Inc.'s subsidiary eBay Korea faces several lawsuits over the 2008 data breach which compromises the inform...				

FindFriendz.com	11/13/2011		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft	Complis Data Innovations, Inc.	6/1/2000	\$0.000	Cyber/Identity Risks	Improper Disposal/Distribution, Loss or Theft (Printed Records)
Social Network site FindFriendz.com Hacked by sn3Ak3r, 57k + Users Info Leaked: Member of t34m t!g3R Hackers team,An0nym0us sn3Ak3r hacked the social ...									
Mednet Technologies Inc	9/14/2011		Cyber/Identity Risks	Identity Theft/Fraudulent Use or Access	Untied.com	11/19/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
On January 12, 2010, Plaintiffs Norma Wiles, Thomas Wiles, Theresa Gibson and Wanta Evitt, all Kentucky residents, filed the proposed class action aga...									
Dropbox, Inc.	6/19/2011	\$0.000	Cyber/Identity Risks	Digital Data Breach, Loss, or Theft	Untied.com	11/19/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
On September 15, 2011, a case was filed by Jan Doe II (Plaintiff) against Michele Koo (Defendant) in the St. Louis County Circuit Court. The case was ...									
Dropbox, Inc.	6/19/2011		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft	HootSuite Media, Inc.	11/13/2012		Cyber/Identity Risks	Digital Data Breach, Loss, or Theft
On June 22, 2011 a lawsuit was filed against DropBox, Inc. (DropBox) for allegedly introducing a bug that unlocked its 25 million users' accounts and ...									
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The 15-year-old website Untied.com, which airs complaints from disgruntled United Airlines passengers and employees, violates the privacy of senior ai...									
According to an article issued on June 29, 2011, DropBox introduced a bug that unlocked its 25 million users' accounts and date for everyone to see. T...									
HootSuite Suffers Privacy Breach: Social media management company HootSuite recently acknowledged that e-mails sent to some users to warn them that th...									



Recent News

Facebook Inc Hit With Fresh IPO-Related Lawsuit-Reuters

03/05/2013

Reuters reported that A Facebook Inc shareholder has sued the social networking company's Chief Executive Mark Zuckerberg and others over its troubled IPO, potentially reviving legal claims that a different court dismissed in February 2013. The lawsuit by Gaye Jones alleges that the Company's directors and officers knew that Facebook did not disclose weaker revenue trends as more users accessed the website through mobile devices. The complaint alleges that information had been selectively shared with the Company's IPO underwriters and key investors. The lawsuit seeks to force the directors and other defendants to disgorge the money they made from selling stock through the IPO which they allegedly knew was overpriced.

Facebook Inc Buys Ad Technology Platform from Microsoft Corp-Reuters

02/28/2013

Reuters reported that Facebook Inc said it had agreed to buy advertising technology from Microsoft Corp that measures the effectiveness of ads on its website. Under the long-rumored transaction, Facebook will purchase the Atlas Advertiser Suite, an ad management and measurement platform.

Facebook Inc Executives Get Judge To Toss Four IPO-Related Lawsuits-Reuters

02/13/2013

Reuters reported that Facebook Inc Chief Executive Mark Zuckerberg and other executives won the dismissal on February 13, 2013 of four shareholder lawsuits following the social networking company's \$16 billion Initial Public Offering (IPO) last year. U.S. District Judge Robert Sweet in Manhattan concluded that the individual investors who brought the cases could not establish standing to sue because they were not Facebook shareholders at the time the alleged wrongdoing took place. The cases largely center on allegations that Facebook executives failed to make adequate disclosures ahead of the IPO about weakened revenue growth projections resulting from greater use of the company's website through mobile devices.

Intel Corp And Facebook Inc Collaborate On Future Data Center Rack Technologies

01/16/2013

Intel Corp announced a collaboration with Facebook Inc to define the next generation of rack technologies used to power the data centers. As part of the collaboration, the companies also unveiled a mechanical prototype built by Quanta Computer that includes Intel's new, innovative photonic rack architecture to show the total cost, design and reliability improvement potential of a disaggregated rack environment.

Facebook Inc Stocks Get Listed on Bucharest Stock Exchange-AGERPRES

12/07/2012

AGERPRES reported that Facebook Inc stocks will be traded on the Bucharest Stock Exchange alternative transaction system, at the international section, under the logo FB, starting December 7, 2012, informs a Bucharest Stock Exchange release sent to AGERPRES. This way, Facebook Inc becomes the twenty-sixth company available for trade, on the Bucharest Stock Exchange, and for which SIF Transilvania is the market maker.

Facebook Inc To Replace Infosys Limited On NASDAQ-100 Index Beginning December 12, 2012

12/05/2012

Facebook Inc announced that it will become a component of the NASDAQ-100 Index, the NASDAQ-100 Equal Weighted Index, and the NASDAQ-100 Technology Sector Index prior to market open on December 12, 2012. Facebook, Inc. will replace Infosys Limited.

Facebook Inc to Start Trading on Bucharest Bourse on December 7, 2012-SeeNews - The Corporate Wire

11/29/2012

SeeNews - The Corporate Wire reported that shares of Facebook Inc will start trading on the Bucharest Stock Exchange on December 7, 2012. The Company's shares will be traded on the Alternative Trading System of the Bucharest bourse. Romanian brokerage Tradeville will act as market maker for the Company. Tradeville is the market maker for another 25 foreign companies traded on the Bucharest bourse, including Apple, Coca Cola, Visa, Intel and Bank of America. The brokerage registered the Facebook Inc shares with Romania's Central Depository earlier this month.

Facebook Inc Announces Further Details Related to Trading on Bucharest Bourse

11/26/2012

Facebook Inc announced that the Board of Governors of the Bucharest Stock Exchange (BVB) has approved, at its meeting of November 26, 2012, the new Market Maker parameters for Facebook Inc shares, in ATS International Section, according to the Tradeville proposal as Market Maker on ATS. Facebook Inc will join the other 25 European and American companies available for trading on BVB and for which SSIF Tradeville acts as Market Maker. The start trading date is going to be disseminated at a later stage, following the Company's COs admission to trading.

Facebook Inc Shares Set to Start Trading on Bucharest Bourse-SeeNews - The Corporate Wire

11/15/2012

SeeNews - The Corporate Wire reported that Romanian brokerage Tradeville has launched a procedure for the admission of the shares of Facebook Inc on the Alternative Trading System of the Bucharest bourse. Facebook Inc's shares were registered with Romania's Central Depository earlier, according to a statement posted on the institution's website on November 14, 2012. A Tradeville spokesman told SeeNews over the phone this is one of the first steps in the process and an estimated date for the launch of trade in Facebook Inc's shares is not available yet. Facebook Inc is listed on 10 bourses, including the NASDAQ, the Frankfurt Stock Exchange and the Berlin Stock Exchange, according to the Central Depository statement. Tradeville also offered shares in Apple, Coca Cola, Visa, Intel and Bank of America on the Bucharest Stock Exchange's Alternative Trading System platform in April 2012.

Facebook Inc Partners with AVG Technologies NV To Help Keep Social Networkers Safe-DJ

10/16/2012

Dow Jones reported that AVG Technologies announced a partnership with Facebook Inc to help protect the global online community from the latest security threats by providing data from AVG LinkScanner to help users avoid malicious web links posted by users on Facebook. There will also be the option to download the latest AVG AntiVirus FREE 2013 product, just launched last month from the Facebook AV Marketplace.