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# Americans For Innovation

## ... and against intellectual property theft

*Constitutional rights are not negotiable*

Attention: Searches this blog, Donna Kline Archive, FB Cover-up, Origins of Facebook's Technology and LeaderDocs.

Google™ Custom Search



Tuesday, October 6, 2015

## FACEBOOK FIELD GUIDES UNCOVERED IN HILLARY EMAILS PROVE OBAMA STOLE SOFTWARE, EXPOSED NATION'S SECRETS THEN OBSTRUCTED JUSTICE

### U.S. STATE DEPARTMENT CONFISCATED LEADER TECHNOLOGIES' INVENTION AND ENCOURAGED MISSIONS WORLDWIDE TO USE INSECURE EMAIL

CONTRIBUTING WRITERS | OPINION | AMERICANS FOR INNOVATION | OCT. 06, 2015, UPDATED OCT. 20 | PDF

#### UPDATE, OCT. 19 : FOIA REQUEST ASKS FOR HILLARY'S FACEBOOK FIELD GUIDES; IG SAYS HILLARY'S EMAIL POLICIES WERE JUVENILE, INVITED HACKING

**AFI EXCLUSIVE:**  
**WHY EVERY AMERICAN SHOULD FIGHT** for Leader Technologies' government-confiscated property rights in Leader v. Facebook.

On Oct. 14, 2015, Leader Technologies' founder and true inventor of social networking, Michael McKibben, filed a Freedom of Information Act (FOIA) request. He asked the U.S. State Department to provide documents related to their "Facebook field guides" and Facebook email address ([USgovernment@fb.com](mailto:USgovernment@fb.com), Zuckerberg: "I'm a hacker") published to 45,000 employees during the Leader v. Facebook patent infringement case. Leader proved at trial that Facebook is guilty of infringing Leader's patent on 11 of 11 claims. Corrupt senior judges, including Chief Justice [John G. Roberts](#) (heavily invested in the IBM-Eclipse Cartel, including Fidelity (Facebook), T. Rowe Price (Facebook), Vanguard (Facebook), HP, Nokia, Microsoft, Dell, Intel, Time Warner), have protected them ever since. These

documents first surfaced in Hillary Clinton's stonewalled email production for the House Benghazi investigation. [Clear here](#) to read McKibben's FOIA request. [Clear here](#) for State Dept IG coverage.

Updated Oct. 15, 2015

[CLICK HERE FOR HIJACK OF THE CYBER WORLD TIMELINE AND DATABASE](#)

Request for **DOWNLOAD** Congressional Intervention



**Social Networking: The True Story**

**HealthCare.gov's confiscation of this property cannot stand**

**Leader:** 145,000 man-hours • over \$10 million • 20 people • solid engineering • hackers not welcome • affirms privacy, security, property • no foreign influence • respects U.S. Constitution

**Facebook:** "one to two weeks" • beer money • all by myself • 28 hidden hard drives • stole Harvard photos • hacks email • PayPal Mafia handlers • scoffs at privacy • corrupts markets, judges, politicians & gov't agencies



OpenTrial.org

#### Leader v. Facebook

Facebook — a force for freedom perhaps, but at odds with the rule of law in the U.S.

#### Federal Corruption

[CLICK TO LOOK INSIDE](#)

—Congressional Briefings

—Federal Circuit Censored Docket

#### NEWS FLASH, OCT. 12: OBAMA-JARRETT-SOROS CARTEL ON THE MOVE—SPY STATE TROJAN HORSE IS CONSOLIDATING EMBEDDED TECHNOLOGY CONTROL; PROOF OBAMA USING PRESIDENCY FOR SELF-DEALING

NEW, OCT. 16, 2015:

#### SCENE OF THE CRIMES

IBM has **removed** their previously boasted photo of the Mar. 2, 2015 White House Meeting and obscured the date and substantive detail. [Click here](#) for the White House press release & IBM photo retrieved previously by AFI investigators.

Abuse of the public trust for private gain

Dell said today they would buy EMC for \$67 billion in the largest deal in technology industry history. DELL and EMC are founding members of IBM'S ECLIPSE FOUNDATION who based their social "cloud" strategy on LEADER TECHNOLOGIES' social networking invention stolen by IBM-Eclipse. Earlier this year, on Mar.

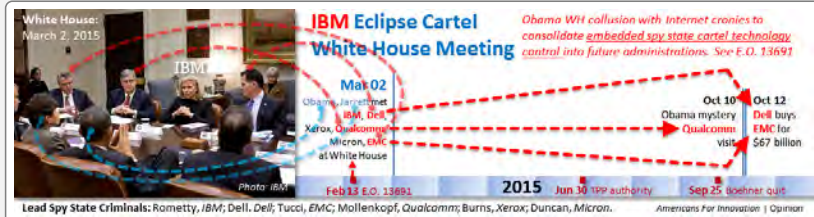
**NEW: Dell's \$67 billion for EMC is likely Russian money flowing through Silver Lake private equity fund controlled by George Soros via Swiss, German & French offshore money laundering havens. See HSBC leaks.**

2, 2015, President OBAMA

and Valerie JARRETT, met with IBM, DELL, EMC, XEROX, QUALCOMM and MICRON TECHNOLOGY three weeks after signing a JAMES P. CHANDLER-inspired Executive Order No. 13691 that extolled public-private technology [crony] contracting. See White House press release & IBM photo.

On Oct. 10, 2015, two days ago, Obama made a mystery trip to Qualcomm in San Diego after visiting the victims of the Oregon shooting (excuse for the trip?). With Dell taking EMC private, Obama's Cartel is consolidating their power into fewer and fewer hands who are not accountable to public shareholders. Not surprisingly, JOHN BOEHNER bailed as Speaker two weeks ago to avoid further pressure from the Cartel to do their bidding (Boehner is heavily invested in Cartel funds, notably UBS, Fidelity, EMC, IBM, Microsoft, Oracle, Xerox, Goldman Sachs, JPMorgan Chase, State Street, Symantec, Vanguard and Wal-Mart; so is MITCH MCCONNELL, notably Vanguard, T. Rowe Price, UBS, Barclays, Wells Fargo, American). This forced the Cartel to move on their agenda now—before a new Speaker takes over. The now evident agenda is to consolidate embedded technology control of the Internet so that the new Administration will conclude that their infrastructure is "too big to fail" or be unplugged. Sound like banks we know? Rest assured, they can and must be unplugged. A Republic cannot survive the intrusions on privacy created by these self-serving Harvard sycophants behind a national security smoke screen.

Click image to enlarge timeline



ORIGINAL POST

(OCT 06, 2015)—A thorough analysis of Hillary's latest batch of stonewalled emails has uncovered unequivocal proof of the Obama administration's unprecedented extensive exposure of our nation's secrets and obstruction of justice.

USgovernment@fb.com

In 2011-2012, while Leader Technologies was in federal court with Facebook, the U.S. government internally distributed its Facebook email address (fb.com) to 45,000 State Department employees.

## BREACH OF NATIONAL SECURITY, OBSTRUCTION OF JUSTICE

Facebook's email is notoriously insecure, so the breach of the nation's secrets is equally clear. How much more clear can Hillary's and Obama's obstruction of justice and breach of the nation's security be?

## FACEBOOK: U.S. GOVERNMENT'S #1 SPY DATA COLLECTION SYSTEM—CHILD PREDATORS



FIG. 3—On Jun. 06, 2013, thanks to NSA Whistleblower Edward Snowden, we learned that all the large online "social" providers were creations and certainly tools of their U.S. government spy state cronies. This strategy was hatched during the Clinton

The evidence proves that the US government and Facebook, the spy state data collection tool, have been in bed together from the beginning of Facebook.

In 2012, Hillary's Department of State issued a four part "Facebook Field Guide" instructing its 45,000 employees how to set up and



FIG. 1—BARACK OBAMA, HILLARY & BILL CLINTON ADVOCATED EMAIL SECURITY BREACHES AND OBSTRUCTION OF JUSTICE. The State Department recently released copies of a four-part Facebook Field Guide that describes profound breaches of email security and obstruction of justice in the Leader v. Facebook patent infringement trial. These documents prove beyond question that the U.S. government has confiscated Columbus, Ohio innovator Leader Technologies' invention for social networking.

Photo: Politico.



FIG. 2—JOE LOCKHART. On Jun. 14, 2011, Joe Lockhart, former White House Press Secretary for Bill Clinton (1998-2000), joined Facebook as vice president of communications. Two weeks earlier, Fidelity invested \$74 million in Facebook pre-IPO stock. Two weeks later, former White House bailout czar, Larry Summers, joined Facebook director Marc Andreessen's



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## CONGRESS CONTACT LOOKUP

## Contacting the Congress

FINANCIAL HOLDINGS OF OBAMA POLITICAL APPOINTEES, BY AGENCY

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## BLOG ARCHIVE (New, 1/20/14)

- ▼ 2015 (25)
  - ▼ October (1)
    - FACEBOOK FIELD GUIDES UNCOVERED IN HILLARY EMAILS ...
  - September (3)
  - August (3)
  - July (3)
  - June (3)
  - May (3)
  - April (4)
  - March (3)
  - February (1)
  - January (1)
- 2014 (26)
- 2013 (28)
- 2012 (6)

UPDATE MAR. 25, 2014

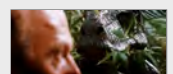
## FIVE CRITICAL AFI POSTS ON JUDICIAL COMPROMISE

Fully updated Mar. 25, 2014 in the wake of the Scribd censorship:

### 1. HOW PATENT JUDGES GROW RICH ON THE BACKS OF AMERICAN INVENTORS

Patent Office filings are shuffled out the USPTO backdoor to crony lawyers, banks and deep-pocket clients.

### 2. WAS CHIEF JUSTICE ROBERTS BLACKMAILED into





administration by his spy master advisor, Harvard law professor **JAMES P. CHANDLER**, later Leader Technologies' patent attorney. AT&T played too.

Source: Edward Snowden/Guardian.

use Facebook in conjunction with Gmail in their operations.

Also during 2012, Leader Technologies was pursuing its

appeals in Leader v. Facebook. After proving that the engine running Facebook is their invention, Leader encountered massive judicial corruption that was protecting Facebook.

See [Hijack of the Cyber World Timeline](#).

company just prior to Facebook's Instagram purchase from Andreessen. **THE IBM-ECLIPSE SPY STATE CARTEL WAS ON THE MOVE.** Hillary Clinton stonewalled release of her emails on this Lockhart subject. See [Hijack of the Cyber World Timeline](#).

Photo: Wikipedia.

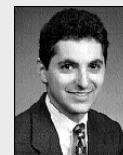
supporting Obamacare by his ethical compromises in Leader v. Facebook?

3. **JUSTICE ROBERTS MENTORED** Facebook Gibson Dunn LLP attorneys.



4. **JUSTICE ROBERTS HOLDS** substantial Facebook financial interests.

5. **JUDGE LEONARD STARK FAILED** to disclose his Facebook financial interests and his reliance on Facebook's Cooley Godward LLP attorneys for his appointment.



## FACEBOOK FIELD GUIDES, U.S. DEPARTMENT OF STATE

Source: Hillary Clinton State Department email production for Judicial Watch

Joe Lockhart joins Facebook  
Jun. 14, 2011



Case No. F-2012-29278  
Doc. No. C05781138

Sep. 01, 2011



American Corners. USG.

"Facebook Groups"

"americanspaces  
@yahoo.com"

Part 2  
Jul. 26, 2012



Case No. F-2012-29278  
Doc. No. C05371175

"contact  
USgovernment@  
fb.com"

Part 4  
Jul. 27, 2012



Case No. F-2012-29278  
Doc. No. C05371179

"this is the end of  
the Facebook Field  
Guide"

Part 3  
Oct. 24, 2012



Case No. F-2012-29278  
Doc. No. C05371173

Part 1  
Dec. 26, 2012



Case No. F-2014-20439  
Doc. No. C05371180

"If your email  
address associated  
with your  
Facebook account  
is a Gmail  
account..."

"Many posts have  
created Facebook  
Pages. Some are  
sponsored by the  
embassy, others by  
the IRC or  
American  
Corners."

"your privacy is  
very important on  
Facebook" [LOL]

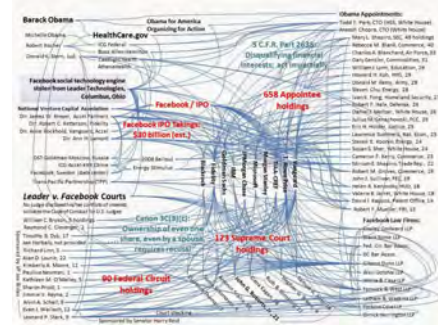
Note: The  
dates on these  
documents  
appear to be  
altered since  
the sequence  
is nonsensical.

TABLE 1—U.S. State Department Facebook field guides timeline. Source: Judicial Watch v. U.S. State Department (FOIA), Doc. Nos. C05371173, C05371175, C05371179, C05371180, Case No. F-2012-29278, 09/04/2013 and Doc. No. C05781138, Case No. F-2014-20439, 09/30/2015. [Click here to download a PDF binder](#) containing all these documents. See also [Hijack of the Cyber World Timeline](#).

## TIMELINE—STATE DEPT. EMAIL SECURITY BREACH & OBSTRUCTION OF JUSTICE

## BARACK OBAMA'S DARK POOLS OF CORRUPTION

Click to enlarge



CLICK HERE FOR WASHINGTON'S ETHICAL DISEASE DISCOVERIES RE. FACEBOOK "DARK POOLS"

## STOP FACEBOOK PROPERTY THEFT



WILL HUMANKIND EVER LEARN? Facebook's Orwellian doublespeak about property and privacy (theft) merely repeats the eventual dehumanization of the individual under MAO's Red Star, Stalin's SOVIET Hammer & Cycle and Hitler's NAZI Swastika. Respect for the inalienable rights of each individual is a bedrock value of democracy. The members of the Facebook Cabal abuse this principle at every opportunity. They evidently believe that they deserve special privileges and are willing to lie, cheat and steal in order to treat themselves to these privileges.

## ASK CONGRESS: PASS THE INVENTOR PROTECTION ACT!

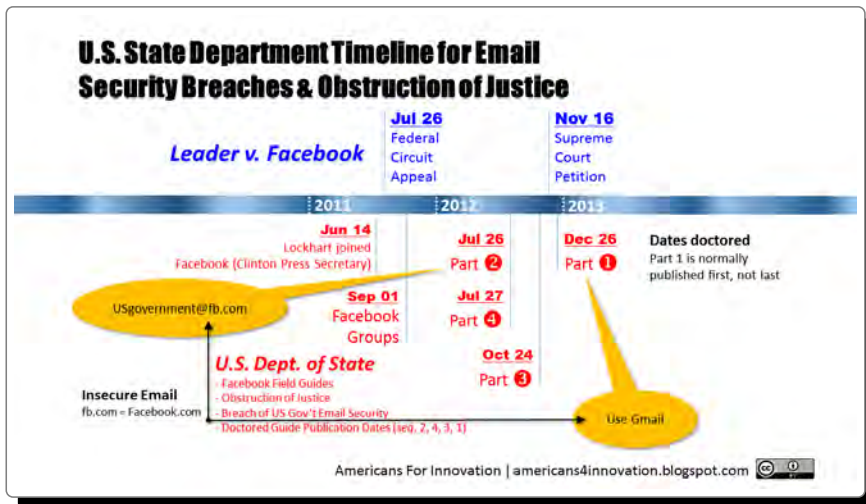


FIG. 2— U.S. STATE DEPARTMENT TIMELINE FOR PATENT PROPERTY CONFISCATION & EMAIL SECURITY BREACH. The U.S. State Department forged a deep relationship with Facebook during the Leader v. Facebook patent infringement litigation where Leader proved Facebook infringes its U.S. Patent No. 7,139,761 on 11 of 11 claims. Bottom line, the State Department should have been cutting its social networking licensing with Leader Technologies, the rightful owner of the patent, not Facebook, the thief. See also [Hijack of the Cyber World Timeline](#).

## FROM FACEBOOK FIELD GUIDE PART 2, U.S. DEPARTMENT OF STATE, JUL. 26, 2012:



FIG. 3— U.S. DEPT. OF STATE, FACEBOOK PART 2: CREATING AND CUSTOMIZING YOUR PAGE, 07/26/2012. Page 3 of the "field guide" distributed to "missions, posts and IRCs." Proof that the State Department encouraged use of insecure email addresses for Department business. Also shows a symbiotic relationships among the State Department, Facebook and Wikipedia. Ref. United States. Department of State. [Facebook Part 2: Creating and Customizing Your Page](#) - A field guide for missions, posts and IRCs. International Information Programs, Office of Innovative Engagement, Jul. 26, 2012, page 3.

## FROM FACEBOOK FIELD GUIDE PART 1, U.S. DEPARTMENT OF STATE, DEC. 26, 2012:



FIG. 4— U.S. DEPT. OF STATE, FACEBOOK PART 1: GETTING STARTED WITH FACEBOOK, 12/26/2012. Page 8 of the "field guide" distributed to "missions, posts and IRCs." Proof that the State Department encouraged use of insecure email addresses for Department business. Also shows a symbiotic relationships among the State Department, Facebook and Google. Ref. United States. Department of State. [Facebook Part 1: Getting Started with Facebook](#) - A field guide for missions, posts and IRCs. International Information Programs, Office of Innovative Engagement, Dec. 26, 2012, page 8.

## LEADER TECHNOLOGIES Inventor Protection Act (Proposed)

America needs to practice what it preaches.

We have no business lecturing the world about free enterprise and the rule of law, when we permit the investors in Ohio-based innovator Leader Technologies to go uncompensated for the risks they took to help invent social networking...

—a technology upon which the President and U.S. government now rely;  
—a technology stolen by the "Facebook Cabal" who recruited the federal courts and Patent Office into their club of corruption.

**Rescind. Investigate. Sanction. Certify.**

**Contact your representatives. Ask them to pass it.**

**Real American inventors need your support.**

<http://www.contactingthecongress.org/>  
<http://americans4innovation.blogspot.com>

Click image above to download a poster-quality PDF optimized for a 11in. x 17in. (ledger-size) poster. America should not be in the business of cheating its entrepreneurial investors simply because the cheaters buy off judges with the money gained from their theft. Such permissiveness is obscene.

## LEADER V. FACEBOOK BACKGROUND

**Jul. 23, 2013 NOTICE:** DonnaKlineNow! has gone offline. All her posts are available as a PDF collection here (now updated, post-Scribd censorship).

**Mar. 20, 2014 READER NOTICE:** On Mar. 7, 2014, all of our documents linked to Scribd were deleted by that "cloud" service using the flimsiest of arguments. Some of our documents have been there for two years and some had almost 20,000 reads.

George Orwell wrote in 1984 that one knows one is in a totalitarian state when telling the truth becomes an act of courage.

All the links below were updated Mar. 20, 2014 (many thanks to our volunteers!)

- Summary of Motions, Appeal, Petition, Evidence, Analysis, Briefings (FULL CITATIONS) in [Leader Technologies, Inc. v. Facebook, Inc.](#), 08-cv-862-JJF-LPS (D. Del. 2008), published as [Leader Techs, Inc. v. Facebook, Inc.](#), 770 F. Supp. 2d 686 (D. Del. 2001)
- Dr. Lakshmi Arunachalam's Censored Federal Circuit Filings ([Archive](#))
- [Brief Summary](#) of Leader v. Facebook
- [Background](#)
- [Fenwick & West LLP Duplicity](#)
- [Instagram-scam](#)
- [USPTO-reexam Sham](#)
- [Zynga-gate](#)

## PROBLEM #1:

### INSECURE FACEBOOK AND GOOGLE EMAIL is promoted by the U.S. State Department for use with State Department Facebook Pages in well-known violations of government security policies.

The U.S. government has well-known email security policies that Hillary Clinton is now known to have breached. We see from this field guide that she was advocating that EVERYONE in the State Department get and use a known-to-be-insecure Gmail account. Sadly for our country, the confidentiality of the entire State Department was compromised by these recommendations.

Richard Nixon's obstruction of justice was kid's play compared to Obama's and Hillary's.

Just like President Richard Nixon was being investigated for obstructing justice in the cover-up of his knowledge of the Watergate break in, Barack Obama and Hillary Clinton MUST do the same.

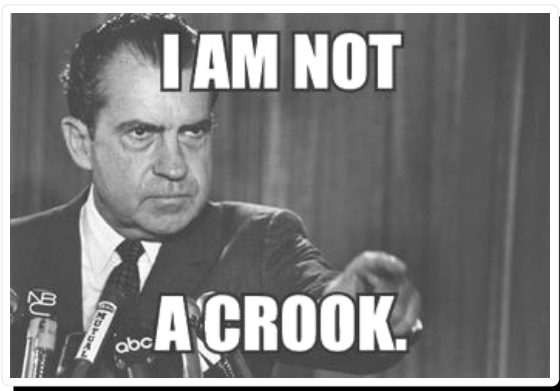


FIG. 5—PRESIDENT RICHARD M. NIXON famously claimed in Nov. 17, 1973 "I am not a crook" when responding to accusations of obstructing justice in failing to tell what he knew when about the Watergate break in of the Democratic National Headquarters. [YouTube](#).

## PROBLEM #2:

### LEADER'S STOLEN

### INTELLECTUAL PROPERTY by the U.S. State Department is relied upon for its Facebook Pages

Leader Technologies proved that the engine running Facebook is Leader's invention. The State Department had a duty to be contracting with Leader for its social networking technology, not Facebook.

Leader Technologies had a solemn Constitutional right to rely on fair treatment before the law.

Instead, both the Judicial and Executive Branches protected Obama's and Hillary's agenda to exploit Facebook and refuse to defend Leader's rightful property rights.

## PROBLEM #3:

### PROPERTY CONFISCATION by the Federal Government is a violation of the Takings Clause of the Fifth Amendment.

The State Department confiscated Leader's social networking invention while the Leader v. Facebook appeals were pending. The law is clear that a patent issued by the Patent Office is presumed valid.

Another Obama agency involved in Leader v. Facebook, the [U.S. Patent Office](#) (33.9 MB), started its own Facebook page for its 14,000 employees on May 10, 2010, [two months before](#) the Leader v. Facebook trial.

[Barack Obama](#) (222 MB) started his Facebook page on Feb. 10, 2007, over [five years earlier](#).

The Bottom line is that the IBM-Eclipse-NSA Spy State Cartel confiscated Leader's property even before Barack Obama was elected.

## PROBLEM #4:

### OBSTRUCTION OF JUSTICE by the State Department's flagrant

9. [James W. Breyer / Accel Partners LLP Insider Trading](#)
10. [Federal Circuit Disciplinary Complaints](#)
11. [Federal Circuit Cover-up](#)
12. [Congressional Briefings re. Leader v. Facebook judicial corruption](#)
13. [Prominent Americans Speak Out](#)
14. [Petition for Writ of Certiorari](#)
15. [Two Proposed Judicial Reforms](#)
16. [S. Crt. for Schemers or Inventors?](#)
17. [Attorney Patronage Hijacked DC?](#)



18. [Justice Denied | Battle Continues](#)
19. [FB Robber Barons Affirmed by S. Crt.](#)
20. [Judicial Misconduct WALL OF SHAME](#)
21. [Corruption Watch - "Oh what webs we weave, when first we practice to deceive"](#)
22. [Facebook | A Portrait of Corruption](#)
23. [White House Meddling](#)
24. [Georgia! AM 1080 McKibben Interview](#)
25. [Constitutional Crisis Exposed](#)
26. [Abuse of Judicial Immunity since Stump](#)
27. [Obamacare Scandal Principals are intertwined in the Leader v. Facebook scandal](#)
28. [S.E.C. duplicity re. Facebook](#)

## GIBSON DUNN LLP exposed as one of the most corrupt law firms in America



Investigative Reporter Julia Davis investigates Facebook's Leader v. Facebook attorney Gibson Dunn LLP. She credits this firm with the reason why not a single Wall Street banker has gone to jail since 2008. [Click here](#) to read her article "Everybody hates whistleblowers." [Examiner.com](#), Apr. 10, 2012. Here's an excerpt:

"Skillful manipulation of the firm's extensive media connections allows Gibson Dunn to promote their causes, while simultaneously smearing their opponents and silencing embarrassing news coverage."

This statement followed right after Davis cited Facebook's chief inside counsel in the Leader v. Facebook case, Theodore Ulyot, who appears to have helped lead the Leader v. Facebook judicial corruption. Interesting word choices associated with Gibson Dunn LLP: manipulation, smear. Attorneys swear a solemn oath to act morally, ethically, and in



## disregard for Leader's property rights while the *Leader v. Facebook* litigation was in process.

Obstruction of justice is evident. Facebook did not even bother responding to Leader's appeal to the US Supreme Court in late 2012. The evident reason is that the U.S. Government was too committed to Facebook to bother protecting Leader's invention.

In fact, even taking the dates at face value, the last 12/26/2012 event for Part 1 is only **three weeks** after Leader filed its appeal at the U.S. Supreme Court on 11/16/2012.

However, the guides discuss much earlier implementations of Facebook (presumably much earlier than the first guide date of Jul. 26, 2012). For example, Part 1 states: "Many posts have created Facebook Pages. Some are sponsored by the embassy, others by the IRC or American Corners."

IRC = U.S. State Department Information Resource Officer  
American Corners (now American Spaces) = State Department document repository

## HILLARY'S EMAIL INDISCRETIONS PROVE THAT THE TYRANNY JOHN ADAMS FEARED IS NOW HERE

President John Adams said that tyranny begins the day property rights are not held in equal esteem to the Laws of God.

Clearly Obama, Hillary, Eric Holder (Attorney General) and David Kappos (head of the U.S. Patent Office and a former IBM chief counsel) did not defend and protect Leader Technologies' important social networking invention, but wanted it to support their crony totalitarian elitist agenda.

Leader's property rights were sacrificed to the IBM-Eclipse-NSA Spy State Cartel. "Big Data" mining is the goal. All information, on all citizens, all of the time. This kind of secret information power over one's fellow citizens is intoxicating and ultimately destructive to the human person. It destroys both the victims and victimizers. Civilized societies must reign in this out-of-control technocracy.

If Leader Technologies cannot make any money on its social networking invention, then what is the point for any inventor to do the hard work of invention if it will just be stolen by the Spy State Cartel?

\* \* \*

## POSTSCRIPT

### BACKSTORY FOR NEW AFI READERS

On July 28, 2010, a Delaware federal jury decided that the software engine running Facebook is Leader Technologies' social networking invention on 11 of 11 claims. However, from that point on to this day the Judicial and Executive branches have colluded to protect Facebook.

Hindsight reveals that Facebook itself was a creation of the NSA spy state driven by spy master and former Harvard Law professor, James P. Chandler. The Zuckerberg boy-genius story was pure fiction to manipulate the masses. The Mainstream Media played along.

The objective of this collusion was to enable U.S. intelligence to spy on everyone, all the time. After stealing Leader's technology as the platform, they fed Leader's invention to IBM's Eclipse Foundation. Then, their phalanx of crooked lawyers went to work crafting end user license agreements to deceive users who signed away their security and privacy in exchange for titillation and free stuff.

This spy state cartel focused on social features they knew the masses liked and would give up their privacy to get: ease of communication with friends and family, games, coupons, photos, instant messaging, search, porn and free email. Once subscribed, the cartel embedded robots on the user's machine which gave them 24x7 access to all the users' personal information.

With this mass of personal information, "big data" was born. By 2007, the NSA was scooping up everything for use on a rainy day. By 2008, the NSA had carte blanche from the secret FISA court with a compliant Attorney General Holder who was given dictatorial rights to

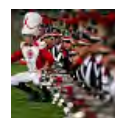
support of democratic principles. They promise to conduct themselves in a manner than instills confidence among the citizenry in the rule of law and the judicial system. These promises appear to be meaningless. [Click here for a PDF version of Julie Davis' article.](#)

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Constitutional rights advocates demand that NCAA stop its copyright infringement in social media; ask Congress to preserve Zuckerberg's ...



**HOW JUDGES GROW RICH ON THE BACKS OF AMERICAN INVENTORS**

Patent Office filings are shuffled out the USPTO

snoop on Americans with the flimsiest of reasons.

NSA whistleblower Edward Snowden leaked that the NSA had teamed up with Facebook (including LinkedIn, Instagram), Google, Microsoft (including Skype), AT&T, Verizon, PalTalk, Yahoo, AOL and eventually Apple to illegally collect bulk data on Americans.

HSBC Whistleblower Hervé Falciani leaked that all Facebook's underwriters were cavorting with money launderers and terrorists in offshore tax havens to move their ill-gotten gain and bribes without detection.

WikiLeaks whistleblower Julian Assange revealed that Austin, TX-based Stratfor was the C.I.A.'s propaganda arm masquerading as a legitimate research organization, but secretly slanting its information to fulfill C.I.A. tasks around the planet and steer public opinion toward the spy state agenda.

Leader Technologies' invention of social networking was stolen by their former patent attorney, James P. Chandler, and fed out the backdoor to his other client, IBM. Chandler and IBM formed The Eclipse Foundation who turned around and gave away Leader's platform to the entire tech industry, causing social networking to emerge almost overnight in 2004.

The Cartel's logic was/is to give away the razor (platform) in order to control the blade (application) business. If that strategy was to be achieved, inventor Leader Technologies needed to be kept in the background and stifled even though they had earned the privilege of developing it. The Cartel knew about Leader's high level of ethics and resistance to the Cartel's ugly plans.

By controlling the apps business, this Cartel has wormed their way into every nook and cranny of American life. History has shown that spies rarely make good decisions over time when put in power. Not ever. Not now. Hitler, Stalin, Pol Pot, etc. have all proven that spy states devolve into tyranny

This attempt by unelected Harvard Law techno-elitists to become a permanent American ruling class must be stopped.


\* \* \*

Notice: This post may contain opinion. As with all opinion, it should not be relied upon without independent verification. Think for yourself.

## COMMENT

Click "N comments:" on the line just below this instruction to comment on this post. Alternatively, send an email with your comment to [amer4innov@gmail.com](mailto:amer4innov@gmail.com) and we'll post it for you. We welcome and encourage anonymous comments, especially from whistleblowers.

Posted by **K. Craine** at 5:22 PM

 +2 Recommend this on Google

## 23 comments:



**K. Craine**  October 7, 2015 at 1:04 PM

HERE'S THE PROBLEM WITH LARGE AMOUNTS OF PERSONAL INFORMATION STORED AND AVAILABLE TO CORRUPT INDIVIDUALS.

Geller, P. (Sep, 13, 2015). KILL LIST: ISIS posts photos, names, addresses of US soldiers, "Theres gonna be attack this month on soldiers in America."

<http://pamelageller.com/2015/09/islamic-state-publishes-photos-names-addresses-of-us-soldiers-theres-gonna-be-attack-this-month-on-soldiers-in-america.html/>

Fantz, A. As ISIS threats online persist, military families rethink online lives. CNN.

<http://www.cnn.com/2015/03/23/us/online-threat-isis-us-troops/>

backdoor to crony lawyers, banks and deep-pocket clients Contributing Writers | Opinion...



### LEADER V. FACEBOOK WALL OF SHAME

Judges go to jail for far less serious misconduct; Facebook users should pay Leader fees voluntarily; its the right thing to do since Faceb...



### ECLIPSE OF THE U.S. CONSTITUTION

IBM and "The Eclipse Foundation" Control Obama in the Shadows to Block Out Our Fundamental

Rights Contributing Writers | Opinion...

## EDITORIALS

1. [DC Bar refuses to investigate attorney misconduct in Leader v. Facebook - Unwillingness of DC attorneys to self-police may explain why Washington is broken, Dec. 30, 2012](#)
2. [Will the U.S. Supreme court support schemers or real American inventors? Facebook's case dangles on a doctored interrogatory. Eighteen \(18\) areas of question shout for attention, Dec. 27, 2012](#)
3. [Two Policy Changes That Will Make America More Democratic \(and less contentious\), Dec. 21, 2012](#)

## OUR MISSION

American citizens must fight abuse of the constitutional right for authors and inventors to enjoy the fruits of their inventions, as a matter of matter of basic property rights and sound public policy. Otherwise, instead of innovation, creativity, genius, ideas, vision, courage, entrepreneurship, respect, property, rejuvenation, morals, ethics, values, renewal, truth, facts, rights, privacy, solutions and judicial faithfulness,

. . . our society and economy will be dragged down (and eventually destroyed) by copying, infringement, thievery, counterfeiting, hacking, greed, misinformation, exploitation, abuse, waste, disrespect, falsity, corruption, bribery, coercion, intimidation, doublespeak, misconduct, lies, deception, attorney "dark arts," destruction, confusion, dishonesty, judicial chicanery and lawlessness.

If we do not speak up, impeach derelict judges and imprison corrupt attorneys, we cannot possibly hope to start fixing the current ills in our society. Without justice and respect for private property, democracy has no sure foundation.

## CURRENT EDITORIAL FOCUS

[Reply](#)K. Craine  October 11, 2015 at 12:13 PM

Email comment by TEX:

Well, everything is back to normal. Flavia and Mavis ,the twin man destroyers, are out of jail for beating up a school crossing guard. They evidently took offense when he pointed his yellow flag at them. And I am back full time after my yoga stretching accident. It's been a rough three weeks.

Being under heavy sedation gave me a chance to reflect on a few things. I've come to the conclusion that most things around us are a big box of lies. This blog points out one after another. But authorities don't seem to care. Obama is an enigma and no one seems to care. He is truly a big box of lies. And no one seems to care. The media is truly a big box of lies and it's rare that they get called on it. All outlets lie....CNN, NBC, ABC, Fox. Listeners know but no one cares. The Democrat hopefuls, Biden, Hillary, Elizabeth Warren, and Sanders are liars....a big box of lies. They claim to be women, Native Americans, and smart. And the GOP pursuers are no better. Each candidate tries to separate themselves by making up bigger lies. Now one exception is the big Donald. Trump says what is in that messed up brain of his and we actually wish he was lying. But that's another story.

We see fake boobs, fake teeth, fake Botox, and steroids to make us appear big and tough. Box of lies. We have marches in DC calling for cops to be killed and white folks to be punished. I am told to feel guilty because I created more wealth than I consumed. I refuse to apologize for trying , every day, to improve. The claim of the Left is a box of lies. We know that virtually every major human massacre on this planet in the last 30 years was done in the name of Allah, yet our so called President tells us that Islam is a religion of love. Big box of lies. And self aggrandizing Christians profess the teachings of ethics and morality but lie, lie, lie. For example, Biden and Clinton claim Christianity but support ripping babies out of a human body and call it "women's health ". Half of these tiny little children are girls. That's not very healthy for the "little women" , is it? Big ugly box of lies. And let's just briefly visit business leaders.....most are so friggin' greedy that they believe that they have earned the right to rip off employees, purveyors, and other stakeholders. Makes me sick to my stomach.

So , where do we go from here? Let's start with me and you. Speak up, get involved, scream when you see lies, fakes, and greedy deception. Today it is so rare for a person to step in and protect a victim from a bully, or call out a criminal, or question a liar, we now call them heroes. Just for doing the right thing.... they are heroes. Sad, huh? We have become a nation of lazy, sniveling cowards. And we have inculcated our kids into that mindset as well. And what does Obama see as our only threat.....global warming. I need a big glass of Cabernet.

Have a great day, TEX

[Reply](#)

dave123 October 11, 2015 at 2:31 PM

Facebook and other internet giants should be barred from sending European citizens personal information to the US When the C.I.A.'s propaganda arm masquerading as a legitimate research organization, but secretly slanting its information to fulfill C.I.A. tasks around the planet and steer public opinion toward the spy state agenda,. When the NSA has teamed up with Facebook (including LinkedIn, Instagram), Google, Microsoft (including Skype), AT&T, Verizon, PalTalk, Yahoo, AOL and eventually Apple to illegally collect bulk data on Americans. When Americans information is stored on Luleå Data Center in Sweden and Facebook Mark Zuckerberg stole British data centre design that your information is stored on, The US government and Facebook, the spy state data collection tool, have been in bed together from the beginning of Facebook. THE FBI & NSA KNEW HOW FACEBOOK WAS STOLEN they got all the IMs and Emails on this. Facebook was a creation of the NSA spy state driven by spy master and former Harvard Law professor, James P. Chandler who knew facebook was stolen. And then stealing Leader's technology as the platform, they fed Leader's invention to IBM's Eclipse Foundation. Then, their phalanx of crooked lawyers went to work crafting end user license agreements to deceive users signed away their security and privacy in exchange for what free stuff Once subscribed, the cartel embedded robots on the user's machine which gave them 24x7 access to all the users' personal information, And Hillary Clinton decided to STAB THE TRUTH in the back, zuckerberg was a plant a puppet a fake.

Gene Smith well working for IBM knew facebook was stolen Gene Smith wonted 50% of facebook you knew facebook was not mark zuckerberg idea then you tried to hid your IBM history and you help then stealing Leader's technology platform you and James P. Chandler the NSA and CIA. Eclipse Foundation.

[Reply](#)

We are an opinion blog that advocates for strong intellectual property rights. We welcome commenters and contributors. The Leader v. Facebook patent infringement case first came to our attention after learning that the trial judge, Leonard P. Stark, U.S. District Court of Delaware, ignored his jury's admission that they had no evidence to support their on-sale bar verdict, but the judge supported it anyway.

The judicial misconduct has deteriorated from there, replete with two of the three judges on the Federal Circuit appeal panel, Judges Alan D. Lourie and Kimberly A. Moore, holding Facebook stock that they did not disclose to the litigants, and later tried to excuse through a quick motion slipped in at the last minute by the Clerk of Court, Jan Horbaly, and his close friends at The Federal Circuit Bar Association. (The DC Bar subsequently revealed that Mr. Horbaly is not licensed to practice law in Washington D.C.)

The judges ignored [shocking new evidence](#) that Mark Zuckerberg withheld 28 hard drives of 2003-2004 evidence from Leader Technologies that could prove actual theft (and therefore claims even more serious than infringement). In addition, Facebook's appeal attorney, Thomas G. Hungar of Gibson Dunn LLP, has close personal ties to just about every judicial player in this story. The misconduct appears to reach into the U.S. Patent Office through abuse of the reexamination process by Facebook. We will stay focused on Leader v. Facebook until justice is served, but we also welcome news and analysis of intellectual property abuse in other cases as well.

## WELCOME TO DONNA KLINE NOW! READERS!



AFI has been supporting Donna and is now picking up the main Leader v. Facebook coverage (she will continue coverage as well).

Anonymous Posts Are

Welcomed! Blogger has more posting constraints than Donna's WordPress, but we will continue to welcome anonymous posts. Simply send us an email at [amer4innov@gmail.com](mailto:amer4innov@gmail.com) with your post. Once the moderator verifies that your email address is real, your comment will be posted using your real name or handle, whatever you wish, like John Smith or Tex.

[Click here to view a complete Donna Kline Now! posts archive.](#)





Rain Onyourparade October 12, 2015 at 2:09 PM

Gee Beaver, I wonder where Dell's Silver Lake investment banker is getting all their cash for this deal? Do ya think it is coming from the Cartel. Remember the HSBC Whistleblower Hervé Falciani? He said all that dirty money is sloshing around offshore just looking for excuses to park it.

The Cartel is laundering \$67 billion. Count on it. This will further destabilize US markets and help CREATE another crisis. Larry Summers just predicted it on Friday, and by Monday his Cartel cronies have already created a major destabilizing event, after, that is, Obama visited Qualcomm and pinky-swore with the Cartel.

Let's UNPLUG these scoundrels.

Let's not let them CREATE another FAKE banking crisis with their dirty money and manipulation.

[Reply](#)



Jill Amblin October 12, 2015 at 3:14 PM

Mike it's over. For god's sake.It's been years.

[Reply](#)

#### Replies



K. Craine October 12, 2015 at 6:44 PM

Jill, you broke our editorial rule... again, but we decided to leave your wild speculation in to show readers how sophomoric and vacuous are your comments. Rather than deal in the facts, you spend all your energy speculating about personalities. Such is the way of liars, cheats and scoundrels who do not have the truth on their side. This collective "Mike" person would be flattered at the attention you give him if your speculation were not so way off. It is almost pathetic. Your Facebook Cartel handlers are going to jail. It is the inevitable fate of your criminality. Whistleblowers are in your near future.



Arasmus Dragon October 13, 2015 at 4:07 AM

Ole Jillie, whoever he or she is, is one morally and ethically sick puppy. This post just exposed \*\*\*with hard evidence\*\*\* that the White House is directing traffic for major private stocks (!!! ILLEGAL COLLUSION IN THE HIGHEST OFFICE IN THE LAND !!!), and all Jillie wants to focus on is speculation about who gathered the information.

I wish you would start just deleting this speculation in the future. Jill is wasting our time with his/her tripe .

[Reply](#)



steve n amy October 12, 2015 at 5:30 PM

Mike does not give up, Jill. You know why Mike does not give up Jill? Because he owns this thing called "Facebook". He created it. He would be an absolute fool to let it go "Jill Amblin" I mean Jill Ramblin.Get a life, Jill. You really will sleep better at night.

[Reply](#)



K. Craine October 12, 2015 at 6:55 PM

This is a very good video that explains the specific U.S. laws that Hillary Clinton has broken, by her own admissions.

18 USC Part I, Chapter 101, Section 2071(a), (b)

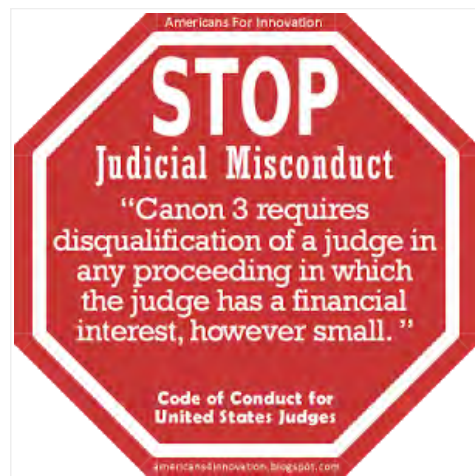
<https://www.law.cornell.edu/uscode/text/18/2071>

Whittle, B. (Mar. 18, 2015). The Criminal Arrogance of Hillary Clinton. Bill Whittle Firewall.

<https://www.billwhittle.com/firewall/criminal-arrogance-hillary-clinton>

<https://youtu.be/9lDN5b6ET0I>

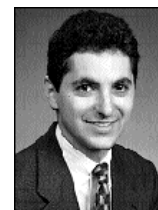
[Reply](#)



## CODE OF CONDUCT FOR U.S. JUDGES

"CANON 2: A JUDGE SHOULD AVOID IMPROPRIETY AND THE APPEARANCE OF IMPROPRIETY IN ALL ACTIVITIES"

## GALLERY OF JUDICIAL MISCONDUCT



Judge Leonard P. Stark, U.S. District Court of Delaware, trial judge in Leader Techs, Inc. v. Facebook, Inc., 770 F. Supp. 2d 686 (D.Del. 2011). Judge Stark heard his jury foreman admit that the jury made the on-sale bar decision without any evidence other than speculation, and yet he supported that verdict anyway. Just months before trial, Judge Stark allowed Facebook to add the on-sale bar claim after the close of all fact

K. Craine  October 14, 2015 at 6:29 AM

Email comment by TEX:

I finally figured out the way to get elected to lead this country. Here it is. I saw it it on CNN last night. It's OK to lie, cheat, steal, and deceive if the final answer is to give away more stuff than anyone else does.....and Hillary actually stepped up to become more of a socialist lookalike than a very efficient and self declared socialist, Bernie Sanders. Bernie wants to give away money, education, cars, houses, paintings, watches, men's purses, and vacations, while Hillary called that bet and offered even more. Hillary opposes a significant pipeline ( infrastructure) because she wants to spend money on infrastructure. She is offended by carbon emissions but flies around in a jet big enough to carry atomic warheads. Bernie rode his bike from Vermont. Chaffe couldn't remember how he got there. Bernie decided to give even more by declaring that every American business owner is a criminal and needs to be regulated and taxed into submission. A good way to start is to make the minimum wage equal to the pay of the CEO. As if he needed more, Bernie stated that American companies are causing the earth , through climate change, to wither into a sterile ball of dirt while killing all life as we know it. That got a huge applause . Then Hillary put down the hammer.....the NRA is our biggest enemy and must be eliminated. Not Islamic butchers, not topless Putin, not unemployment at 25%, and certainly not lying , cheating, and criminally active politicians. The NRA is the culprit., she said. Why? Because our 2nd Amendment should be wiped out. Guns are an impediment to total government control of our lives. Of course the armed guards around stage looked straight ahead. I am fairly certain that Texas could be a problem for Hillary 's gun confiscation program

That stage last night was filled with one ballsy , so called woman and four wimpy , so called men. Someone scared the guys ( wouldn't take much) . I guess they know that if you challenge a Clinton, your future will be tortured. Not one person had the guts to cut through the B.S. that Hillary espoused and confront her lies. That was not a debate, that was the coronation that the Dems said that they did not want. Hillary has been in the center of politics in this country for over 35 years. She has been involved in 21 significant scandals , some of which should require prison time. Yet, these wimps gave her a wink and a nod. America is in real trouble when our leaders can maneuver through 35 years of lying and cheating .....by lying and cheating . She has done it. Once she gets past these "right wing originated " scandals, she can get on with her argument that her female body parts are the reason to vote for her. The formerly great Democratic Party led by JFK and FDR is now led Marxists and folks that lost sight of America. What happened ? And where do we go from here? Are we willing to fight this criminal machine ? I pray we do.

Have a great day, TEX=

[Reply](#)K. Craine  October 15, 2015 at 10:26 AM

Hillary Clinton wants to take over from Barack Obama as the LIAR IN CHIEF.

Today she said she changed her mind about supporting the Trans-Pacific Partnership (TPP) Trade Pact "after looking at it." LIAR WARNING: Hillary helped draft the TPP.

<http://www.foxnews.com/politics/2015/10/15/clinton-says-flipped-on-trade-deal-after-seeing-it-but-its-not-public/>

St. Paul warned us about such evil people several millennia ago.

Romans 1:25: "For they exchanged the truth of God for a lie, and worshiped and served the creature rather than the Creator, who is blessed forever."

But wait, Hillary and Barack are "Christians." Excuse us, Your Beneficents, for forgetting that lie. They are self-ordained bishops in the new Church of Progressive Totalitarianism. "Thou shalt do whatever works" is their First Commandment. "Thou shalt screw your fellow man" is the second.

[Reply](#)

Deer Beer October 15, 2015 at 1:40 PM

You have got to be kidding us. The bible is probably the most unethical text ever written. Slavery. Disenfranchisement. Segregation. It goes on and on. Citing that ridiculous text for anything just goes to show how weak the arguments are.

[Reply](#)▼ [Replies](#)

Arasmus Dragon October 16, 2015 at 9:27 AM

discovery and blocked Leader from preparing its defenses to this new claim. Judge Stark allowed the claims despite Leader's prophetic argument that the action would confuse the jury and prejudice Leader. He also permitted the jury to ignore the Pfaff v. Wells Electronics, Inc. test for on-sale bar, even after instructing the jury to use it. (See

[that Jury Instruction No. 4.7 here.](#)) He also

contradicted his own instruction to Leader to answer Interrogatory No. 9 in the present tense (2009), then permitted the jury to interpret it as a 2002 admission as well. Facebook's entire on-sale bar case is based upon this interrogatory. (Editorial: Hardly sufficient to meet the "heavy burden" of the clear and convincing evidence standard.)



Judge Alan D. Lourie, U.S. Court of Appeals for the Federal Circuit, panel judge in Leader Techs v. Facebook, Inc., 678 F.3d 1300 (Fed. Cir. 2012). Judge Lourie stood to benefit financially from undisclosed holdings in Facebook. See [analysis of Judge Lourie's T. Rowe Price holdings re. the Facebook IPO](#).

Judge Lourie also failed to apply his own law-test in Group One v. Hallmark Cards to the evidence. After debunking all of Facebook's evidence on appeal, Judge Lourie created new argument in the secrecy of chambers to support Facebook and prevent the on-sale bar verdict from being overturned—a clear breach of constitutional due process.



Judge Kimberly A. Moore, U.S. Court of Appeals for the Federal Circuit, panel judge in Leader Techs v. Facebook, Inc., 678 F.3d 1300 (Fed. Cir. 2012). Judge Moore stood to benefit financially from undisclosed holdings in Facebook.





Deer Beer, you spew pure uninformed Marxist propaganda. With people like you, the inhumanity of Communism is bound to repeat itself. At least Christianity and Judaism are on paths toward self-awareness, correction and improvement of man's imperfect nature. That is the best of religion and belief, unlike your cynicism and disbelief which would and does run societies off a cliff of depravity. You need to read the works of Nobel Prize winner Alexander Solzhenitsyn.

What has your disbelief given the world? The Soviet Gulag. Cambodia's Killing Fields. Rwandan Genocide. Uganda's Idi Amin. There was no self improvement and correction ethic in these secular belief systems. It goes on and on. Reliance on and accountability to a power higher than one's self provides the only lasting way forward to human society and justice. Dog eat dog ethics eventually collapse under their own depravity. Always have. Always will.

You have changed the truth into a lie and appear to be proud of it. I am sad for you, and will pray that you will come to see the error of your ways.

[Reply](#)



K. Craine October 17, 2015 at 7:26 AM

Email comment by TEX:

( Hope this isn't too long... I get carried away. )

[Editor: Keep 'em coming TEX. You're taking us to school on subjects most of our school ideologues abandoned long ago in exchanged for fat paychecks and titillation.]

One of the pillars of the new socialist movement in the US is the claim that capitalists ( conservatives) are anti science and ,as a result, our cavalier actions are causing sweet Mother Earth to warm beyond a point wherein man can survive the coming disasters. They call it "anthropogenic" climate change.

The number one argument posited by the Left is their claim that CO2 is increasing in the atmosphere at a deadly rate and it may be irreversible. It WILL destroy our existence, they say . Well, here's the facts. The current level of CO2 in our atmosphere is .040% ( 400 parts per MILLION ) . Historical data is clear that atmospheric CO2 has varied from a high of 7,000 parts per million ( 17.5 times higher than today) during the great Cambrian explosion of life ( 500 million years ago) , down to a low of 180 parts per million during the Quantenary glaciation which occurred two million years ago. The earth has been warming generally since the end of the Quantenary ice age.

Due to natural factors such as volcanoes, tectonic plate rotations, and hyper sun activity, there have been intermittent warming and cooling periods of some significance for these two million years since the last big glaciation. Only the last 40,000 years has earth been predictably warming. Man caused none of this.

Scientists agree that our planet is a big ball of cooling rock and dirt, engaged with an insignificant star ( our Sun ) , traveling through an insignificant Galaxy, at approximately 250,000 mph. We spin at a predictable rotation , in balance with our average sized moon, at nearly 1,000 mph at our equator. We rotate around our Sun at 66,000 mph . Our orbit and connection to our sister planets travels towards Vega in the constellation of Lyra at 43,000 mph. Our Milky Way galaxy is moving at 1.3 million mph and earth is sucked along as we head towards the Great Attractor ( a large mass of unknown matter) in the direction of the constellations Leo and Virgo. Now , just to add one more speed dimension, our Universe is traveling at near the speed of light ( 670,000,000 mph) as we expand deeper into darkness and nothingness. I only mention these facts to demonstrate how insignificant your 80 mph Cadillac SUV is in relation to our existence. But let me go on.

The general agreement on the beginning of our universe is that it all started 14.5 billion years ago with an explosion of a single molecule of energy of unknown origin, at an unknown singular location, by an unknown detonator. In a matter of seconds , it is believed that all matter was formed and still exists. That, of course, was The Big Bang. Our planet Earth is believed to have been formed as a big ball of very cold dirt about 4.5 billion years ago. It was the same temperature as all of outer space. Virtually, the same temperature as Minnesota is during the winter months. Some billion years after Earth was formed, our Sun burst into flames and heated our planet to some 10,000\* f and it's been cooling ever since.

\*\*\*END, TEX comment, Part 1\*\*\*

[Reply](#)

▼ [Replies](#)

[See disclosure of substantial holdings in Facebook and Facebook-related stocks.](#) Judge

Moore failed to follow the long-held precedent for testing on-sale bar evidence in



Pfaff v. Wells Electronics, Inc.—an evident and intentional omission coming from a former patent law professor. After debunking all of Facebook's evidence on appeal, Judge Moore created new argument in the secrecy of chambers to support Facebook and prevent the on-sale bar verdict from being overturned—a clear breach of constitutional due process.



**Judge Evan J. Wallach**, U.S. Court of Appeals for the Federal Circuit, member of the three-judge panel in *Leader Techs v. Facebook, Inc.*, 678 F.3d 1300 (Fed. Cir. 2012).

Judge Wallach is not a patent attorney. This begs the question as to why a judge with no knowledge of patent law was assigned to the case. Would anyone ask a dentist to perform brain surgery? The Federal Circuit was specially formed to appoint patent-knowledgeable judges to patent cases. There is no evidence so far in the judicial disclosures that Judge Wallach holds stock in Facebook, although when he was asked on a motion to disclose potential Facebook holdings and other conflicts of interest, he refused along with the other judges. [See Motion to Disclose Conflicts of Interest.](#) Judge

Wallach continued in silence even after Clerk of Court Horbaly failed to provide him with Dr.



Lakshmi Arunachalam's motions (according to his Federal Circuit staffer Valeri White), and yet the Clerk signed an order regarding that motion on Judge Wallach's behalf. [See a full analysis of these events at Donna Kline Now!](#) Judge Wallach also failed to police his court's violation of Leader's Fifth and 14th Amendment constitutional right to due process when he participated in the fabrication of new arguments and evidence for Facebook in the secrecy of judge's chambers after he had just invalidated Facebook's sole remaining item of evidence (using disbelieved testimony as ostensible evidence of an





K. Craine October 17, 2015 at 7:27 AM

\*\*\*BEGIN, TEX comment, Part 2\*\*\*

The first significant period of global cooling was called the Proterozoic Age. It occurred after oxygen (O<sub>2</sub>) began to combine with hydrogen (H), our most plentiful element, to form water vapor. This period lasted a million years or so until this vapor trapped heat in the atmosphere and warmed our planet. Ironically, water vapor is still our most prevalent green house gas and it still is a major factor in our global temperature although the socialists do not want to discuss it.

Then 650 million years ago we began cooling again. This was our second ice age and is called The Cryogenian Period. Once again earth became a big snow ball much like the winters in Minnesota. Ice packs emanating from both poles met at the equator. And to think that we then warmed again without coal plants, or car emissions. It is during this warming time frame that the dinosaurs first evolved and roamed the earth emitting very large bodily methane gas leaks (had to throw that in due to Obama's desire to tax cow farts). This was about 145-200 million years ago. The earth was one single connected land mass called Pangaea. The climate was hot and dry. There were no polar caps. From a flora and fauna standpoint, this was the Jurassic Period which followed the Triassic Period and preceded the Cretaceous Period. At the end of this period, the land masses split apart due to tectonic plate movements, volcanoes, and earthquakes. The oceans were formed.

About 1.8 million years ago the Pleistocene glaciation began. It literally lasted until just 12,000 years ago. There are many theories about this ice epoch, none proven. It is certain, however, that Homo sapiens were first seen on earth at the beginning of this current warming period. Our Great Lakes and other continental features were formed by the advancing and retreating glaciers from this most recent age. It is quite telling that the ocean levels were 25 feet higher than today and the average temperature at times was 10-12°F warmer than today.....and life blossomed. Millions of new species of life were created. Now compare that to the .15% of one degree Fahrenheit increase over the next 100 years that the liberals claim would cause oceans to rise and life as we know it to cease to exist.

One of many outcomes of emerging from a frozen planet is the release of gases formerly trapped in ice. This includes methane, argon CO<sub>2</sub>, and even water vapor. Studies have shown that the current release levels of these green house gases is relevant in billion year increments, but not so much in 100 year increments. Just remember that the first Earth Day in 1971 was created to scare people about global COOLING, not warming. The time frame that the progressives use is laughable.

Of the research that I have done on this topic, the most alarming is the fact that our Sun is actually creating new and more heat producing fuel through its nuclear reactions. It is going to get more active and then in 5 billion years will explode into a Red Giant and go nova. It will extinguish itself. Big Al Gore and Obama will blame global warming for our Sun exploding.

\*\*\*END, TEX comment, Part 2\*\*\*



K. Craine October 17, 2015 at 7:30 AM

\*\*\*BEGIN, TEX comment, Part 3\*\*\*

So why did I send this rant out today? Because this cabal of liars, deceivers, and con men in Washington, DC, have challenged our intelligence. They create phony reasons to limit your freedom, take away your desire to compete, and put you in a corral. They believe that capitalism and personal property are evil.....and they use scare tactics to sell the deal. I have attempted to put our current little human condition into perspective by showing the insignificance of the progressive arguments. Yes, many scientists are supporting this climate changes thing because government funding is their only source of revenue. But many argue against it. Should we be good stewards of our planet....YES. But we don't have to become a socialist country to do that. The best solution is to allow wealthy entrepreneurs to utilize large pools of private capital to develop technologies that scrub our atmosphere and eliminate pollution. That is happening now.

When it comes down to the bottom line, governments can control us through either coercion or persuasion. Progressives use coercion by taxing, regulating, creating division, and chastising. There is absolutely no clear danger that man is causing climate change. NONE. The biggest dangers are volcanoes going off like Yellowstone, meteors hitting our moon or earth, massive plate

opposite). Judge Wallach also failed to police his court when he failed to apply the Supreme Court's *Pfaff v. Wells Electronics, Inc.* test for on-sale bar evidence, which included even the Federal Circuit's own *Group One v. Hallmark Cards, Inc.* test—a test which Judge Lourie should have advised Judge Wallach to follow since Judge Lourie helped write that opinion. [Group One test omission analysis.](#)



**Clerk of Court Jan Horbaly**, U.S. Court of Appeals for the Federal Circuit, clerk who signed all the opinions in *Leader Techs v. Facebook, Inc.*, 678 F.3d 1300 (Fed. Cir. 2012). Clerk Horbaly and his staff obfuscated when the court's ruling was challenged by an amicus curiae brief revealing clear mistakes of law and new evidence. [See analysis of the misconduct and misrepresentations within the Federal Circuit Clerk of Court in \*Leader v. Facebook\*.](#) Mr. Horbaly failed to disclose his conflicts of interest and close associations with numerous Facebook attorneys and law firms, as well as his close association with one of Facebook's largest shareholders, Microsoft, who is a Director of The Federal Circuit Bar Association where Mr. Horbaly is an ex officio officer. Additionally, the DC Bar revealed in a written statement that Clerk Horbaly is not licensed to practice law in the District of Columbia. [Editorial: What does that make the Federal Circuit with its location within a stone's throw of the White House? A self-governing state?]



**Judge Randall R. Rader**, U.S. Court of Appeals for the Federal Circuit, chief judge responsible for the (mis)conduct of his judges and Clerk of Court in *Leader Techs v. Facebook, Inc.*, 678 F.3d 1300 (Fed. Cir. 2012). Judge Rader failed to manage his court resulting in a likely situation where his judges never even received briefs that they allegedly ruled on in favor of Facebook. Judge Rader also failed

readjustments, or massive solar explosions. Yellowstone could cause our entire central corridor to be under miles of ash in a matter of days. A meteor striking our moon and causing it to change positions could cause the earth to gyrate out of control. Just remember the speeds at which our system travels. Please do not allow a current liar, former community organizer who is now a failed president to use his phony argument to further destroy our country. Hillary and/or Sanders would be worse although that is unimaginable. However, they are following his lead to the letter.

Have a great day, TEX

[Reply](#)



Linda Wilson October 17, 2015 at 7:49 AM

Whistle blower laws are designed so that the IBM Spy State Cartel can silence them in secret. This blog has proven that Hillary and Bill are two of the kingpins in the cartel, so why would they protect a whistle blower like Edward Snowden? Duhhhhh. Hillary is a disgrace to womanhood.

Here's confirmation by Edward Snowden:

Snowden Says Hillary Clinton's Bogus Statements Show a "Lack of Political Courage" by Jenna McLaughlin, Oct. 16 2015, 6:28 p.m., THE INTERCEPT.  
<https://theintercept.com/2015/10/16/snowden-says-hillary-clintons-bogus-statements-show-a-lack-of-political-courage/>

[Reply](#)



K. Craine October 18, 2015 at 7:21 AM

Don't miss Sharyl Attkisson's new weekly TV investigation program FULL MEASURE.

<http://fullmeasure.news/>

[Reply](#)



K. Craine October 20, 2015 at 7:20 AM

JEB BUSH CARTEL MEMBERSHIP ALERT:

AP. (Oct. 20, 2015). Jeb Bush Builds Data Operation With Eye on General Election. AP/Newsmax.

<http://www.newsmax.com/Newsfront/US-GOP-2016-Bush-Strategy/2015/10/20/id/697056/>

"Jeb Bush and his allies are building a data-driven operation to turn out voters in the general election much later — spending heavily on the assumption he will overcome his sluggish start and win the Republican presidential nomination."

According to the article, a Bush PAC named "RIGHT TO RISE" is behind this initiative. It is staffed by a former Facebook executive, ANDY BARKETT and his company Digital Core Campaign, who also advises the Republican National Committee.

The anonymous source said some in the Bush camp thought Barkett's tactics amounted to "illegal coordination." That has not stopped the others from moving forward with this plan to manipulate the 2016 election with Obama's Cartel election manipulation tactics.

Not surprisingly, a \$100,000 donor to RIGHT TO RISE is JAMES W. BREYER, Managing Partner, Accel Partners LLP, and Facebook's largest shareholder. Breyer and Zuckerberg began their illegal solicitation of Stanford programmers to write apps for the Leader Technologies invention stolen by the IBM ECLIPSE FOUNDATION CARTEL.

SCENE OF THE JAMES W. BREYER/MARK E. ZUCKERBERG ILLEGAL SOLITICATION: Oct. 26, 2005:

[http://youtu.be/WA\\_ma359Meg](http://youtu.be/WA_ma359Meg)

Also see:

<http://www.fbcoverup.com/docs/cyberhijack/cyber-hijack-findings.html>

JAMES W. BREYER DONATION TO RIGHT TO RISE, May 28, 2015 (Federal Election Commission)

<http://www.fbcoverup.com/docs/library/2015-08-06-James-W-Breyer-Accel-Partners-Federal-Election-Commission-FEC-Indiv-Contributions-Aug-06-2015.pdf>

to disclose his conflicting relationships with a Leader principle with whom he may have had deep professional differences during his time at the Senate Judiciary Committee—his former professor of law at George Washington University Law Center, former Leader director Professor James P. Chandler. [See analysis of Judge Rader's undisclosed conflicts of interest in Leader v. Facebook.](#) Judge Rader also did not stop his judges from creating new arguments and evidence for Facebook in the secrecy of chambers—after they had debunked all of Facebook's evidence on appeal, which is a clear breach of constitutional due process.



Updated May 22, 2015

[Click here to view a Federal Circuit Leader v. Facebook Conflicts of Interest Map.](#)



[See "Cover-up In Process At The Federal Circuit?" Donna Kline Now! Sep. 17, 2012.](#)

[Leader v. Facebook Legal Research Links](#)

## NOTICE: Opinion

This is an opinion blog. Any information contained or linked herein should be independently verified and should be considered the sole opinion of the writer. Free Speech and Freedom of the Press are protected by the [First Amendment of the U.S. Constitution](#) and other local, state, national and international laws. Therefore, as with all opinion, such opinion should not be relied upon without independent verification.

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Reply

## ▼ Replies

**K. Craine** October 20, 2015 at 7:34 AM

JEB BUSH 2015 Financial Disclosure shows heavy investments in the IBM Eclipse Cartel, further confirming the findings that the Cartel has both Republican and Democratic members.

Among Bush's Cartel holdings are: DocuSign, JPMorgan, T. Rowe Price, Vanguard, Wells Fargo, CGI Group (Obamacare), Goldma Sachs, HSBC, IBM, Microsoft and Oracle.

[http://www.fbcovr.com/docs/library/Bush\\_Jeb-aka-John-Ellis-2014-Financial-Disclosure-filed-Aug-04-2015.pdf](http://www.fbcovr.com/docs/library/Bush_Jeb-aka-John-Ellis-2014-Financial-Disclosure-filed-Aug-04-2015.pdf)

[http://pfds.opensecrets.org/N00037006\\_2015\\_Pres.pdf](http://pfds.opensecrets.org/N00037006_2015_Pres.pdf)

**Arasmus Dragon** October 20, 2015 at 8:51 AM

Take a look at this list of banks whose young bank executives have been killed in suspicious circumstances like suicide, drowning, hit and run and "unknown." Whistle blowers on the Cartel? Hey bank executives, take a lesson from Edward Snowden. Protect yourselves first. Don't tell a soul what you are going to do. Let them find out when your whistle blowing becomes public. Stick your information on a thumb drive or portable hard drive. Go to the Guardian. They seem to be the only reliable MSM outlet. Otherwise, consider going to WikiLeaks or ICJ <http://www.icij.org/> where the HSBC Whistleblower Hervé Falciani went.

Why do we continue to let these MORAL LOSERS run our banking systems?

Guest. (Jan. 25, 2015). List of Dead Bankers 2015. ValueWalk.  
<http://www.valuewalk.com/2015/01/bankers-suicide-conspiracy/>

ABN Amro  
AlAK Group  
Anatevka SA  
Bank Ans-Saint-Nicholas  
Bank Frick & Co. AG  
Bank of America  
Bank of Scotland  
Bank of Tokyo-Mitsubishi  
Barclays  
Bred-Banque-Populaire  
Citigroup  
Credit Suisse  
Doral Financial  
Dresdner Bank  
Duetche Bank  
First Meta Bitcoin  
JPMorgan  
M&T Bank  
Markstone Capital Group  
Mass Mutual  
Merrill Lynch  
Monte dei Paschi di Siena  
Morgan Stanley  
PNC  
Ratovondrahona-Madagascar  
RBS  
Rockefeller  
Shenfiled City  
Swiss Re AG  
Trepp  
West Siberian Bank of Sberbank  
ZBTL

**Rain Onyourparade** October 20, 2015 at 10:14 AM

Tell me again why we citizens are allowing these people to run our financial lives when they can't even keep their executives alive.

Cut2thetruth. (Nov. 23, 2014). Financial Murder Conspiracy: 48 Dead Bank Executives of 2014 (LIST).

corruption and promote justice. No rights whatsoever to third party content are claimed or implied.

## AFi LOGO (with text)



## AFi LOGO (no text)



## CORRUPTION WATCH LIST

**Faces of the Facebook Corruption (PDF)**  
(currently being updated after the Fri. Mar. 7, 2014 Scribd censorship of this document:

Here is the cast of characters in Leader v. Facebook. We encourage you to report their corrupt activities to this site and others, like [Lawless America](#). Feel free to communicate anonymously in any way in which you are most comfortable. The attempt of these people and their organizations to corrupt American justice and commerce cannot be tolerated. Vigilance. We will expose them. See [Congressional Briefings](#) (currently being updated after Scribd censored the documents on Fri. Mar. 7, 2014).

**A. Facebook's law firms:**

1. Fenwick & West LLP (Facebook securities and patent law firm; former Leader Technologies counsel; attempted an appearance in Leader



<https://cut2thetruth.wordpress.com/2014/11/23/financial-murder-conspiracy-48-dead-bank-executives-this-year-list/>

Note the high number of IBM-Eclipse-Facebook Cartel member bankers in this list of largely "suicides": JPMorgan (11), Citi (1), Morgan (1), RBS (1), Deutsche Bank (2), Wells Fargo (1), Bank of America (2)

1. Shawn D. Miller, Citibank, suicide
2. Julian Knott, JPMorgan, suicide
3. Richard P. Gravino, JPMorgan, suicide
4. James McDonald, Rockefeller, bullet to the head
5. Thomas J. Schenkman, JPMorgan, unknown
6. Naseem Mubeen, ZTBL, suicide
7. Daniel Leaf, Bank of Scotland, fell off a cliff
8. Nigel Sharvin, Ulster Bank, drowned
9. Lydia, People's Bank Bred, suicide
10. Li Jianhua, Chinese Regulator, working too much
11. Benedict Phillippens, BNP Paribas Fortis Bank, assassinated
12. Tanji Dewberry, WL Ross, burned
13. Amir Kess, Markstone Capital, hit and run
14. Juergen Frick, Bank Frick, shot
15. Jan Peter Schittmann, ABN Amro, suicide
16. Andrew Jarzyk, New Jersey bank manager, drowned?
17. Mohamed Hamwi, Trepp, shot
18. Joseph A. Giampapa, JPMorgan, hit and run
19. Kenneth Bellandro, JPMorgan, suicide
20. John Ruiz, Morgan Stanley, "suddenly"
21. Jason A. Salais, JPMorgan, "sudden"
22. Autumn Radke, American Bitcoin Exchange, suicide
23. James Stuart, Jr., Lincoln Bank, found dead
24. Edmund Reilly, Vertical Group, run over by train
25. Li Junjie, JPMorgan, suicide
26. Ryan Crane, JPMorgan, unknown
27. Richard Talley, American Title, suicide
28. Gabriel Magee, JPMorgan, suicide
29. William Broeksmit, Deutsche Bank, suicide
30. Mike Duecker, Russell Inv., fell of embankment
31. Karl Slyn, Tata Motors, suicide
32. Tim Dickenson, Swiss Re AG, unknown,
33. Robert Wilson, NY Hedge Fund, suicide
34. Joseph M. Ambrosio, JPMorgan, poisoned?
35. Benjamin Idim, Diamond Bank, mysterious car crash
36. Susan Hewitt, Deutsche Bank, drowned
37. Pat Sheehan, Wells Fargo, car crash
38. Michael A. Turner, poisoned?
39. Venera Minakhmetova, Bank of America, hit and run
40. Michael Burdin, Bank of America, suicide
41. Ezdehar Husainat, JPMorgan, crash
42. Guy Ratovondrahona, Central Bank of Madagascar, sudden stroke
43. Pierre Wauthier, AGM, suicide
44. Hussain, Najadi, AmBank Grouo, shot
45. Carsten Schloter, Swisscom, suicide
46. Sasha Schornsetin, Royal Bank of Scotland, plane crash
47. David W. Waygood, UK Bankwer, stress
48. David Rossie, MPS Bank, suicide

[Reply](#)



Arasmus Dragon October 20, 2015 at 8:48 AM

This comment has been removed by the author.

[Reply](#)

v. Facebook; did not seek conflicts waiver from Leader prior to representing Facebook)

2. Cooley Godward LLP (Facebook law firm in Leader v. Facebook; McBee Strategic energy stimulus partner; Obama Justice Dept. advisor; former employer to patent judges)
3. Blank & Rome LLP (Facebook law firm in Leader v. Facebook; former employer to patent judges)
4. White & Case LLP (Facebook law firm in Leader v. Facebook; undisclosed former employer to Patent Office Freedom of Information Act (FOIA) officer involved in Leader v. Facebook)
5. Gibson Dunn LLP (Facebook law firm in Leader v. Facebook; undisclosed counsel to the Federal Circuit; undisclosed protégé of Chief Justice John Roberts, Jr.; undisclosed former employer to Preetinder ("Preet") Bharara, U.S. Attorney currently persecuting Paul Ceglia in U.S. v. Ceglia (Ceglia v. Zuckerberg))
6. Orrick Herrington LLP (longtime Facebook law firm and destroyer of evidence for the cabal in Winkevoss v. Zuckerberg and ConnectU v. Facebook)
7. Weil Gotshal LLP (Federal Circuit counsel in Leader v. Facebook; Judge Kimberly A. Moore's undisclosed former client)
8. Latham & Watkins LLP (Facebook Director James W. Breyer's counsel; Judge Kimberly A. Moore's husband, Matthew J. Moore's new law firm)
9. Federal Circuit Bar Association ("FCBA") (Federal Circuit's bar association; second largest in the U.S.; Facebook's law firms exert much influence in its policy and activity, incl. Fenwick & West LLP, Gibson Dunn LLP, Orrick Herrington LLP, Weil Gotschal LLP; Facebook's large shareholder, Microsoft, is a director; Federal Circuit Clerk of Court Jan Horbaly is an officer; FCBA made an appearance in Leader v. Facebook to oppose the amicus curiae (friend of the court) motion of Dr. Lakshmi Arunachalam, former Director of Network Architecture at Sun Microsystems, in favor of Leader Technologies and objecting to the evident conflicts of interest within the court itself, her motion was denied, the judges refused to disclose their conflicts which we now know include Facebook and Microsoft stocks)
10. DC Bar Association
11. Perkins Coie LLP (Facebook's "rapid response enforcement team;" law firm for Obama's chief counsels, the husband and wife team of Robert F. Bauer and Anita B. Dunn; Bauer was identified on Aug. 1, 2013 as having directed the IRS targeting of the Tea Party)
12. Stroz Friedberg (Facebook's "forensic expert" who manipulated the data in Paul Ceglia v. Mark Zuckerberg, and who first revealed the existence of 28 Zuckerberg hard drives and Harvard emails that they told Leader Technologies in 2009 were "lost")
13. Chandler Law Firm Chartered

*The Wininchina, Inc.*

*IBM/Fenwick/Chandler/Breyer/Accel/Soros goal:  
Steal from American inventors and exploit inventions  
thru China with C.I.A./In-Q-Tel cooperation*

### ③ COVERT OPERATION TO SPY ON AMERICANS

NSA / C.I.A.

The Eclipse Foundation

*Eclipse = Cover up the U.S. Constitution*

①

Leader Technologies, Inc.  
U.S. Patent No. 7,139,761  
for social networking

Leader hired  
Chandler & Fenwick  
as custodians to  
protect their  
inventions

②

Strategy

Professor James P. Chandler  
Fenwick & West LLP

Chandler & Fenwick  
secretly fed Leader's  
invention to the CIA via  
IBM and Eclipse

#### Technology

- IBM
- Microsoft / HP
- Eclipse Foundation  
Eclipse IDE
- NSA PRISM:

09/11/07 Microsoft  
03/12/08 Yahoo  
01/14/09 Google  
06/03/09 Facebook  
12/07/09 PalTalk  
09/24/10 YouTube  
02/06/11 Skype  
03/31/11 AOL  
10/01/12 Apple (one  
year after Steve Jobs  
died)

#### Disinformation (pollute facts)

- Stratfor (ABC, NBC,  
CBS, CNN, CNBC,  
MSNBC, FOX,  
Comcast, BBC)

#### Confiscation

- David J. Kappos
- Patent Office Judges  
& Examiners
- Federal Circuit

#### Fronts

- Facebook
- LinkedIn
- Instagram
- Common Core / MOOC
- Pinterest
- Groupon
- Zynga
- Mail.ru (Russia)
- Eurotech, Ltd.
- Eurotech SpA (Italy)
- The White Oak Group
- James LLC (Caymans)
- Accel Partners LLP
- IDG-Accel (China)
- IDG Capital (China)
- Baidu (China)
- Wininchina, Inc.
- Microsoft
- athenahealth/Castlight Health
- IBM
- Lenovo (China)
- Tsinghua University (China)
- Nat. Ven. Cap. Assoc.
- Soros Fund Management LLC

#### Funding

- C.I.A. – In-Q-Tel
- JPMorgan
- Morgan Stanley
- UBS
- Citigroup
- Wells Fargo
- Barclays
- Goldman Sachs
- T. Rowe Price
- Vanguard
- BlackRock
- Bank of America
- Fidelity
- TIAA CREF
- Baillie Gifford
- HSBC

#### Legal Hitmen

- Gibson Dunn LLP
- Cooley Godward LLP
- Fenwick & West LLP
- Latham & Watkins LLP
- Orrick Herrington LLP
- White & Case LLP
- Weil Gotshal LLP
- Perkins Coie LLP
- Blank Rome LLP
- Fed. Cir. Bar Assoc.
- DC Bar Assoc.
- Harvard Law
- Stanford Law
- Yale Law

#### Corrupting Litigation & Lawmaking

- Eric H. Holder, Jr.
- John G. Roberts, Jr.
- Justice Department
- Judicial Conference
- Judiciary Committees
- Federal Judiciary
- FISA Court
- America Invents Act
- HealthCare.gov
- Fast & Furious / AP snooping
- IRS targeting
- Net Neutrality
- Trans-Pacific Partnership (TPP)
- Iran Deal
- "Safe harbor concept" used as  
ethics excuse for *carte blanche*  
judicial financial nondisclosure
- False Statement Accountability  
Act of 1996 (these people may  
lie to courts, Congress and The  
People without liability)



Solar Eclipse

**What other than capitulation to CIA threats could  
have gotten these competitors to fall in line?**

**Is the solar eclipse symbol of Islam just a coincidence?**

Qur'anic Scholar: "If a Muslim feels threatened, he is permitted to lie to 'people of the book' (Infidels: Christians, Jews, Westerners)."

See Q. 98:6, 3:51, 3:28. Does this sound like an Administration we know?

Notice: This document may contain opinion that should not be  
relied upon without independent verification. Think for yourself.

<http://americans4innovation.blogspot.com/2015/07/facebook-started-by-cia-as-spy-state.html> Rev. Jul. 18, 2015

RELEASE IN PART B6

**From:** Mills, Cheryl D <MillsCD@state.gov>  
**Sent:** Tuesday, June 14, 2011 7:27 PM  
**To:** H  
**Subject:** Fw: Facebook hires Joe Lockhart

**From:** Nora Tolv [mailto: ]  
**Sent:** Tuesday, June 14, 2011 05:45 PM  
**To:** Cheryl Mills [ ] Mills, Cheryl D  
**Subject:** Facebook hires Joe Lockhart

B6



## Facebook hires Joe Lockhart

**By:** Michelle Quinn

June 14, 2011 05:21 PM EDT

**SAN FRANCISCO** — Joe Lockhart, who helped build the press office during the second Clinton term in the White House, is joining Facebook.

A former TV reporter, Lockhart joins Facebook as vice president of communications and will manage the company's corporate, policy and international communications team. He starts July 15 joining the social networking firm at a time when the company has found itself under increasing scrutiny over privacy concerns.

"Joe's arrival brings new skills and greater depth to our incredibly busy team," said Elliot Schrage, Facebook's vice president of global communications, marketing and public policy.

"His experience building and running a press office at the White House gives him particular appreciation for the demands of a global 24-hour news cycle and the challenges of responding effectively to intense scrutiny," Schrage said. "His experience launching and scaling a communications firm will help us as we seek to build our team and continue to offer great opportunities for growth and professional development."

Lockhart has deep ties to Washington and is a veteran of political campaigns such as Sen. John Kerry's 2004 bid, the 1988 Dukakis-Bentsen campaign, the 1984 Mondale-Ferraro campaign and former President Jimmy Carter's reelection bid in 1980.

In 2001, he founded the Glover Park Group, an independent communications firm in D.C. and New York. There, as managing partner, he has represented companies such as Visa, Microsoft and Yahoo among others.

*Jennifer Martinez contributed to this report.*



*This article first appeared on POLITICO Pro at 5:17 p.m. on June 14, 2011.*



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## **American Corners - Quick Info for Partners**

### **Resources**

- American Corners Website: For AC Coordinators & Staff. Calendar of commemorative events & holidays; IIP thematic packages; Program- and collection-development resources  
<http://americancorners.state.gov>  
ID: american  
Password: corners
- US Department of State Website: <http://www.state.gov/>
- Embassy Website in your country

### **Discussion Lists**

- Listserv for American Corners local staff, and American officers and FSNs working with American Corners, ACSTAFF-L:  
<http://statelists.state.gov/archives/acstaff-l.html>
- Facebook Group for American Corners Coordinators (closed group; you must request to join):  
<http://www.facebook.com/#!/groups/168243303244642/>

### **American Corners: Core Characteristics**

- Current Memorandum of Understanding (MOU), drafted and signed by the Embassy and the host institution; outlines the shared commitment and respective responsibilities of each institution
- Corner provides space sufficient for hosting collections and programs
- Collections of information on the U.S. such as books, U.S. documents & reports, periodicals, films, and posters, which are publicly accessible (recommended minimum of 800 titles)
- Supervised Internet access provided in locations where available
- Corner serves as a platform which offers programs on, or information about: the US, cultural programs, study in the US, English language learning, alumni programs
- Corner hosts a minimum of twelve programs per year
- Reference desk modeled on American public library service
- AC staff assigned by host institution are conversant in English
- Regular reporting on Corner programs and activities

## Sample American Corner Monthly Report

Statistical Record	
Number of Visitors	
Number of Programs Held	
Total attendance at programs	

List of Programs Held					
Title	Presenter	Date	Audience Level	Attendance	Comments

Send American Corner photos to this site, and/or include them in your reports to your embassy contact: [americanspaces@yahoo.com](mailto:americanspaces@yahoo.com)

Tips for good photographs:

### Good photographs of events:

- Are well-lighted
- Show patrons enjoying themselves
- Are taken at close range and clearly show the faces of those being photographed
- Are “action shots.” Persons in the photograph are doing something (speaking to a group, working together on a project, engaged in a discussion)
- Include a caption that identifies who is in the photograph and what is happening

### The most common reasons for less effective photographs:

- Participants are looking down and their faces are not visible; no one is smiling
- The photo is too dark
- Tables and desks in foreground have plastic water bottles and other objects in the way
- The photographer was too far away from the subjects of the photograph
- The photo is “static” and simply shows people sitting passively or staring at the camera
- It is unclear who the people in the photo are or what they are doing

### Contacts for assistance with American Corners issues:

- Your regional PD Officers
- Your regional Information Resources Officer (IRO)
- IIP/IR American Corners Coordinator, Anne Johnson  
[JohnsonAJ7@state.gov]
- IIP/IR American Corners Program Analyst, Eileen Deegan  
[Deeganeg@state.gov]



RELEASED IN FULL

FOR OFFICIAL USG USE ONLY

# FACEBOOK Part 2: Creating and Customizing Your Page

A field guide for missions, posts and IRCs



7/26/2012

REVIEW AUTHORITY: Barbara Nielsen, Senior Reviewer

U.S. Department of State

International Information Programs

Office of Innovative Engagement

[OIE.Support@state.gov](mailto:OIE.Support@state.gov)

*\*Facebook is constantly changing. While we periodically review this guide to reflect these changes to the interface, we can't always guarantee that what you see on the screen will exactly mimic the information in the guide.*



**FOR OFFICIAL USG USE ONLY****Table of Contents**

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## FOR OFFICIAL USG USE ONLY

**Before using any new social media tools for official State Department purposes, it is important that you are familiar with State Department Policy on Social Media: 5 FAM 790.**

**You should also review the Managing Your Social Media field guide. This guide is very important to helping you plan, create and execute a successful social media campaign.**

**If you have any questions about this guide, please contact OIESupport@state.gov.**

## Basics of Your Fan Page

---

### Creating a Facebook Page

Creating a Facebook Page is simple. Once you are logged into Facebook with your new profile, you can Create a new Facebook Page.

You will be directed through the instructions to create a Facebook Page. When filling out the required information, please remember:

- You are creating an **Official Page**
  - If you are creating a page for your ambassador, you should select **Artist, Band or Public Figure**
  - If you are creating a page for your embassy, post, IRC or American Corners, you are creating a page for a **Company, Organization or Institution**
- Make sure you select that you are the official representation and have the permission to create this page. That is a requirement
- When selecting your **Facebook Page name**, we suggest something that will identify your institution, such as U.S. Embassy Post-name or U.S. Embassy Post-name Information Resource Center. *You cannot change your Facebook Page name once it has been selected!*
- If your page is on Wikipedia, it may have been preemptively created as a Community Page. If you see this, contact USgovernment@fb.com and ask them to take that page down in order to alleviate confusion.

### Accessing Your Page

Go to: <http://www.facebook.com>

Login with the email address and password you used to create your profile. (Guidance on setting up a profile can be found in the first in this series Facebook Part 1: Setting Up Your Profile.)

There are two places you can access your page. One is from your **News Feed**. This is the default page you will see when you log into Facebook. Click the name of your page in the menu on the left hand side of the screen.

**FOR OFFICIAL USG USE ONLY****Mary Washington****FAVORITES****Welcome**

News Feed



Messages



Events



Find Friends

**PAGES AND ADS**

Ads Manager



U.S. Embassy Qatar

2

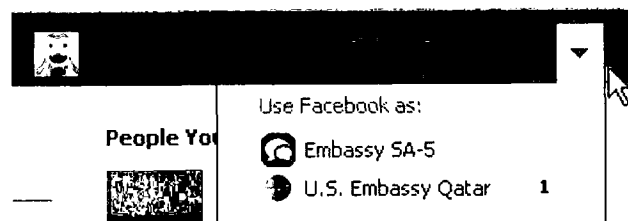


Embassy Hogsmeade

When you do so, Facebook will let you know that you are posting, commenting, and liking as your page. If you would like to use Facebook as your profile, click on your name.



You can also click on the down arrow on the right hand side of the screen and select the page you'd like to edit.

**Vanity URL**

The naming convention for Facebook Pages will follow the previous practice for public embassy and consulate web sites stated in the 5 FAH-8, with country name and usembassy, or city name and usconsulate. Examples:

- [www.facebook.com/slovenia.usembassy](http://www.facebook.com/slovenia.usembassy)
- [www.facebook.com/usembassytokyo](http://www.facebook.com/usembassytokyo)
- [www.facebook.com/usembassy.bishkek](http://www.facebook.com/usembassy.bishkek)

See the Internet Steering Committee URL [naming guidance](#) in the Facebook section on INFOCENTRAL for additional information.



**FOR OFFICIAL USG USE ONLY**

To create a vanity URL, visit <http://facebook.com/username>. You will be able to select your Page on a drop-down menu, and select your own vanity URL name. Your vanity URL name must adhere to the following requirements:

- Usernames can only have alphanumeric characters (a-z, o-9) or a period (.)
- You are limited to one username per Page
- You are required to have a minimum of 25 fans

*You have the option to delete your Page under Manage Permissions. If you delete it, you won't be able to re-create it with the same vanity URL.*

*Remember: Once you have selected a username, it can only be changed once. Choose wisely!*

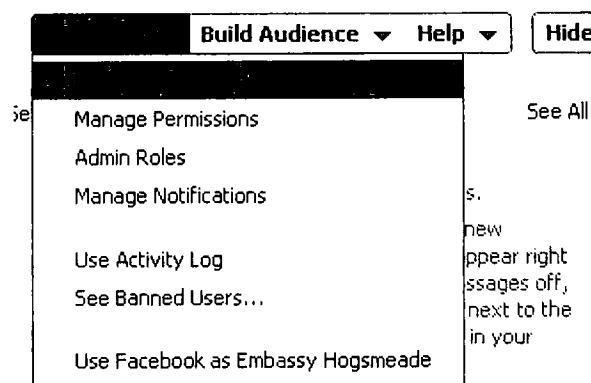
## Editing Your Page

Editing your page is easy.

Once you've arrived on your page (see directions in the "Accessing Your Page" section above) click on "Edit Page" and select "Update Info" from the drop down menu.

As you can see, Facebook offers a variety of different ways to customize your Page and edit the settings. Don't be intimidated! We'll be going through all the steps you need in order to create an attractive, engaging Page.

You will be navigating through these settings through the menu at the left hand side.



## Your Settings

Choose if you would like to receive email notifications when people interact with your page.

### Manage Permissions

Manage Permissions allows you to determine your Page visibility, your country and age restrictions and more. Here, you can also control how much users are able to interact with your Page.

**FOR OFFICIAL USG USE ONLY**


---

**Page Visibility:** ☐ Unpublish page (only admins can see this page) What is this?

**Country Restrictions:** Type a country... What is this?

☒ Only show this page to viewers in these countries

☐ Hide this page from viewers in these countries

**Age Restrictions:** Anyone (13+) What is this?

**Posting Ability:** ☒ Everyone can post to Embassy SA-5's timeline

☒ Everyone can add photos and videos to Embassy SA-5's timeline

**Post Visibility:** ☒ Show the box for "Recent Posts by Others" on the top of Embassy SA-5

Default visibility of posts by others on Embassy SA-5's timeline: Allowed on Page ▼ (?)


**Tagging Ability:** ☐ People can tag photos posted by Embassy SA-5

**Messages:** ☒ Show "Message" button on Embassy SA-5

**Moderation Blocklist:** Comma separated list of terms to block... (?)

**Profanity Blocklist:** None ▼ (?)

**Delete Page:** Delete Embassy SA-5



This screen should match yours roughly. If you have any questions about changes that appear, please contact [OIESupport@State.gov](mailto:OIESupport@State.gov). Facebook changes rapidly, and not all changes can be incorporated into the guides immediately.

It is highly recommended that you allow users to write and post videos/photos on your wall. If you are concerned about the type of content that will be posted to your Page, make sure you have the approved [Terms of Use](#) posted. They state:

You agree to not use the site to:

- post, email, transmit or otherwise make available any Content that is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically or otherwise objectionable;

**You should always have your ToU posted and up-to-date.**

These are the same rules that are used to govern Wall postings, and they are also used to govern video or photo posting.

Please make sure you read the [Copyright Tri-folds](#) to understand the copyright regulations for any works submitted to your Facebook Page.

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To learn more about how to post your ToU to your Facebook Page, see [Adding Terms of Use to Your Facebook Page](#).

You may prevent posts by everyone from appearing on your Page's timeline until you review them:

1. Open your Page's admin panel
2. From the Manage ▼ menu, select Edit Page
3. Check the box next to Only show posts by [Your Page's name] and friend activity on your Page until reviewed by an admin in the Post Visibility section of the Manage Permissions tab
4. Click Save Changes
5. Visit the [Activity Log](#) each day to choose which posts should be allowed on your Page's timeline for everyone to see

To turn off the ability for people to post on your Page's timeline:

1. Open your Page's admin panel
2. From the Manage ▼ menu, select Edit Page
3. Uncheck the boxes next to Everyone can post to [your Page's name]'s timeline and Everyone can add photos and videos to [your Page's name]'s timeline in the Posting Ability section of the Manage Permissions tab
4. Click Save Changes

To remove the Recent Posts by Others box from your Page's timeline:

1. Open your Page's admin panel
2. From the Manage ▼ menu, select Edit Page
3. Uncheck the box next to Show the box for "Recent Posts by Others" on the top of [Your Page's name] in the Post Visibility section of the Manage Permissions tab
4. Click Save Changes

**Basic Information**

Basic information is just what it sounds like – your Page's basic information. For your embassy or post, you can include your phone number, address and hours of operation here. You should also use this space to link all of your other websites to this Page, to encourage users and community members to cross-pollinate.

Facebook also gives you the option to give directions and parking options to people who may be planning to visit your embassy.

Is there a typo in your Page's name? You can change this easily if you have under 200 fans. If you have surpassed 200 fans, click on "Request Change" to submit your requested change to Facebook for approval.

**FOR OFFICIAL USG USE ONLY****U.S. Embassy Qatar**

**Category:** Companies & Organizations ☐ Government Organization ☒ (?)

**Username:** Create a username for this page? [Learn more.](#)

**Name:** U.S. Embassy Qatar  [Request Change](#)

**Start Date:** 1972  + Add month (?)

**Start Type:** Founded

**Address:** P.O.Box: 2399

**City/Town:** Doha, Qatar

**Profile Picture**

This can be a picture of your embassy, a logo designed specifically for your community, or anything else that defines the purpose of your Page.

Make sure that your picture is clear even as a **thumbnail**, since the image will appear at that reduced size throughout the site.

*Note: Do not use AP or other copyrighted photos as your profile picture. For more information on Image Copyright, please see our tri-fold on [Image Copyright Law on the Social Media Hub](#).*

Good examples of clean, clear and concise icons can be seen on the [U.S. Embassy Mexico Page](#) and the [U.S. Embassy Bangkok Page](#).

**Featured**

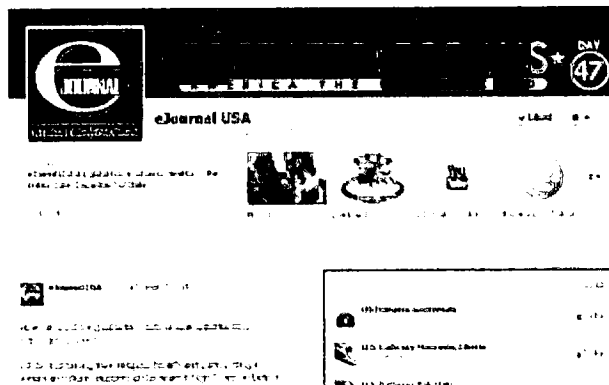
Here you can select which of the pages your Page likes to be featured on your Timeline. This box is automatically placed prominently at the top of your page (see image at right). If you like more than 5 pages, click on "Add Featured Likes" to choose which pages you would like to feature.

We do not recommend you choose to feature Page owners.

**Admin Roles**

It's a good idea to add other people, or **Admins** to your Facebook Page so that more than one person can add and update information. A backup administrator is crucial in case of account lockouts or hackings. An Admin must be a member of Facebook.

There are several different types of Facebook administrators:

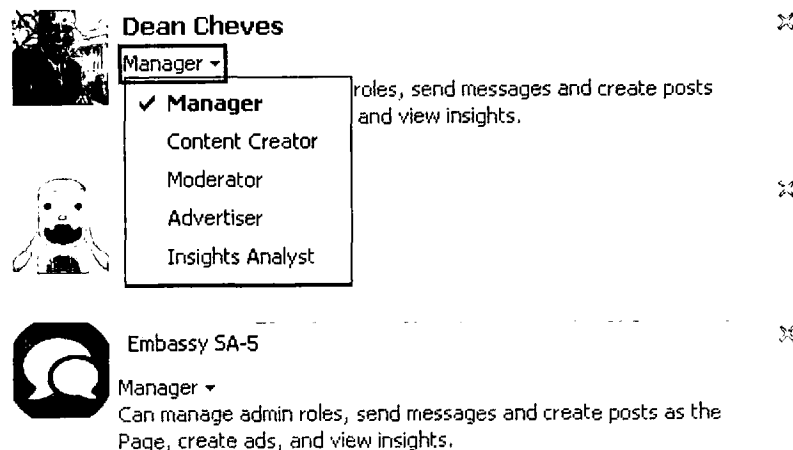




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- A **manager** can manage admin roles, send messages and create posts as the Page, create ads, and view insights.
- A **content creator** can edit the Page, send messages and create posts as the Page, create ads, and view insights.
- A **moderator** can respond to and delete comments on the page, send messages as the Page, create ads and view insights.
- An **advertiser** can create ads and view insights.
- An **insights analyst** can view insights.

Before someone can be added as an administrator, they must like your page. Once they've liked the page, simply type their name into the box and they will be added. Click on the user role to switch to another type of administrator. You can remove an administrator by selecting the *X* beside the Admin's name and photograph.



Always make sure you have at least 2 Admins per Page. That way, if someone rotates out or loses access, the other person can still manage the page.

Don't forget to save your changes!

## Apps

Applications are a great way to make your Page more engaging. This is where you will find a complete listing of all of your installed apps. We will discuss specific applications in Customizing Your Fan Page later in this guide.

## Mobile

Facebook can be used on smart phones or simple phones. It can be accessed through a simple browser, or can be downloaded through a specific app. You can also sign up for SMS access to Facebook in order to update your Page from a simple phone.

## Insights

Facebook Insights is discussed at length in the Metrics and Analytics module of this guide.

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**Change Facebook's Default Language**

At the very bottom of every window, there is a link entitled "English (US)". By clicking on this link, you will have a choice to display Facebook in several languages, as shown.

Continue to the next page.

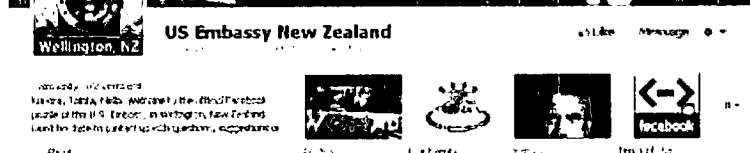
## FOR OFFICIAL USG USE ONLY

## Facebook Timeline

Timeline is a new format released for Facebook Pages in March 2012. See our diagram below for the rundown on the new design.



← cover photo

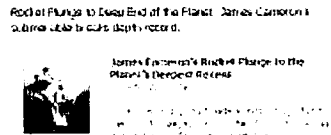


← likes and apps

Post Like

US Embassy New Zealand

Rock of Plunge to Deep End of the Planet: James Cameron's submarine sets a new depth record.



US Embassy New Zealand

US Embassy New Zealand

US Embassy New Zealand

Linking to the first of a pair of statements by the United States and New Zealand on March 14, 2012.

Available for review of State for East Asian and Pacific Affairs Unit, M. Campbell and Acting Assistant Secretary of East Asian and Pacific Affairs Unit.

U.S. New Zealand Strategic Dialogue: March 14, 2012 | United States Embassy New Zealand

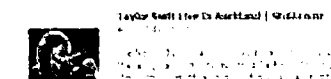
U.S. New Zealand Strategic Dialogue: March 14, 2012 | United States Embassy New Zealand

US Embassy New Zealand

US Embassy New Zealand

US Embassy New Zealand

From New Zealand Embassy: Wellington DC - American job for Taylor Swift, which NZ and the world and coming on all black, NZ Rugby team, jersey. According to Swift, during her first time testing view on Friday. The New Zealand job for a sold in a audience New Zealand with the "most beautiful place in earth." Read more about her concert.



US Embassy New Zealand

US Embassy New Zealand

3 friends



US Embassy New Zealand

US Embassy New Zealand

US Embassy New Zealand

US Embassy New Zealand

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US Embassy New Zealand

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← fans will see which of their friends like your page

← fans + their friends' interactions with the page

← your page's recommendations

← pages your page has liked

← your posts

## FOR OFFICIAL USG USE ONLY

This new design allows photo to the top of your page, pin certain posts to the top of your page, highlight certain posts, and add milestones from your entity's history. This design effectively **eliminates** landing pages.

### Cover Photo

This is a larger photo (851 x 315 pixels) that goes at the top of your main page. Since it is the first thing people will see when they visit your page, it's important to make sure that it is eye-catching. It can be an interesting picture from an event, gorgeous scenery, or anything else that will attract the eye. You can change it frequently to tie into contests, theme events, etc.

There are, however, a few restrictions on what you can include. The cover photo cannot include price or purchase information, such as "50% off" or "Download it at our website", contact information, such as web address, email, mailing address or other information intended for your Page's About section, references to user interface elements, such as "Like" or "Share," or any other Facebook site features, or calls to action, such as "Get it now" or "Tell your friends". If you have any questions on these restrictions, contact [OIESupport@state.gov](mailto:OIESupport@state.gov).

Free Image resources:

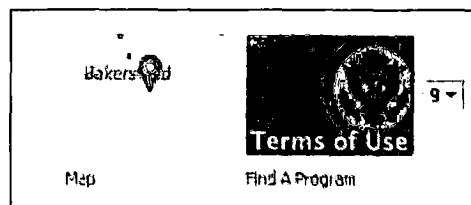
- [Infocentral listing of USG + Public Domain Photos](#)
- [Flickr's Creative Commons archive](#)
- [Wikimedia Commons](#)
- [Morgue File](#)
- [Image After](#)
- [Stock.xchng](#)
- [Everystockphoto search engine](#)

Make sure to take a look at our [Photo Copyright Tri-Fold on the Social Media Hub](#) and familiarize yourself with Infocentral's [Multimedia Copyright Info for Social Networks](#).

### Views and Apps

Your apps now appear directly below your profile and cover photo in an area Facebook now calls "Views and Apps." This not only shows your list of applications but also your photos, a map, and your total number of likes.

You can find more information on adding apps further below in this guide.



You can customize the image used for most apps by going to the Admin Panel, clicking "Edit Page," "Update Info," "Apps," and then "Edit Settings" under each app you'd like to edit. **Note: you cannot edit the image for photos, likes, or map apps.**

Select "Change" to change the image of your tab.



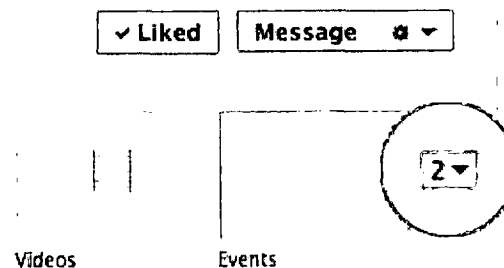
**FOR OFFICIAL USG USE ONLY**


Select an image from your computer to upload. Images should be 111 pixels by 73 pixels. We have created several options for your Terms of Use tab.

[Download them on the Social Media Hub.](#)



To change the order in which the apps appear, expand the views and apps menu by clicking on the ▼ to the right of your page's views and apps.




Hover over the position you'd like to put a view or app and click the  pencil icon that appears and choose the view or app you'd like to swap into that spot from the menu

## Posts

### Milestones

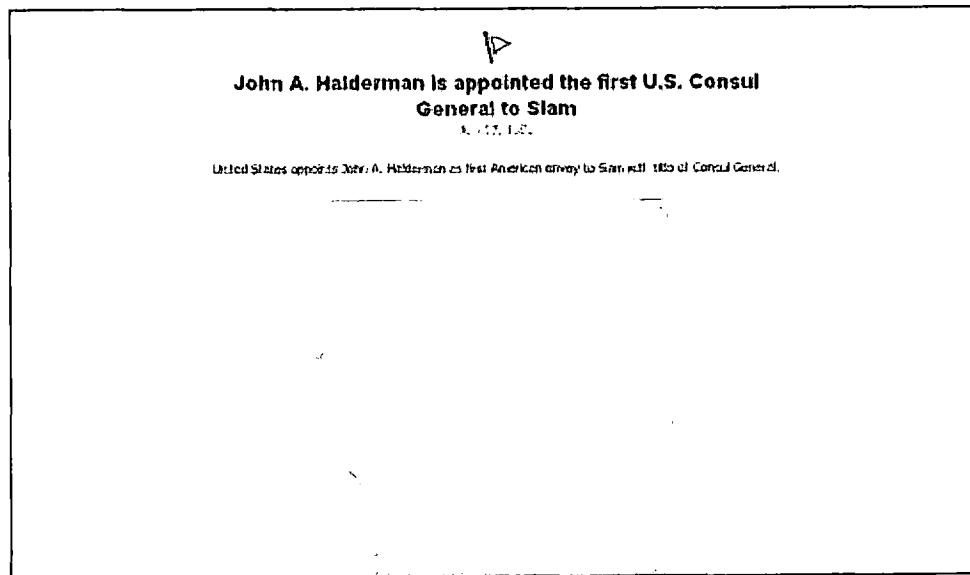
Milestones are key moments in your organization's history. These are automatically expanded to widescreen.

1. Click  **Milestone** in the sharing tool at the top of your page's timeline

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2. Add a headline, location, date and details for your milestone
3. Choose to add a photo
4. Click **Save**

Your first Milestone has to be the date your page began – think carefully about what kind of events in your past you may want to highlight. If you want to post things relating to American history, you may want to input 1776. If you only want to focus on your embassy, you might want to pick the year the embassy was founded. Alternatively, you can pick the date your Facebook page was started. See the example from the [US Embassy Bangkok](#) below.



Note: All your milestones must come chronologically after the first date you input. For example, if you were to choose 1776 as the date your page was founded, you would not be able to post a milestone from 1775. See image below.

If you ever need to edit the date your page was founded, visit your Admin Panel and click “Update Page” and then “Edit Info.” The field to edit your start date is located underneath the name of your page.

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Name: U.S. Embassy Qatar · Request Change

Start Date:	1972 ▾	✦ Add month (?)
Start Type:	Founded ▾	

You can also scroll to a spot from anywhere on your timeline and click + to post a milestone or other type of story to a particular date. Milestone photos display at 843 pixels wide and 403 pixels tall. At this time, January 1, 1000 is the earliest date a milestone can have.


To add a milestone to your timeline, click on “Event, Milestone +” and then select “Milestone.”

The screenshot shows the Facebook post creation interface. At the top, there are three buttons: 'Status', 'Photo / Video', and 'Event, Milestone +'. The 'Event, Milestone +' button is highlighted with a red box. Below it, a dropdown menu is open, showing three options: 'Event', 'Milestone', and 'Question'. The 'Milestone' option is highlighted with a red box.

You can then name the event, give it a location, add the year, month and date (or just the year if you prefer), give a story, and upload a photo. When you add a milestone to your Timeline, it will appear in the newsfeed of all of your page’s fans. If you do not want this to happen, select “Hide from News Feed.”

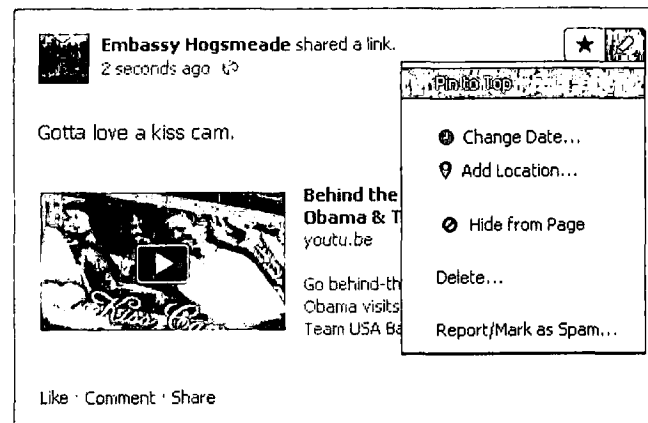
Click “save” to finish the process.

**Pinning**

Pinned posts are Page posts that admins have chosen to display prominently at the top of their Page. A pinned post always appears in the top left of a Page's timeline and has a  flag in its top-right corner. A post a Page admin pins to the top of their Page will remain there for 7 days. After that, it'll return to the date it was posted on the Page's timeline.

Posts from people who like a Page are not eligible to be pinned posts. Page admins can only pin posts created by the Page.

To pin a posts, click the pencil icon on the top right hand side of the post. Click “Pin to Top.”

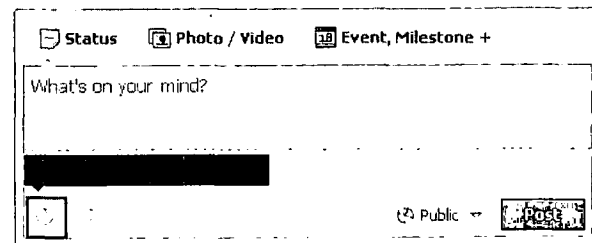
**FOR OFFICIAL USG USE ONLY****Highlighting**

Starring or “highlighting” allows you to highlight the posts you think are important. When you star a post, it expands to widescreen.

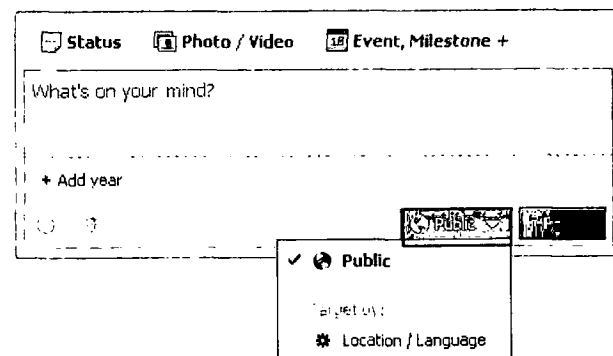
Hover over a story on your Page's timeline and click on the star to highlight it.

**Scheduling & Backdating Posts**

You can schedule a post for the future or backdate it in the past by clicking on the clock icon and selecting the intended date.

**Targeting Posts**

If you would like your post to appear to certain location or languages, click on the globe icon and select “Target by: Location / Language.”





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You can now narrow down your selection by country (in some cases, cities) and language.

**Post Metrics**

Page admins can see how many people saw each post at the bottom of every post.

**U.S. Embassy Qatar** shared a link.  
Sunday

50 States in 50 Days: Wyoming is home to perhaps the most famous national park in the United States: Yellowstone. People come from around the world to see Yellowstone's Old Faithful Geyser is a popular destination: if you catch it erupting it can shoot 14,000-32,000 L of boiling water 32-56 meters in the air for up to 90 minutes! Have you ever seen anything exciting like that in nature before? <http://goo.gl/WJsJA>

**Visit Wyoming | Discover America**  
[goo.gl](http://goo.gl)

Learn about visiting Wyoming, including things to do, trip ideas, photos, and maps. [DiscoverAmerica.com](http://DiscoverAmerica.com) is the USA's official travel website.

Like · Comment · Share

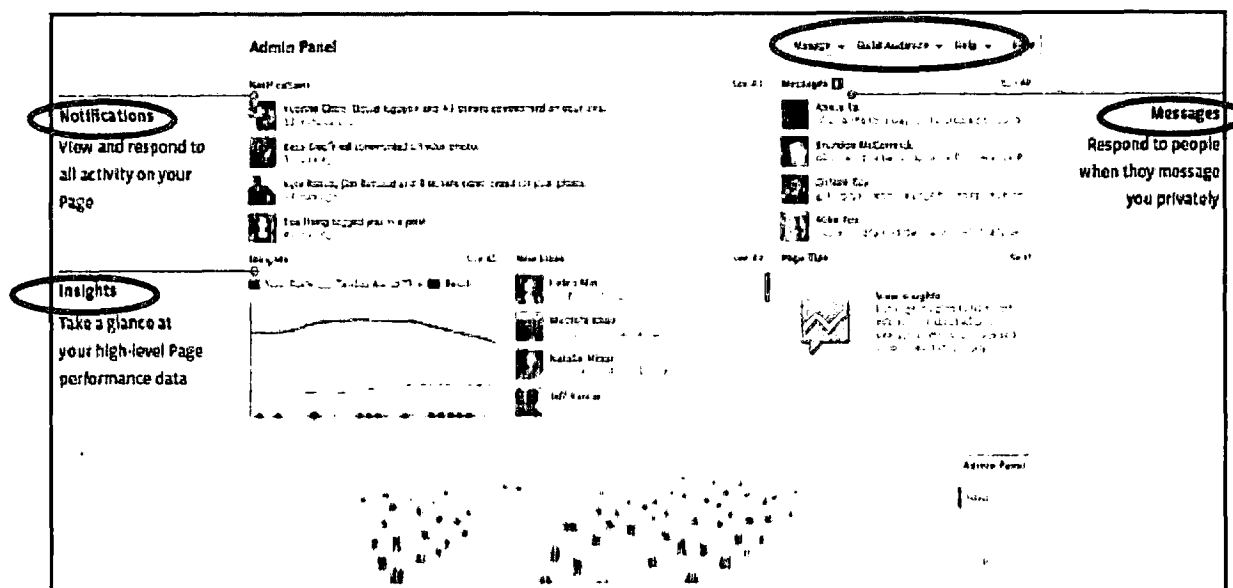
Global Business Gateways, Kathleen Colussy and 3 others like this.

Write a comment...

438 people saw this post

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## Admin Panel



The Admin Panel is located above every Page you manage. It gives you a quick look at what to respond to including notifications and private messages. It also displays Page Insights. At the top right of the page are three drop-down options entitled “Edit Page,” “Build Audience,” and “Help.”

“Edit Page” allows you to edit your page settings and use the **Activity Log**. The Activity Log lets you review the history of your page and change the settings of individual posts. You can see all of your page’s posts organized by date, star older posts to make them bigger, hide and delete posts, change the date of posts, report and remove spam posted on your page. This feature is only visible to page administrators.

“Build Audience” allows you to share your page, invite friends, and create ads.

### Messages

Facebook has enabled private messaging for pages. Pages can only respond to fans that have messaged them first.

To respond to a message, go to your page’s inbox and type your response in the box below the message. Click reply to send your message.

You can turn on/off this feature through “Edit Settings.”

## Adding Applications

Using Facebook Applications can be a great way to supplement your page. It is important to note that when using Facebook Applications, most applications are created and maintained by a third-party. Facebook Terms of Service do not always apply to these applications.

**FOR OFFICIAL USG USE ONLY****Terms of Service**

It is **required by 5 FAM 790** to include Terms of Use (ToU) on your Facebook site. This requires you to add an iFrame (see section below) application to your page.

You may use the [DoS ToU Template](#) (PDF) to create your Terms of Use. We have also provided an [html-coded template](#) (HTML) of the Terms of Service that you can copy and paste into your FBML box and fill-in the name of your embassy.

**iFrames (sometimes called Static HTML)**

iFrame (or Static HTML) apps allow you to input HTML code onto your Facebook page. There are several companies offering free iFrame applications – we recommend [Wildfire](#) and [Involver](#) although these are by no means a comprehensive listing.

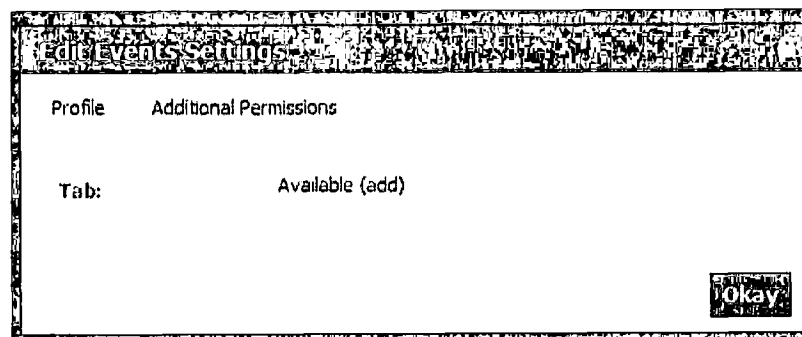
These apps take a little knowledge of HTML, but if you know the basics you should be able to create simple boxes that provide text, images and links. [For more information on HTML, check out our mini field guide on HTML.](#)

To add any of these apps, click on the links above. Install the app on your page. Find the app in your views and apps toolbar under the cover photo on your page. Click on the icon to edit the application. Input the HTML into the boxes they provide. Contact [OIESupport@state.gov](mailto:OIESupport@state.gov) for more detailed instructions on any additional specific apps.

Services like [Pagemodo](#) require no knowledge of HTML and will allow you to design a custom page using preset templates that may not meet all of your requirements. .

**Popular Applications****Events**

The default location for Events is on your wall. However, you can create a Tab for Events. From the Apps menu, select “Edit Settings” under Events. A pop up window should appear, allowing you to select add a tab to your page (See Figure 9). Your events will now also show up in this separate Tab.



Select “add” to add a tab to your main page. This applies for all Apps.

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To add an event, click on the Events tab on the main screen and click *Create an Event*.

You will be sent to the Event Info Page where you can add all the information about the event. Simply click Create Event to move onto the next Page.

### RSS Feeds

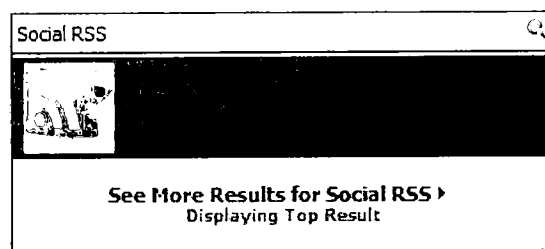
**RSS** (Really Simple Syndication) is a web-based syndication format used to publish frequently updated content including, but not limited to, blog entries, news headlines and podcasts.

An RSS feed contains either a summary of content from a web site or the full text. RSS makes it possible for people to keep up with their favorite web sites in an automated manner. More info [here](#).

RSS content usually is labeled with one of these icons: 

Facebook allows you to add RSS feeds to your Page that you want your fans to see. We'll show you how next.

In the search box type *Social RSS* and hit enter. You will be directed to the RSS Page, which will allow you to customize your RSS feed. You may have to select *Go to App*, and if prompted allow the app to access your information so you can use it.



Scrolling down, you will have the options needed to set up your RSS feeds. From the drop-down on the left, select the Page you want the RSS feed to appear on (this would be your embassy's Page).



### Feed Settings

Quick select

U.S. Embassy Prague

App about pages will then appear that will...

#### Compulsory fields \*

	URL (feed address) *	Alternative link
<input type="checkbox"/> Feed 1		
<input type="checkbox"/> Feed 2		
<input type="checkbox"/> Feed 3		
<input type="checkbox"/> Feed 4		
<input type="checkbox"/> Feed 5		

#### Social RSS info

- ☒ What is RSS?
- ☒ What does RSS do?
- ☒ RSS is getting started.
- ☒ What are the benefits of the RSS service (\$24.00)?

This will also allow you to set up your RSS feed by pasting the links of blogs and news sites under the URL feed address.

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Here, you will also have the option to fill out the tab information that will appear on your Page. It is recommended that you fill out the title and introduction, as these will portray what the RSS feed is to your readers.

You also have the option of publishing some feeds to your wall. This is up to you, and is at your discretion.

Once you have filled out the information, select *Update*. A pop-up window will appear with the option to add the Tab to your profile.

Other Settings options:

- **Item Description** – Choose whether to show the whole blog post, just the first line of the post, or just the title.
- **Items** – Choose whether the postings should be open or closed. Open shows the entire blog post on the RSS tab. Closed allows the postings to be opened through their headlines.
- **Include Share Buttons** – Allows the blog postings to be shared by users.

## Tips for Community Managers

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### Where to Get Content

- Create your own content by:
  - Advertising embassy events such as film screenings, open houses, and cocktail parties
  - Linking to photos from these events
  - Updating your visa information, conduct polls
- Link to content created by others
  - [IIP Digital content](#)
  - [Subscribe to IIP's Social Media Feeds.](#)
  - [Voice of America](#) articles
  - Transcripts or other information from State.gov
  - Share content from other embassies and consulates in your region
  - Reputable local content. There is no restriction on this, but make sure it has been cleared with the appropriate authority (PAO or whoever has this responsibility).

### Some Tips for Success

- Group your content together around themes.
  - For example, if you are posting a link to an article about U.S. foreign policy in Africa, make sure your poll reflects the same theme.
- Make sure you center discussions on content and use short questions to get responses.
  - See eJournal USA's Facebook Page for examples.

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- Don't post a lot of content on your wall at one time. Resist the urge to overwhelm your audience.
- Advertising makes a huge difference.
  - Creating an ad will bring more people to your Page. It can be targeted to a specific audience or to everyone in your country.
  - They aren't expensive, and you should budget for them. They work. Schedule them around events – a week before, and tie the ad to the event, like a high-level visit or meeting.
- Consider creating an unpublished "sandbox" Page that you can test before posting to your actual Page.
- Build your content first. Make sure you have a week or so of solid, real content. Substantive posts, photos and links.
- Share the responsibility. Make sure that you aren't the only one managing this site. Give at least three other (trusted!) people admin privileges.
- Send out to staff. Draft a notice to all staff, inviting them to join. Encourage them to send out a scrubbed version to their contacts.
- Have paper materials. We put paper fliers in libraries, and hand them out at public events, inviting people to join our sites.
- Cross-pollinate. Post links on your main Mission website, Twitter, Facebook to promote each site.
- Collaborate with America.gov and Co.Nx. Send them content, and they'll return the favor by promoting your site.
- Pin interesting stories to your wall. This will anchor the story to the top of your Page for up to 7 days.
  - How to pin: after posting, hover your mouse in the top right corner of the post until a pencil appears. Click on the pencil and click "Pin to Top."
- Star important stories to expand them to widescreen and keep them visible on your timeline.
  - How to star/highlight: after posting, hover your mouse in the top right corner of the post until a star appears (located beside the pencil). Click on the star.
- Keep it current. Really. A dead site is a dead site.
- For more ideas and practices for Government and NGO Facebook Pages, see Facebook's Government Best Practices (<http://www.box.net/shared/idnpohso26>).

**This is the end of this section of the Facebook Field Guide.**

Find the remaining sections of the Facebook Field Guide here on the Social Media Hub.



RELEASED IN FULL

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# FACEBOOK Part 4 Metrics, Analytics and Resources

A field guide for missions, posts and IRCs



7/27/2012

U.S. Department of State  
International Information Programs  
Office of Innovative Engagement  
[OIESupport@state.gov](mailto:OIESupport@state.gov)

REVIEW AUTHORITY: Barbara Nielsen, Senior Reviewer

*\*Facebook is constantly changing. While we periodically review this guide to reflect these changes to the interface, we can't always guarantee that what you see on the screen will exactly mimic the information in the guide.*



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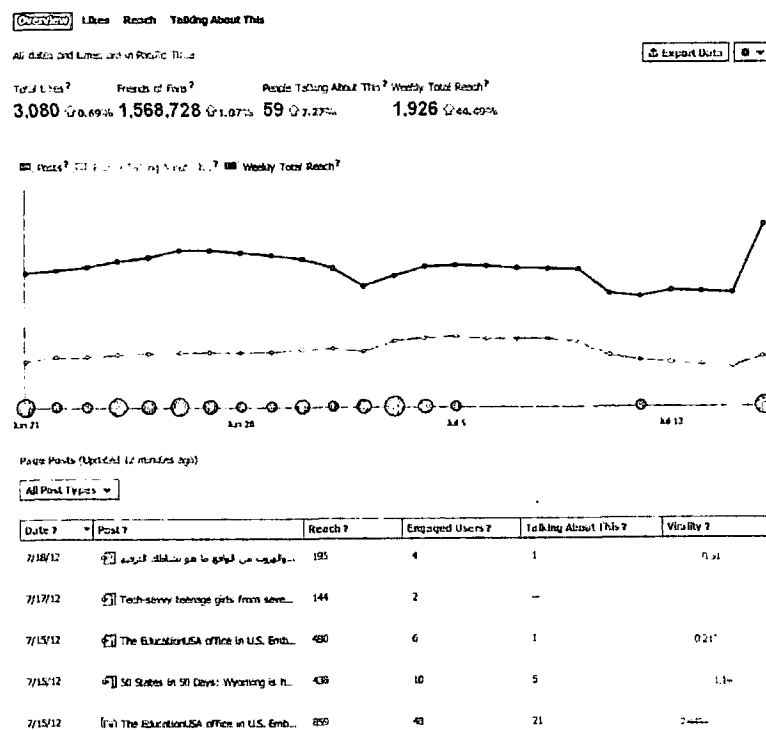
**Before using any new social media tools for official State Department purposes, it is important that you are familiar with State Department Policy on Social Media: 5 FAM 790.**

**You should also review the Managing Your Social Media field guide. This guide is very important to helping you plan, create and execute a successful social media campaign.**

**If you have any questions about this guide, please contact [OIESupport@state.gov](mailto:OIESupport@state.gov).**

## Facebook Insights – Metrics and Analytics

Insights is a tool provided by Facebook to help you track information about your fans. There is a wealth of information here – don't get overwhelmed!



**Keeping track of metrics is very important to monitor the success of your Page.**

There are four metrics presented at the top of the page that help you quickly assess your engagement:

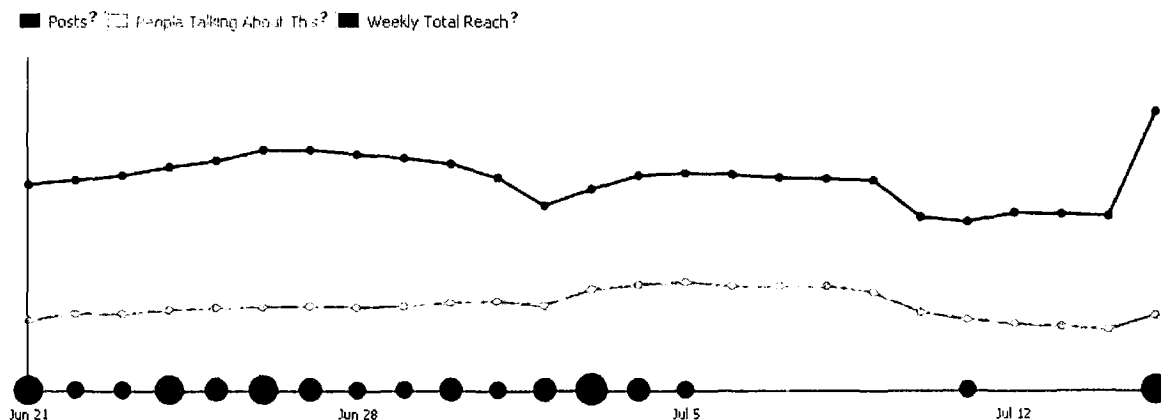
Total Likes? **3,084** ↑0.72%     
 Friends of Fans? **1,568,728** ↑1.07%     
 People Talking About This? **62** ↑12.73%     
 Weekly Total Reach? **1,926** ↑44.49%

**FOR OFFICIAL USG USE ONLY**

1. **Total Likes:** The number of unique people who like your Page as of the last day of your selected date range.
2. **Friends of Fans:** The number of unique people who are friends with your fans as of the last day of your selected date range, including your current fans.
3. **Talking About This:** The number of unique people who have created a story about your Page during your selected date range. A story is created when someone:
  - Likes your Page
  - Likes, comments on, or shares your Page post
  - Answers a question you've asked
  - Responds to your event
  - Mentions your Page
  - Tags your Page in a photo
  - Checks into or recommends your Place
4. **Weekly Total Reach:** The number of unique people who have seen any content associated with your Page (including any Ads or Sponsored Stories pointing to your Page) during the past week.

You can export this data to an Excel spreadsheet by clicking on the "Export Data" button in the top right corner.

The graph below presents your number of posts per day, People Talking About This, and Weekly Total Reach overlaid.



Below the graph, you can find detailed statistics on each of your posts. Here is a rundown of each column:

- **Reach:** the amount of unique people who saw your post
- **Engaged Users:** the amount of people who clicked on your post
- **Talking About This:** the amount of unique people who created a story about your post
- **Virality:** the number of people who have created a story from your post as a percentage of the number of people who have seen it.

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You can also click through the links at the top of the page.



**Likes** **Reach** **Talking About This**

Click on **Likes** to find out demographic information on your fan base. This provides information on:

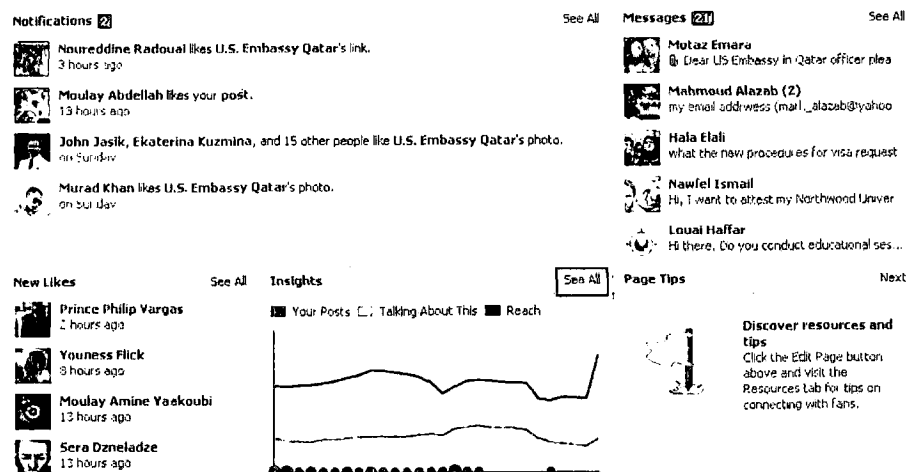
- **Gender and Age:** The percentage of people who liked your Page for each age and gender bracket as of the last day of your selected date range. This is based on the data people enter in their profile.
- **Countries:** The number of people who liked your Page as of the last day of your selected date range, broken down by country. This is based on the user's IP address.
- **Cities:** The number of people who liked your Page as of the last day of your selected date range, broken down by city. This is based on the user's IP address.
- **Language:** The number of people who liked your Page as of the last day of your selected date range, broken down by language. This is based on the user's default language setting.
- If you scroll below, you can find data on where your likes are coming from.

Click on **Reach** to find out demographic information on who your posts reached.

Click on **Who Is Talking About Your Page** to find out demographic information on people creating stories about your page.

## Accessing Insights

Visit your Admin Panel and click "See All" in the Insights box.

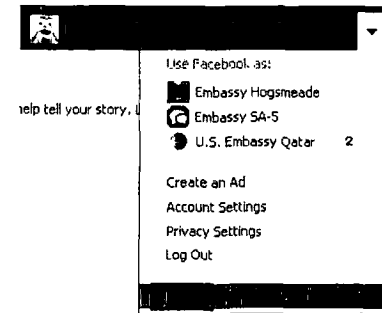


**FOR OFFICIAL USG USE ONLY****Facebook Resources**

Facebook Help Center offers a great deal of information. If you are looking for something that you cannot find, the Help Center is a great place to check. Access the Help Center from your Accounts drop-down in the top-right corner of Facebook.

We recommend that you familiarize yourself with the following Help Center topics:

- Mobile
- Suggestions
- Privacy
- Security
- Warnings
- Intel
- Intellectual Property
- Accessibility
- Pages for Business
- Facebook Ads



It is also a good idea to follow [Facebook](#) and [Government](#) to keep up with the latest government-related changes. We strongly recommend you read [Facebook's Privacy Policy](#) and [Facebook Privacy Guide](#).

**Internal Resources**

- [Social Media Dashboard](#)
- [General DoS Terms of Use Template](#)
- [HTML Terms of Use Template](#)

**This is the end of the Facebook Field Guide.**

[Find the remaining sections of the Facebook Field Guide here on the Social Media Hub.](#)

Special thanks to Tim Brown, Jean Cavanaugh, Anne Coleman-Honn, Chris Larson, Michael Rousek, Sandy Simms, Elizabeth Trudeau, Mohammad Partovi, Paula Thomson, Phil Sticha and Rhonda S. Urbanczyk.

If you have questions or comments, please contact IIP's Office of Innovative Engagement at [OIEsupport@state.gov](mailto:OIEsupport@state.gov).



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# FACEBOOK Part 3

## Creating and Customizing Groups



A field guide for missions, posts and IRCs

10/24/2012

U.S. Department of State

International Information Programs

Office of Innovative Engagement

[OIESupport@state.gov](mailto:OIESupport@state.gov)

REVIEW AUTHORITY: Barbara Nielsen, Senior Reviewer

*\*Facebook is constantly changing. While we periodically review this guide to reflect these changes to the interface, we can't always guarantee that what you see on the screen will exactly mimic the information in the guide.*



## FOR OFFICIAL USG USE ONLY

**Before using any new social media tools for official State Department purposes, it is important that you are familiar with State Department Policy on Social Media: 5 FAM 790.**

**You should also review the Managing Your Social Media field guide. This guide is very important to helping you plan, create and execute a successful social media campaign.**

**If you have any questions about this guide, please contact [OIESupport@state.gov](mailto:OIESupport@state.gov).**

### Facebook Groups

---

Facebook Groups provide a closed space for small groups of people to communicate about shared interests. Groups can be created by anyone.

Groups allow for:

- **Group Chat:** Chatting with an entire group in a single chat stream. Facebook chat is not available on ONP.
- **Group Email:** Send bulk emails, similar to a mailing list.
- **Privacy Controls:** Set up Groups with separate privacy settings, allowing different Groups to view different content.

While some posts may decide to create Groups around short-term campaigns, there is a danger that allowing some users more information than others on a Facebook Page may be seen as censoring.

If you decide to set up a Group, you will need to go to [www.facebook.com/groups/](http://www.facebook.com/groups/)

*Groups are created on your profile, not your Page. In order to use Groups, you would have to go through your personal profile.*

Select *Create Group* to start the process for creating a Group. You will have the option to select from three types of Groups:

- **Open:** Members and content are public.
- **Closed:** Members are public, content is private.
- **Secret:** Members and content are private.

Once you have selected the type of Group, named the Group and added members (members must be Facebook users), you have successfully created a Group.

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You can manage your Group by using 'Edit Group' and 'Edit Settings.' Edit Group allows you to change the Group name, the privacy setting, the email address designated for the Group and the Group description.

*Edit Settings* allows you to set notifications for your group.

**This is the end of this section of the Facebook Field Guide.**

[Find all sections of the Facebook Field Guide here on the Social Media Hub.](#)

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# FACEBOOK Part 1 Getting Started with Facebook

A field guide for missions, posts and IRCs



12/26/2012  
U.S. Department of State  
International Information Programs  
Office of Innovative Engagement  
[OIESupport@state.gov](mailto:OIESupport@state.gov)

REVIEW AUTHORITY: Barbara Nielsen, Senior Reviewer

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## **What is Facebook?**

---

Facebook is the most popular social network online with a user base of over 900 million people. After the United States, the top ten countries on Facebook are Brazil, India, Indonesia, Mexico, Turkey, the UK, Philippines, France, Germany, and Italy. It is a way for you to publicize events, showcase new publications and promote discussions with your communities. Facebook is just one of a variety of online communities. Others include MySpace, Orkut, QQ, etc. Do some audience-research before choosing a network to ensure you'll reach the right people.

Many posts have created Facebook Pages. Some are sponsored by the embassy, others by the IRC or American Corners. Determine if your Page will represent your entire post or an individual section. Your location and local culture can help you make this decision. IIP's Social Media Dashboard and IRM's Diplopedia both have lists of U.S. State Department Facebook properties.

Don't create a Facebook Page to duplicate your official website. Use it to *build a community*. Facebook pages can be used to publicize upcoming events or programs, such as web chats, contests, scholarships and more.

Facebook Pages can be used to make announcements or to link fans to related articles, such as IIP publications on eJournal and outside news sources, like the New York Times or the Washington Post.

### **Facebook Page vs. Facebook Group**

Facebook Pages are better for long-term relationships with fans, readers and customers and provide a wider array of design and content options.

Facebook Groups provide a closed space for a small group of people to communicate. We discuss Facebook Groups in further detail in this section of the Facebook field guide.

## **Getting Started With Facebook**

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### **Terms of Service and Terms of Use**

The Department has signed an amended **Terms of Service** (ToS) agreement with Facebook. This information is available on the Internet Steering Committee's SharePoint Site. Make sure



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that you send an email to the [Internet Steering Committee](#) and to [PA Digital Communications Team](#) to notify them that you are creating a new account based on the amended ToS.

The **Terms of Use** (ToU) for your community will serve as your rules and regulations for your community. We have provided an [html template of general Facebook Terms of Use](#) for your convenience. Terms of Use must be posted visibly on your Facebook Page. We will discuss where and how to post these ToU in Facebook Part 2: Creating and Customizing Your Page.

### **Creating Your Administrator Profile**

Multiple people at your embassy should be managers on your Facebook page – this is crucial to ensuring the survival of the page as staff rotates in and out of post.

There are several different types of Facebook administrators:

- A **manager** can manage admin roles, send messages and create posts as the Page, create ads, and view insights.
- A **content creator** can edit the Page, send messages and create posts as the Page, create ads, and view insights.
- A **moderator** can respond to and delete comments on the page, send messages as the Page, create ads and view insights.
- An **advertiser** can create ads and view insights.
- An **insights analyst** can view insights.

In order to be a manager of a page, you need a Facebook profile. If you do not already have a Facebook profile, use the instructions below to create one. If you already have a Facebook profile, [click here to jump to the next step](#).

### **Creating a New Profile**

1. To create a new Facebook profile, visit [www.facebook.com](http://www.facebook.com)
2. Fill out the form.
  - a. You must use a real name; do not enter an organization name such “Usembassy Washington.” If you do not fit these rules, Facebook may delete your profile.
  - b. We strongly recommend you use a state.gov email address. See the [Email](#) section below for more details.
  - c. Make sure your password is a strong password. This includes:
    - i. Minimum of 12 characters
    - ii. A mix of upper case letters, lower case letters, numbers, and nonalphanumeric characters
    - iii. See the [Password](#) section below for more details.
  - d. Don't forget the birthday you attach to your account. This information will be necessary in case of any account lockout.
3. Click **Sign Up**.
4. Facebook will send you a confirmation email. Click on the link provided in the email to complete your account set up.

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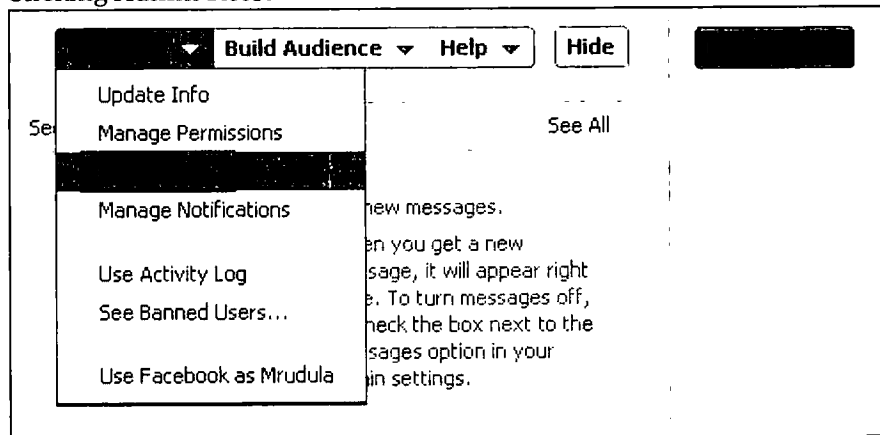
5. Because this account will be used to run your Facebook page, you do not need to fill in any profile information. Click **Skip this step** for Steps 1-3.

Skip this step

**Using an Existing Profile**

Follow the instructions below to add an existing profile as a manager of a Facebook page.

1. 'Like' the Facebook page you would like to be a manager of
2. An existing manager of the page must make you a manager of the page. They can do so by:
  - a. Opening the page's admin panel
  - b. From the Manage ▼ menu, select Edit Page
  - c. Clicking Admin Roles



- d. Type the email address of the Facebook account that needs to be an administrator
- e. Click Save to complete the process.

This feature is buggy – it may take a few tries to add a user as an administrator.

**Note:** Take the appropriate precautions listed below in Privacy Settings and Account Settings to keep your existing Facebook profile from being an easy target for hackers.

**Privacy Settings**

Managing your privacy is extremely important on Facebook. You should review [Facebook's Privacy Policy](#) and note any changes. The privacy policies on Facebook change often, and Facebook does not always advertise the changes. It is important to stay as informed as possible.

You should also check Facebook's [Privacy Guide](#) regularly. The Privacy Guide is an easy way to understand the privacy changes.

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Access your Privacy Settings by clicking on the lock icon on the top right hand corner of your Facebook navigation.


There are three main categories:

- Who can see my stuff?
- Who can contact me?
- How do I stop someone from bothering me?


### Who can see my stuff?

Click on the first category to set your privacy settings for content on your Facebook profile.

Privacy Shortcuts




Who can see my stuff?



Who can see my future posts?


Friends ▼

This is the same setting you find right where you post, and changing it there will update it here.



Where can I review all my posts and things I'm tagged in?

Use Activity Log



What do other people see on my timeline?

View As

**Who can see my future posts?** sets the default privacy setting for content (status updates, photos etc) on your Facebook profile. OIE recommends that you have your settings set to *Friends*. This means that only people you approve of will be able to view your profile and information. Click **Custom to further refine your privacy settings.**

Click **Use Activity Log** to review all your posts and things you're tagged in. Click around your activity log to see photos you're tagged in and other items that may appear in news feed, search, and other places on Facebook. This Activity Log is for

your profile only. [Part 2 of this guide](#) goes into detail about the Activity Log for Pages.

Click **View As** to view what the public and friends see when they look at your profile.

### Who can contact me?

Here you can select who can send you Facebook messages (OIE recommends **Friends of Friends** or **Friends**) and who can send you friend requests (OIE recommends **Friends of Friends**).

### How do I stop someone from bothering me?

Use this to block users from seeing your content on Facebook and starting conversations with you. Click **View All Blocked Users** to see a list of all users you have blocked. If you would like to prevent people from seeing content you post on Facebook.

**FOR OFFICIAL USG USE ONLY****See More Settings**

Click **See More Settings** to further refine who can look you up on Facebook. For optimal privacy, choose the following:

**Privacy Settings and Tools**

<b>Who can see my stuff?</b>	Who can see your future posts?	<b>Friends</b>	<a href="#">Edit</a>
	Review all your posts and things you're tagged in		<a href="#">Use Activity Log</a>
	Limit the audience for posts you've shared with friends of friends or Public?		<a href="#">Limit Past Posts</a>
<b>Who can contact me?</b>	Who can send you Facebook messages?	<b>Friends</b>	<a href="#">Edit</a>
<b>Who can look me up?</b>	Who can look you up using the email address or phone number you provided?	<b>Friends</b>	<a href="#">Edit</a>
	Who can look up your timeline by name?	<b>Friends</b>	<a href="#">Edit</a>
	Do you want other search engines to link to your timeline?	<b>Off</b>	<a href="#">Edit</a>

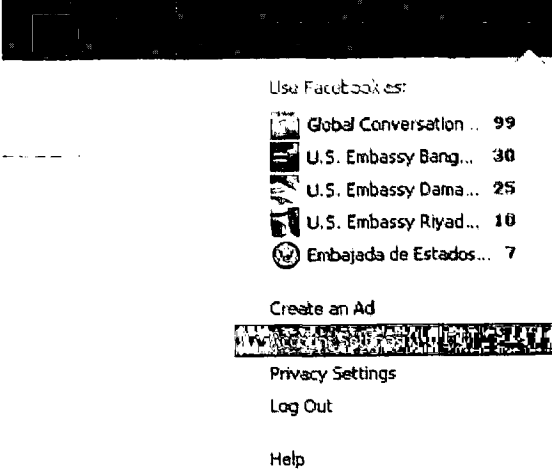
**Account Settings****Account Settings**

After logging in, you can select 'My Account', on the top right of the page under the drop-down section accessed by clicking on the gears icon. Here, you will be able to adjust your personal and privacy settings, languages and more. You can navigate through this section through the menu on the left hand side of the screen. Don't be intimidated – we'll go through each of the options individually.

*Note: A lot of the information in this module can be applied to personal Facebook profiles as well. They are good practices all around.*

**General**

In this section you can change the language Facebook is displayed in, your contact email address, password and networks.



Use Facebook as:

- Global Conversation ... 99
- U.S. Embassy Bang... 30
- U.S. Embassy Dama... 25
- U.S. Embassy Riyad... 10
- Embajada de Estados... 7

Create an Ad

Privacy Settings

Log Out

Help

**FOR OFFICIAL USG USE ONLY****Email**

If your email address associated with your Facebook account is a Gmail account, we recommend you take the following precautions:

- **Password:** set a strong password as detailed below.
- **Recovery email:** set a state.gov address as your recovery email. If you lose access to your account, Gmail will email you at this address.
- **SMS:** If you forget your password, Google can send you a recovery code via SMS. Google works with selected mobile carriers to send this text message.
- **Consider 2-Step Verification:** This Gmail feature adds an extra layer of security to your account by requiring you to enter in a code (sent to your mobile phone) in order to log into your Gmail account. To enable this, go to the 2-step verification setup page.
  - **Note:** this method will only send the code to **ONE** mobile phone. Although this is the most secure option for protecting your account, if you have more than one person who will need access to your Gmail account, this option may not work for you.
- **HTTPS:** In your Gmail settings, select 'Always use HTTPS.' This setting protects your information from being stolen when you're signing in to Gmail on a public wireless network, like at a cafe or hotel.
- **Check Account Activity:** Click the **Details** link next to the 'Last Account Activity' entry at the bottom of your account to see the time, date, IP address and the associated location of recent access to your account.

**General Account Settings**

<b>Name</b>	Mary Washington	Edit
<b>Username</b>	http://www.facebook.com/usembassywashington	Edit
<b>Email</b>	Primary: officeofinnovation@gmail.com	Edit
<b>Password</b>	Password last changed over a year ago.	Edit
<b>Networks</b>	No networks.	Edit
<b>Language</b>	English (US)	Edit

Download a copy of your Facebook data.

Edit your Account Settings by using each of the subtopics available.

Networks allow you to connect with people in your school or work place.

**It is recommended that you do NOT put your affiliation with the State Department on your profile.**

**Password**

It is recommended that you use the same format as recommended by Diplomatic Security as outlined in 12 FAM 632.1-4. According to the FAM:

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1. Password length: the password must be a minimum of 12 characters in length. If the system which the user is accessing does not accommodate 12 characters, then the user should use the maximum number of character spaces available;
2. Password composition: the password must be composed of characters from at least three of the following four groups from the standard keyboard:
  - a. Upper case letters (A-Z);
  - b. Lower case letters (a-z)
  - c. Arabic numerals (0 through 9); and
  - d. Nonalphanumeric characters (punctuation symbols like &,%,#, etc.)

You are not required to change your password, but it is recommended that you do so – perhaps every 60 days, if you set up an alert on your Outlook – in order to discourage hackers.

**Security**

We recommend you pay careful attention to this section. Your profile needs to remain secure to prevent anyone from taking over or hijacking your Facebook Page.

**Security Question**

This field will only appear if you have not yet set a security question. If you are not sure what your security question is, [click on this link](#).

Pick from the provided questions and type in an answer. Try to avoid any answers that a hacker could easily guess.

**Example:** In what city or town was your mother born?

**Avoid:** Washington, DC.

**Example:** What was your grandfather's occupation?

**Avoid:** Diplomat, ambassador etc.

Make sure the answer to the security question is saved in a secure place where it is accessible to everyone who would legitimately need that information.

**Secure Browsing**

Check the box next to **Browse Facebook on a secure connection (https) when possible.**

**Login Notifications**

When you turn on this feature, Facebook asks you to name your computer or mobile phone (you should save this device to your list of Recognized Devices so you won't have to keep naming the computer or mobile phone you usually use to login to Facebook. **Note:** Do not select the option to save your device if you're using a public computer.)

Each time you login to a new device, Facebook will ask you to give it a name. It will also send a notification to the email address associated with your account.



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If you receive a login notification from an unfamiliar device or location, follow the instructions in the email to reset your password and secure your account.

We strongly recommend you enable this feature.

***Login Approvals***

This feature is one step more secure than Login Notifications. When you enable Login Approvals, you'll be asked to enter in a login code (sent to your mobile device) each time you try to access your Facebook account from a new computer or mobile phone. Like with Login Notifications, you can choose to save those devices to your account. You won't have to enter a code when you login to a recognized device.

Note: Facebook will send the code to ONE mobile phone number. Although this is the most secure option for protecting your account, if you have more than one person who will need access to your Facebook account, this option may not work for you.

***App Passwords***

Login Approvals don't work when you try to access apps that you log into using Facebook (these include Xbox, Spotify and Skype.) App Passwords will generate a password for you to use to log into these services using your Facebook account but without having to supply the password you use to log into Facebook.com.

***Recognized Devices***

This section lists the computers and mobile devices saved to your account. If you have login approvals and/or login notifications enabled on your account, you will not be asked to confirm your identity when logging in through these devices.

Click **Remove** to remove old devices from your account.

**Recognized Devices**

You won't get notified or have to confirm your identity when logging in from these devices:

<b>Phil apple</b>	August 30, 2012 · Remove
<b>Phil Laptop</b>	August 27, 2012 · Remove
<b>MediaLab</b>	August 24, 2012 · Remove
<b>MV</b>	August 21, 2012 · Remove

[Save Changes](#)

[Cancel](#)

***Active Sessions***

Check this section regularly to see a list of the recent times your Facebook account has been accessed. Pay attention to irregular login times or locations. If you notice any unfamiliar devices or locations, click **End Activity** to end the session.

**FOR OFFICIAL USG USE ONLY****Timeline and Tagging Settings**

These settings help you control what people see when they visit your timeline. Remember: Things you hide from your timeline can still appear in news feed, search and other places on Facebook. For optimal privacy, we recommend the following:

**Timeline and Tagging Settings**

<b>Who can add things to my timeline?</b>	Who can post on your timeline?	<b>Friends</b>	Edit
	Review posts friends tag you in before they appear on your timeline?	<b>On</b>	Edit
<b>Who can see things on my timeline?</b>	Review what other people see on your timeline		View As
	Who can see posts you've been tagged in on your timeline?	<b>Friends</b>	Edit
	Who can see what others post on your timeline?	<b>Friends</b>	Edit
<b>How can I manage tags people add and tagging suggestions?</b>	Review tags people add to your own posts before the tags appear on Facebook?	<b>On</b>	Edit
	When you're tagged in a post, who do you want to add to the audience if they aren't already in it?	<b>Friends</b>	Edit
	Who sees tag suggestions when photos that look like you are uploaded?	<b>No One</b>	Edit

**Notifications**

Facebook allows you to edit when you receive email notifications when someone engages with your Facebook profile. These are a personal preference. Take your time to look over them.

**Mobile**

Add your phone number to your Facebook account if you wish. Adding your phone number can be useful if you get locked out of your Facebook account – facebook can send password recovery information via SMS.

**Apps**

This section allows you view your applications, or remove any you don't want to use. Click Edit to edit the settings of any app.

**This is the end of this section of the Facebook Field Guide.**

[Find the remaining sections of the Facebook Field Guide here on the Social Media Hub.](#)